



Intelligence Artificielle



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1

Biais Algorithmiques

The figure displays two side-by-side mugshot-style photographs of men. The left image shows a white man with short brown hair, identified as Dylan Fugett. Below his photo, the text '4 LOW RISK' is displayed in white on a red background, with a large white number '3' to its right. The right image shows a Black man with long dark hair, identified as Bernard Parker. Below his photo, the text 'HIGH RISK' is displayed in white on a red background, with a large white number '10' to its right. A mouse cursor icon is visible in the top right corner of the image area.

Individual	Risk Score	Risk Level
Dylan Fugett	4	LOW RISK
Bernard Parker	10	HIGH RISK

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The figure displays two side-by-side mugshot-style photographs. The left photograph shows a white male, and the right photograph shows a Black male. Below each photograph, the individual's name is printed in white capital letters. At the bottom of the figure, a red horizontal bar contains the risk assessment for each individual. On the left, the word 'LOW' is in white, followed by the number '4' in a small white box, the word 'RISK' in white, and a large white number '3'. On the right, the words 'HIGH RISK' are in white, followed by a large white number '10'.

Individual	Risk Level	Score
DYLAN FUGETT	LOW RISK	3
BERNARD PARKER	HIGH RISK	10

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Données

A collage of various digital and physical data representations. It includes a person's arm and hand, a cat, a heart, a mouse cursor, a printer, and a shredder. The word 'Données' is written in a large, bold, black font at the top.

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3

Désinformation

FAKE

Lies. Lies.

News.

FAKE NEWS

5

Nulla eget tunc et nisi dolores suscipit ut
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Ensemble de techniques utilisant de grandes quantités de données pour automatiser des tâches ou générer du contenu. Les systèmes d'IA récents, notamment l'IA générative, nécessitent une énergie, des ressources et un travail humain invisible croissants.

Set 1

4

Les algorithmes peuvent produire des résultats injustes ou faussés, reflétant des biais dans les données d'apprentissage ou des choix de conception. Ces biais peuvent reproduire, voire amplifier, des formes de discrimination existantes.

Set 2

3

Informations brutes collectées à partir de nos actions, de nos appareils et de notre environnement. Le fonctionnement des systèmes d'IA dépend de manière critique d'énormes quantités de données. Cependant, la manière dont les données sont collectées, sélectionnées et utilisées n'est jamais neutre : elle reflète les relations de pouvoir et peut renforcer les préjugés et les inégalités.

Set 1

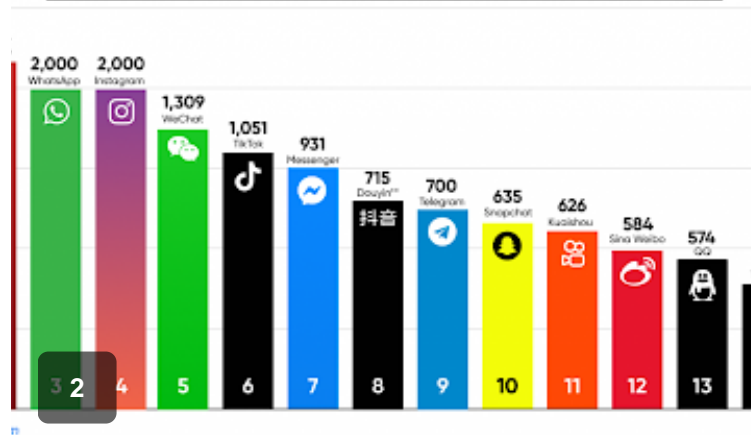
5

La désinformation est la diffusion d'informations fausses ou inexactes dans le but de causer de préjudices, de manipuler l'opinion publique et même d'influencer les élections. L'IA peut contribuer à générer et à automatiser la diffusion rapide de fausses informations déguisées en vraies nouvelles sur les médias sociaux.

Set 1

Social Media Platform Users in Millions

Médias Sociaux



2

En 2024, plus de cinq milliards de personnes utilisaient des plateformes de réseaux sociaux comme Facebook, YouTube, Instagram et TikTok. Ces plateformes façonnent la façon dont les gens se connectent, interagissent et s'informent, tout en collectant des données personnelles et en utilisant l'IA pour promouvoir des contenus susceptibles de renforcer les préjugés, de polariser les opinions et de propager la désinformation.

Set 1