

DAM 110 - Weekly Overview - 16

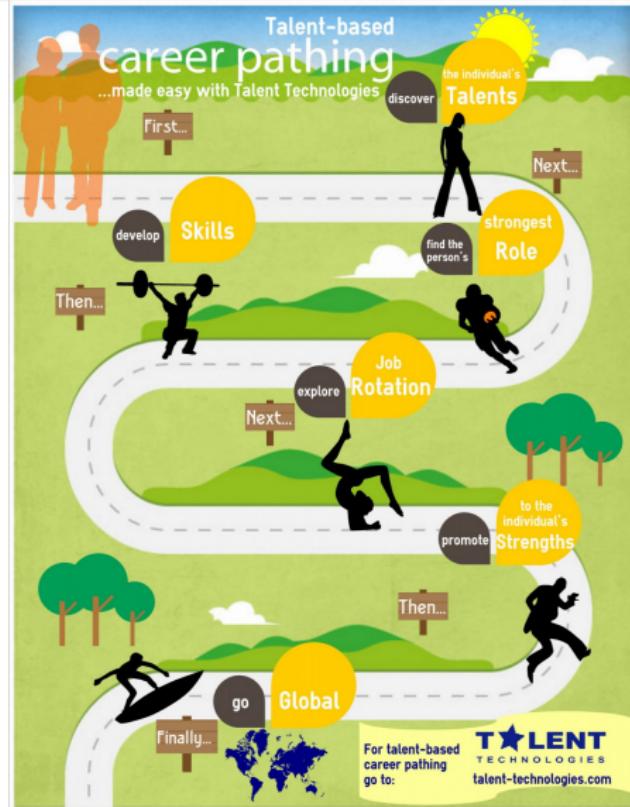
Mendocino College - Digital Image Manipulation with
Photoshop



Adobe Photoshop CC

Lecture Topics for Week - 16

- Skills
 - The skills which are needed to use photoshop to make money.
- Professions
 - The jobs, careers and professions which require the use of Photoshop.
- Resume
 - Create a Resume and Cover Letter in Photoshop.



Skills Needed with Photoshop

- Photoshop, Illustrator, & InDesign
- Non-destructive workflow
- Adding Text & Shapes
- Creating Visual Effects
- Retouching and Restoration
- Creativity & Imagination



Professions which require Photoshop

- UI/UX
- Web & Game Development
- Youtuber, Influencer, Content Creator
- Advertising & Marketing
- Photography & Videography



Resume and Cover Letter

- Tips and Suggestions for making your own resume and cover letters.
- Create your own Resume and Cover Letter in Photoshop!

Joshua Paul Barnard

Web & Data



Science is a way of Thinking much more than it is a body of Knowledge.
-Carl Sagan

About Me

Curious and Inquisitive, I am the kind of person who loves to travel and learn new things. I found my love for Statistics and Programming while studying Psychology at Humboldt State University, where I was able to complete two pieces of undergraduate research as the only author. After graduating I studied Computer Science & Web Development at my local Junior College. Currently I am studying for my Masters of Science in Data Science from Johns Hopkins Universities Whiting School of Engineering.

Certifications

Data Analytics

- Cornell University | Predictive Analysis & Visualization | Winter 2017
- Business Management
- Santa Rosa Junior College | Planning, Leading, Motivating | Spring 2022
- Web Projects Management
- Santa Rosa Junior College | Agile, Scrum, Scheduling | Spring 2018
- Web and Mobile Front-End Development
- Santa Rosa Junior College | HTML5, CSS3, SEO, JavaScript | Fall 2019
- Web Programmer
- Santa Rosa Junior College | SQL, Node.js, PHP, & git | Spring 2018
- Web Designer
- Santa Rosa Junior College | WordPress & Graphic Design | Spring 2018
- Interactive Multimedia
- Santa Rosa Junior College | Video & Sound Editing, D3.js | Spring 2018
- Adobe Photoshop Entry-Level
- Santa Rosa Junior College | Editing, Layers, Masks, Filters | Fall 2017
- Microsoft Excel Entry-Level
- Santa Rosa Junior College | Functions, Pivot Tables, Macros | Fall 2018

Who Am I?



JOSHUA

Activities

Eagle Scout, Boy Scouts of America 2003

President & Founder, HSU Statistics & Probability Club 2014 - 2016

Interests



Exercises for Week 16

- Make a Resume, using a template:
 - Update the given Resume template to use when applying for work and universities.
- Make a Cover Letter, using a template:
 - Update the given Cover Letter template to use when applying for work and school.

Articles/Videos for Week 16's Discussion

- Jobs that use Photoshop
 - By: MERCY UGONNA NJOKU
 - Pages: 8
 - Date: FEB 5, 2022
 - <https://careerkarma.com/blog/jobs-that-use-photoshop/>
- 5 Types Of Photoshop Retouching Careers & Positions - PRO EDU
 - By: PRO EDU Photography Tutorials
 - <https://www.youtube.com/watch?v=Pkq9MOFXusw>
- Photoshop as Your Career
 - By: Yes I'm a Designer
 - <https://www.youtube.com/watch?v=3rLoNKIeRUU>
- How To Make Money With Photoshop in 2022 (For Beginners)
 - By: Mike Vestil
 - <https://www.youtube.com/watch?v=RoWBU4zkG80>

Research Topics

Research a Job Title

- User Experience Designer
- Web & Mobile Designer
- Web Developer
- SEO Specialist
- Digital Marketer
- Advertising Copywriter
- Advertising Manager
- Campaign Manager
- Graphic Designer
- Animator
- Content Creator
- Photographer
- Videographer
- Art Professor
- Design Architect
- Design Engineer