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GreenVan: Revolutionising Home Services in the UK Through AI-Powered Efficiency

ISRO's Global Impact

A Culinary Journey: Most Popular Indian Dishes in the USA

Technology | Business | Education  
Jobs | Travel | Indian Cuisine

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# INTRODUCTION

## Our Vision

Empowering the **Global Indian Community** to Thrive Together



## Our Mission

Our mission is to unite the Global Indian Community, preserving and celebrating India's rich culture and heritage on a global canvas, guided by the timeless principle of **Vasudev Kutumbkam (The Whole World Is Our Family)**. We aim to create an interactive and user-friendly platform that serves as the ultimate hub for all essential information needed by today's mobile Indians. Our goal is to foster a strong sense of community among Indians, facilitating mutual support, networking, and a profound connection that transcends borders.

*Dear readers,*

*As we bid farewell to the old and welcome the new, the arrival of the New Year is a time for reflection, hope, and anticipation. The New Year holds a special place in the hearts of people worldwide, symbolising a fresh start and the promise of new beginnings. It is a moment when we come together to celebrate the shared values of hope, resilience, and the pursuit of happiness.*

*In this New Year Special issue of Global Indians Info Magazine, we extend an invitation to embark on a journey of exploration into the diverse ways in which people across cultures welcome the New Year. From unique traditions and customs to the latest trends in New Year's fashion, delectable celebratory delights, and the captivating decorations that adorn homes, we have curated a captivating collection for you. Additionally, we shine a spotlight on inspiring individuals who are making a positive impact on a global scale.*

*May this magazine add an extra sparkle to your New Year celebrations, wherever you may be. May the spirit of the season infuse your lives with joy, prosperity, and the enchantment of unity.*

*Wishing you and your loved ones a Happy New Year*

*Warm regards,*

**Pratyush Kumar**

Founder, Global Indians Information  
[www.globaindiansinfo.com](http://www.globaindiansinfo.com)



# INDIAN CUISINE

## A Culinary Journey: Most Popular Indian Dishes in the USA

*The United States has become a melting pot of diverse cultures, and one cuisine that has truly made its mark is Indian. The rich tapestry of flavours, aromatic spices, and vibrant colours that define Indian cuisine have captivated the palates of many across the USA. In this gastronomic exploration, we delve into the most popular Indian dishes that have become beloved staples in the hearts and homes of Americans.*

### **Chicken Tikka Masala:**

Widely regarded as the national dish of the United Kingdom, Chicken Tikka Masala has also found a cherished place in American hearts. Tender, marinated chicken pieces are cooked to perfection in a creamy tomato-based curry, creating a dish that seamlessly balances spice and comfort. Served with naan or rice, it's a flavorful introduction to the world of Indian cuisine.



### **Paneer Tikka:**

Vegetarians and meat lovers alike can unite over the delight of Paneer Tikka. Cubes of paneer (Indian cottage cheese) are marinated in a spiced yoghurt mixture and grilled to perfection. Served with mint chutney, it's a flavorful appetiser that has become a popular choice at Indian restaurants and gatherings.



### **Samosa:**

A popular street food and appetiser, the humble samosa has become a staple snack in the USA. These triangular pastries are filled with a savoury mixture of spiced potatoes, peas, and sometimes meat, then deep-fried to golden perfection. Served with chutney, samosas are a crunchy and flavorful treat.



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# STARTUP

## GreenVan: Revolutionising Home Services in the UK Through AI-Powered Efficiency

*In the wake of the COVID-19 pandemic, the demand for essential services at one's doorstep surged, prompting entrepreneurs worldwide to innovate and cater to the evolving needs of the market. Among these visionaries is Anuj Gupta, whose UK-based startup, GreenVan, is making headlines for its pioneering approach to the trades and services sector.*



*Anuj Gupta*

- Founder Greenvan

### **The Genesis of GreenVan: A Personal Journey**

GreenVan, aptly dubbed the 'Amazon of Services,' was conceived from Gupta's own relocation experience from the US to the UK five years ago. Faced with the challenge of sourcing reliable tradespeople through a cumbersome word-of-mouth process, Gupta identified a gap in the market—one that would later become the foundation of GreenVan.

"We were often left in the lurch when chasing tradespeople and were hit with a system that was too idiosyncratic," Gupta shared in an exclusive interview with PTI. Recognizing the fragmented nature of the industry, dominated by small businesses, Gupta envisioned a transformative solution that leverages technology.

### **Conversational AI: Transforming the Trades Industry**

GreenVan stands out as the first global platform allowing consumers to book services such as plumbing and electrical work through its unique conversational artificial intelligence (AI) software. Gupta's research revealed inefficiencies within the \$120 billion UK market, driven primarily by mom-and-pop shops. Determined to bring about change, he launched GreenVan in 2020, just before the pandemic, and serendipitously found himself in a trial phase as the world embraced online solutions.

The heart of GreenVan's success lies in its conversation engine, capable of onboarding thousands of customers on one platform. Gupta emphasised, "We're consolidating the trades industry, which is a very large \$1.7 trillion industry globally, and \$120 billion in the UK – which makes it 10 times the size of Uber."

### **A Glimpse into GreenVan's Future: US Market and Beyond**

Having successfully completed market trials across 15 UK cities, GreenVan, with its hundreds of specialists on board, is gearing up for the US market in the coming months. Gupta, originally from India, envisions a future expansion to his home country, but he acknowledges that certain ecosystem factors need to align for mass adoption.

"As we read all around us that climate is crashing, and democracy is dying, my belief is that we can use human intelligence for the betterment of the common man," Gupta expressed, highlighting Green Vans commitment to a greener future.

### **Conclusion: Paving the Way for a Harmonious Future**

GreenVan represents the perfect harmony between human and artificial intelligence, as Gupta strives to address not only the inefficiencies in the trades industry but also to contribute to a better tomorrow. As the startup eyes global expansion, it leaves an indelible mark on the intersection of technology, sustainability, and efficient service delivery, making it a noteworthy venture in the ever-evolving landscape of Indian startups making waves abroad.





# TRAVEL

*In recent years, the world has witnessed a surge in Indian travellers exploring diverse destinations, seeking unique experiences and cultural immersion. Among the top choices for global Indian travellers, Dubai, Bali, Germany, and the Netherlands stand out for their distinctive charm and the array of attractions they offer. In this feature, we delve into what makes these destinations so appealing to Indian tourists and how they cater to the diverse interests of this dynamic demographic.*

## ***Dubai: The Jewel of the Middle East***

Dubai, with its futuristic skyline, opulent malls, and desert landscapes, has become a magnet for Indian tourists. The city's iconic landmarks like the Burj Khalifa and the Palm Jumeirah, coupled with luxury shopping and fine dining options, create an irresistible allure. Additionally, the availability of vegetarian cuisine and the celebration of Indian festivals in grand style make Dubai a home away from home for many Indian travellers.



## ***Bali: The Island of Gods and Serenity***

Bali, Indonesia's tropical paradise, enchants Indian travellers with its picturesque landscapes, vibrant culture, and serene beaches. The spiritual ambience, coupled with affordable luxury accommodations, makes Bali a favoured destination. The prevalence of yoga retreats, traditional Balinese cuisine, and a warm, welcoming atmosphere make it an ideal getaway for Indian tourists seeking a blend of relaxation and cultural exploration.



## ***Germany: A Tapestry of History and Innovation***

Germany's rich history, architectural marvels, and technological prowess draw Indian travellers seeking a mix of tradition and modernity. Cities like Berlin, Munich, and Frankfurt offer a glimpse into the country's historical legacy, while the scenic beauty of the Bavarian Alps and the Rhine Valley provide a refreshing contrast. The efficient public transportation, world-class museums, and Indian-friendly amenities contribute to Germany's popularity among Indian tourists.



## ***Netherlands: Canals, Tulips, and Cultural Delights***

The Netherlands, known for its picturesque canals, vibrant tulip fields, and cultural heritage, attracts Indian travellers with its unique charm. Amsterdam's eclectic mix of historic and contemporary attractions, coupled with the welcoming atmosphere, appeals to Indian tourists. The cycling culture, diverse museums, and the celebration of Indian festivals like Diwali make the Netherlands an inviting destination for those seeking a European experience with a touch of familiarity.



## ***Attracting Indian Travellers:***

Each of these destinations has actively worked to cater to the preferences and needs of Indian travellers, recognizing the significance of this growing market. Initiatives such as:

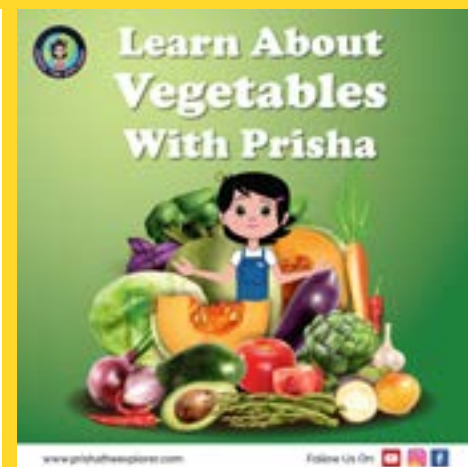
- *Cultural Festivals and Events: Hosting Indian festivals, cultural events, and exhibitions to create a sense of familiarity and celebration for Indian travellers.*
- *Culinary Offerings: Ensuring a variety of vegetarian and Indian cuisine options in restaurants and hotels to cater to dietary preferences.*
- *Language and Communication: Providing information in multiple languages, including Hindi and English, to facilitate better communication and understanding.*
- *Tour Packages and Deals: Collaborating with travel agencies to create customised tour packages that align with the interests and preferences of Indian tourists, offering a mix of sightseeing, shopping, and cultural experiences.*
- *Social Media Presence: Utilising social media platforms to showcase the beauty and experiences these destinations offer, with a focus on engaging content tailored for the Indian audience.*





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# TECHNOLOGY

*In recent years, India has emerged as a hotbed of innovation, producing a cadre of brilliant minds who have made significant contributions to the global technological landscape. From software development to space exploration, Indian technologists have left an indelible mark on the world. In this edition of Global Indian Info Magazine, we delve into some of the groundbreaking technologies created by Indians that have garnered international acclaim.*

## **ISRO's Global Impact:**

The Indian Space Research Organisation (ISRO) has not only put India on the map in space exploration but has also made significant contributions globally. From launching a record number of satellites in a single mission to pioneering cost-effective space missions, ISRO has become a force to be reckoned with in the global space community.



## **Satya Nadella and Microsoft's Renaissance:**

Satya Nadella, a native of Hyderabad, has steered Microsoft into a new era of innovation. Under his leadership, Microsoft has embraced cloud computing, artificial intelligence, and mixed reality. Nadella's vision has not only revitalised Microsoft but has also positioned the company as a global leader in cutting-edge technologies.

## **Sundar Pichai and the Google Revolution:**

Sundar Pichai, born in Chennai, is at the helm of one of the most influential technology companies globally, Google. Pichai's leadership has seen Google push the boundaries of artificial intelligence, quantum computing, and advancements in mobile technology. From Android to Google Cloud, Pichai's influence extends across various domains, shaping the digital future.





# JOB

*In the ever-evolving landscape of global innovation, Indians have played a pivotal role in shaping industries and creating job opportunities worldwide. The Global Indian Info Magazine takes pride in showcasing the remarkable individuals who have not only excelled in their respective fields but have also been instrumental in generating employment opportunities on a global scale.*

## **Entertainment Moguls: Redefining The Global Creative Landscape:**

Bollywood may be the heart of the Indian entertainment industry, but Indian talent has also transcended borders, making a mark in Hollywood and other global entertainment hubs. From film production to digital content creation, these trailblazers have not only entertained the world but have also generated employment opportunities in the dynamic and ever-expanding entertainment sector.



## **Social Entrepreneurs: Impacting Lives Across Continents:**

Indians with a passion for social change have founded non-profits and social enterprises that address critical global challenges. From education to environmental sustainability, these social entrepreneurs have not only made a positive impact but have also created jobs in various sectors dedicated to social welfare.



## **Medical Mavericks: Leading Healthcare Initiatives Across Continents:**

Indian professionals in the healthcare sector have been at the forefront of groundbreaking research and medical advancements globally. From pioneering treatments to managing healthcare institutions, their efforts have not only improved patient outcomes but have also led to the creation of diverse job opportunities in the healthcare industry.







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# EDUCATION

*In the dynamic landscape of global education, Indian visionaries have been instrumental in shaping and revolutionising the way knowledge is imparted across borders. From innovative pedagogies to transformative technologies, these trailblazers have left an indelible mark on the global stage, reflecting the rich tapestry of India's intellectual prowess.*

## **Technology as an Enabler:**

In an era dominated by technological advancements, Indian minds have been crucial in leveraging innovation to enhance the educational experience. The integration of Artificial Intelligence (AI), Augmented Reality (AR), and Virtual Reality (VR) into classrooms has been spearheaded by Indian technologists, making education more interactive and accessible. These developments have not only bridged geographical gaps but have also made quality education available to a broader spectrum of learners.



## **Global Leadership in Higher Education:**

Indian academicians have risen to prominent positions in leading international universities, contributing significantly to global research and academic leadership. Their expertise spans various fields, including science, technology, medicine, and humanities, bringing a distinct Indian perspective to the forefront of global discourse. Their presence has not only elevated the reputation of Indian academia but has also fostered international collaboration in research and innovation.



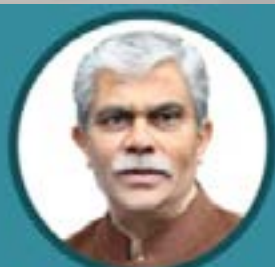
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