



# RAIYYAN HOLDINGS INTERNATIONAL

Oct 2024



# About Our Company

Raiyyan Group of Companies, established in the year 2020 is one of the fastest growing international business organization based in the Middle East. Raiyyan Group began its operations and investment from fashion Industry which later expanded to Real estate and Media industry. We are diversified with successful business entities in Various locations of India and UAE

# INTRODUCING OUR CHAIRMAN & MD



NASEEF AHSAN



MBA GRADUATE  
SPECIALIZED IN MARKETING



STARTUP 2020

## CMD'S Message

***"Business is not just about money,  
products or services. it's all about people"***

# CMD PROFFESIONAL JOURNEY

2010

MASTER OF BUSINESS ADMINISTRATION  
from calicut university

2013

Moved to Dubai

2013

Started job in a Media Company at Dubai Media City and was working with Some big brands like Nike,CocCola,Huawei,SonyPS,BurgerKing,RTA,Ford,Dyson,Adidas,Cartier,Montblanc etc.

2020

Co founded Raiyan holdings

2022

Left the job to focus on the Business

2023

System building in progress

# Our Management Team

**Naseef Ahsan**  
Chairman & MD



**Nihad Hassan**  
Managing Director



**Navas A.K**  
Managing Director



**Anood Rahman**  
GM Kids Colours



**Abdu Rahiman**  
GM Samsoom Designs



**Nishana Ramees**  
GM Raiyyan Properties



# RAIYYAN HOLDINGS

## Organizational Chart



Naseef Ahsan  
Chairman & Managing Director



# WHAT WE BELIEVE

## EXPLAINING OUR MISSION



### OUR MISSION

To truly become a global brand by retaining the No.1 position with high-quality products that resonate with the modern consumer.

“

IT IS LITERALLY TRUE THAT YOU CAN SUCCEED BEST AND QUICKEST BY HELPING OTHERS TO SUCCEED.

”

# WHAT WE BELIEVE

## EXPLAINING OUR VISION

### OUR VISION



To provide a unique experience to customers with quality of products and services, while continuously exploring new market opportunities and adding value to all its business associate

“

IF EVERYONE IS MOVING FORWARD TOGETHER, THEN SUCCESS TAKES CARE OF ITSELF.

”



# Core Values

Innovation

Integrity

Sustainability

Quality

Customer  
Focus

Team  
Work

## Goal #1

**Revenue  
Growth**

## Goal #2

**Operational  
Efficiency**

## Goal #3

**Employee  
Development**

# OUR MILESTONES

**1990**

Launched Samsoom  
Designs in Oman

**1993**

Launched samsoom  
unique designs to  
the market

**2019**

+ 20,000 satisfied  
customers

**2020**

Business Diversified and  
formed Raiyan Holdings

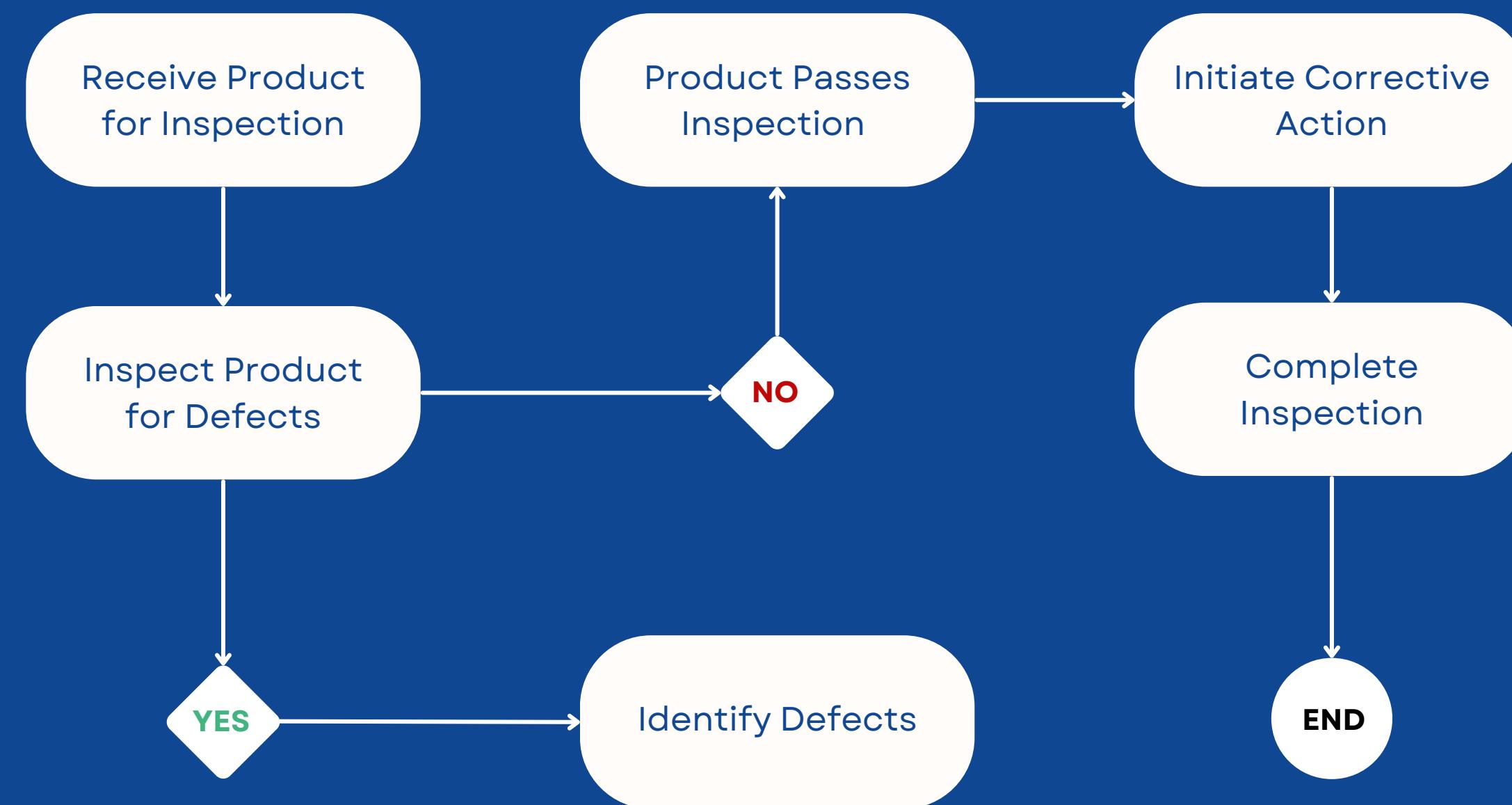
# Human Resources (HR) Services Workflow to be followed in Raiyan Holdings

## From Talent Acquisition to Employee Development



# FLOWCHART

## QUALITY CONTROL AT RAIYYAN HOLDINGS





# DECISION MAKING PROCESS TO BE FOLLOWED FOR RAIYYAN HOLDINGS



## Prepare Financial Reports by Finance Manager

Prepare accurate and timely financial reports for stakeholders.



## Comply with Regulations

Ensure reports comply with all relevant financial regulations and standards.



## Ensure the Accuracy

Ensure the accuracy and completeness of all financial reports.



## Communicate Results with Management team

Effectively communicate financial results and insights to stakeholders.



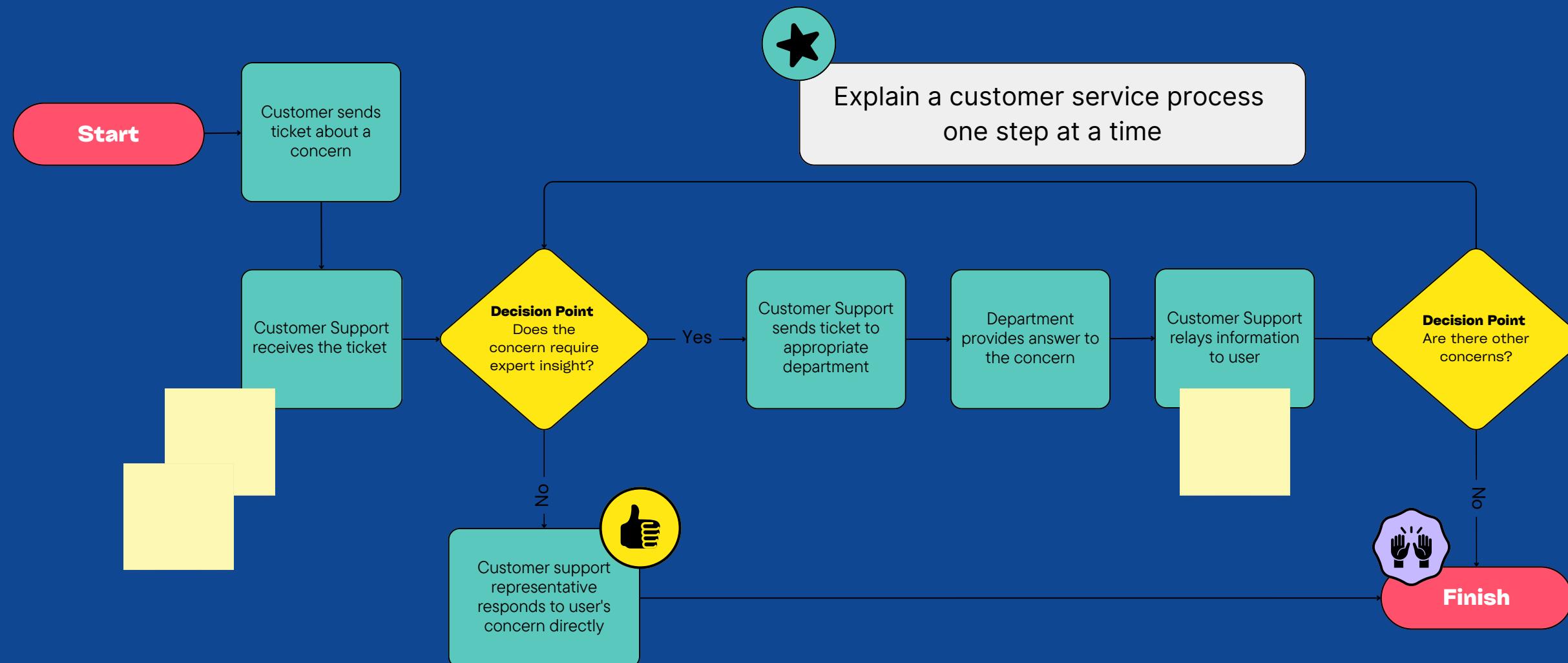
## Use Reports for Decision-Making

Leverage financial reports to inform strategic business decisions.





# Customer Support Workflow process in Raiyyan Holdings

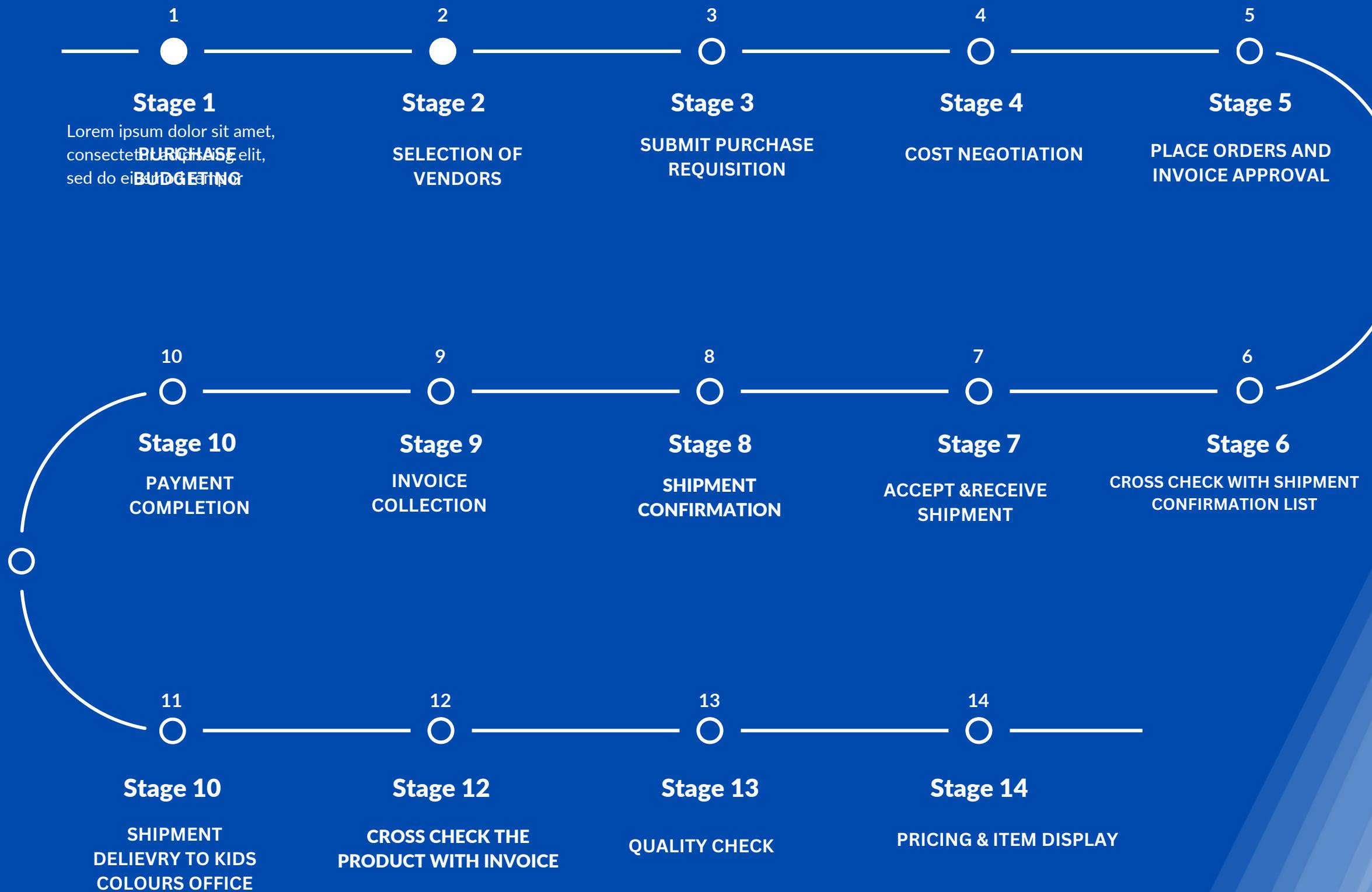


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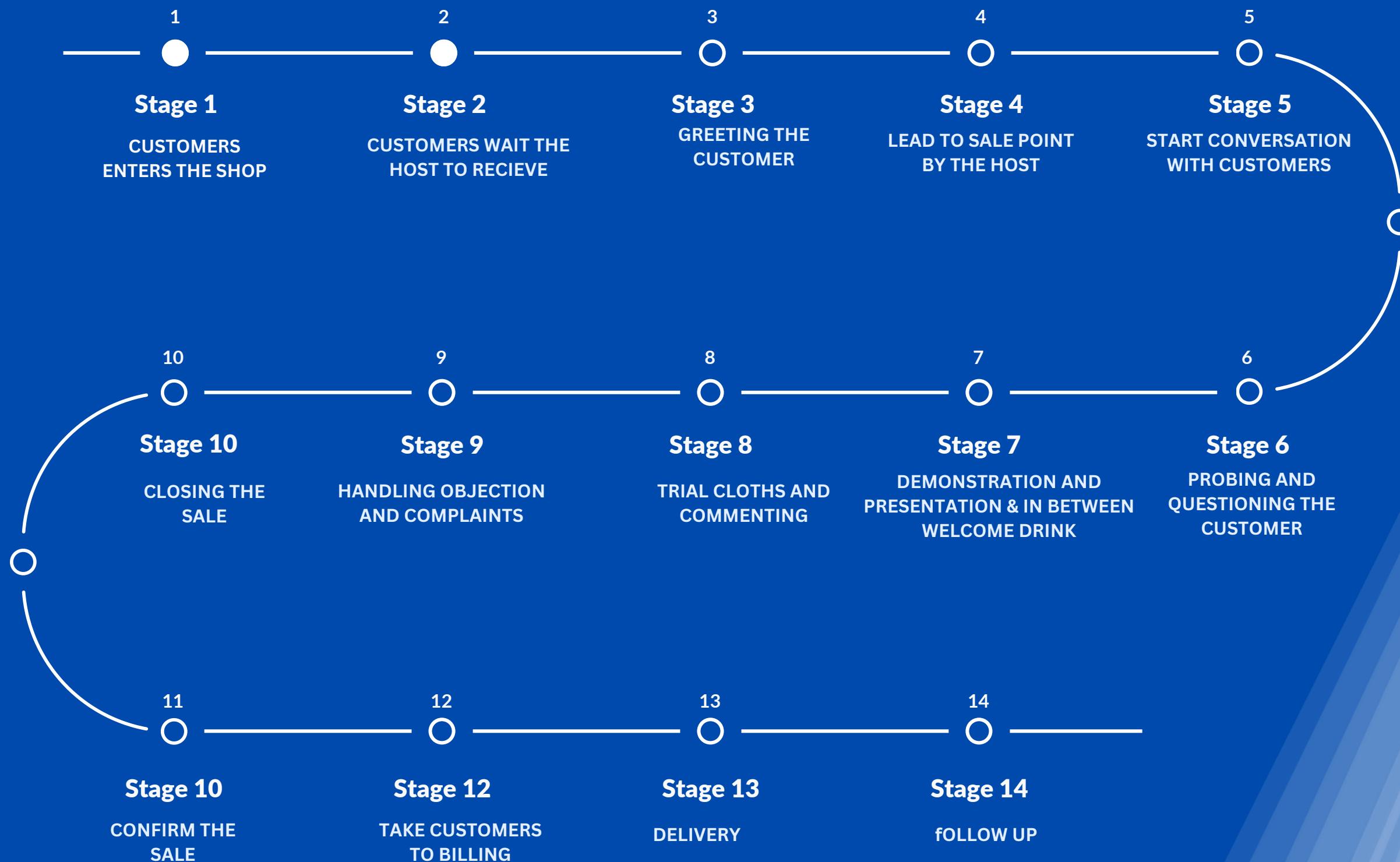
Decision Point

Action Point

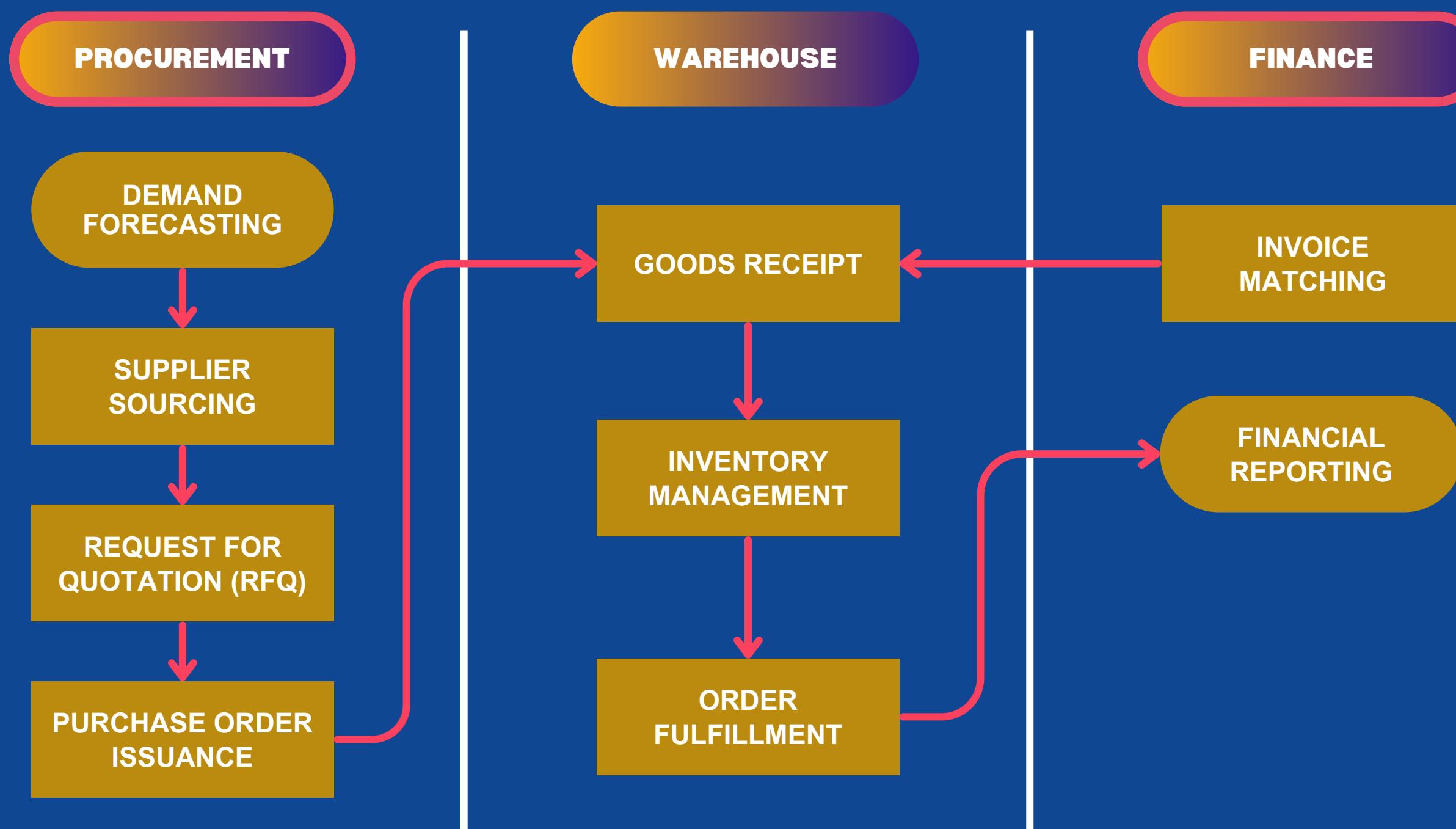
# PURCHASE BLUEPRINT KIDS COLOURS



# SALES BLUEPRINT KIDS COLOURS

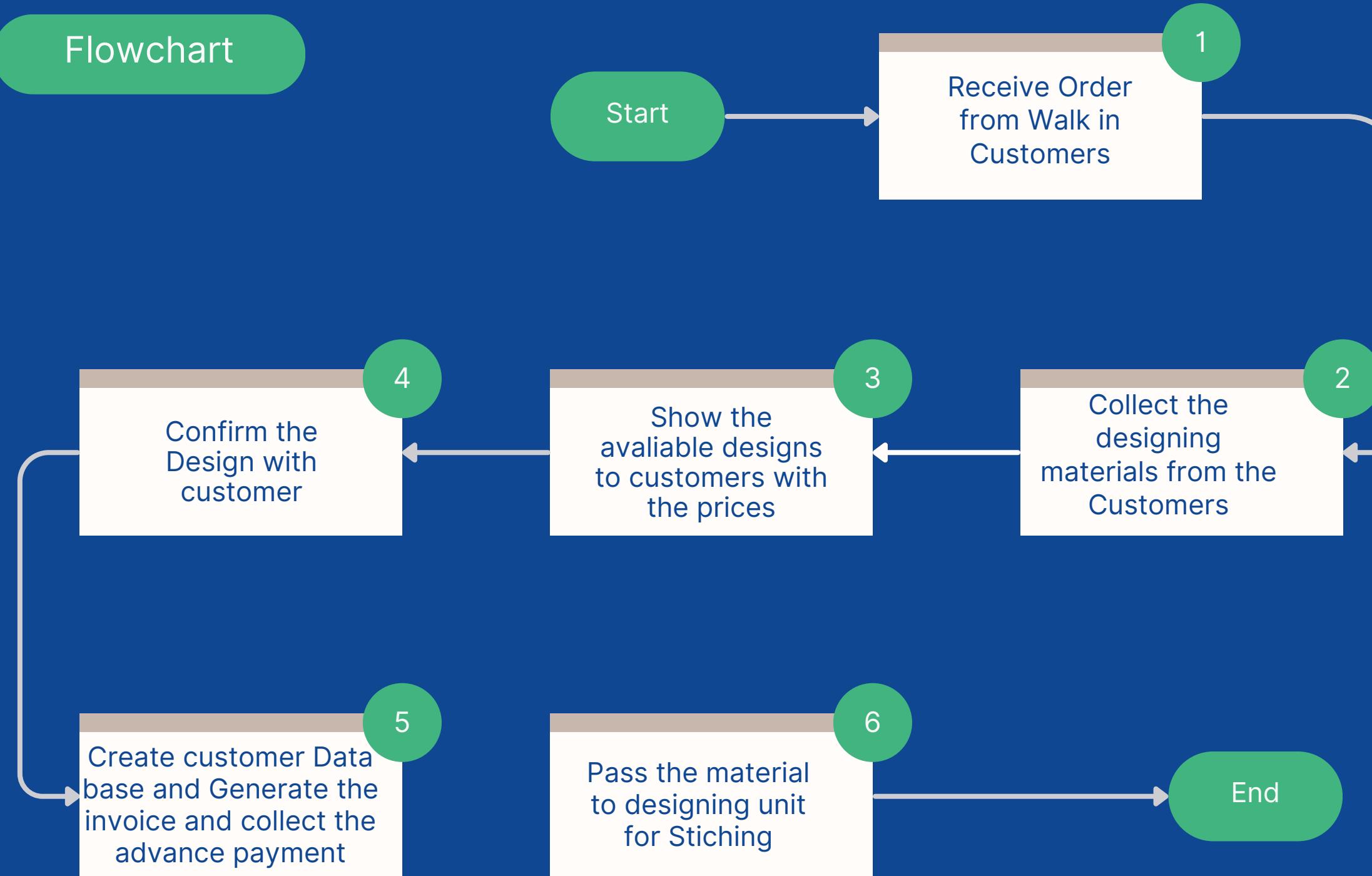


# KIDS COLOURS SUPPLY CHAIN MANAGEMENT PROCESS



# ORDER PROCESSING FLOW CHART FOR SAMSOOM CUSTOMER STORES

Flowchart

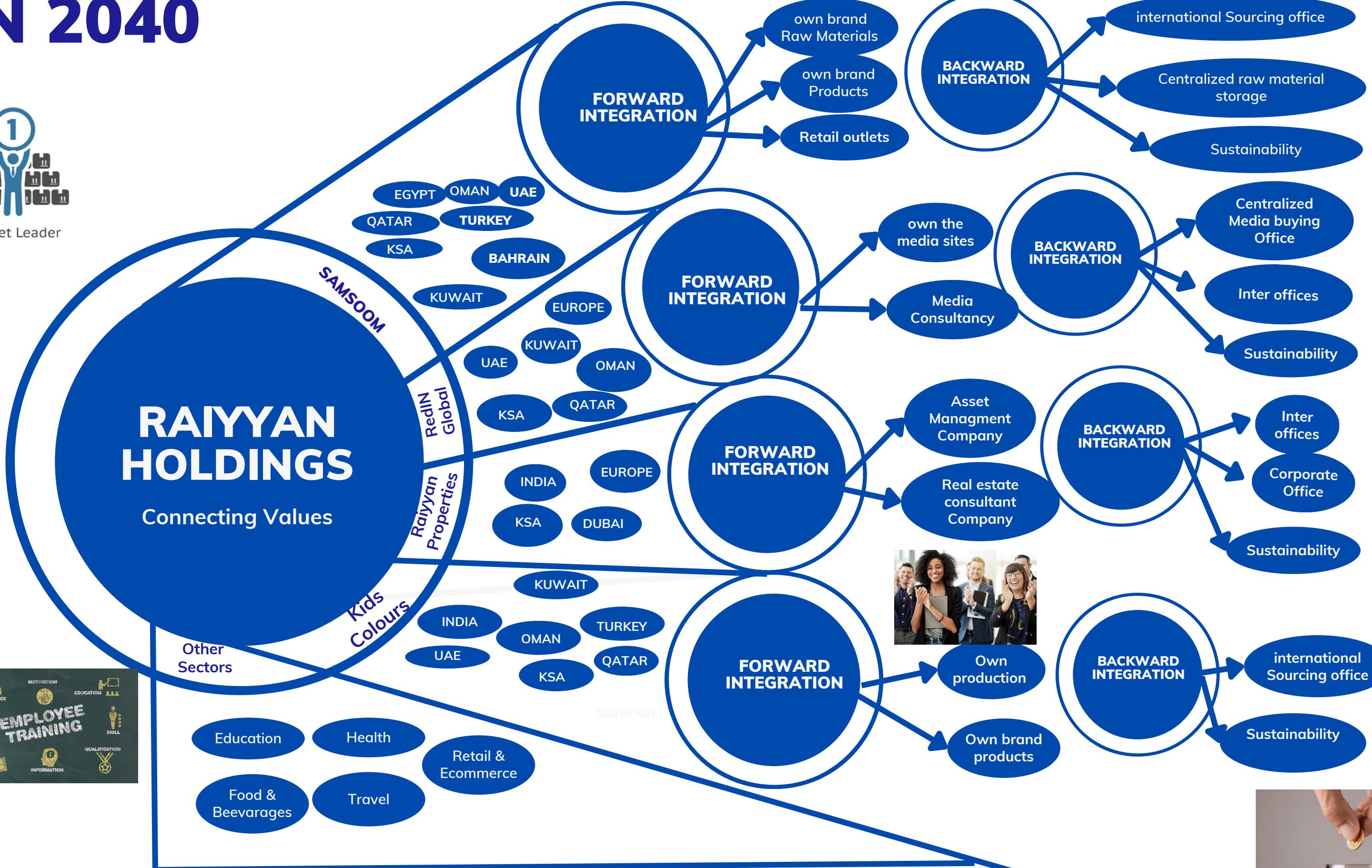


# VISION 2040



Market Leader

## GLOBAL EXPANSION



✓ **QUALITY FIRST!**

