

#### Cannabis Data Science

# Saturday Morning Statistics #12

February 12<sup>th</sup>, 2022

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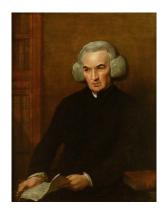
## Question of the Day

 Can we predict the distribution of prices for various cannabis products based on their factors, such as their type and cannabinoid content?

## **Bayesian Methodology**



Thomas Bayes (1701 - 1761)Outlined for the first known time the solution to inverse probability.



Richard Price (1723 – 1791) Welsh Philosopher and Mathematician who published Bayes' notes.

#### Bayes' Theorem

Bayes' Theorem is 
$$P(Y|X) = \frac{P(X|Y) \times P(Y)}{P(X)}$$
 where:

- P(X) is evidence (data);
- P(Y) is prior probability (beliefs);
- P(X|Y) is the likelihood;
- P(Y|X) is the **posterior probability**.



### Lesson of the Day

 We can update our prior beliefs as more and more data comes to light using the likelihood of observing the data.