

Derick Young Jr.

Software Engineer

derickstech@gmail.com | derickyoungjr.com | linkedin.com/in/derickyoungjr

Professional Profile

Enthusiastic and results-driven **software engineer with 4+ years of experience** in developing exceptional web experiences. Proficient in HTML5, CSS3, JavaScript, C#, and frontend frameworks like React and .NET. Experienced in analyzing business requirements, implementing business intelligence concepts, and conducting quality assurance testing to enhance user experiences and ensure seamless application functionality. Detail-oriented and adept at writing clear software requirement specifications, minimizing miscommunications and maximizing project success.

EXPERIENCE

Oxford Priority Mortgage, Bakersfield CA — *Software Engineer*

Aug 2019 - PRESENT

- Achieved a ~55% increase in online engagement and a ~20% rise in lead generation through the conceptualization and development of multiple company websites and landing pages.
- Developed and implemented impactful internal tools, including calculators and lead generators, resulting in a ~35% increase in conversion rates by streamlining the lead qualification process.
- Automated processes to improve MLO's output, resulting in a ~50% reduction in processing time.
- Developed REST APIs and implemented authentication protocols, such as OAuth, to securely expose data to clients

Freon Group, Bakersfield CA — *Software Engineer*

Apr 2022 - Nov 2022

- Led the successful development and implementation of multiple company websites utilizing Bootstrap, driving an average ~40% increase in conversion rates and an impressive 30% reduction in bounce rates.
- Developed and implemented a comprehensive analytics tracking system, resulting in a ~50% increase in ROI.
- Led the development of a centralized web dashboard to enhance operational efficiency and decision-making for diverse businesses including a transportation company, social club restaurant, trucking

SKILLS

HTML5, CSS3

JavaScript, TypeScript, C#

React, Node.js, Express.js, MongoDB

.NET, ASP.NET

SASS, Tailwind

Redux, GraphQL, GatsbyJS

Bootstrap

API Integration

Jest.js Testing Framework

Troubleshooting & Debugging

Git Version Control

Visual Studio Code

Chrome DevTools

Webpack

school, and real estate investments resulting in significant improvements in metrics such as customer engagement, customer satisfaction, revenue growth, and operational productivity.

- Developed automated scripts to simplify common tasks and reduce manual effort

BlitzMetrics, Remote — *Ads & Analytics Specialist*

Mar 2018 - Aug 2019

- Implemented advanced analytics tracking for multiple sales websites, leveraging performance data to deliver actionable insights to clients and drive optimization strategies.
- Optimized and enhanced paid social advertising campaigns to maximize effectiveness and achieve optimal results.
- Led an exceptional achievement by achieving and sustaining a remarkable 20x Return on Ad Spend (ROAS) for an enterprise retail client, generating over \$10M in revenue
- Conducted comprehensive analysis and reporting of clients' digital ad campaign results, providing regular updates on optimization strategies to enhance campaign performance and drive improved outcomes.

EDUCATION

Cal State University, Bakersfield, Bakersfield CA — *Communications & Media Studies*

2012

Bakersfield College, Bakersfield CA — *Computer Science*

2017