

Derick Young Jr

Frontend Developer

Bakersfield, CA

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Professional Profile

Enthusiastic and results-driven **frontend developer** with 3+ years of experience in developing exceptional web experiences. Proficient in HTML5, CSS3, JavaScript, C#, and frontend frameworks like React and .NET. Collaborative team player with a keen eye for detail, delivering clean code that adheres to industry best practices.

Career Summary

Innovative and skilled frontend engineer with a strong track record in developing cutting-edge web solutions. Proficient in utilizing agile methodologies and industry best practices to drive the complete software development life cycle. Experienced in analyzing business requirements, implementing business intelligence concepts, and conducting quality assurance testing to enhance user experiences and ensure seamless application functionality. Detail-oriented and adept at writing clear software requirement specifications, minimizing miscommunications and maximizing project success.

Areas of Expertise

- HTML5, CSS3, JavaScript, C#
- React, Angular, Vue.js
- UI/UX Design
- API Integration
- Git Version Control
- Frontend Build Tools
- CSS Preprocessors
- Testing Frameworks
- Performance Optimization
- Accessibility Standards
- Troubleshooting & Debugging
- Continuous Learning

Technical Tools

- Visual Studio Code
- Git
- React
- .NET
- Redux
- GraphQL
- Gatsby
- Bootstrap
- Webpack
- Sass/Tailwind
- Jest
- Chrome DevTools

Languages: HTML | CSS | JavaScript | C# | TypeScript

Skills Overview

- Extensive experience with popular frontend frameworks like React and proficiency in state management with Redux for building robust and scalable applications.
- Expertise in optimizing web performance through techniques like code minification, caching, and lazy loading, ensuring fast and smooth user experiences.
- Familiarity with frontend testing frameworks such as Jest or Cypress to ensure code quality and functional correctness.
- Experience in working with RESTful APIs and integrating frontend applications with backend services.

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Frontend Engineer

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Professional Work History & Responsibility Summaries

Frontend Developer - Oxford Priority Mortgage

2019 - present

- Conceptualized and developed multiple company websites and marketing materials, resulting in a 25% increase in online engagement and a 20% increase in lead generation.
- Created internal tools such as calculators and lead generators, streamlining the lead qualification process and increasing conversion rates by ~35%.
- Automated processes to improve MLO's output, resulting in a ~50% reduction in processing time and a ~25% increase in loan origination.

Frontend Developer - Freon Group

2021 - 2022

- Spearheaded the development and implementation of multiple company websites, achieving an average conversion rate increase of 25% and a 30% decrease in bounce rates.
- Developed and implemented a comprehensive analytics tracking system, resulting in a 40% increase in ROI.
- Created impactful marketing materials, resulting in a 50% increase in lead generation.

Ads & Analytics Specialist- BlitzMetrics

2018 - 2019

- Developed and implemented comprehensive analytics tracking for multiple sales websites, enabling in-depth analysis of performance data and delivering actionable insights to clients.
- Optimized paid social advertising campaigns, resulting in outstanding results, notably achieving and sustaining a remarkable 20x return on ad spend (ROAS) for an enterprise retail client.
- Generated over \$10M in revenue for the enterprise retail client, making a significant contribution to their overall business growth of 30%.
- Leveraged data-driven strategies and insights to continually optimize campaigns, ensuring the highest level of performance and maximizing ROI for clients.

Education

Cal State University, Bakersfield

2012

- Communications and Media Studies

Bakersfield College

2017

- Computer Science