Derick Young Jr

Software Engineer

Bakersfield, CA

✉ derickstech@gmail.com 🌐 *derickyoungjr.com* 🔗 www.linkedin.com/in/derickyoungjr

Professional Profile

*Enthusiastic and results-driven **software engineer** with 4+ years of experience in developing exceptional web experiences. Proficient in HTML5, CSS3, JavaScript, C#, and frontend frameworks like React and .NET. Collaborative team player with a keen eye for detail, delivering clean code that adheres to industry best practices.*

Career Summary

Innovative and skilled frontend engineer with a strong track record in developing cutting-edge web solutions. Proficient in utilizing agile methodologies and industry best practices to drive the complete software development life cycle. Experienced in analyzing business requirements, implementing business intelligence concepts, and conducting quality assurance testing to enhance user experiences and ensure seamless application functionality. Detail-oriented and adept at writing clear software requirement specifications, minimizing miscommunications and maximizing project success.

Areas of Expertise

- HTML5, CSS3, JavaScript, C#
- React, .NET, Express.js
- UI/UX Design
- API Integration
- Git Version Control
- Frontend Build Tools
- CSS Preprocessors
- Testing Frameworks
- Performance Optimization
- Accessibility Standards
- Troubleshooting & Debugging
- Continuous Learning

Technical Tools

- Visual Studio Code
- Git
- React
- .NET
- Redux
- GraphQL
- Gatsby
- Bootstrap
- Webpack
- Sass/Tailwind
- Jest
- Chrome DevTools

Languages: HTML | CSS | JavaScript | C# | TypeScript

Skills Overview

- Extensive experience with popular frontend frameworks like React and proficiency in state management with Redux for building robust and scalable applications.

- Familiarity with frontend testing frameworks such as Jest or Cypress to ensure code quality and functional correctness.

- Expertise in optimizing web performance through techniques like code minification, caching, and lazy loading, ensuring fast and smooth user experiences.

- Experience in working with RESTful APIs and integrating frontend applications with backend services.

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Professional Work History & Responsibility Summaries

Software Engineer - Oxford Priority Mortgage
2019 - present

- Achieved a 25% increase in online engagement and a 20% rise in lead generation through the conceptualization and development of multiple company websites.
- Developed and implemented impactful internal tools, including calculators and lead generators, resulting in a ~35% increase in conversion rates by streamlining the lead qualification process.
- Automated processes to improve MLO's output, resulting in a ~50% reduction in processing time and a ~25% increase in loan origination.

Frontend Developer - Freon Group
2021 - 2022

- Led the successful development and implementation of multiple company websites utilizing Bootstrap, driving an average 25% increase in conversion rates and an impressive 30% reduction in bounce rates.
- Developed and implemented a comprehensive analytics tracking system, resulting in a 40% increase in ROI.
- Led the development of a centralized web dashboard to enhance operational efficiency and decision-making for diverse businesses including a transportation company, social club restaurant, trucking school, and real estate investments.resulting in a 50% increase in lead generation.

Ads & Analytics Specialist- BlitzMetrics
2018 - 2019

- Implemented advanced analytics tracking for multiple sales websites, leveraging performance data to deliver actionable insights to clients and drive optimization strategies.
- Optimized and enhanced paid social advertising campaigns to maximize effectiveness and achieve optimal results.
- Led an exceptional achievement by achieving and sustaining a remarkable 20x Return on Ad Spend (ROAS) for an enterprise retail client, generating over $10M in revenue
- Conducted comprehensive analysis and reporting of clients' digital ad campaign results, providing regular updates on optimization strategies to enhance campaign performance and drive improved outcomes.

Education

Cal State University, Bakersfield
2012

- Communications and Media Studies

Bakersfield College
2017

- Computer Science