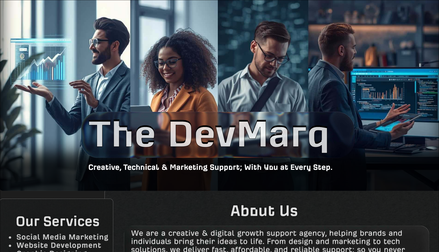


The DevMarq

Creative, Technical & Marketing Support; With You at Every Step.

Our Services

- Social Media Marketing
- Website Development
- Graphic Designing
- SEO
- 3D/Faceless Animated Video
- Lead Generation
- Meta Ads Setup & Management
- Video Editing
- Profile Optimisation
- Automation/Bots
- Business & Content Writing
- Brand Collab & PR

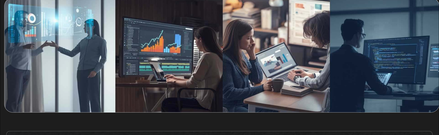
About Us

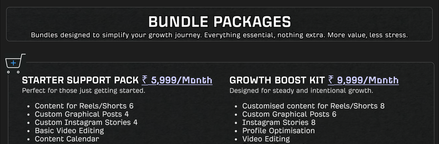
We are a creative & digital growth support agency, helping brands and individuals bring their ideas to life. From design and marketing to tech solutions, we deliver fast, affordable, and reliable support; so you never have to figure it out alone.

But Why Us ?
We've been where you are, starting from scratch, figuring things out one step at a time. That's why we know the value of guidance, speed, & honest opinion. Just like you, we experienced hardships, felt like we are moving no-where but still, here we are !!

So, We move quickly and with care, ensuring you feel supported and confident every step of the way. With us, it's not just about the results; it's about having someone in your corner.

Without Compromising in Quality, Results & empathy.





BUNDLE PACKAGES

Bundles designed to simplify your growth journey. Everything essential, nothing extra. More value, less stress.

STARTER SUPPORT PACK ₹ 5,999/Month

Perfect for those just getting started.

- Content for Reels/Shorts 6
- Custom Graphical Posts 4
- Custom Instagram Stories 4
- Basic Video Editing
- Content Calendar

GROWTH BOOST KIT ₹ 9,999/Month

Designed for steady and intentional growth.

- Customised content for Reels/Shorts 8
- Custom Graphical Posts 6
- Instagram Stories 8
- Profile Optimisation
- Video Editing
- Content Research
- Content Boosting: 1
- Growth Content Calendar

CREATOR CONNECT PACK ₹ 15,999/Month

For creators ready to scale.

- Customised content for Reels/Shorts 10
- Custom Graphical Posts 8
- Instagram Stories 10
- Video Editing & Optimisation
- Profile Optimisation (Instagram + Youtube)
- Brand Collaboration/PR (Basic Outreach Support)
- Contents Boosting 2
- Social Media Community Building
- Content Research for Particular Niche
- Customised Creator Content Calendar

SCALE & LEAD KIT ₹ 19,999/Month

For small businesses or personal brands launching with intention.

- Basic Business Website
- Customised content for Reels/Shorts 12
- Custom Graphical Posts 10
- Instagram Stories 14
- Video Editing & Optimisation
- Social Media Engagement & Networking
- Profile Optimisation (Instagram + LinkedIn)
- Meta Ad Setup & Management (1 Campaign)
- Click-to-Chat Automation
- Monthly Analytics
- Brand Visibility & Strategy Content Calendar Plan

BRAND SCALE PRO ₹ 25,999/Month

For businesses that want everything handled.

- Business Website (multi-page or conversion-focused landing)
- customised content for Reels/Shorts 16
- Custom Graphical Posts 12
- Instagram Stories: 16
- Advanced Video Editing & Optimisation
- Profile Optimisation (Instagram + LinkedIn)
- Meta Ads Setup & Management (2 Campaigns)
- Content Boosting: 2
- Click-to-Chat Automation (WhatsApp / IG DM)
- Social Media Engagement & Networking
- Monthly Analytics & Performance Insights
- Strategic Brand & Lead Content Calendar Plan

Custom & Enterprise Plans — Contact Sales

Tailored solutions for brands, creators, startups & growing teams.

- Strategy-led content & growth systems
- Websites, automation & performance marketing
- Lead generation, analytics & optimisation

Pricing & scope discussed post-consultation.

Note: Content count resets monthly. One revision round per asset. Additional work billed separately.

INDIVIDUAL SERVICES

We offer flexible, affordable services you can pick and choose based on your needs. Everything is designed to support your growth with care and intention.

CONTENT WRITING

- Social Media Scripts (up to 10): ₹ 1,000
- Blog Writing (up to 1,200 words): ₹ 1,800
- Website Content (per page): ₹ 200 (Basic content only. No SEO, or more than 1revisions included)

BUSINESS WRITING

- Quotation Template: ₹800 – ₹2,000
- Invoice Template: ₹800 – ₹2,000
- Purchase Order Template: ₹1,000 – ₹2,500
- Business Proposal Writing: ₹1,500 – ₹3,000
- Company Profile: ₹2,000 – ₹4,000
- Service Description Writing: ₹500 – ₹1,500 per service
- Corporate Letter Writing: ₹300 – ₹800 per letter
- Contract & Agreement Templates: ₹1,500 – ₹4,000
- Policy & Procedure Documents: ₹2,000 – ₹5,000

VIDEO PRODUCTION & EDITING

- Social Media Videos (30–60 sec): ₹800
- Enhanced Reels with Transitions & Music Sync: ₹1,800
- Advanced Video Production (Color grading, effects, captions/transcription):₹2,800
- Promotional / Explainer Videos (up to 1 min): Starting ₹5,000
- Corporate / Brand Story Video (2–5 min): **Custom Quote**

AVATAR & FACELESS VIDEO PRODUCTION

- Short Intro Video (30 sec): ₹3,500
- Detailed Story Video (1–2 min): ₹4,000
- Full Custom Project (Script + Animation + Voice): **Custom Quote**

NOTE: Raw footage to be provided by client. Motion graphics & voiceovers billed separately unless agreed otherwise.

LEAD GENERATION

ORGANIC LEAD GENERATION ₹8,499/Month

Generate leads without running ads.

What's included:

- Audience research & targeting
- Profile optimisation for more conversions
- Content plan to attract quality leads
- Daily engagement with potential customers
- Monthly lead tracking & reporting
- basic Competitor Analysis

PAID LEAD GENERATION Bundle 11,999/Month

Generate leads with ads and Maintenance.

1. Meta Ad Setup ₹3,999 one-time
One-time service to prepare everything for running ads:

- Ad strategy & targeting plan
- Ad account setup
- Tracking pixel installation & integration
- Creative design & ad copywriting
- Initial campaign structure setup

2. Meta Ad Management ₹8,999
Ongoing service to run and improve your ads:

- Monitor campaign performance daily
- A/B test different creatives & targeting
- Optimise for better ROI
- Weekly performance reports
- Competitor Analysis and Performance Analysis

NOTE: Leads depend on niche, offer & audience response. No guarantees.

Profile Optimisation

- Instagram Profile Setup or Revamp: ₹1,200
- YouTube Channel Optimisation: ₹2,000
- Thumbnail: ₹300 per Thumbnail
- Custom Cover Image: ₹500 per Cover

Website & Landing Page Design

- One-Page Website: ₹3,500
- Basic Multi-Page Site (3-5 pages): ₹8,000
- Landing Page (Optimised for Ads): ₹5,500
- E-commerce Website: **Custom Quote**

NOTE: Basic design & development. Content, hosting & maintenance charged separately.

Automation / Bots

- Instagram DM Automation Setup: ₹4,000
- WhatsApp Automation (pre-written DM): ₹4,500
- Selection-Type WhatsApp Bot: ₹6,000
- E-commerce WhatsApp Bot: ₹10,000
- Customised Bot: **Custom Quote**

HOW TO WORK WITH US

Right now, we're available via WhatsApp, Instagram DMs, and email. You can also reach us directly by phone. We'll be launching our full website soon.

1. Chat with us and tell us your goals
2. Pick a service or request a bundle, you can also chose to go for Custom Bundle as per your need and Budget
3. We send a simple payment link and timeline
4. We deliver, communicate clearly, and support you every step

Let's make this feel simple, real, and doable.

Founder:
@Gaurav Tawri – Creative Tech, Web Development, Visual Production & Automation
@Janvi Pugaliya – Creative Digital Marketing, Content Strategy, and Client Outreach

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