The DevMarq

Creative, Technical & Marketing Support; With You as Every Step.

Our Services

- Social Media Marketing
- Website Development
- Graphic Designing
- SEO
- Lead Generation
- 3D/Faceless Animated Video
- Meta Ads Setup & Management
- Video Editing
- Profile Optimization
- Automation/Bots
- Business & Content Writing
- Brand Collab & PR

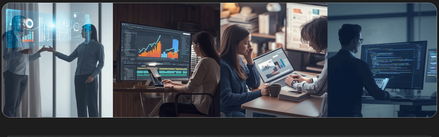
About Us

We are a creative & digital growth support agency, helping brands and individuals bring their ideas to life. From design and marketing to tech solutions, we deliver fast, affordable, and reliable support; so you never have to figure it out alone.

But Why Us ?
We've been where you are, starting from scratch, figuring things out one step at a time. That's why we know the value of guidance, speed, & honest opinion. Just like you, we experienced hardships, felt like we are moving nowhere but still, here we are !!

So, We move quickly and with care, ensuring you feel supported and confident every step of the way. With us, it's not just about the results; it's about having someone in your corner.

Without Compromising in Quality, Results & empathy.



BUNDLE PACKAGES

Bundles designed to simplify your growth journey. Everything essential, nothing extra. More value, less stress.

STARTER SUPPORT PACK ₹ 3,999

Perfect for those just getting started.

- Custom Graphical Posts 4
- Customised content for Reels/Shorts 8
- Instagram Profile Optimisation
- Video Editing for Provided number of reels/shorts
- Content Boosting (Posts & Reels) 1

GROWTH BOOST KIT ₹ 9,999

Designed for steady and intentional growth.

- Custom Graphical Posts 8
- Customised content for Reels/Shorts 16
- Social Media Engagement
- Instagram Profile Optimisation
- Content Boosting (Posts & Reels)
- Video Editing & Optimisation
- Marketing through Organic Practice
- Meta Ad Setup & Management (1 Campaign)

CREATOR PRO PACK ₹ 14,999

For creators ready to scale.

- Blog Writing
- Custom Graphical Posts 10-12
- Customised content for Reels/Shorts 20
- Video Editing & Optimisation
- Social Media Engagement
- Lead Generation through Organic Practice
- Meta Ad Setup & Management (1 Campaign)
- Portfolio Website Development
- Profile Optimisation (Instagram + YouTube)
- Content Boosting / Promotion (Posts & Reels)

BUSINESS LAUNCH KIT ₹ 17,999

For small businesses or personal brands launching with intention.

- Search Engine Optimisation (SEO)
- Blog Writing
- Social Media Posts 12
- Social Media Reels/Shorts 20
- Video Editing & Optimisation
- Brand Collab and Public Relations
- Social Media Engagement & Networking
- Lead Generation through Organic Practice
- Meta Ad Setup & Management (1 Campaign)
- 3-5 Page Business Website or Landing Page
- Full Profile Optimisation (Instagram + YouTube)
- Content Boosting / Promotion (Posts & Reels)

DIGITAL DOMINATION PACK ₹ 25,999

For businesses that want everything handled.

- Website (multi-page or landing) & blog writing (SEO)
- newsletter setup
- Ad Setup & Management
- Video Editing & Production
- Custom Graphical Posts 10-12
- Customised content for Reels/Shorts 20
- Influencer & Brand Collab(local)
- Profile Optimisation (Instagram + YouTube)
- Lead Generation through Organic Practice
- Content Boosting / Promotion (Posts & Reels)
- Click-to-Chat Automation

BRAND AUTHORITY KIT ₹ 44,999

For personal brands, coaches, consultants, creators.

- Full branding kit (logo, templates, social banners)
- Professional Website (multi-page or landing) & blog writing (SEO)
- Automation setup (WhatsApp, Insta DMs, Email)
- Profile Revamp with Luxury Branding Elements
- Customised content for Post/Reels/Shorts
- Influencer & Brand Collab(local)
- Video Editing & Production
- Video ads production 1
- Social Media Engagement & Public Relations
- Lead Generation through Organic Practice
- Ad Setup & Management
- Analytical Report
- Luxury Brand Positioning

ENTERPRISE SUITE ₹ 74,999

For established companies who want full-scale management.

- Full branding kit (logo, Business writing pack, social banners)
- Dedicated **account manager** & **custom reporting dashboard**
- Professional Website (multi-page or landing) & blog writing (SEO)
- Automation setup (WhatsApp, Insta DMs, Email, Youtube)
- Profile Revamp with Luxury Branding Elements
- Customised content for Post/Reels/Shorts
- Influencer & Brand Collab(local.)
- **Cinematic** Video Editing & Production
- **Cinematic or Animated** Video ads production 2-3
- Social Media Engagement & Public Relations
- Lead Generation through Organic Practice & capture funnels
- Ad Setup & Management
- Competitor & Analytical Report
- Luxury Brand Positioning

INDIVIDUAL SERVICES

We offer flexible, affordable services you can pick and choose based on your needs. Everything is designed to support your growth with care and intention.

CONTENT WRITING ₹ 1,999

- Social Media Scripts (up to 10): ₹ 1,000
- Website Content (per page): ₹ 200
- Blog Writing (up to 1,000 words): ₹ 1,800

BUSINESS WRITING Custom Bundle Price

- Quotation Template: ₹800 – ₹2,000
- Invoice Template: ₹800 – ₹2,000
- Purchase Order Template: ₹1,000 – ₹2,500
- Business Proposal Writing: ₹1,500 – ₹3,000
- Company Profile: ₹2,000 – ₹4,000
- Service Description Writing: ₹500 – ₹1,500 per service
- Corporate Letter Writing: ₹300 – ₹800 per letter
- Contract & Agreement Templates: ₹1,500 – ₹4,000
- Policy & Procedure Documents: ₹2,000 – ₹5,000

VIDEO PRODUCTION & EDITING

- Social Media Videos (30–60 sec): ₹800
- Enhanced Reels with Transitions & Music Sync: ₹1,800
- Advanced Video Production (Color grading, effects, captions/transcription):₹2,800
- Promotional / Explainer Videos (up to 1 min): Starting ₹5,000
- Corporate / Brand Story Video (2–5 min): Custom Quote

AVATAR & FACELESS VIDEO PRODUCTION

- Short Intro Video (30 sec): ₹3,500
- Detailed Story Video (1–2 min): ₹4,000
- Full Custom Project (Script + Animation + Voice): Custom Quote

LEAD GENERATION

ORGANIC LEAD GENERATION ₹8,499/month

Generate leads without running ads.

What's included:

- Audience research & targeting
- Profile optimization for more conversions
- Content plan to attract quality leads
- Daily engagement with potential customers
- Monthly lead tracking & reporting
- basic Competitor Analysis

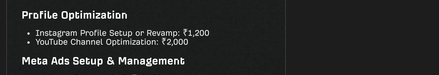
PAID LEAD GENERATION Bundle 12,999/month (Ads Excluded)

1. Ad Setup ₹4,999 one-time
One-time service to prepare everything for running ads:

- Ad strategy & targeting plan
- Ad account setup
- Tracking pixel installation & integration
- Creative design & ad copywriting
- Initial campaign structure setup

2. Ad Management ₹9,999
Ongoing service to run and improve your ads:

- Monitor campaign performance daily
- A/B test different creatives & targeting
- Optimize for better ROI
- Weekly performance reports
- Competitor Analysis and Performance Analysis



Profile Optimization

- Instagram Profile Setup or Revamp: ₹1,200
- YouTube Channel Optimization: ₹2,000

Meta Ads Setup & Management

- Ad Setup (1 campaign): ₹ 4,000
- Monthly Management (up to 2 campaigns): Custom Quote

Website & Landing Page Design

- One-Page Website: ₹3,500
- Multi-Page Site (3-5 pages): ₹8,000
- Landing Page (Optimised for Ads): ₹5,500

Automation / Bots

- Instagram DM Automation Setup: ₹4,000
- WhatsApp Automation (pre-written DM): ₹4,500
- Selection-Type WhatsApp Bot: ₹6,000
- E-commerce WhatsApp Bot: ₹10,000
- Customised Bot: Custom Quote

HOW TO WORK WITH US

Right now, we're available via WhatsApp, Instagram DMs, and email. You can also reach us directly by phone. We'll be launching our full website soon.

1. Chat with us and tell us your goals
2. Pick a service or request a bundle, you can also **chose to go for Custom Bundle** as per your need and Budget
3. We send a simple payment link and timeline
4. We deliver, communicate clearly, and support you every step

Let's make this feel simple, real, and doable.

Founder:
@Gaurav Tawri – Creative Tech, Web Development, Visual Production & Automation
@Janvi Pugaliya – Creative Digital Marketing, Content Strategy, and Client Outreach

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