Arguments for BARTER





Auction





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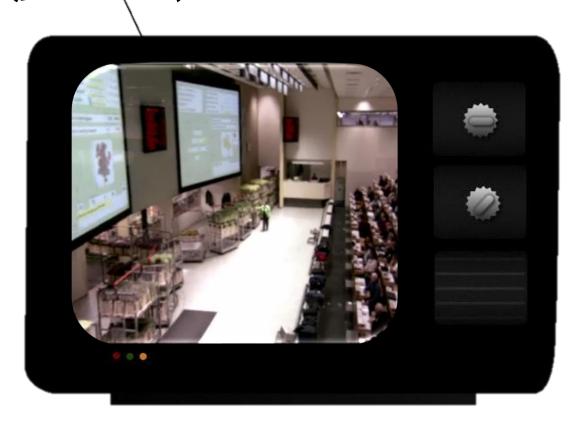


Auction has been used to trade antiques and fine arts to the stock exchanges and government purchases.

Auction, in Latin, means "to increase". What auction that you have experienced or familiar with?

Take a look...

For a look at a real-world equilibrium, click the picture below to see the Aalsmeer Dutch Tulip auction in action. (3 minutes)





Slave Auction, Tulip Mania









AUCTION S



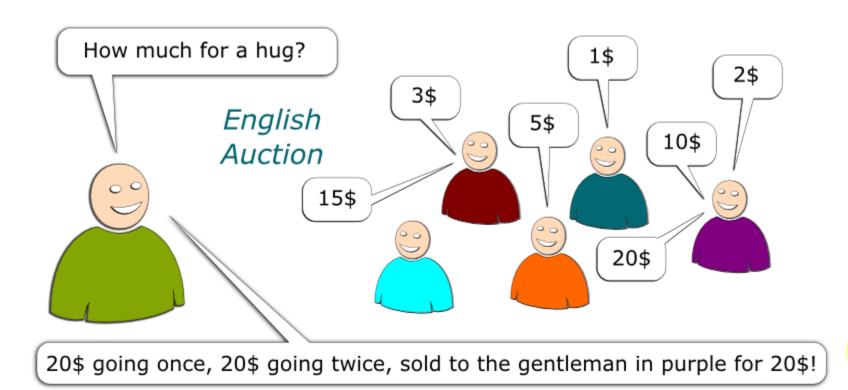
- The types of Auctions:
 - English Auction
 - Dutch Auction
 - Sealed-Bid (Silent) Auction
 - Vickrey Auction
- Winner's Curse



English Auction



- Commonly used for selling antiques, arts, cattle, used cars.
- Bids increase until no one is willing to top the current bid.





Dutch Auction



- •The Dutch auction is like an English auction, except that prices start high and are successively dropped until a bidder accepts the going price, at which point the auction ends.
- •The Dutch auction is so-named because it is used to sell cut flowers in Holland.







Dutch Auction



A Dutch Auction Primer

Google is planning to use a Dutch auction to set the price of the shares in its initial public offering. Here is how the auction process will find the highest price at which all shares can be sold.

Adding It up The auctioneer starts by gathering all the bids and sorting them according to price. Setting the price The auctoneer works back from the highest bid until all the shares are sold. THE BIDS The final price that file the quota of shares to sell becomes the offering price Number to all successful bidders. of shares SPALFROE HOWESTINGS SUCCESSFUL BIDDERS Bid price per share, sorted from lowest to highest :-

The New York Tatters

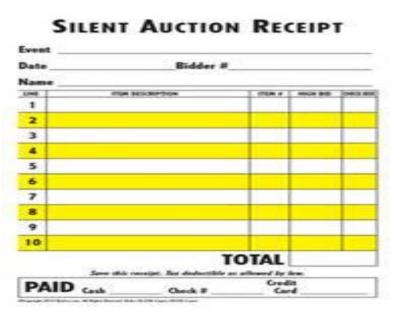


Sealed Bid Auction



- •In a sealed-bid auction, bids are opened simultaneously, and the highest bidder wins the item and pays his bid.
- •The analysis of the sealed-bid auction is more challenging because the bidders don't have a dominant strategy.







Sealed Bid Auction



Heritage Realty & Auction Co., Inc.

6877 Gadsden Highway Birmingham, AL 35173 Toll Free: (800) 445-4608 Local:(205) 661-0600 Fax: (205) 661-0800

SEALED BID FORM - REAL ESTATE		
1.	The undersigned Buyer agrees to buy at Sealed Bid Auction conducted on the day of, 20, the following Property:	
2.	Consideration:	
	Earnest Money (_	Bid Price: \$
3.	of the Bid Price is due as Earnest Money and is hereby paid with the submission of this Sealed Bid Form, receipt of which is hereby acknowledged by Heritage Realty & Auction Co., Inc. Sale subject to Seller approval. If Buyer is the successful Bidder, then Buyer agrees to sign a Sales Contract within days of the Sealed Bid Auction. Balance is due in full at closing. Closing is to be held within days of the date of the Sealed Bid Auction. Failure of the Buyer to comply with the terms of the Sealed Bid Auction shall, at the option of the Seller, result in the Buyer's forfeiture of the Earnest Money.	
4.	 Reservations, Restrictions, Exceptions and Special Stipulations: Said Properly is sold subject to existing rights of way and easements for roadways and utility systems, and the following terms: 	
5.	Ad Valorem Taxes: Ad valorem tax coming due on the Property October 1st,, shall be All other taxes, including but not limited to	
6.	any recalculation or recapture as a result of "current use" rollback or re-evaluation, shall be paid by the Buyer. Description: Possession: Buyer shall be entitled to possession of the property	
7. Agency Disclosure: In this transaction, the listing/selling company, Heritage Realty & Auction Co., Inc., is acting as an Agent of the Seller and is assisting the Buyer as a Transaction Broker. Seller's initials Buyer's initials Buyer's initials		
8.	Dated this	day of 20
	X Buyer	X Buyer
Buyer Name(s):		
PLEASE PRINT THE FOLLOWING INFORMATION:		Address: Fax #:
		Best time to contact you:



November 4, 2014

RE: Sealed Bid Sale for Monroe Bank & Trust's Auction Property #3 525 Redman Road, Milan, MI 48160

Dear Potential Buyer:

As a result of your registration and interest at our previous Monroe Bank & Trust Auction on October 29, 2014, we would like to inform you of a Sealed Bid Offering on the property located at 525 Redman Road, Milan, MI. The Terms & Conditions of the Sealed Bid Sale along with the Sealed Bid Form are attached. To view information on this property, please visit our website www.HudsonMarshall.com.

The minimum for this property will be \$550,000. The highest bid in excess of \$550,000 will be accepted by the bank. Please remember that you will be add a 10% buyer's premium fee on top of the bid price. The bid form must be completely and clearly filled out in order for your bid to be considered.

If you have interest in bidding, please submit your bid on the enclosed sealed bid form, which must be in our office, no later than 5:00 p.m. on Wednesday, November 12, 2024. Please remember, the bid form constitutes a legally binding contract should your bid be accepted.

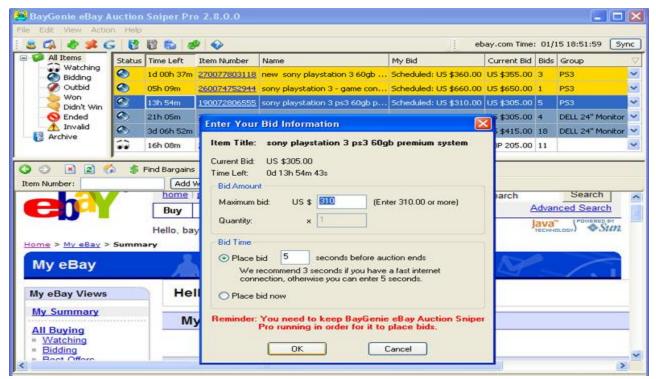
Thank you for your interest.

Steve Slocumb Hudson & Marshall

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Vickrey Auction

- E C' 45
- •The Vickrey Auction is a sealed-bid auction where the high bidder wins but pays the second-highest bid. It's is also called a <u>second-price auction</u>: the price is not the highest bid but the second-highest bid.
- •The Vickrey auction underlies *eBay* because when a bidder submits a bid in the eBay auction, the current "going" price is not the highest bid, but the second-highest bid plus a bid increment. Thus, up to the granularity of the bid increment, the basic eBay auction is a Vickrey auction run over time.







ebay Porsche







Winner's Curse



I paid too much for it, but it's worth it.

- Auctions, by their nature, select optimistic bidders.
- •This phenomenon—that auctions tend to select the bidder with the highest estimate, and the highest estimate is larger than the true value most of the time—is known as the winner's curse.
- •A savvy bidder corrects for the winner's curse.

