rate

rate ramping

rate

ramping

reframing during travel

rate
ramping
reframing during travel
initial composition

```
rate
ramping
reframing during travel
initial composition
moving
```

```
rate
ramping
reframing during travel
initial composition
moving
end frame
```

```
rate
ramping
reframing during travel
initial composition
moving
end frame
motivation
```

```
rate
ramping
reframing during travel
  initial composition
  moving
  end frame
motivation
   when
```

```
rate
ramping
reframing during travel
  initial composition
  moving
  end frame
motivation
   when
   how fast
```

#### **Intensity increases**



#### **Intensity increases**

static object/static camera

#### **Intensity increases**

moving object/static camera static object/static camera

#### **Intensity increases**

static object/moving camera moving object/static camera static object/static camera

#### **Intensity increases**

moving object/moving camera static object/moving camera moving object/static camera static object/static camera

Why do we move the camera?

Follow action

- Follow action
- Reveal new information

- Follow action
- Reveal new information
- Reframe for composition

- Follow action
- Reveal new information
- Reframe for composition
- Reframe to show new relationship

- Follow action
- Reveal new information
- Reframe for composition
- Reframe to show new relationship
- Dramatic emphasis

- Follow action
- Reveal new information
- Reframe for composition
- Reframe to show new relationship
- Dramatic emphasis
- Increase pace

- Follow action
- Reveal new information
- Reframe for composition
- Reframe to show new relationship
- Dramatic emphasis
- Increase pace
- Set mood
- Others?

## It's always best to *motivate* your camera moves.

Movement within the frame can motivate a camera move:

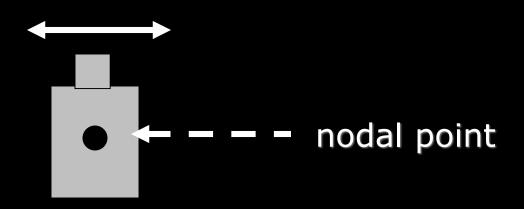
- Character or object moves
- Can be as simple as a head turn
- Very trendy currently to move the camera for no reason at all (slider)

Types of camera movement

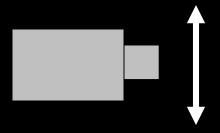
#### Types of camera movement

- pan
- tilt
- dolly or push in or out
- track or truck left or right
- pedestal / crane / jib / boom
- independent
- zoom

pan right / left on head

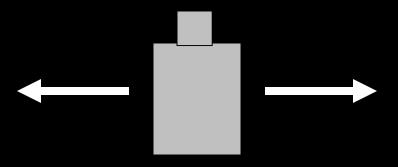


• **tilt**up / down on head



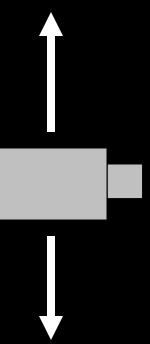
track (or truck)

```
Right / Left
In front (lead)
Behind (follow)
```

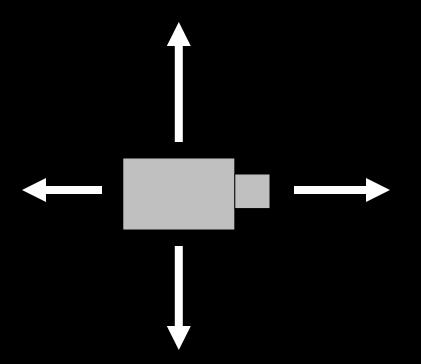


- dolly in/out
- "push in"
- "pull out"

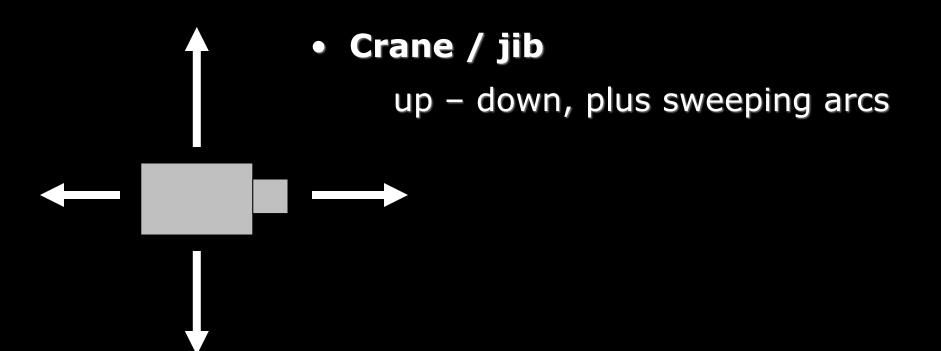
pedestal / boom
 up – down entire camera



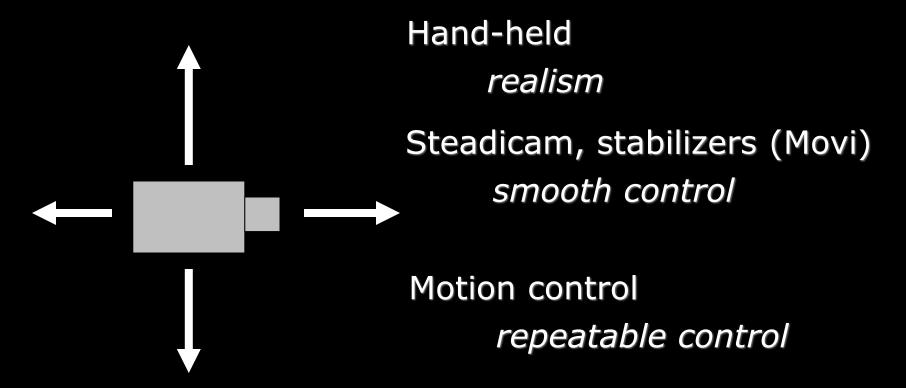
independent



independent

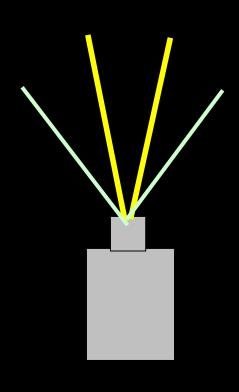


independent



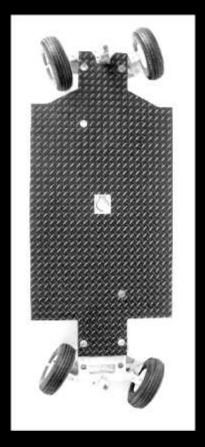
#### independent

Aerials: helicopter, airplane, drone

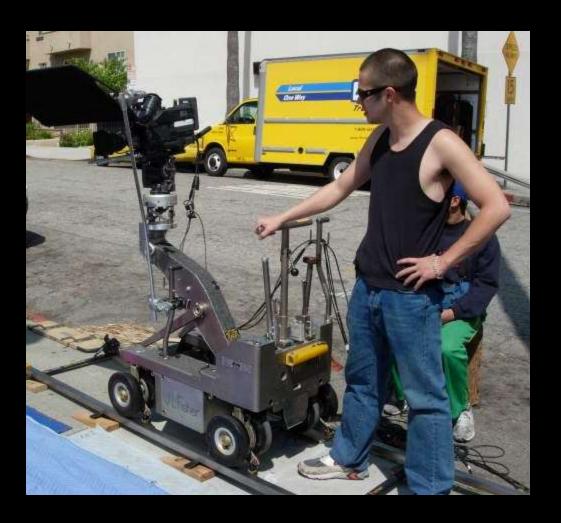


Zoom in/out
 Optical effect

# Camera Motion Dolly moves



push in push out track crab – front wheels same direction as back – diagonal moves roundy-round – curves/circles boom up boom down Zolly



# **Dolly Shots**





# Camera Sliders



# **Crane Shots**









## **Steadicam Shots**



# Name the various shots

(click image)



#### **ANALYSIS:**

- Run Lola Run
- How is the camera used to support the story? Read prompt.

#### **PRODUCTION**

#### **PRODUCTION – Music Video:**

 With your team, design and shoot a short MUSIC VIDEO.

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- The purpose of this assignment is to give you hands-on time with the video cameras, and practice precision in framing.

#### **PRODUCTION - Music Video:**

- With your team, design and shoot a short MUSIC VIDEO.
- The purpose of this assignment is to give you hands-on time with the video cameras, and practice precision in framing.
- Some of your shot design will be based on cue cards that indicated specific types of shots to capture. Include the cards in the frame.

#### **PRODUCTION – Music Video:**

- You select whatever music or song you wish to use.
- Can be lip-sync or not.

#### **PRODUCTION – Music Video:**

- You select whatever music or song you wish to use.
- Can be lip-sync or not.
- ALTERNATE camera operators. Every person on the team should have a turn behind camera as operator.

# Week #8 PRODUCTION - Cue Cards:

- 1. Establishing shot
- 2. MCU with wide angle lens
- 3. MCU with telephoto lens
- 4. Dolly in
- 5. Zoom in or out
- 6. Panning or tracking
- 7. Overhead/Birdseye
- 8. Low angle
- 9. Slide (IF you can)
- 10. Reframe
- 11. Surface division
- 12. Rack focus with FG element