

Age: 17 Sex: Female

Relationship Status: Single, not looking

Occupation: High school senior

Game Experience: Has played game consoles and MMOs

since age 7. Now plays about 30 h/wk

Back Story

Erica started playing games at a friend's house watching her friend's brother playing Mario Kart. She started playing and started winning. As she has gotten older, she started playing more competitive games, especially character based action games and shooters. She is a bright student with only average grades, except for AP chemistry. She wants to study computer science in college. She doesn't really fit in with a lot of the girls her age, but has a few close friends. She has been learning to parkour in a local gym on the weekends. She has owned every PlayStation, even saving her own money for a PS4.

Favorite Games

- Mass Effect
- Team Fortress 2
- Assassin's Creed:Brotherhood
- WoW (Battlegrounds)

Motivations

- Leaderboards
- Achievements
- Beating Others
- Finishing Games

Frustrations

- Slow-Paced Games
- Shallow Game Systems
- Having to Stop Mid-Game

Quote: "I dunno why I like games. I guess I just really like winning. Love being able to yell 'In your face!' when I beat someone, especially guys that are being pigs."

Ideal Experience

- Game has a lot of skill and opportunity for competition
- Game has a lot of depth or action
- Likes finding secrets and hidden achievements
- Game has a lot of variety that she can explore different play modes, depending on her mood
- Prefers multiplayer games
- Likes being able to chat in game with other players
- Likes in game events and tournaments