

Leon

The Challenge Gamer



Age: 36

Sex: Male

Relationship Status: Married

Occupation: Civil Rights Advocate

Game Experience: Plays PC games and game consoles, especially indie titles. Now plays about 20 h/wk

Back Story

Leon grew up playing PC and console games with his firefighter dad in Detroit. He married in his late 20's and now has a 4 year old son. He grew up playing Little League and wrestled in high school. Between high school and college, he spent a year in the military. He joined the football team in college. He was much more into games in college, playing a lot of Quake online, but doesn't have as much time as he used to between work and family. After college he went into social advocacy work, eventually moving into civil rights advocacy focused on prison and police brutality.

Favorite Games

- Dark Souls
- Super Meat Boy
- Ninja Gaiden
- Call of Duty (multiplayer)

Motivations

- Mastering difficult challenges
- Achievements
- Writing strategy guides

Frustrations

- Games that are too easy
- Pay to win games
- Cheating players
- Not enough time to play

Quote: "I really like being the first to master crazy difficult games among my friends. When my friends get stuck, they always come to me for suggestions, and that feels great!"

Ideal Experience

- Game has a lot of skill and opportunity for competition
- Game has a lot of depth and requires practice to truly master
- Likes completing games and earning all the achievements
- Game has a way to share accomplishments with friends
- Game has some form of competition to challenge friends
- Social features like voice chat to talk to friends while playing are a plus
- Likes difficult quests and events that separate the elite players from the average