



# Spatial Knowledge and Visual Memory

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# Spatial Knowledge

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- **How do we use it?**

- Cognitive maps, reference points, path integration
- Spatial iconicity and triangulation

- **Why use some forms over others?**

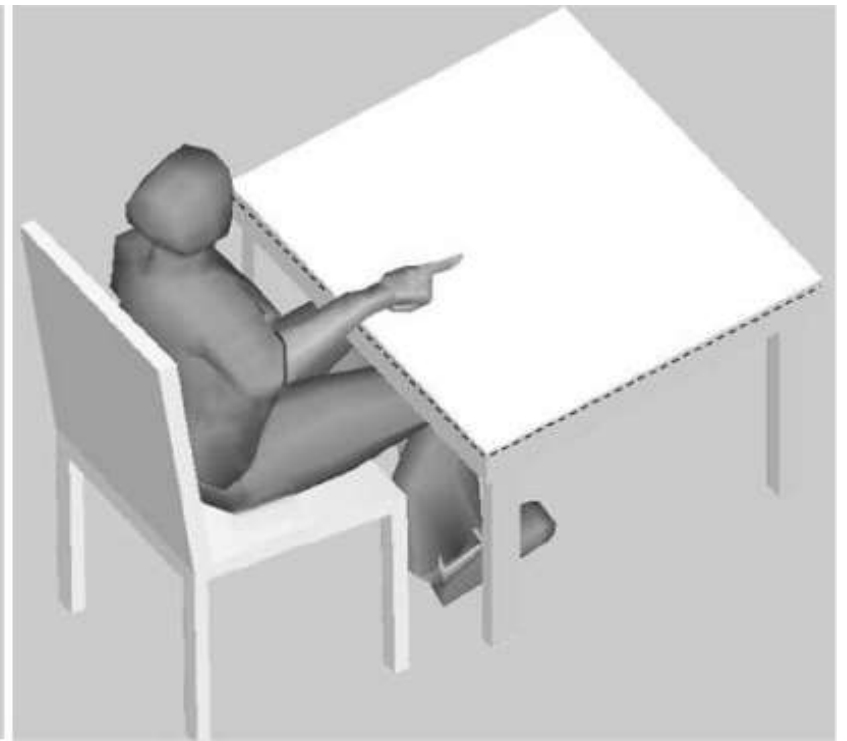
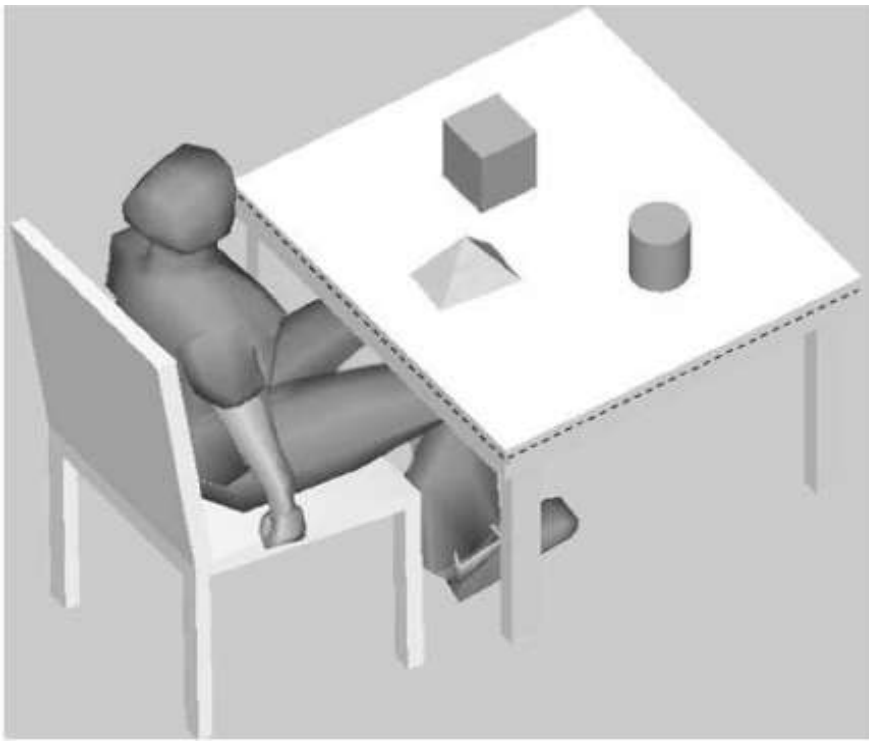
- Perceptual salience/relevance
- Functional significance
- Distinctiveness



# Spatial Knowledge

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- **Developmental Topographical Disorientation Disorder**
  - Inability to spatially navigate environment or generate mental representations (cognitive maps) of familiar settings
  - Occurs independently of neurological disorders or brain damage



- (1) Participants memorize 3 objects and positions presented, then close their eyes while the triad is removed.
- (2) Participants then asked, “Which object was closest (or farthest) from you?” and “Which object was closest (or farthest) to a target object (e.g., cylinder)?”



# Spatial Knowledge

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## ■ **Developmental Topographical Disorientation Disorder**

### (a) Egocentric disorientation

- Inability to represent the location of objects with respect to the self
- Can recognize and accurately name objects near them
- Can not reach for objects when prompted by auditory or visual cues



# Spatial Knowledge

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## ■ **Developmental Topographical Disorientation Disorder**

### (b) Landmark agnosia

- Inability to recognize salient environmental cues
- Can distinguish structures (e.g., house vs. tower)  
but can't identify specific buildings (e.g., their own house, office, or famous landmarks)
- Navigate by semantics, such as house number or fence type/color



# Spatial Knowledge

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## ■ **Developmental Topographical Disorientation Disorder**

### (c) Heading disorientation

- Inability to represent direction spatially
- Can identify familiar buildings and landscapes but unable to conclude which direction required to proceed to target destination



# Spatial Knowledge

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## ■ **Developmental Topographical Disorientation Disorder**

### (d) Anterograde disorientation

- Inability to orient in “new(er)” environments
- Can identify and navigate through familiar past locations (e.g., spatial knowledge of hometown) and well-learned environments
- Largely unable to cognitively map frequently visited grocery store, current neighborhood, etc.

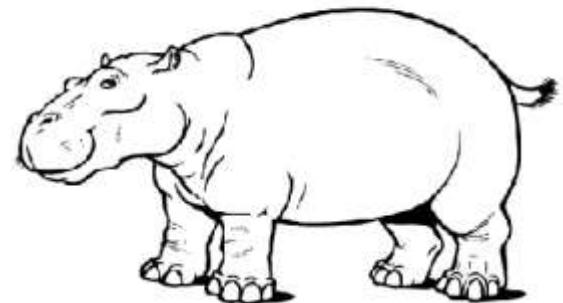
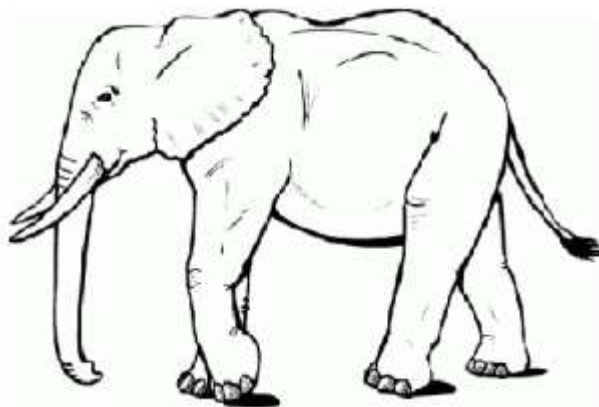


# Spatial Knowledge

- Other factors

- **Semantic congruity effect**

- (a) Preference to select the larger (or smaller) of two large animals



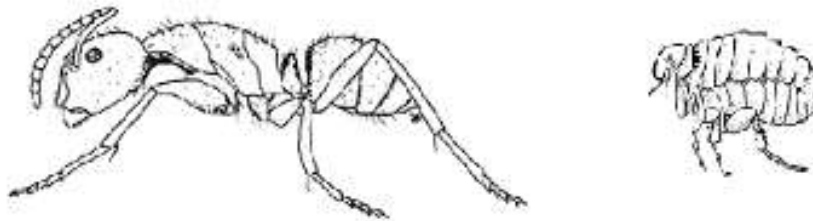
# Spatial Knowledge

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- Other factors

- **Semantic congruity effect**

- (b) Preference to select the larger (or smaller) of two small animals





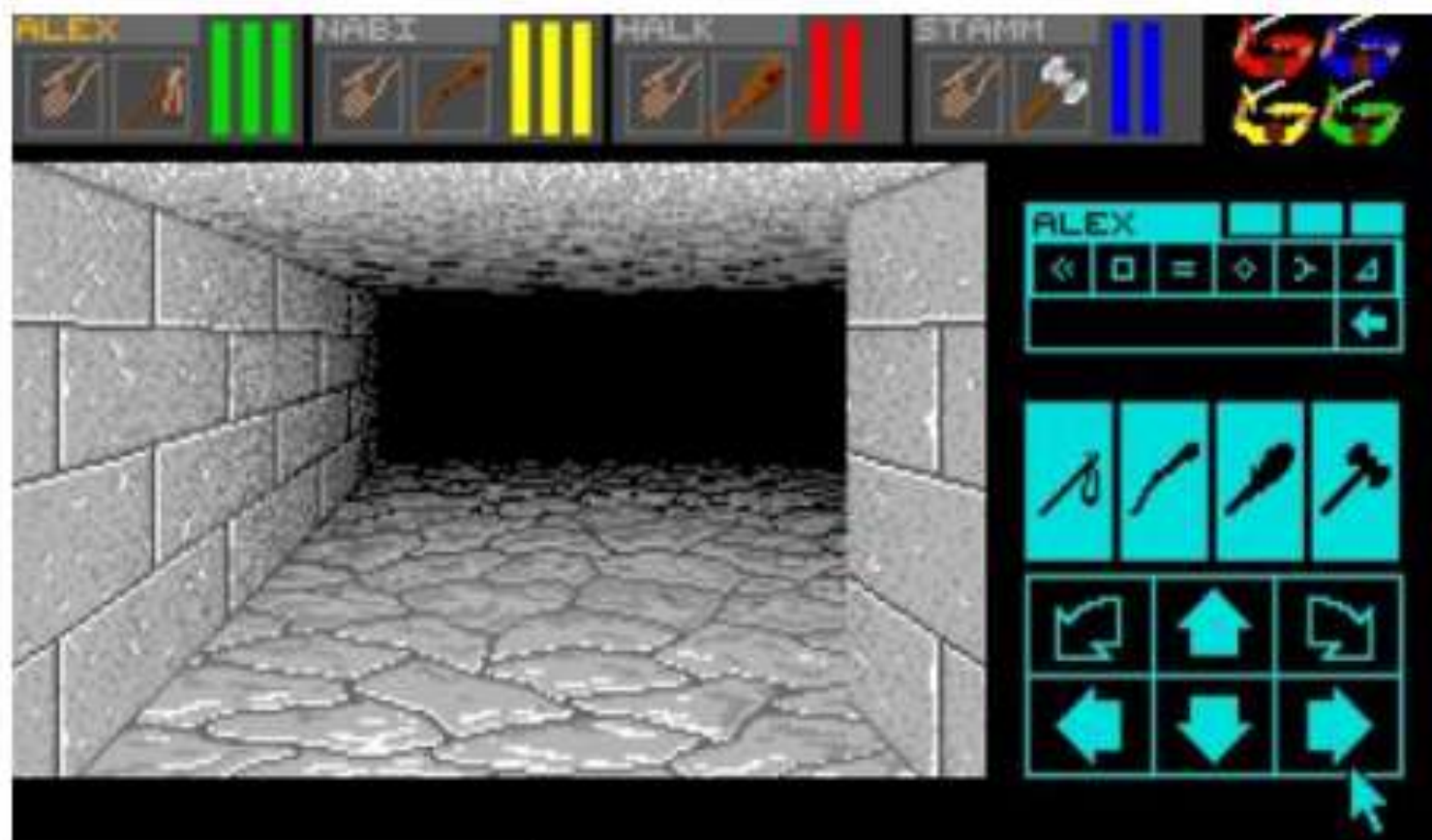
# Spatial Knowledge

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- Other factors

- **Learning from Exploration vs. Maps**

- Subjects asked to learn a 2-building structure (Thorndyke & Hayes-Roth, 1982)
    - More accurate and faster landmark recall for subjects allowed to explore vs. subjects who studied map



Dungeon Master



Metroid Prime







# Spatial Knowledge

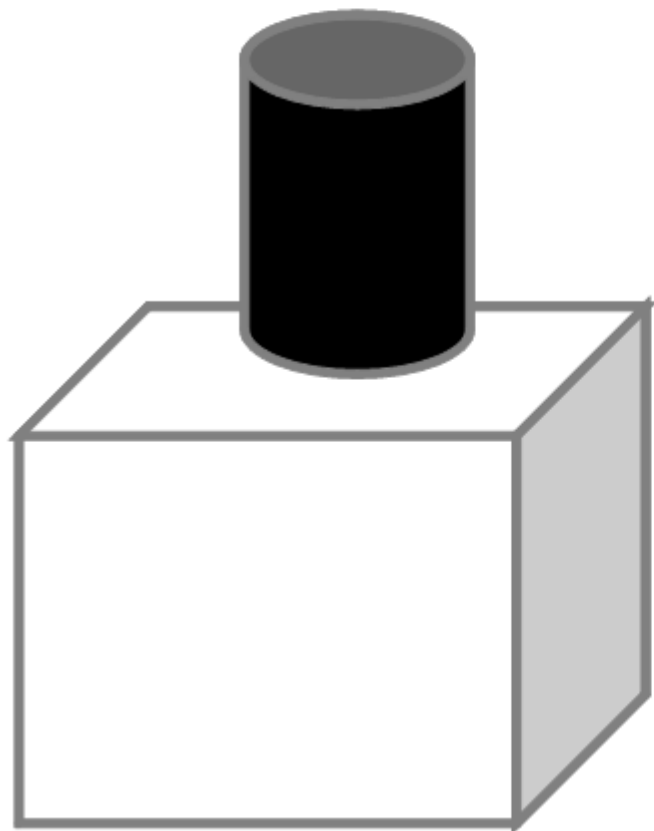
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- **Analog (prototype) representation**
  - Mental representations are *analogous* to structures of represented world
- **Propositional (symbolic) representation**
  - Abstract coding, assertions, and beliefs that may not hold strong resemblance to physical representations

# Analog vs. Propositional

Imagine: *The can is on the box. The can is black*

Analog representation



Propositional representation

Symbolic

*on(can, box)*

*black(can)*

???



## Analog Representation



Depictive

## Propositional Representation

Example of Propositional Representation:

- window at top of cab
- door handle on cab below window
- wheel at lower left of cab
- wheel at lower right of cab
- overly happy dude leaning dangerously far out window...

vs.

Descriptive



# Spatial Knowledge

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- **Analog (prototype) representation**
  - Good for configural stimuli and data
  - Accommodation not too difficult
- **Propositional (symbolic) representation**
  - Each individual has subjective/arbitrary perceptions of “X” – one thing has several interpretations



# Spatial Knowledge

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- **Quick Classroom Challenge**
  - 2-3 students vs. Prof V.
  - Draw your cognitive map of DigiPen's 3<sup>rd</sup> floor



# Spatial Knowledge

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## ■ Quick Classroom Challenge

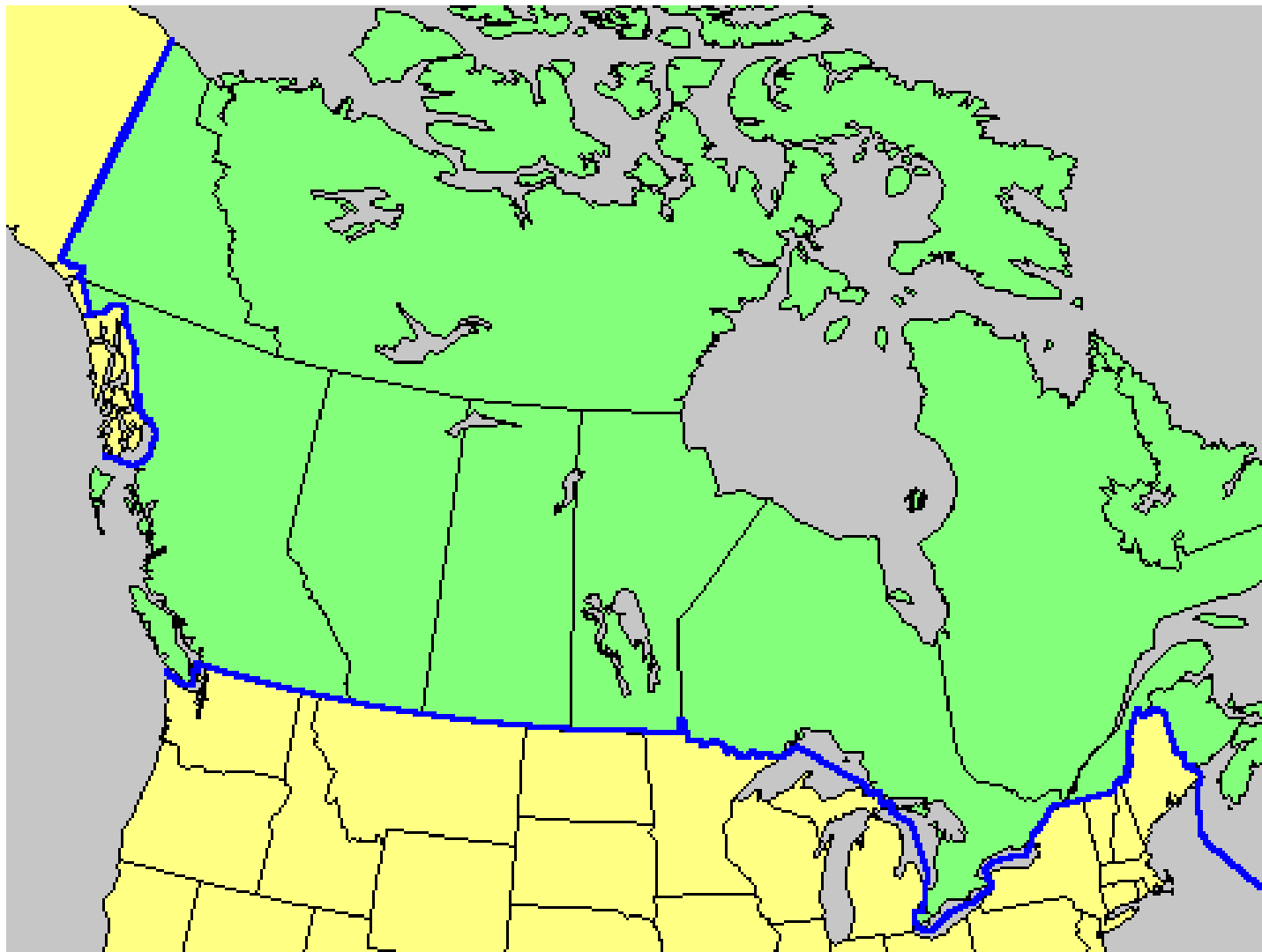
- 2-3 students vs. Prof V.
- Draw your cognitive map of DigiPen's 3<sup>rd</sup> floor
- Prof V's spatial knowledge (and xp) of the 3<sup>rd</sup> floor is likely different

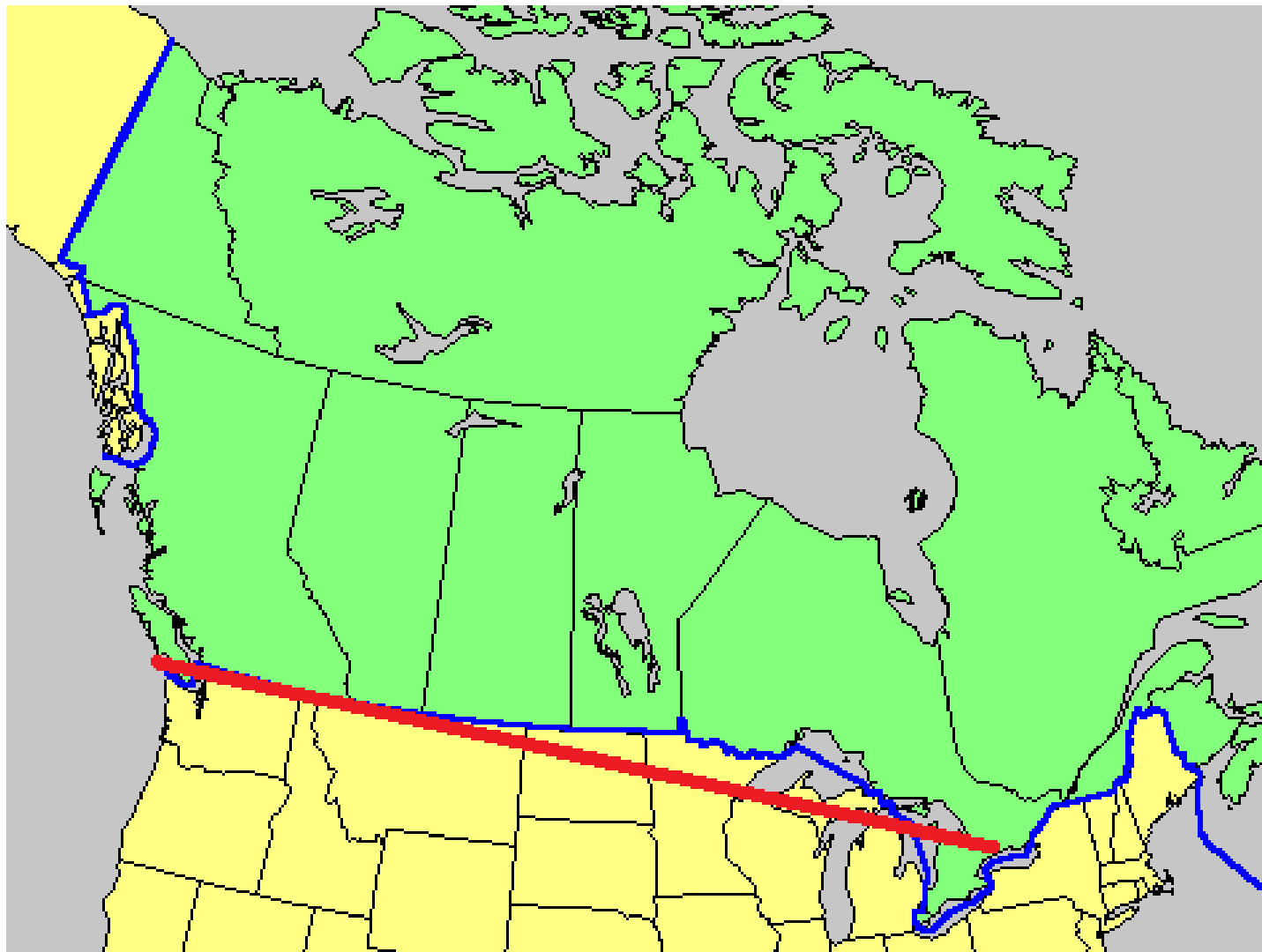


# Spatial Memory

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- Large scale space (“**spatial iconicity**”)
  - Which is farther north:
    - North Korea or Germany?
  - Which is farther south?
    - New Zealand or South Africa?





# Spatial Memory



- Emerging research

- Caglio (2012) – VR games improve spatial and verbal memory after traumatic brain injury
- Maass (2011) – Increases in spatial memory recall post-VG
- Boot (2008) – Expert gamers better detect changes to objects stored in visual STM



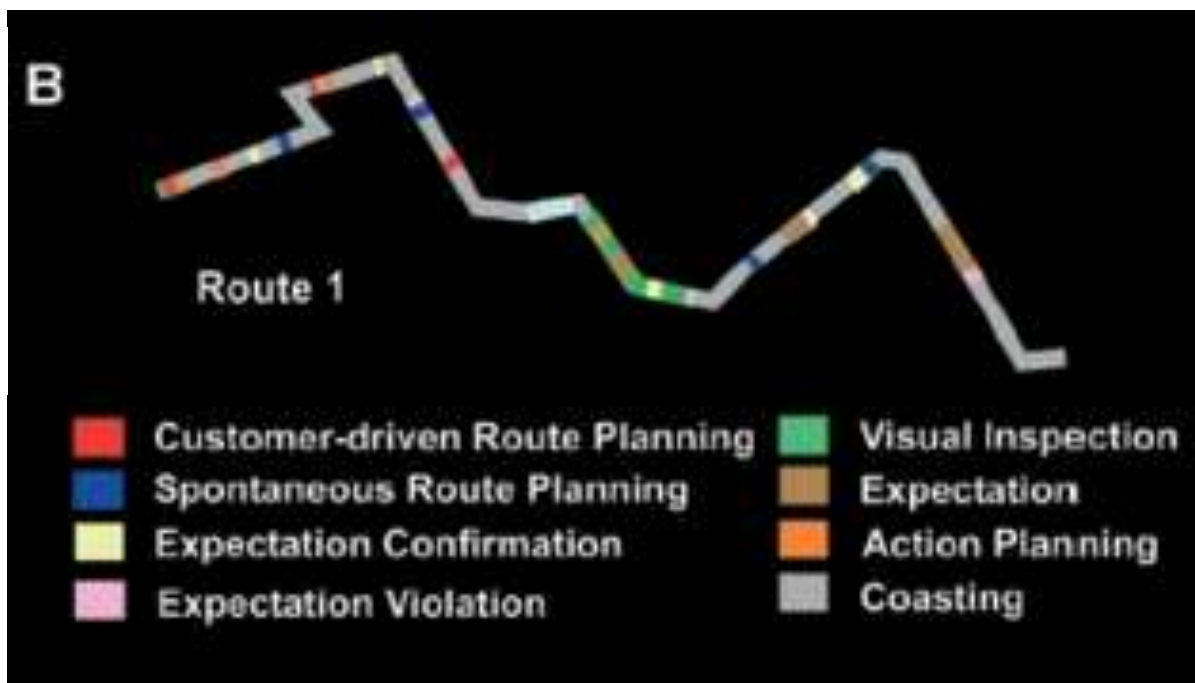
# Spiers & Maguire (2005)

Panel A shows areas of  
London simulated  
(not all minor streets included)



Panels B and C show example  
views







# Spatial Memory

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## ■ Additional research

- Maguire et al. (2006)
  - MRI study on hippocampus structure and integrated cognitive mapping
  - Very careful comparisons with London cab vs. bus drivers
  - Matched subjects' training, age (demographics) driving experience, years employed...

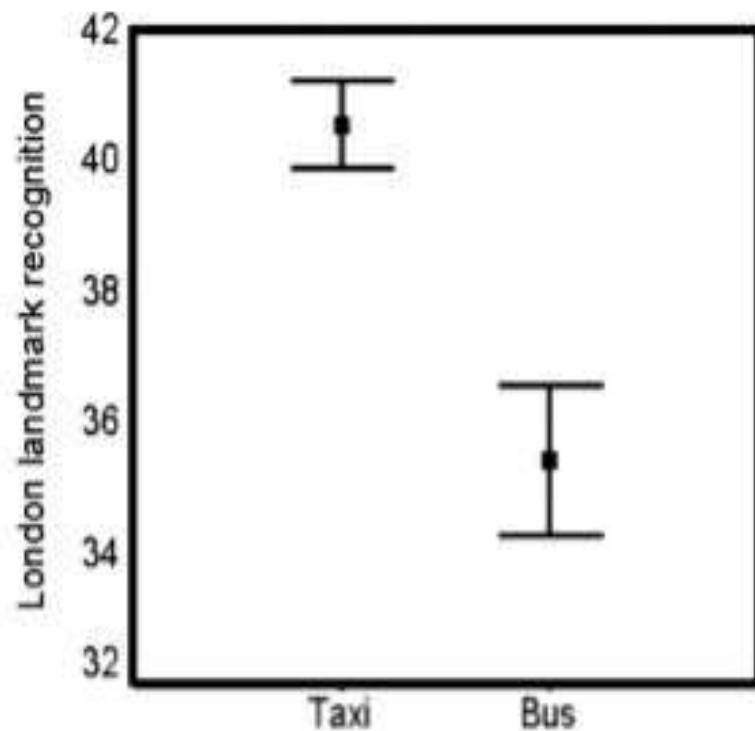
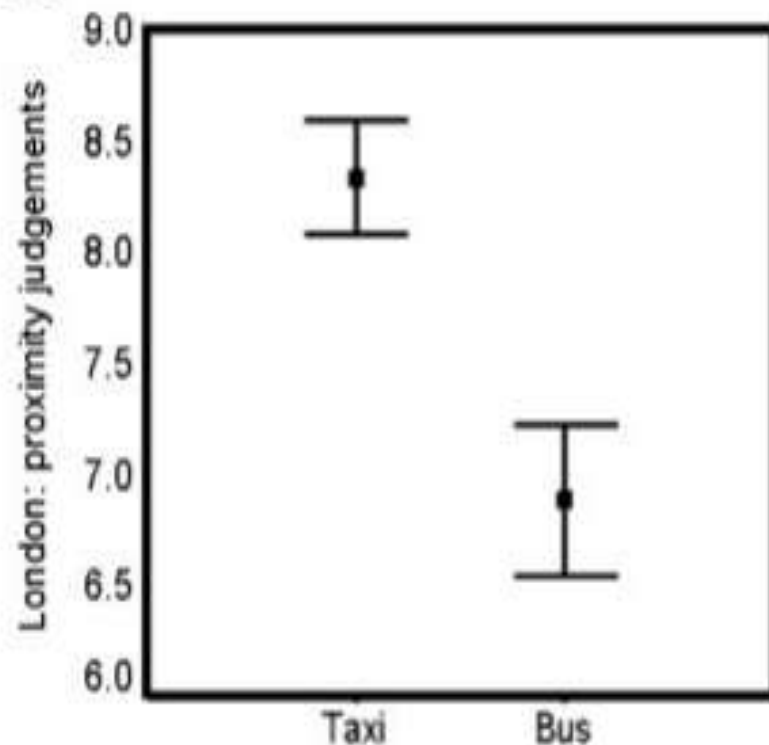


# Spatial Memory

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## ■ Additional research

- Maguire et al. (2006)
  - Taxi drivers show *more* posterior hippocampus grey matter (linked to spatial retrieval) compared to bus drivers
  - Taxi drivers show *less* anterior hippocampus activity (linked to encoding novel stimuli) compared to bus drivers

**A****B**

**A:** London taxi drivers were significantly better than London bus drivers at identifying London landmarks from among visually similar distractors and **B**, making judgments about proximal relations between London landmarks.



# Spatial Memory

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- **Making new images**

- Imagine a capital letter H and a triangle
- Rotate the H 90 degrees
- Place the triangle on top of it
- What is it?





# Spatial Memory

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- **Making new images**

- Construct an image of a capital letter M and an image of an inverted capital letter M
- Align the two images so that the bottom of each (3-point ends) touch
- What do you have?



# Spatial Memory

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- **Making new images**

- Superimpose an image of a capital letter X with an image of a capital letter H
- What do you have?