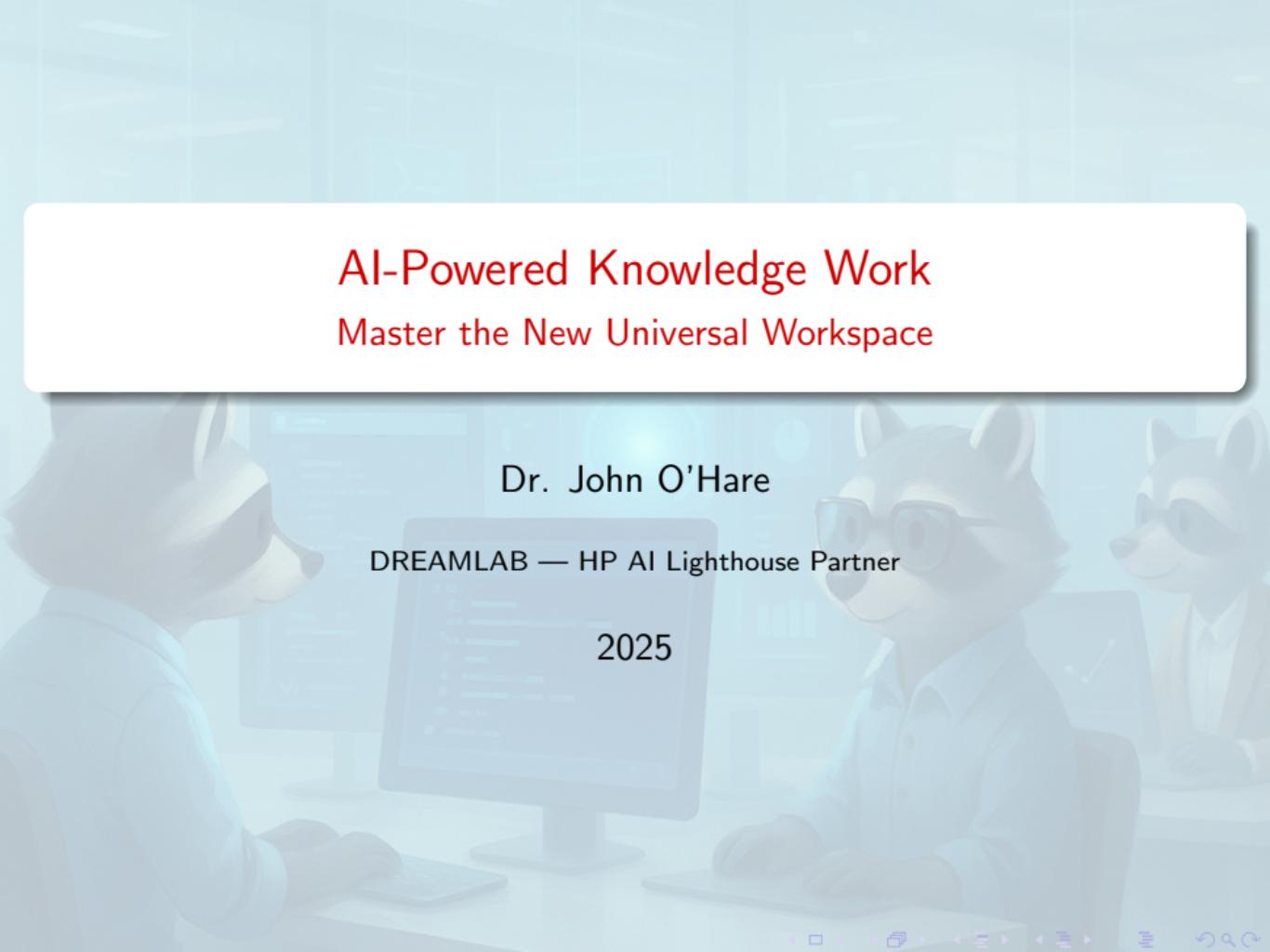


AI-Powered Knowledge Work

Master the New Universal Workspace



Dr. John O'Hare

DREAMLAB — HP AI Lighthouse Partner

2025

The AI Revolution in Knowledge Work

The Paradigm Shift

The boundary between "technical" and "non-technical" work has **dissolved**.

Before:

- Copy-paste from ChatGPT
- Limited by web interfaces
- No version control
- Manual repetitive tasks

Universal
Workspace



Private
AI Brain

After This Workshop:

- Direct AI API access
- VS Code as AI command centre
- Professional automation
- 10x productivity gains



Pro
Teams Publishing

The Professional AI Divide



The Gap Is Widening Daily

While most struggle with ChatGPT limits, a small group writes books in days, creates comprehensive documentation in hours, and builds autonomous knowledge systems.

Transform Your Professional Practice

Perfect For:

- Academics & Researchers
- Business Leaders
- Consultants
- Government & NGO
- Creative Professionals
- Entrepreneurs

If You:

- Work with documents daily
- Feel limited by ChatGPT
- Need privacy for sensitive data
- Want to automate repetitive work
- Are curious about AI's potential

No coding experience required - if you can use Word, you're ready

Your 5-Day Transformation Journey



Programme Structure

Professional

Day	Theme	Core Focus	5	Your Win
1	Universal Workspace	VS Code setup, containers, version control	4 Publishing	Professional workspace
2	AI Creative Partner	Direct API access, "vibe coding"	4 AI	Live website generation
3	Private AI Brain	Local models, RAG systems	4 Teams	Offline base
4	AI Teams	Specialised agents, orchestration	4 Pro Publishing	Automated publishing
5	Pro Publishing	LaTeX, websites, automation		Complete platform

1

Private
AI Brain

Universal
Workspace

From AI Consumer to
AI Commander in 5 Days

Day 1: Your Universal AI Workspace

Morning: Setup & Foundations

- Transform VS Code into AI command centre
- Install game-changing extensions
- Container setup for stability
- Navigate like a pro

Afternoon: Visual Tools

- Mermaid diagrams mastery
- Version control for ANY document
- Build your first repository
- Track every change forever

Day 1 Deliverable

Professional workspace with visual project plan (Gantt chart) for YOUR real project

Day 2: AI as Your Creative Partner

The "Vibe Coding" Revolution

Describe what you want in plain English → AI builds it perfectly

Morning: Direct AI Access

- Connect OpenAI, Claude, Gemini
- Compare model strengths
- See real API costs (pennies!)
- Generate business plans, papers

Afternoon: Build by Talking

- Create websites via chat
- Interactive presentations
- Data visualisations
- Deploy live in minutes

✓ **Day 2 Win:** Professional website live on the internet

Day 3: Your Private AI Brain

Complete Privacy + Total Recall

AI that knows your entire document history and works 100% offline

Morning: Local AI Models

- Install AI on YOUR laptop
- No internet required
- Perfect for sensitive data
- Multiple specialist models

Afternoon: RAG System

- Feed in all your documents
- Instant answers with citations
- "What was decided in March?"
- Your personal AI librarian

Perfect for: Confidential business docs, proprietary research, client data

Day 4: AI Teams Working For You

The slide features a central title "Deploy Your AI Workforce" above a process flow diagram. To the left, a "Research Agent" is described as autonomous research & fact-checking, with icons for a magnifying glass and Dockerfile. In the center, a "Writer Agent" creates documents to your style, shown with a process flow from Start to End. To the right, an "Analyst Agent" handles data processing & insights, shown with a process flow from Process 1 to Process 2. On the far right, an "Automator" handles workflows, indicated by a gear icon. The background includes a soft-focus image of a fox's head and a computer keyboard.

Research Agent
Autonomous research & fact-checking

Writer Agent
Creates documents to your style

Analyst Agent
Data processing & insights

Automator
Handles workflows

Afternoon: Orchestration & Safety

Make agents collaborate • Set spending limits • Quality checks • Cost control

Day 5: Professional Publishing Suite

Mermario

RECOMMENDED

Morning: Quality & Automation

- Automated quality checks
- Weekly report workflows
- Safety nets & approvals
- Full system integration

Afternoon: Pro Outputs

- LaTeX academic papers
- Interactive business reports
- Client microsites
- Complete automation

Final Achievement

Complete AI-powered workflow producing professional documents, websites, and reports—all connected and automated

Real Results from Real Professionals

Mermario

RECOMMENDED

Academic Success

"Used to spend weeks on grant proposals. Now my AI agents do research, I do strategy. Just won £2M funding."

— *Dr. Rachel Morrison, Research Director*

Business Transformation

"Client reports that took days now take hours, with interactive diagrams."

— *James Liu, Consultant*

Recommended

Knowledge Management

"10 years of company knowledge instantly accessible. Like having our history on tap."

— *Sandra Patel, Ops Director*

Non-Technical Success

"I'm not technical, but built our entire handbook site through conversation."

— *Michael Chang, HR Director*

Investment & Returns

Your Investment

- Standard: £2,995
- Early Bird: £2,495 (save £500)
- Includes £200 API credits
- Payment plans available
- Team discounts: 15% for 3+

Documented Returns

- Grant writing: 70% faster
- Business docs: 5x speed
- Research: 10x throughput
- ROI in first project
- Skills that compound daily

Satisfaction Guarantee

Full refund if not completely satisfied after Day 1

Your Guide: Dr. John O'Hare

25+ Years at Tech's Cutting Edge

- PhD in collaborative technologies
- VR pioneer (1990s) → AI leader (today)
- Associate Director R&D, DREAMLAB
- HP AI Lighthouse Partner
- Published researcher
- 15+ person team leadership

instructor.jpg



"The AI wave is different—faster, more profound, more accessible. This workshop distils decades of experience into skills you can use immediately."

Limited to consumer tools

Automation, 10x productivity

Why This Workshop Is Unique

Our Approach

- Work on YOUR real projects
- Small cohorts (max 10)
- Lifetime community access
- Quarterly alumni workshops
- 30-min mentorship included

Unique Features

- Vendor-agnostic training
- Local + cloud options
- Privacy-first approach
- Cross-industry learning
- Immediate application

The 5%

Not Just Tools—Transformation

Learn principles that remain valuable as AI evolves, not just today's tools

The 95%

Secure Your Transformation

Next Cohorts - Limited to 10 Participants

- **March 2025:** 17-21 March (3 seats remaining)
- **May 2025:** 12-16 May (Early bird available)
- **July 2025:** 14-18 July (Just announced)

How to Join:

- 1 Complete online application (5 minutes)
- 2 Brief screening call (15 minutes)
- 3 Secure with £500 deposit
- 4 Receive pre-course materials
- 5 Join cohort Discord

workshops@dreamlab.uk

Stop using AI like everyone else. Start commanding it like the few who know how.

Programme Structure

The Choice Is Yours

Remain limited by consumer AI tools...

OR

Gain professional-grade control that transforms how you work

Day 1

Day 2

Day 3

Day 4

Day 5

Apply Now: workshops@dreamlab.uk