

PARTNERSHIP FILE



We don't just talk.
We deal.

CHAIRMAN'S MESSAGE

Dear Potential Partners,

The world is resetting. Old paradigms are shifting and, in this new geopolitical and economic landscape, Africa emerges not as a spectator but as the definitive arena of opportunity. The Africa Economic Forum is the platform where this new reality is forged.

We are The African Table. Africa extends the invitation, sets the agenda and defines the terms of truly strategic, win-win cooperation. Our model is deliberate: a perpetual, year-long journey across the continent, diving deep into each critical sector.

In 2026, under the theme 'Global Realignments', we will connect global capital with Africa's immense opportunities, build the alliances that matter and unlock strategic value. This is not just another forum — it is where Africa's future is designed, deal by deal.

Chairman, Africa Economic Forum

A handwritten signature in black ink, appearing to read "Billy Issa". The signature is fluid and cursive, with a large, stylized "B" at the beginning.

OUR CONCEPT : THE PERPETUAL FORUM & THE AFRICAN TABLE

AEF is a paradigm shift in structuring continental engagement. We have moved beyond episodic conferences to create a continuous ecosystem of influence and transaction.

The Perpetual Forum : a rolling, strategic dialogue across the year built around sectoral two-day forums designed to produce tangible outcomes.

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The African Table : Africa hosts and curates an exclusive gathering of global capital, sovereign leaders, corporate titans and innovative thinkers.

DNA : Deal-making — every session, networking break and site visit is engineered to facilitate transactions.



2026 STRATEGIC CALENDAR

Month	Event	Location	Indicative Partnership Value
February	Africa Women Forum	Kinshasa, DRC	500 000 €
April	AEF Cooperation Summit	Addis-Abeba, Ethiopie	750 000 €
May	Mining & Minerals Forum	Lusaka, Zambie	350 000 €
June	Energy & Infrastructures Forum	Abuja, Nigeria	350 000 €
July	Agriculture & Food Security Forum	Nairobi, Kenya	250 000 €
August	Wealth Forum	Cap Town, South Africa	300 000 €
September	Tech Forum	Lagos, Nigeria	350 000 €
October	Tourism & Trade Forum	Marrakech, Maroco	200 000 €
November	Health Forum	Kigali, Rwanda	250 000 €
December	Grand Finale & Global Inspiration Awards	Dubaï, EAU	400 000 €

PARTNERSHIP PACKAGES

Principle : Diamond, Platinum, Gold, Silver and Bronze can be acquired as ANNUAL commitments (all forums) or activated PER-FORUM.

ANNUAL PARTNERSHIPS (ALL 2026 EVENTS)

DIAMOND PARTNER – Global Strategic Partner

Investment: €1,500,000 / year | Exclusive (1 partner)

- Global naming rights: 'Africa Economic Forum 2026, Presented by [Your Brand]'
- Keynote addresses at the Cooperation Summit and Grand Finale
- Veto right over a direct competitor sponsor
- Exclusive roundtable with up to 3 Heads of State during the year
- Dominant branding across all materials and venues
- 20 guaranteed B2B meetings (ministers, agencies, CEOs)
- Full page in each sectoral Deal Book
- Unlimited access to VIP events and investor lounges
- Co-creation and visibility on a legacy AEF impact project (PPP or initiative)

PLATINUM PARTNER – Strategic Annual Partner

Investment: €750,000 / year | Max 2 partners

- Annual strategic co-branding 'In Strategic Partnership with [Your Brand]'
- Keynote or plenary session at a major event
- 12 guaranteed B2B meetings
- Priority access to sector ministers and project owners
- Premium branding on stages and digital assets
- Double-page in the Deal Book of a major forum
- 1 VIP table at the gala dinner

GOLD PARTNER – Annual Sector Partner

Investment: €350,000 / year

- Leadership on 1 to 2 sectoral forums (sector naming rights possible)
- Sector opening speech and session moderation
- 10 qualified B2B meetings
- Premium exhibition space and priority placement
- Strong visibility in post-event report and AEF media

SILVER PARTNER – Official Annual Partner

Investment: €150,000 / year

- Visibility across all AEF forums
- 5 B2B meetings / year
- Standard 6m² exhibition space
- 10 client invitations per year
- Access to VIP cocktails and networking sessions

BRONZE PARTNER – Institutional Annual Partner

Investment: €75,000 / year

- AEF 2026 institutional logo on digital and printed materials
- Forum access (limited passes)
- 2 annual delegate passes
- Option to activate an RSE side-event

PER-FORUM PRICING (TARGETED ACTIVATIONS)

For organizations wishing to be present on only one or more specific forums, the following packages are available :

Forum Diamond Sponsor

300 000 € / forum

- Full forum leadership (sector naming rights)
- Dominant on-site branding
- 8 guaranteed B2B meetings
- Opening speech & private roundtable

Forum Platinum Sponsor

180 000 € / forum

- Keynote or dedicated session
- Premium branding
- 6 guaranteed B2B meetings
- Premium stand

Forum Gold Sponsor

120 000 € / forum

- Sponsored session
- 4 targeted B2B meetings
- 9m² stand

Forum Silver Sponsor

75 000 € / forum

- Premium logo placement
- 2 B2B meetings
- 6m² stand

Forum Bronze Sponsor

40 000 € / forum

- Institutional logo & visibility
- 2 delegate passes

SPECIALIZED PARTNERSHIPS

Media partners, foundations and impact programmes can benefit from specific packages and value-exchange models.

INTERNATIONAL MEDIA PARTNER

Value-exchange | Max 2 partners

- Regional media exclusivity
- Dedicated on-site studio space
- Priority access to speaker interviews
- Cross-promotion campaign with AEF

FOUNDATION & IMPACT PARTNER

Suggested Investment: €75,000 / forum

- Dedicated session on development challenges
- Access to political and community leaders
- Visibility among development donors
- Participation in side-events and CSR initiatives

PARTNERSHIP PROCESS

Step 1: Expression of Interest

- Submission of pre-qualification form
- Discovery meeting with Head of Partnerships

Step 2: Package Customization

- Analysis of partner business objectives
- Tailored package proposal aligned with KPIs

Step 3: Contract & Activation

- Contract signing
- Operational briefing
- 12-month activation plan (for annual commitments)

TERMS, TIMELINE & CONTACT

Subscription windows :

- **Annual Partnerships :** Closes 31 December 2025 (subject to availability)
- **Per-Forum Partnerships :** 3 months prior to each forum

Payment terms : 30% on signature, 40% 60 days later, balance 30% 30 days before main event.

Commercial Contacts:

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ADVANTAGES OF PARTNERSHIP WITH THE AFRICA ECONOMIC FORUM

Advantages of Partnership with the Africa Economic Forum for Funds, Family Offices, and Financial Institutions

1. Access to a Select Pipeline of High-Impact Projects

Exclusive access to strategic projects led by women and nationals included in the Deal Book, representing investment opportunities ready to be seized across Africa.

Priority participation in negotiation rooms to directly propose, co-invest, and form partnerships with validated entrepreneurs and project developers.

2. Strategic Networking & Relationship Development

Connect with Heads of State, ministers, development institutions, and global economic leaders.

Opportunity to create bilateral and multilateral partnerships, fostering co-investments, joint ventures, and consulting opportunities.

3. Strategic Monitoring & Market Analysis

Participate in high-level panels, policy labs, and roundtables to gain insights into emerging sectors, regulatory trends, and African market dynamics.

Gain early visibility into high-growth sectors such as fintech, climate, healthcare, education, infrastructure, and creative industries.

4. Reputation, Branding & Visibility of Impact

Position your fund, family office, or organization as a strategic partner in women's empowerment, sustainable development, and African economic growth.

Media coverage and recognition at the Forum enhance global visibility and positioning in terms of ESG.

5.Co-Creation of Development & Impact Strategies

Partner with governments, civil society, and entrepreneurs to co-design programs, investment vehicles, and public-private partnerships.

Align your investments with SDGs, ESG mandates, and impact-focused portfolios.

6.Thought Leadership & Advisory Opportunities

Participate as a speaker, panelist, or advisor to influence discussions on investment trends, innovation, and women-led economic development.

Influence policy reforms and investment frameworks to support long-term sustainable growth.

7.Transaction Execution & Pipeline Acceleration

Direct engagement with investment-ready projects, allowing for faster due diligence, partnership formation, and capital deployment.

Structured interactions with project teams accelerate investment readiness and scaling capabilities.

8.Long-Term Strategic Engagement

Build lasting relationships with African governments, regional institutions, and private sector leaders.

Continuous engagement in the AEF ecosystem provides a pipeline of investment opportunities and partnerships selected over several years.

ADVANTAGES OF COUNTRY PARTNERSHIP WITH THE AFRICA ECONOMIC FORUM

1. Inclusion in the Investment Flow

A selection of women-led projects from the country will be included in the Deal Book— a selected pipeline of high-potential initiatives to present to global investors, DFIs, family offices, and private equity funds.

Opportunities for projects to present their ideas in the Negotiation Rooms, directly linking entrepreneurs to funding and strategic partners.

2. Political Influence & Strategic Dialogue

Ministers, government representatives, and decision-makers can participate in high-level panels and policy labs, influencing regional and continental agendas on gender, economic, and development issues.

Opportunity to present national strategies on gender and political innovation on a global stage.

3. Global Visibility & Soft Power

Position the country as a leader in women's empowerment, gender equality, and sustainable economic development.

Increased media exposure, both internationally and regionally, highlighting the country's commitment to inclusive growth.

4. Networking & Strategic Partnerships

Direct access to Heads of State, international organizations, investors, global private sector leaders, and civil society actors.

Create bilateral and multilateral partnerships for economic, social, and development projects.

5. Capacity Building & Knowledge Transfer

Ministers and women entrepreneurs benefit from workshops, master-classes, and knowledge-sharing sessions with global experts and industry leaders.

Opportunities to strengthen institutional capacities for project development, investment readiness, and policy implementation.

6. Attracting Investments & Economic Growth

Mobilize capital for women-led businesses and national projects, thus strengthening economic diversification and job creation.

Build investor confidence, both domestic and foreign, in the country's entrepreneurial ecosystem and gender-focused initiatives.

7. Recognition & Award Opportunities

Government leaders and entrepreneurs can receive special awards and recognitions at the Forum for their innovation, leadership, and commitment to women's empowerment.

8. Showcasing Success Stories & Innovations

The country can showcase its flagship projects and women-led initiatives, serving as models for replication and expansion across Africa.

Provides a platform for emerging entrepreneurs to benefit from mentoring, investments, and recognition.

8. Long-Term Strategic Engagement

Countries can establish ongoing collaborations with the Africa Economic Forum beyond the event, securing an annual pipeline of projects, investments, and policy dialogues.

Participation strengthens the country's voice in pan-African economic and political decisions.

ADVANTAGES OF PARTNERSHIP WITH THE AFRICA ECONOMIC FORUM FOR BUSINESSES / VENTURES

1. Market Access & Business Development

Gain exposure to pan-African markets and global investors through the Forum events, negotiation rooms, and selected networking sessions.

Identify new business opportunities with governments, multinational companies, and private sector partners.

2. Deal Flow & Investment Opportunities

Present your projects and ventures in the Deal Book, a selected portfolio of investment-ready opportunities.

Directly pitch your projects to impact investors, family offices, DFIs, and venture capital funds during negotiation sessions.

3. Strategic Partnerships & Collaboration

Form alliances with other ventures, businesses, and institutions to expand operations, scale solutions, or co-develop projects.

Access mentorship and advice from global industry leaders and experts.

4. Branding, Visibility & Reputation

Position your company as a leader in innovation, sustainability, and women-led development.

Media coverage and recognition at the Forum enhance your brand's visibility, credibility, and thought leadership.

5. Political Influence & Advocacy

Participate in policy labs, panels, and roundtables to influence regulatory frameworks, incentives, and sectoral policies.

Engage with governments and institutions to shape the investment and operational ecosystem in Africa.

6. Knowledge Transfer & Capacity Building

Access workshops, masterclasses, and training sessions on investment readiness, governance, ESG compliance, and innovation strategies.

Strengthen internal capacities and preparation for scaling your ventures and entering new markets.

7. Recognition & Awards

Eligibility for Forum awards and recognitions for innovation, impact, and leadership in your sector.

Enhance your reputation with investors, peers, and stakeholders.

8. Long-Term Strategic Engagement

Establish sustainable partnerships with African governments, institutions, and private sector networks.

Build a pipeline of sustainable business opportunities across sectors and countries over several years.

ANNEXES

Annex A – Quick comparison (Annual vs Per-Forum

A clear commercial slide/table summarizing benefits by level and commitment type.

Annex B – Activation example (12-month timeline)

Template activation calendar for an annual partner: marketing, B2B, PR, government engagement, KPI tracking.

THANKS