

# Elliot Gong

## UX Designer/Developer

[theelliotgong@hotmail.com](mailto:theelliotgong@hotmail.com) | (626) 558-0764 | [Github](#) | [Linkedin](#) | [Personal Website](#)

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### EXPERIENCE

#### **Web Developer Intern, Changeling VR - Rochester, NY**

January 2024 - May 2024

- Redesigned and programmed four pages of the Changeling VR Project's official website and one of the web minigames to increase user engagement and showcase new details and updates on the game's development status.
- Served as a project manager/team leader for a group of nine developers to maintain internal cohesion and clarity.

#### **3D Modeling and Animation Intern, Freelance 3D Generalist, Great Lakes Gaming - Rochester, NY**

May 2022 - June 2024

- Produced numerous 3D models, textures, and renders to bolster the company's repository of Valorant and League of Legends content.
- Served as a middleman between the CEO, development team, and graphic designers to facilitate communication and collaboration.
- Modified content to increase its versatility for sponsorship promotion, game development, and esports advertising.

### PROJECTS

#### **Douglas Experience - Changeling VR Official Website (Professional)**

January 2024 - May 2024

Technologies: Javascript, Node.js, React.js, Vue.js, Pixi.js, HTML5, CSS3, Bootstrap, Visual Studio Code

- Completed development of one of the web-based minigames that portrays a main character's story.
- Edited the layouts of six levels to improve playability and accessibility on different devices and screen sizes.
- Documented and rewrote numerous scripts/components to improve readability and production efficiency.

#### **Changeling VR Official Website (Professional)**

January 2024 - May 2024

Technologies: Javascript, Node.js, React.js, Vue.js, Pixi.js, HTML5, CSS3, Bootstrap, Visual Studio Code

- Redesigned and reformatted the home, character, and error pages to align with design standards and updated content.
- Designed wireframes, performed user testing, and conducted design reviews with colleagues to improve web designs and layouts.

#### **Texasty Bakery Website (Desktop)- UX Design Case Study (Personal)**

October 2023 - February 2024

Technologies: Figma

- Designed and published prototypes of the website equivalent of my bakery delivery app to convey my design vision.
- Responsible for conducting research, creating personas, mapping user flow, producing wireframes/prototypes, and visual design.

#### **Texasty Bakery App - UX Design Case Study (Personal)**

July 2023 - October 2023

Technologies: Figma

- Designed and published prototypes of a bakery delivery app that incorporates design solutions produced from testing and feedback.
- Responsible for conducting research, creating personas, mapping user flow, producing wireframes/prototypes, and visual design.

#### **RIT Student Information Systems Redesign- UX Design Case Study (Academic)**

March 2022 - May 2022

Technologies: Axure RP 10

- Redesigned the RIT student portal to simulate a more streamlined course enrollment process.
- Conducted product research and usability testing to improve prototypes in alignment with the design vision.

### EDUCATION

#### **B.S. in Game Design and Development, Minor in Communications**

Issued May 2024

#### **Rochester Institute of Technology (RIT) - Rochester, NY**

GPA: 3.94, Dean's List for 7 semesters

#### **Certificate of Achievement in Business Skills for Aspiring Leaders**

Issued March 2024

Saunders College of Business, Rochester Institute of Technology

#### **Google UX Design Professional Certificate**

Issued February 2024

Coursera

### SKILLS

**Core Skills:** UI Programming, Information Architecture, Wireframing, Prototyping, Usability Testing, User Research

**Applications:** Figma, Axure RP 10, Visual Studio 2019 & Code, Flutter, Filezilla, Github, Heroku, CircleCI, Adobe Suite(Photoshop, Fresco, Substance 3D, Premiere Pro), Maya, Blender, Zbrush, Unity, Unreal, Flashprint MP

**Programming/Markup:** Javascript/HTML/CSS, C#, C++, Dart, Lua, React.js, Vue.js, Canvas, Bulma, Pixi.js

**Other:** Game Programming, Game/Level Design, Full Stack Development, 3D Asset Production, Digital Illustration, 3D Printing

**Misc:** Leadership, Project Management, Teamwork, Problem Solving, Communication, Customer Service, Teaching