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# Product Dimensions of Educational App



TIME



SHOULD YOUR USERS INTERACT  
SYNCHRONOUSLY OR ASYNCHRONOUSLY?

# GEOGRAPHY



SHOULD YOU CUSTOMIZE THE INFORMATION  
OR FUNCTIONALITY YOU PROVIDE ACCORDING  
TO THE GEOGRAPHICAL LOCATION  
OF YOUR USER?

# PUBLICITY



SHOULD YOUR APP BE OPEN TO THE  
PUBLIC OR BE LIMITED TO A CERTAIN  
CIRCLE OF PEOPLE?

# MULTIPLICITY



SHOULD YOU CREATE THE APP AS AN INDIVIDUAL  
PRODUCT OR AS A TOOL TO DEVELOP AN  
EDUCATIONAL COMMUNITY?

# COMMUNICATION



SHOULD THE INFORMATION FLOW BE  
UNIDIRECTIONAL OR BIDIRECTIONAL?

# PRICE



SHOULD YOUR APP FEATURE ANY IN-APP  
PURCHASES, BE PAID, OR BE A HUNDRED  
PERCENT FREE?

# IDENTITY



SHOULD YOU CUSTOMIZE THE INFORMATION  
OR FUNCTIONALITY YOU PROVIDE ACCORDING  
TO THE IDENTITY OF YOUR USER?