

# EVAN TRAN

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## EDUCATION

**New Jersey Institute of Technology**

**Newark, NJ**

Graduation: **May 2023**

Major: **Computer Technology**

GPA: **3.6**

## WORK EXPERIENCE

**Nha Trang One – UI/UX Designer**

**JAN 2023 - AUG 2023**

- Spearheaded a comprehensive 3-month research initiative, analyzing 20+ competitor and top-tier NYC restaurant websites to extract key insights and ideas. Utilized findings to elevate business presence through strategic website development.
- Elevated user engagement within the younger demographic by 25% through a transformative redesign of marketing and advertising material by applying a modern touch with a new logo and fonts using Adobe Illustrator, showcasing a keen understanding of contemporary design trends.
- Achieved a 90%+ satisfaction rating from stakeholders by crafting compelling and forward-thinking design wireframes and mockups while collaborating closely with the founder to ensure seamless functionality on both mobile and PC webpages using Figma for a design system.
- Orchestrated the implementation of design updates across 1000+ lines of HTML, CSS, and JS code, fostering effective collaboration with Front-End Engineers via Github and successfully integrated Figma design prototypes into responsive web pages, ensuring a cohesive and polished user experience.
- Conducted post-implementation user research, resulting in an impressive 80%+ increase in user interaction across various platforms, including Google Search, Yelp, and Apple Maps. Demonstrated a commitment to accessibility and user satisfaction in driving positive outcomes.

**Staples – Technology Services Associate**

**MAY 2021 - PRESENT**

- Coordinated 15+ complex technical support projects per week, resulting in a 20% increase in customer satisfaction ratings & improved employee motivation by 65%.
- Established troubleshooting protocols for hardware & virus/malware problems on 50+ PCs over a span of a month, reaching a successful resolution rate exceeding 95%.
- Spearheaded \$1K+ merchandise initiatives, increasing profit margins by 40%.
- Achieved Associate of the Month recognition over the span of 15 consecutive months.

## SKILLS

### Software

Figma	Illustrator	Photoshop
Lightroom	After Effects	Premiere
MS Office	Github	MS VS Code

### Programming

HTML	CSS	Java Script
Java	Python	C++
C#	Visual Basics	SQL