

EVAN TRAN

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EDUCATION

New Jersey Institute of Technology

Newark, NJ

Expected Graduation: **May 2023**

Major: **Computer Technology**

GPA: **3.6**

WORK EXPERIENCE

Freelance – UI/UX Designer

JANUARY 2022 - PRESENT

- Translated complex customer requirements into precise technical specifications, optimizing project efficiency and fostering seamless collaboration between product and design teams.
- Created captivating and innovative designs across various digital platforms, resulting in increased user engagement and improved brand perception.
- Developed intuitive wireframes and prototypes to guide the design process and ensure user-centered experiences.
- Conducted thorough research and analysis to gather insights into user behaviors, market trends, and competitor landscapes, informing design decisions and driving business growth.
- Collaborated effectively with cross-functional teams, including software developers, to bring designs to life and ensure seamless integration of user interface and user experience elements.

Staples – Technology Services Supervisor

MAY 2021 - PRESENT

- Coordinated 10+ complex technical support projects per week, resulting in above average customer satisfaction ratings & improved employee motivation by 35%.
- Established troubleshooting protocols for hardware & virus/malware problems on 50+ PCs, reaching a successful resolution rate exceeding 95%.
- Spearheaded \$1K+ merchandise initiatives, increasing profit margins by 20%.
- Awarded Associate of the Month recognition for 15 consecutive months.

PROJECT EXPERIENCE

NYC Restaurant Website

- Conducted extensive research on over 20 restaurant websites of competitors and renowned establishments in NYC to gather insights and ideas for enhancing business presence through website development
- Developed wireframes and design prototypes to enhance mobile and desktop usability, aligning with client requirements
- Worked closely with a team of software developers to successfully build a functional and responsive restaurant website
- Coordinated design updates across 1000+ lines of CSS code, collaborating effectively with software developers through Github version control system

SKILLS

Software

Figma	Illustrator	Photoshop
Lightroom	After Effects	Premiere
MS Office	Github	MS VS Code

Programming

HTML	CSS	Javascript
Java	Python	C++
C#	Visual Basics	SQL