**Terrence (David) O. Campbell**

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April 18, 2016

Hello,

Thank you for taking the time to read over my cover letter and resume; my name is Terrence Campbell, but I go by David.

I recently finished a Bachelor’s of Science in Business Economics at the University of South Florida during the summer of 2015, and decided to begin work on a second Bachelor’s of Science in Management Information Systems during the fall of 2015. Due to financial constraints, I decided not to return for the spring of 2016, in lieu of self-directed study, and to prepare myself for the workforce.

During the fall, I successfully completed Systems Analysis and Design, Operations Management, and business Application Development (C#). During the spring, I made the hard effort of teaching myself Database Design and Administration, Business Data Communications, Java, and a host of other things that I have listed in my resume.

I’m highly communicative, and I believe I am a compelling speaker and an eloquent writer; something that is sorely missing in the IS field. I think my background in business economics gives me a clear and distinct advantage over the typical MIS graduate, as it forces me to view every decision as a tradeoff. The more robust a system is, the more it can offer its users; on the other hand, a more robust system means higher development, training, and maintenance costs . . . everything has a tradeoff.

I’m energetic, outgoing, creative and intelligent; and when it comes to getting the job done right, the first time, I’m incredibly determined. I’m a skilled coder and problem solver in the languages I know; and I’m an adept learner who is willing to take on new languages if that is what the job requires. While I am only proficient in Java and C#, I have taken the time to learn how to configure many other coding and database languages such as JavaScript, Python, SQL(MS SQL Server, Oracle 11g), and feel capable of quickly becoming proficient in any language necessary.

Currently, I do not have a phone, as that was one of the tradeoffs for continuing my education. However, I check my email many times daily and will respond to all relevant inquiries in a timely manner, either by phone or by email, whichever you prefer.

Best Regards

Terrence (David) Campbell

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**OBJECTIVE**

Seeking an entry level position in the designing, planning, and implementation of business driven information systems; or an entry level position coding and/or the administration/design of databases. Uniquely qualified for the restaurant/hospitality industry and for e-commerce business.’

**PROFESSIONAL PROFILE**

Creative Systems/Feasibility Analyst with 10+ years’ experience in the hospitality and customer service industries, and a year in e-commerce web content management. Skilled in developing SEO and marketing strategies, with 3 years in the market research field. Experienced team leader with the ability to motivate and manage various personalities. Excellent object-oriented mindset with excellent and find simple, yet elegant, solutions to various problems. Excellent written and verbal skills.

**EDUCATION**

**Bachelor of Science in Business Economics,** University of South Florida, Tampa FL, Completed Summer 2015

**Bachelor of Science in Management Information Systems,** University of South Florida, Incomplete

**Completed Courses for MIS**, Business Driven Information Systems, System Analysis and Design, Business Application Development (C#), Operations Management, -- Expected Completion, Spring 2017

**Self-Taught MIS Courses,** Database Design and Administration, Web Application Development (Java), Business Data Communication

**Work Experience**

**Web Content Manager,** Gainesville Coins (Feb 2014 - May 2015)

* Created content for website and outside publications (Product Descriptions, Articles)
* Recruited, hired, trained, and managed a staff of four writers and two artists
* Developed link mining projects
* Created content for new products and concepts
* Maintained communications with web development team

**Server,** Chili’s Bar and Grille (Feb 2013- Feb 2014)

* Delivering a great guest experience for every guest. Period.
* Taking orders/Eliciting guest needs
* Maintaining communication with kitchen

**Server,** Applebee’s Neighborhood Bar and Grille (March 2011- Feb 2013)

* Essentially the same as with Chili’s

**Skills**

Coding- C#, Java Economic/Feasibility Analysis Strategic Decision Making

Database Design VMWare Workstation Pro Needs Elicitation

Creative and Technical Writing Skilled Communicator Research

Critical Thinking/Problem Solving Statistical Analysis Search Engine Optimization (SEO)

Project Management Demography Customer Service

Talent Evaluation/ Recruiting Market Analysis Leading and Following

MS Office-Access, Excel Market Research Simple Video/Audio Editing

Configuring IDE’s Concept Design Juggling