

BeAware



ConferenceCaptioning

Solving Audio Accessibility for Live Events

A man in a red and blue plaid shirt stands at a podium, presenting to a group of people seated in a room with large arched windows. A yellow arrow points from the name 'Jason' to a person in the audience.

Jason

Before ConfCap: Didn't attend live events, felt excluded

After ConfCap: Included, fulfilled and able to participate

And the Problem is Universal

10% of the population is
hard of hearing and the
numbers are on the rise

+ 15% of the USA, 22% of
Canada is foreign born, those
numbers increase every year.

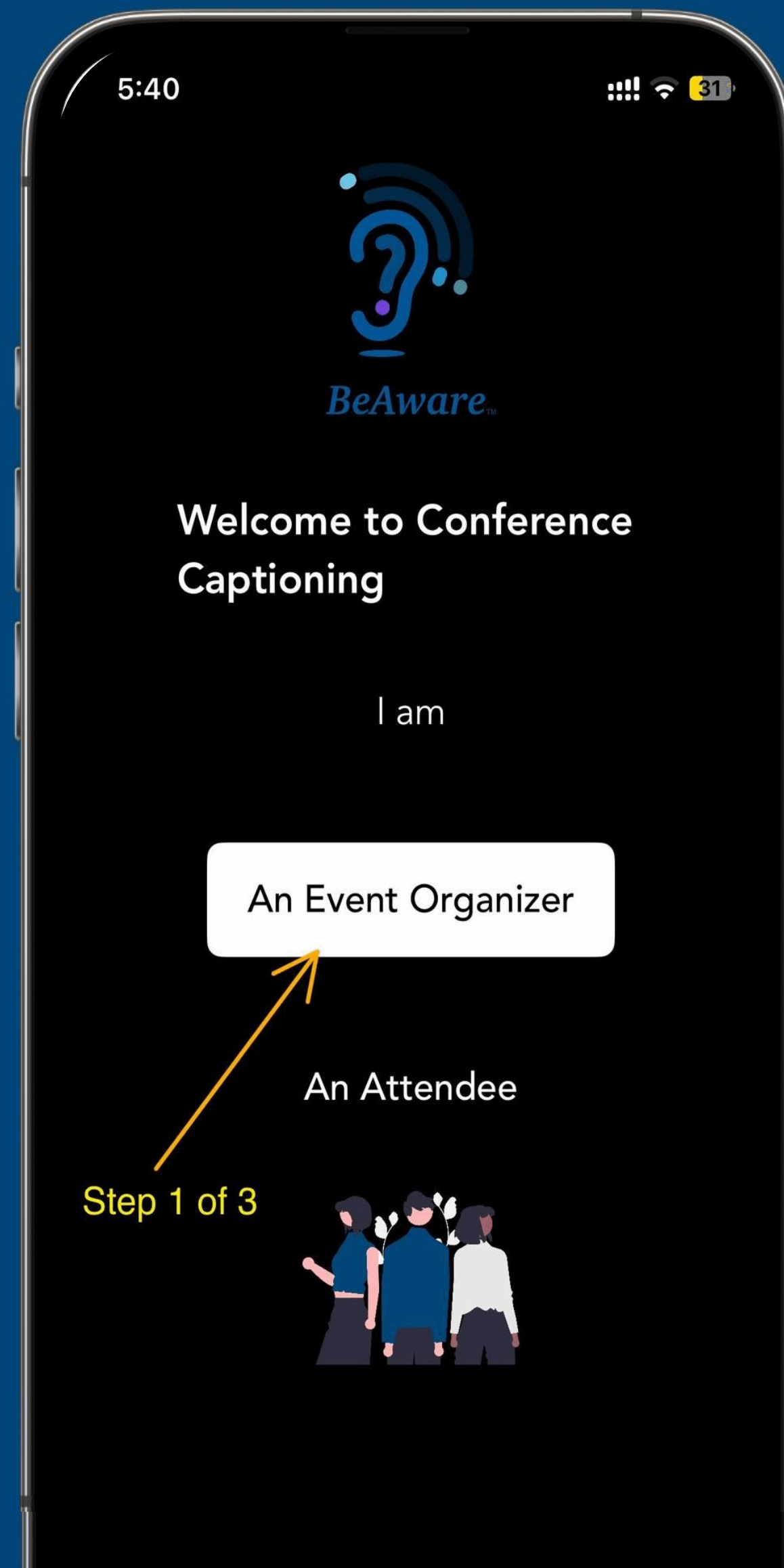
Population doubles in 25 years

(Source: WHO, US Census & CanStat)



Conference Captioning by BeAware

The event accessibility software you need!



- Real-Time Transcription across Deaf Spectrum
- Seamless Integration & Easy setup
- No software, installation or experience needed
- Multilingual Support for over 50+ Languages



Key Features

- 10-second setup!
- AI trained on 2 billion seconds of audio
- Live-translate to 30+ languages
- Picks accents, sentence punctuations
- Versatility of event size & setup
- Branded customizations & domains



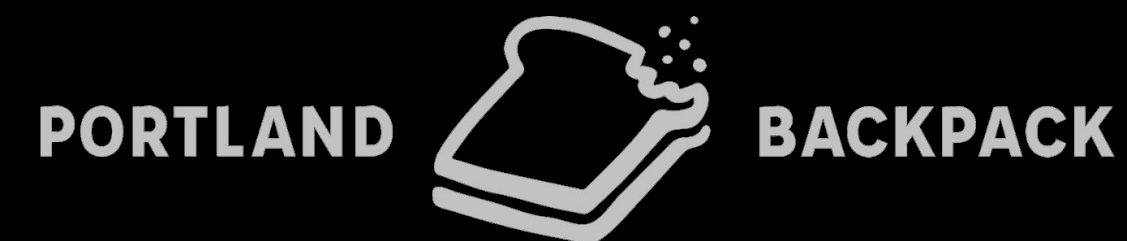
Just a few of our customers

Conferences

TRAVELABILITY™



Community Orgs



WE·tech
ALLIANCE



AV Companies



ELYSIUM
— EXPERIENCE —

Just a few of our customers

Conferences

TRAVELABILITY™

Over 1 million

words transcribed & translated



Association
chiropratique
canadienne



Canadian
Chiropractic
Association



Community Orgs



PORTLAND



BACKPACK

WE·tech
ALLIANCE



CHESAPEAKE CHURCH
LOVE JESUS LOVE PEOPLE

AV Companies



ELYSIUM
— EXPERIENCE —

> 25% attendees
using Conference Captioning

Pricing Strategy



Start

- Live transcription for events
- 15 minute limit per stream/speaker
- Supports 20+ languages
- 15-second 3-tap setup & use

FREE



Standard

- Customizable Branding
- No streaming daily time-limit
- 8 events per month
- Discount available for Non-profits
- 7 day trial & Training

\$400
per month



Premium

- All elements in standard +
- Unlimited events per month
- 24 hour customer support
- Custom AV Setup Consultation
- Extreme translation speed

\$800
per month



Enterprise

- Everything in premium +
- White-labeling & Reseller rights
- Advanced Reporting
- API access
- Additional customizations

Contact
our Sales team for an estimate

Single event pricing - \$250 per unlimited stream per day

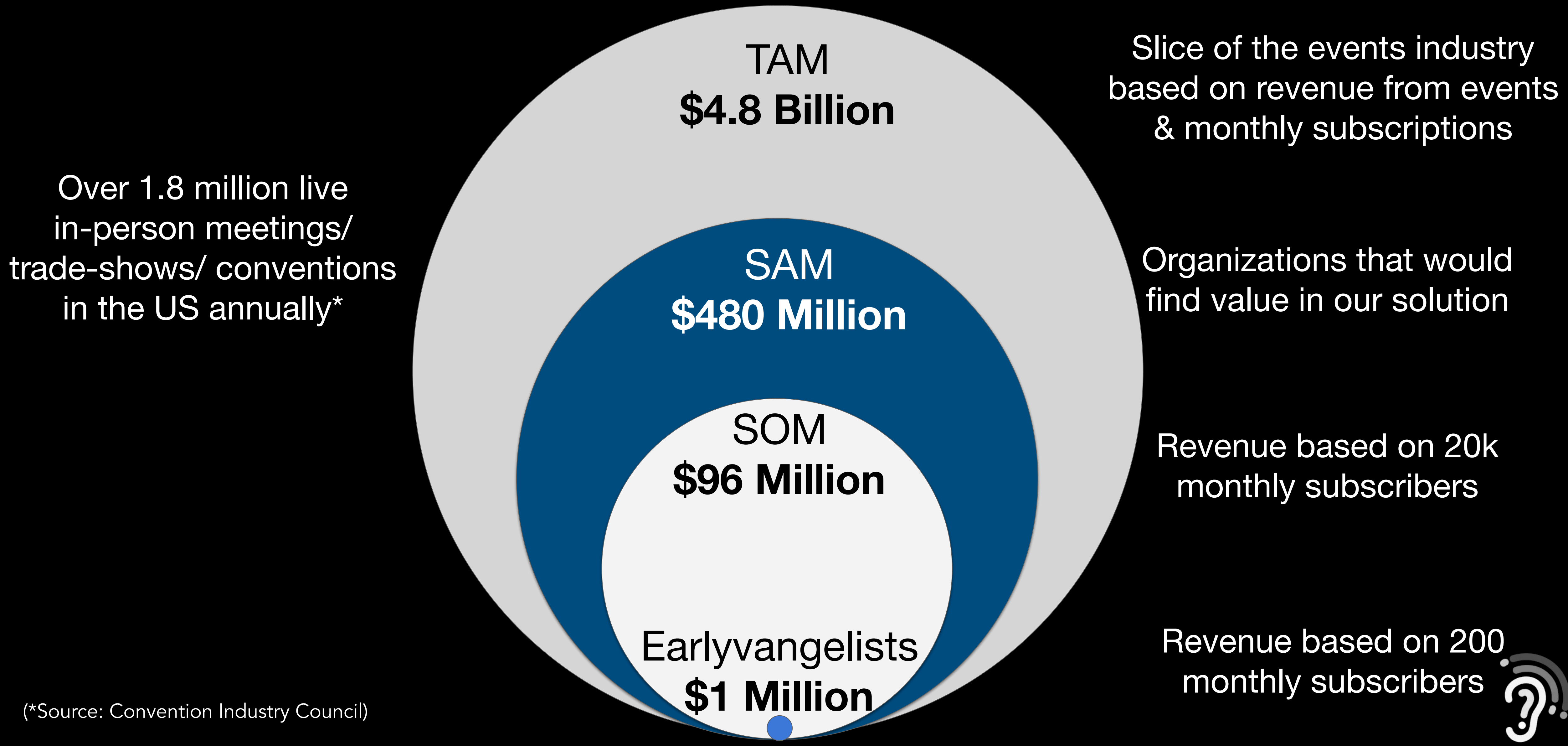


Why Us

Features & Benefits	<i>BeAware</i> CONFERENCE CAPTIONING	Biggest Competitor	Live Interpreter	Computer Hardware
Accessibility for Disability Spectrum	✓	X	X	X
Ease to Manage, Setup & Use	✓	X	X	X
On-Device Transcription/Translation	✓	X	X	X
Customizable Streaming Page	✓	X	X	X
<u>Pricing</u>	\$	\$\$\$	\$\$\$	\$\$\$



Total Addressable Market



Team & Advisors

Founders



Saamer Mansoor
Engineer, Founder & CEO
Risk Taker, Snowboarder

slalom



Fadoua Amrou
Scientist, CTO
Realist, Fashionista



Advisors



Colleen Hau
10+ years Director of Global
Innovation. Product Advisor



David Webber
StockX Unicorn Founding
Engineer, AI Advisor



Michael Antaran
Founder, Carrot Wellness
VC Advisor



Marketing & Sales Strategy

Marketing

- Current: SEO, Targeted Internet Ads, LinkedIn, White paper
- Future: Accessibility consultants & influencers, Social Media, Affiliates

Sales

- Inbound - Free trial. Outbound - Direct outreach
- Partnerships - Tech Solution providers, Event Ticketing Platform



Questions



Download on the
App Store



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