

THE FOUNDRY



CODE. COFFEE. CULTURE.

A Hybrid Education Model for the Deep Tech Era



The "Paper Engineer" Crisis

1.5
Million

Engineers Graduated Annually in India

80%

Deemed **Unemployable** by Product Companies

The gap between "Academic Syllabus" and "Industry Reality" is not just widening it's becoming a canyon. Students are learning syntax, but the market demands systems engineering.



The Cost of Obsolescence

While standards plummet...

12%

Annual Inflation in Fees

Parents are paying premium prices for a depreciating asset.
The cost of a degree has **doubled** in 5 years, yet the
"product" (education quality) has actively degraded.



Negative ROI

High Debt + Low Employability = Financial Trap



IIM MBA fees

In 2007 - ₹4,00,000
In 2024 - ₹27,00,000



IIT B.Tech (CS) fees

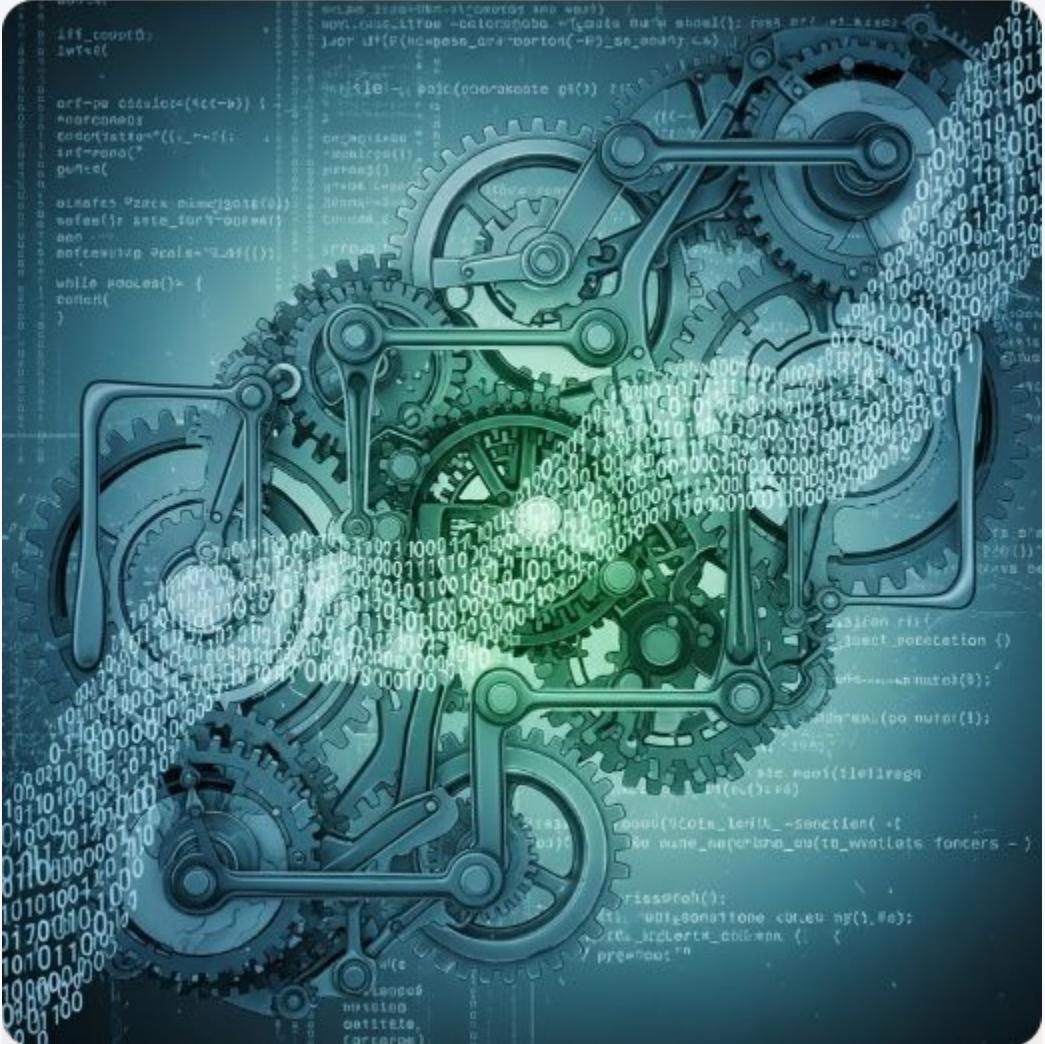
In 2007 - ₹1,00,000
In 2024 - ₹10,00,000



MBBS (private college)

In 2007 - ₹20,00,000
In 2024 - ₹60,00,000

The "Junior Dev" is Extinct



The AI Displacement

With tools like GitHub Copilot and ChatGPT, basic coding is now a commodity. The industry no longer needs "coders" who can write loops.

If we continue teaching the old way, we are training students for jobs that won't exist in 2026. The future belongs to **Architects**, not Laborers.

The Solution: Deep Tech First

We are flipping the model. No general education. No theoretical exams.

- ▣ **Specialized Tracks:** AI, Cyber Security, Blockchain.
- **Studio Model:** We don't have classrooms. We have "War Rooms."
- **Product Based:** You don't pass by writing paper. You pass by shipping code.



Curriculum: "Ship or Sink"



Zero to Hero

From "Hello World" to "NeurIPS Paper" in 3 years. We assume zero knowledge but demand maximum effort.



Lead Engineers

No academic professors. Faculty are ex-CTOs and Senior Engineers who code alongside students.



Hero Projects

Build a Search Engine. Create a Malware Fuzzer. Launch a Crypto Token. Real products, real users.



The Safety Net

Partnered with a recognized university for a BCA/BSc degree, satisfying parental requirements.



The Twist: Hidden in Plain Sight

Education should not be isolated.

We are embedding The Foundry inside a **Premium Coffee Shop**.

A high-end, public-facing cafe in the front. A glass-walled, high-tech laboratory in the back.

Why? Because serendipity happens over coffee.

The "Glass Wall" Concept

Transparency & Osmosis

Imagine sitting in a cafe, sipping a latte, and looking through a glass wall to see students building a robot or debugging a blockchain node.

It turns education into **Performance Art**.

It invites curiosity. A VC having a meeting in the cafe sees the energy. A CTO grabbing an espresso sees the code.



| Location: The Heart of the Beast



Hi-Tech City, Hyderabad

We don't want a campus on the outskirts. We want to be where the action is.

- 📍 **Proximity:** Surrounded by Google, Amazon, Microsoft, and T-Hub.
- 👤 **Footfall:** The cafe attracts the very professionals we want our students to meet.
- 🤝 **Networking:** "Office Hours" happen naturally at the cafe tables.

The "Coffee & Code" Synergy



The Hook

The Cafe generates revenue and footfall. It subsidizes the school and brings in the industry.



The Network

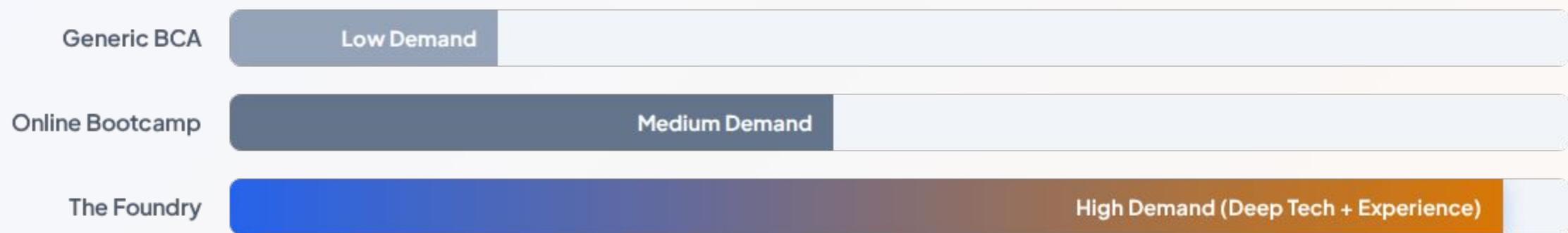
Students present "Demo Days" in the cafe on Friday evenings. Recruiters attend with a beer in hand.



The Vibe

It feels like a startup incubator, not a college. The energy is infectious.

Why This Will Work



Parents get the degree safety. Students get the startup thrill. Industry gets the talent.

MEET THE TEAM



Vishwanath Akuthota
FOUNDER & CEO



Shashank Tummala



Manikanta GBV

MEET THE TEAM



**Venkata Shiva
Ranga Reddy M**



Omsai Varre



**Sai Charan
Neeli**



**Krishna
Prasad Avula**



**Sai Pramodu
Vedantam**



**Shalini
Nunavath**

FORGING THE FUTURE

"The Foundry" is not just a school. It is Hyderabad's new landmark for innovation.

1 Location

Hi-Tech City Pilot

3 Tracks

AI, Cyber,
Blockchain

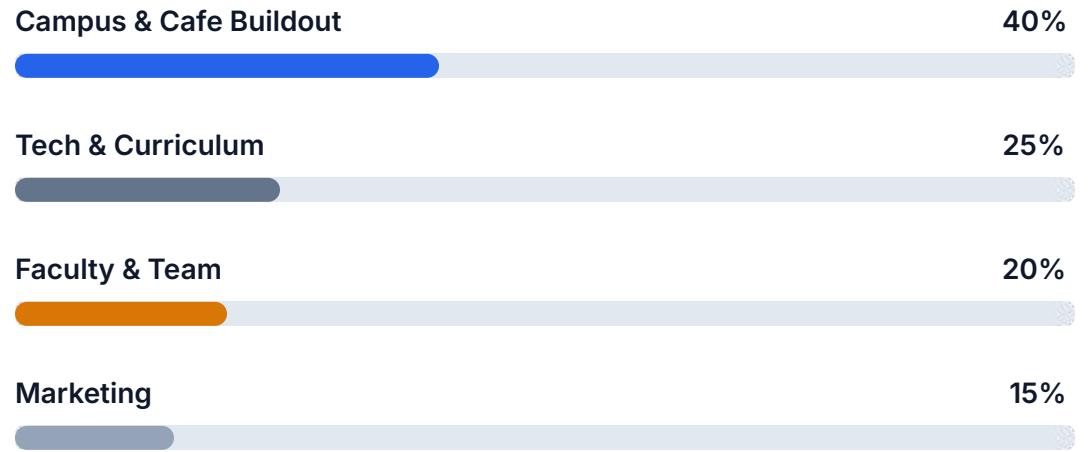
Unlimited Impact

The Next Unicorn Founders

Investment Ask

\$0.0M

Seed Round | 00 Months Runway



PROJECTED ROI (YEAR 3)

\$0.0M ANNUAL RECURRING REVENUE

00% EBITDA MARGIN