

# Nisarga Gotekar

## CONTACT

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## EDUCATION

2018-2022  
B.Tech Information Technology  
**Vellore Institute of Technology, Vellore**  
**CGPA 8.92**

2016-2018  
12<sup>th</sup> HSC  
**Matoshri Junior College**  
**Maharashtra**  
**84%**

2016  
10<sup>th</sup> SSC  
**Fravashi Academy**  
**Maharashtra**  
**93%**

## SKILLS

### Design

Sketching  
Wireframing  
Prototyping  
Design Research  
User Experience  
UX Content  
Graphic Designing  
Illustrations

**Design Software:** Figma,  
Adobe Photoshop, Adobe XD,  
Illustrator, Canva

**Programming, Development, Network:** Basic C, Python,  
Java, HTML, CSS, SQL, R,  
Linux, CISCO Packet Tracer,  
Wireshark, WinFingerprint

**Languages:** English, Hindi,  
Marathi, Gujarati, Sanskrit,  
Spanish

## INTERESTS

Dance  
Dramatics  
Lawn Tennis, Table Tennis  
Public Speaking  
Event Management  
Art and Design

## PROFILE

Energetic and a versatile fanatic trying to contribute creative and unique solutions to the field of design and technology. Experienced at teamwork and with a keen inclination towards innovation for making lives easier, I am eager to grab opportunities leading me to the same.

## EXPERIENCE/PROJECTS

### UI/UX Design Intern at ParallelDots

Worked on the ParalleDots Company Website and ShelfWatch App. The App was aimed at enabling FMCG companies improve their retail execution with Image Recognition.

Prepared and presented wireframes, prototypes, interaction flows, UI mockups.

Conducted testing of applications and websites to assess user experience.

Created infographics, illustration videos and other such collaterals to present to clients.

### Design Head at VinnovateIT

Lead and managed a team of designers for the IT Innovation and Incubation Lab at college.

Revamped the social media identity, contributed to several mobile and web application student projects like StudyHub, VIT Mentor, SemBuddy, Amigos.

### Aarogya Setu Redesign – UX Case Study

Developed an understanding of the end-users through primary and secondary research.

Identified and troubleshooted the problems with the user experience of the app that was developed to provide digital service top people during COVID pandemic.

Redesigned the interface providing the users with a better experience.

### Smart Student Security System – UX Research Project

A smart system proposed to serve the domains of Security, Attendance and Temperature making use of Artificial Intelligence, Face and Voice Recognition as a team project.

Applied various modules from Human Computer Interaction, to name a few, Storyboarding, User Personas, Cognitive Walkthrough.

Held a primary and secondary research on the targeted audience.

### Management Team at VinnovateIT

Organized hackthaons, design and technical events, webinars as well as workshops.

Strategized for Digital Marketing and Outreach.

## ACHIEVEMENTS

- Cleared ELEMENTARY DRAWING GRADE and INTERMEDIATE GRADE DRAWING examinations organized by Art Directorate of the Government of Maharashtra for admissions to specialized higher courses like Commercial Art, Fine Art, Foundation and other technical courses
- INTERNATIONAL SERVICE DIRECTOR – Globally acted as connecting link between Rotary International and Rotaract Club of VIT plus, other associated clubs.
- Grand Master Badge for finishing all levels of ALOHA ABACUS and MENTAL ARITHMETIC. Won Bronze medal at State Level.
- Certified as proficient after completing beginner level Military and Personality Development training by BHONSALA MILITARY COLLEGE
- UX DESIGN KICKSTARTER workshop training
- Won several school and interschool elocution competitions in the languages of English, Hindi, and Marathi.