

DESN1023 Visual Media Design

Assessment task 1: Compositional analysis (20%)

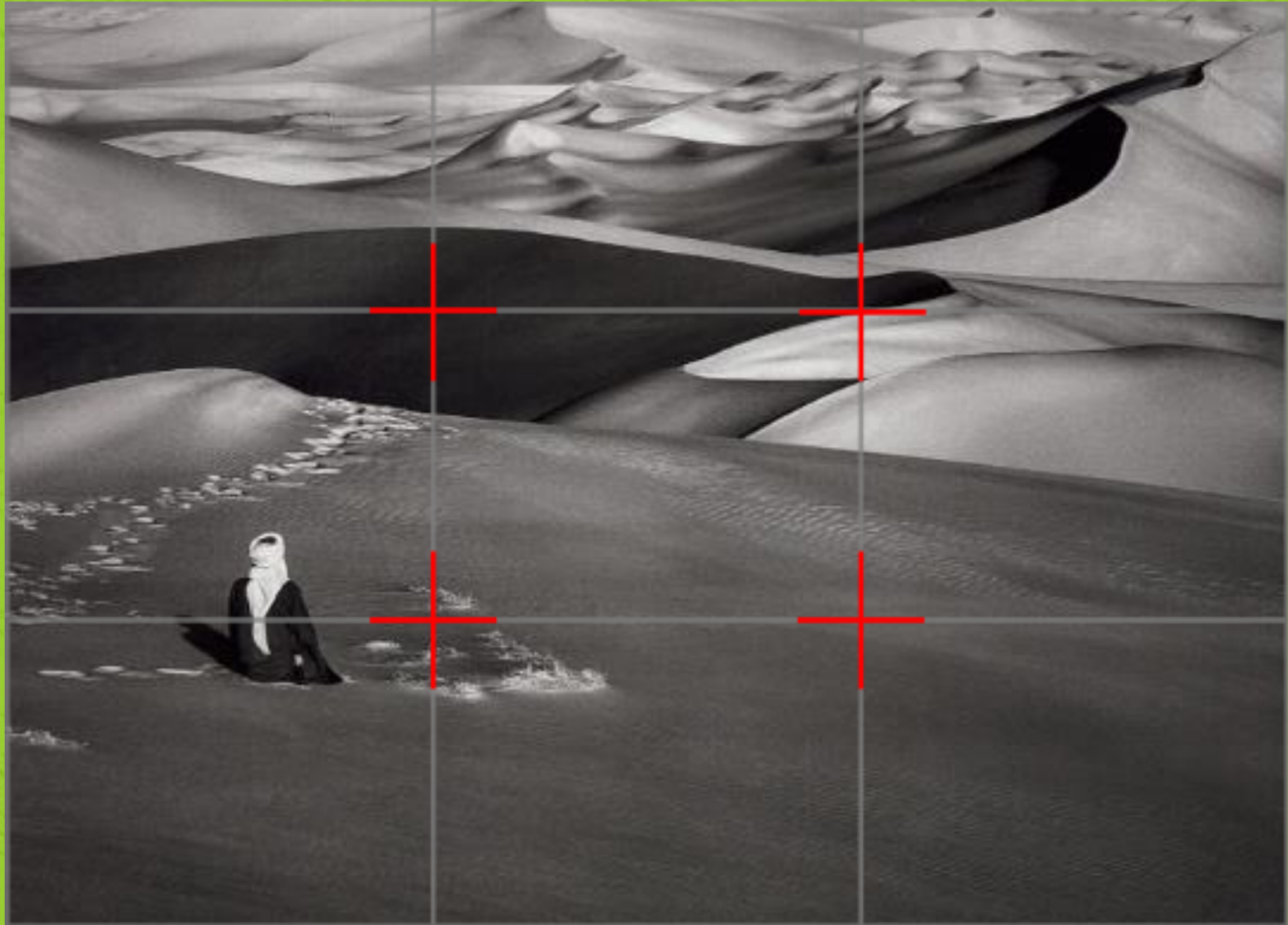
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Example 3

Identify composition and visual elements.

- ❑ Powerful diagonal lines.
- ❑ Textured black and white tone to create distance and isolation.
- ❑ Rule of Thirds draws eyes to the subject and the distancing dunes. Heightening compositional strength.
- ❑ Subject highlighted through contrasting clothing.



Example 6 Identify composition and visual elements.

- ❑ Candid, naturally lit scene.
- ❑ The subjects on the bottom crossovers, the top left white space and the top right bird, extenuates the feeling of observation.
- ❑ Bright colours in the foreground.

Raising/tilting the camera would've provided more mid-background imagery, connecting the subjects to their world significantly.



Example 7 Identify composition and visual elements.

- ❑ Framed by buildings and the street.
- ❑ Powerful diagonal line to provoke importance.
- ❑ Contrasting clothing draws eyes to the connection.

A sidestep to the right would have centralised the subjects and the building in the background.



Example 9

Identify composition and visual elements.

- ❑ Leading lines of the seats, grates and central post adds tension to the scene.
- ❑ Powerful diagonal from the baby to the woman pointing.
- ❑ The shelter acts as a frame, containing multitudes.
- ❑ The visual weight of garbage strewn around adds to the observational and raw feelings conveyed.



Discuss effectiveness of photographic techniques.

Each photograph captures emotion through composition and technique. Three conveys isolation with stark tones and diagonal lines. Six reflects ordinariness through candid framing and natural light.

Seven highlights intimacy in public celebration, with contrast drawing focus to central figures. Nine uses subdued tones and framing for quiet observation.

Together, they demonstrate how light, framing, and contrast transform simple scenes into resonant images, encapsulating solitude, authenticity, connection, and reflection within the human experience.



Demonstrate a clear understanding of the visual elements used.

Through these works, the visual elements function independently and in harmony. Tight and wide framing choices control the images intimacy with its viewer, lines guide the movement through the images to direct focus, while texture and lighting add visual weight, enhancing atmosphere and emotional mood. Together, these elements shape the narrative and perspective of each scene.



Evaluate how compositional techniques contribute to the photographs' effectiveness and where they can be applied in your professional practice.

These compositional techniques are effective in eliciting empathy through candidness, drama in diagonals, connecting contrast, and detachment/grandeur through tonal isolation. Such methods can be applied in creative and documentary styled photography, whereas in my professional practice, will enhance and deepen the atmosphere of my visual storytelling, guiding focus and making imagery emotionally resonant.



Thank you.

