Codi Final Project PVB/Lean Canvas

PVB:

Vision:

To develop a site where it shows all types of software/tech related companies in lebanon, to discover about them and keep updated about them.

Target Group:

Guests(Graduates, Job Seeker)

Needs:

- No need to search a lot on google to learn about new tech companies.

- Discover and learn about the software/tech related companies.

Product:

- It will be a Web App that will retrieve data from the software's company website.

- The way this Web app will work is that it'll have 2 backends one scraping data from the specific site that i log it in and another backend taking this scraped data from the first backend server and send it to the website after arranging it in a categorized manner.

- Company's name will be categorized to help for a better search.

- This product will make help website's guest discover new companies in, learn about them and even get the chance to pick what company that guest is interested in.

Business Goals:

There are no Business benefits.

Lean Canvas:

Problem:

- Searching on google for software/Tech related companies takes a lot of time.
- Can't find the most fitting company that a person is searching for.
- Searching a lot in a specific website is annoying and takes time to know about this company

Solution:

- You get to see all software/Tech related companies in one site.
- Companies will get to be categorized .
- you can get to click on a company and see the most important details for that company

Unique Value Preposition:

This websites will be automated on every update a company does in their in their website plus my website will always show you the most important thing about a specific company.

Unfair Advantage:

not all websites will show their details about their comapany.

Customer Users:

- Collage Graduates
- Job Seekers

Key Metrics:

- Increase in the amount of knowledge about the software/tech related.

Channels:

- Referral among Collage graduates and job seekers

Cost Structure:

- Hosting service.

Revenue Streams:

- google ads.