

BUS 290 – 003 | Introduction to Finance

Winter 2022 Course Outline

Hill School of Business' Mission

We advance engagement in business and diverse communities through interdisciplinary thinking and research, experiential learning, and critical reflection for personal and professional fulfillment.

CLASS TIME	7:00 p.m. – 9:45 p.m. / Wednesdays / Jan 4 – Apr. 5, 2023
CLASS LOCATION	ED 616 (hyflex: in-person and remote delivery)
REMOTE ACCESS	If outside Regina area or off campus, a Zoom link will be posted.
COURSE SITE	http://www.uregina.ca/urcourses/ - access through your UR account
INSTRUCTOR	Dave Roszell
EMAIL	David.Roszell@uregina.ca
OFFICE	ED 524.5 (Sessional Lecturer's Office)
OFFICE HOURS	Flexible, by appointment only.

LAND ACKNOWLEDGEMENT

The University of Regina is situated on Treaty 4 lands with a presence in Treaty 6. These are the territories of the Nêhiyawak, Anihšīnāpēk, Dakota, Lakota, and Nakoda, and the homeland of the Métis/Michif Nation. Today, these lands continue to be the shared territory of many diverse peoples from near and far.

COURSE SUMMARY AND OBJECTIVES

The course objective is to introduce students to basic finance concepts including financial markets, accounting statements and cash flows, the time value of money, net present value, securities valuation, capital budgeting, and risk/return analysis. It is a foundational course so you will be learning the tools to do analysis in other course offerings.

TEXTBOOK:

Corporate Finance, 2022, 9th Canadian edition, by Ross, Westerfield, Jaffe, and Driss published by McGraw-Hill Ryerson

You may also consider an electronic edition at the following URL:

<https://www.mheducation.ca/corporate-finance-9781260881370-can-group>

Access to the text publisher's resources will be available if you buy a text.

Note: Not having access to required resources (like a textbook) is not a valid reason for extensions, grade adjustments, or other accommodations. When students fail, a common reason is not having the textbook and we make extensive use of the book in this course. They are expensive, but for a relatively minor investment in the textbook, consider it to be insurance to reduce the chance that you could lose the money invested in the class!

COURSE EXPECTATIONS

The course will use lectures, chapter exercises, discussions, problem sets, online resources, and extra reading. Every student is expected to be prepared for each class. Check the class website *before every class*. **Please be familiar with this Course Outline.**

- Class Delivery** The class will be delivered in both in-person and remote formats. **You will be required to select which format you will use.** Remote exams will use ProctorTrack software. If you attend remotely, you must have your audio on at all times.
- UR Courses** Website contains all course materials, class tools, pre-recorded video, and PowerPoints. The video / slides are not substitutes for a textbook; **a textbook is required.**
- Technical Support** Contact IT Support for any technical assistance (IT.Support@uregina.ca or 306.585.4685). Online assistance at <https://www.uregina.ca/remote-learning/technical.html>
- Contacting Instructor** Students are encouraged to contact the instructor for assistance. *Email is preferred; use your university email address as external emails (e.g., Hotmail.com) may not get through.*
- Attendance** Students are **expected to attend all classes**. Students **must complete a minimum amount of course work** to be in good standing and to be eligible to **write the final exam**.

Any student who is experiencing COVID-19 symptoms and/or has tested positive for COVID-19 (and must, therefore, not come to campus), should contact the instructor as soon as possible to discuss potential accommodations. A student who is unable to attend an on-campus midterm exam for these reasons should submit a student self-declaration of illness form to the instructor, and we will discuss the potential for a deferred exam or adjusted exam weightings. If the exam is a final exam, the student self-declaration of illness form, together with a deferred exam application, should be submitted to Hill.Undergrad@uregina.ca.

Due to privacy concerns, the class will not be recorded and you may not record any portion of class.

LEARNING APPROACH

The class website is set up in the format of READ, REFLECT, and DO. Read what is required, then reflect on learning with questions asked. Finally, you will apply learning through an assigned task or exercise.

Pre-requisite material: Be familiar with basic concepts in accounting, statistics, mathematics and basic knowledge in Excel/business calculators. We use Excel/business calculators to do complicated financial calculations, e.g., finding the present value, and yield to maturity. It is your responsibility to be familiar with these background materials since I will not use the class time to review those materials

BEING SUCCESSFUL IN THIS COURSE

In university, you have less in-class time with instructors, your marks are often (initially) lower than high school, and class work is done on your own time and initiative. Past 100 students helped create a “**Top 10**” list:

1. **Attend** all classes. Remember: You can only miss a maximum of five classes.
2. **Read** textbook / e-book and assigned readings / course notes before class.
3. **Ask** for help to clarify, if you don't understand. Don't wait until just before an exam or assignment.
4. **Study** at a fixed time weekly time (e.g., Mondays from 8 -10 a.m.) in a consistent location.
5. **Take Your Own Notes** during class, adding examples and class discussion points to *your* course notes.
6. **Stay Positive**. Don't be discouraged by a bad mark, if that happens. Ask how to do better.
7. **Participate** in class – ask/answer questions, make comments, and learn from the discussion in class.
8. **Do the Extra Work** to stay ahead on assignments and studying. Schedule time lines in your calendar.
9. **Stay Focused** by not being distracted by your mobile phone, social media, etc.; your attention is on class.
10. **Have Fun** or why are you doing this?

Your goal is **not** passing this class – it should be to do well in class. BUS 290 is a foundational class where you master new vocabulary and gain new skills. You have competition for jobs so you need to stand out – in your marks, in your work and other experience, and in your attitude and skills.

You should spend at least 7 hours but ideally 10 hours each week on this class, *plus* time on working on assignments and studying for exams.

SUPPORT SERVICES – RESEARCH, STUDYING & WRITING

The University of Regina wishes to support all students in achieving academic success while enjoying a full and rewarding university experience.

Student Accessibility upholds the University's commitment to a diverse and inclusive learning environment by providing services and supports for students based on disability, religion, family status, and gender identity. Students who require these services are encouraged to contact Student Accessibility to discuss the possibility of academic accommodations and other supports as early as possible. For further information, please email accessibility@uregina.ca or call (306) 585-4491.

Each business student may access a faculty academic program advisor, who is a great resource if you have any academic issues or questions. Other U of R services provided are:

- The **Student Success Centre** provides confidential guidance and support to students. Counselling services are also available for students experiencing anxiety, depression, other mental health-related issues, or chronic pain. Please visit <https://www.uregina.ca/student/counselling/>. **Mental Health Wellness Hub.** <https://www.uregina.ca/mental-wellness/>

- The **U of R Library** staff are always glad to help to students with research and assignments. Our business librarian, Kate Cushon is available to provide advice on your projects.
- **UR International** provides free academic and non-academic assistance (e.g., English language services, cultural transition, and new learning environment adjustment) to international students.

PREVENTION OF HARASSMENT POLICY

The University of Regina promotes a learning, working, and living environment that is respectful and free of harassment and discrimination. The University will neither tolerate nor condone any inappropriate or irresponsible conduct including any behaviour, which creates an intimidating, hostile or offensive environment for study through the harassment of and /or discrimination towards an individual or group. The Respectful University Policy may be found at <https://www.uregina.ca/policy/browse-policy/policy-GOV-100-015.html>.

If you have concerns about any conduct occurring in BUS 290, please discuss this with the Instructor. You may also review the *Respectful University Policy Procedures (Revised 2017)* at www.uregina.ca or contact Coordinator, Respectful University Services at (306) 585-5400 or respect@uregina.ca.

ACADEMIC MISCONDUCT AND PLAGIARISM

While you are encouraged to interact with and learn from other students in this class, you are expected to do your own work. Copying others' work constitutes academic misconduct, and other examples of misconduct are: sharing answers during exams, talking during exams, signing other classmates in for attendance purposes, etc.

Although we will not run into this much in this course, using someone else's words as your own (i.e., plagiarism) includes omitting references, in-text citations, and quotation marks. Be sure you understand Student Code of Conduct and Right to Appeal, contained in the 2022- 23 Academic Calendar <https://www.uregina.ca/student/registrar/resources-for-students/academic-calendars-and-schedule/undergraduate-calendar/index.html> or ask your Instructor in advance about plagiarism or misconduct.

If you are using someone's words or sharing their ideas, you must give them credit through proper citation or it will be considered plagiarism. In-text citations must be included for all information found through research. This includes anything that was your own previous knowledge or your own personal research and analysis. It must be cited along even if the information is paraphrased. **You must cite ideas too, not just the words** used. Do not purchase or access student assignments or similar information online. Even if cited, other students' work may not be used in any course assignments. NOTE: **ANY** level of plagiarism in the form of **ANY** missing in-text citations and/or references will be referred to the Associate Dean – Undergraduate Program's office for investigation of academic misconduct. Do not affect your academic career with plagiarism; cite correctly!

ASSESSMENT SUMMARY

You **must complete the required course work to be eligible to write the final exam. AND you must have a passing mark on the three exams combined to pass the course.** regardless of other class marks. Class attendance is required. Students that get less than 60% on the first assignments and first mid-term exam may be referred to the Student Success Centre and are encouraged to seek their assistance in improving the students' academic performance.

GRADING

Students will be evaluated based on the following elements:

DELIVERABLE	WEIGHTING	DUE DATE
Problem sets	15%	Various
Mid-term Exam #1	20%	Feb. 8
Mid-term Exam #2	25%	Mar. 15
Final Exam	40%	Apr. 26
TOTAL	100%	

Grading Guideline: I go by the following guideline in the Academic Calendar:

90-100: An outstanding performance
 80-89: Very good performance
 70-79: Above average performance
 60-69: A generally satisfactory and intellectually adequate performance
 50-59: A barely acceptable performance
 0-49: Unacceptable performance

Participant Pool Research Credit:

The Participant Pool provides business students with the opportunity to participate in faculty research studies to earn up to 2% bonus marks on participating business classes. These marks will be added to your final grade if you have: 1) passed the final exam and 2) passed the class, before using the bonus. For more information about the participant pool and to sign up, please visit <https://www.uregina.ca/business> and find Pool of Research Participants under Quick Links. Register using the first part of your U of R email as ID (e.g., for smith23k@uregina.ca, use smith23k as your User ID).

DETAILED COURSE ASSESSMENT

A. Problem Sets

The problem sets are in addition to the chapter practice questions.

I will drop the lowest mark of the problem sets other than the final one on the Capital Asset Pricing Model. This allows a even distribution of 5 marks each for the ones that count.

If a student is ill for an extended time and cannot submit a PS, the weight for the missed problem set will move evenly to the remaining problem sets, subject to appropriate documentation and timely notice to the instructor, i.e., within three business days from the deadline of a PS.

Note: All submissions are submitted through an Assignment link (on UR Courses) and must include your name in the file name and in the header of the assignment.

The deadline for each problem set is by 11:00 pm on the assigned day.

B. Midterms #1 and #2

The first exam will be held on course material covered before the 1st midterm date. Please see the class schedule for the specific topics and chapters to be covered. The second term exam will cover course content from the start of the semester, but with approximately 75% or more weighted on content covered since the first midterm. The reason there is content from the first third in the second midterm is calculations in the second third depend on things learned in the first third.

C. Late Problem Sets and Missed Exams

Late assignments are not accepted and there is no make-up assignment for any class assignments, if missed. A mark of 0% will be given. There are no make-up exams for missed midterm exams. If there is a legitimate reason (e.g., illness but not vacation or work) that you could not write a midterm exam, the allocated marks will be added to the final exam

D. Final Exam

The final exam is comprehensive covering course content from the entire semester with a higher weighting to the last part of the semester. **Note: You must achieve a passing grade across the midterms and the final exam to pass the course; failure to do that will earn a NP (not pass) on your course and will affect your grade point average.**

If you cannot write the final exam for medical or other legitimate reasons, your final exam may be deferred. However, your Instructor cannot defer the final exam; please contact the Associate Dean – Undergraduate Programs for deferral permission at the aforementioned email address of Hill.Undergrad@uregina.ca.

Exam Resources

Cheat sheet: You are allowed to bring a cheat sheet to all exams under the following conditions: 22 cm x 14 cm (1/2 of letter size paper), one side only, and hand-written only. You can write anything you want, but NO formula sheet will be provided.

Calculators: Standard business calculators will be allowed on exams as Excel will not be available. Examples are the Texas Instruments BAII+ or the Sharp EL738XTB. Make sure that whatever one you have has the time value of money functions PV, FV, N, I/Y, PMT.

CLASS SCHEDULE

The following schedule is subject to change:

CLASS	DATE	CLASS TOPIC	READING
1	Jan. 4	Overview and Introduction	Ch. 1
2	Jan. 11	Accounting Statements and Cash Flows	Ch 2
3	Jan. 18	Time Value of Money (TVM) (part 1)	Ch. 5
4	Jan. 25	Time Value of Money (part 2)	Ch 5
Due	Jan. 31	Problem Set # 1 Time Value of Money – Due before 11:00 p.m.	
5	Feb. 1	How to Value Stocks and Bonds	Ch 6
6	Feb. 8	1st Mid-term (written in class time) – all content to-date	
7	Feb. 15	Other Investment Rules	Ch 7
Due	Feb. 17	Problem Set # 2 – Stocks and Bonds – Due before 11:00 p.m.	
	Feb. 22	No Class – Reading Week	
8	Mar. 1	Capital Budgeting (part 1)	Ch 8
9	Mar. 8	Capital Budgeting (part 2)	Ch 8
Due	Mar. 10	Problem Set # 3 – Capital Budgeting – Due before 11:00 p.m.	
10	Mar. 15	2nd Mid-term (written in class time) – items 7 to 9 primarily	
11	Mar. 22	Risk and Return Lessons from History	Ch 10
12	Mar. 29	Capital Asset Pricing Model (CAPM) (part 1)	Ch. 11
13	Apr. 5	Capital Asset Pricing Model (part 2)	Ch. 11
Due	Apr. 10	Problem Set # 4 – CAPM – Due before 11:00 p.m.	
	Apr. 26	Final Exam – Wednesday, Apr. 26 – 7:00 – 10:00 p.m.	
		Suggested Chapter Practice Questions	
	Ch 2	4, 7-9, 17, 19, 20	
	Ch 5	1-5, 6, 8, 10a, 15-17, 20, 23, 25, 27, 30-31, 36-37, 44, 47, 52, 64, 66-68	
	Ch 6	4, 5, 9, 16, 18-20, 22, 24, 27, 34, 37, 38, 41-45, 47, 50	
	Ch 7	1, 2, 6, 7, 10, 13, 16, 17, 19, 23-27	
	Ch 8	1, 2, 4, 5, 9, 12, 16, 18, 20, 22, 23	
	Ch 10*	1-3, 5, 7-10, 13-15, 17	
	Ch 11	4-6, 10, 12, 14, 17, 18, 21-25, 26-33, 35, 36	
	*	Q9 add par value of the zero-coupon bond is \$1,000	
	*	Q10 add par value of the preferred stock is \$100	
	*	Q17 assume that the inflation rate was 3.2% annually	