

FIN 201 INTRODUCTION TO BUSINESS FINANCE

Class	BBA/ACF
Instructor	TAHIRA JAFFERY
Office Location	Room No.207, 2 ND Floor, Fauji Foundation Building, Main Campus
Counselling Hours	Tuesday/Thursday (11:30 – 12:30)

Class details	
Class Timing and Room	Main Campus (Pls refer to the time table)
Session Day(s)	Monday/Wednesday & Tuesday/Thursday
Credit Hours:	3 Credit Hours
Email	tmariam@iba.edu.pk
Contact #	0300-2287600 (only the CR can contact me directly)

Course Description
<p>The course is designed for the undergraduate business students who have not yet been exposed to the basic concepts of finance. The course aims at introducing the students to the important, interesting and challenging field of Finance. The course focuses on the fundamental principles of finance and teaches the students various concepts of finance. The course is structured in a manner that it starts from the very basics and then leaves the students at a level where they will be able to pursue more advances finance courses. Moreover, as a consequence of this course, I expect to increase the students' confidence to work with financial information.</p>

BBA/BSAF Program Learning Goals
<p>1. Effective Communication Skills Students will become effective speakers, listeners, writers and team members</p>
<p>2. Knowledge of Core Business Disciplines Students will gain a broad based multidisciplinary exposure to a range of business disciplines</p>
<p>3. Critical Thinking Students will develop the ability to analyze, synthesize and evaluate business theories models, frameworks and contexts for Effective Decision making.</p>
<p>4. Ethics Students will have an understanding and awareness of ethical frameworks and responsibilities</p>

5. Glocal Mindset

Students will develop a focus on global connections and local Contexts through awareness of diversity across cultures and markets

IBF Course Learning Outcomes

1. Be able to understand financial statements, work with data available and evaluate through ratios the performance of the company.
2. Develop good understanding of basic finance concepts like TVM
3. Be able to apply basic valuation models/techniques like DCF and DDM

Skills/Abilities

The course will inculcate team working, communication and analytical skills.

Teaching and Learning Methodology

LMS and FB page of the course will be used to share reading material with the students. The pedagogy used for the course will be a combination of:

- Lectures
- Class discussion
- In Class Assignments
- Slides
- Readings
- Project
- Take home Assignments
- Exams
- Self-Study
- Interaction on FB– self-initiated and discussion-oriented. (where applicable)

Course Learning Outcomes mapped to Program Goals

Program Goals		Communication Skills	Knowledge of All Business Areas	Critical Skills	Ethics	Glocal Mindset
Course Learning Outcomes						
1			X			X
2			X			X
3			X			X
Chapters/ Readings	Mapping to Course Learning Outcomes	Session Topic				
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Chapter 1	CLO 1	<ul style="list-style-type: none"> • Discussion of basics of Business finance; Importance of Finance in Decisions
Chapter 1	CLO	Discussion of basic concepts of finance, terminologies etc.
Chapters 3, 5		<ul style="list-style-type: none"> • Financial environment; Role of Financial Institutions and Intermediaries; Cost of money and its Determinants. Term Structure of Interest rates; Theories and practice
Handout		<ul style="list-style-type: none"> • Corporate taxes and their impact on investment and financing decisions
Chapter 2		<ul style="list-style-type: none"> • Financial Health and Performance Assessment; Common-Size Statements; Liquidity, Solvency, Asset Management, Profitability and Market Value Ratios; Discussion on short cases and Project 1
Chapter 11		Financial planning; Projected Financial Statements Discussion of Project 2
Chapter 17		<ul style="list-style-type: none"> • Breakeven Analysis; Operating and Financial Leverage Analysis, measures and significance
Chapter 4		Time value of money; Discounted Cash flows, Annuities and Perpetuities; Loan Amortization Time value of money
Chapter 6		Features of Bonds (TFCs); Bond valuation; Calculation of Bond yields
Chapter 8		Risk and Return Analysis; Risk Diversification for portfolios; CAPM Model;
Chapter 7		Stock valuation; No growth, constant and non-constant growth Stocks; Dividend and Capital Gains Yields
Chapter 14		<ul style="list-style-type: none"> • Relationships among the Working Capital Accounts; Working Capital Management Policies (Investing and Financing)
Chapter 15		<ul style="list-style-type: none"> • Cash conversion cycle; Cash Budget; Managing Float (Collection and Disbursement)
Chapter 15		<ul style="list-style-type: none"> • Receivable Management; Credits standards; Credit terms and collection policy; Evaluating the Credit Policy Changes

Chapter 15		Inventory costs (Ordering, Carrying and Shortage); Inventory Management; EOQ Model
Text Book and Pre Course Reading Material, Important Dates.		
<p>Recommended Text</p> <p>Essentials of Managerial Finance. Scott Besley & Eugene F. Brigham. 14th Edition.</p> <p>Fundamentals of Corporate Finance. Stephen A. Ross, Randolph W. Westerfield & Bradford D. Jordan, 9th edition.</p> <p>Course folder comprising of additional practice questions and class material will be uploaded on Learning Management System (LMS).</p> <p>Secondary Texts</p> <ul style="list-style-type: none"> • - Fundamentals of Financial Management, Ramesh K. S. Rao. • Fundamentals of Corporate Finance, Brealey Myers Marcus, 4th edition <p>Dates</p> <p>3rd session: students are supposed to make groups by the 3rd session</p> <p>5th session: groups will be allocated companies and sectors by the 5th session</p> <p>9th session: a brief writeup required from the students on the sectors/ companies(details to be shared later)</p> <p>12th session: Submission of Project 1.</p> <p>16th session: submission of Project 2</p> <p>Notes:</p> <ul style="list-style-type: none"> • Insert here 		

Prerequisite Skills and Knowledge to take this Course
An attitude to work hard and seriously is needed. Honesty to self is prime most.

Assessment	Due Date	Remarks
Project/Presentation	12 th session 15 th session	A separate document with project details will be provided to students.
Mid Term Paper	Mid-term Exam Week	There is only one mid-term for this course
Final Paper	Final Exam Week	Final Exam Week
Quizzes	Surprise	Can be from previous and upcoming readings both
Class/home assignments	After each topic end.	Books questions and course pack questions are to be attempted after each chapter ends.

Marks Distribution							
Marks Head	Total Frequency	Total Exempted	Marks /Frequency	Total Marks /Head	Course Learning Outcomes	Program Goals	Program Objectives
Quizzes	Ongoing	0	5	10	1,2,3	2, 5	
Class/home assignments	Ongoing	0	3	10	1,2,3,	2, 5	
Project 1&2	1	0	20	25	3	2, 5	
Mid Term Paper	1	0	25	25	1,2,3	2	
Final Paper	1	0	30	30	1,2,3	2	
Total Marks				100			

Grading Scale	
Points	Grade
92.5	A
86.5	A-
81.5	B+
76.5	B
71.5	B-
67.5	C+
63.5	C
59.5	C-
0	F

Comments and/or Suggestions

Students may see the faculty any time in case of any problem or issue that needs attention.

Technology Requirements

Calculators are to be used. Mobile phones will not be allowed to be used in lieu of calculators.
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Academic Conduct

IBA policy

Attendance Policy

IBA policy

Plagiarism Policy

IBA policy

Withdrawal Policy

IBA policy
