

ABOUT THE INSTITUTION



PERI Institute of Technology, an autonomous institution in Chennai, was established in 2010 to provide quality technical education with a focus on innovation and holistic growth. Its 15-acre campus features modern facilities, industry-aligned curriculum, and strong support for extracurricular activities.

THE GREAT GALALA vol.2

CONTACT US

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THE GREAT GALALA '25



The Great Galala is a vibrant cultural fest uniting talents from inter and intra-college levels. With on-stage and off-stage events, it celebrates music, dance, drama, and creativity. Experience an unforgettable fusion of tradition and artistic expression!

GLIMPSE OF THE GREAT GALALA '24



The Great Galala '24 made waves with 20,000+ social media impressions and an electrifying 2000+ footfall, setting the stage for an even grander celebration of art, talent, and cultural excellence.

PERI
INSTITUTE OF TECHNOLOGY
(An Autonomous Institution)



THE GREAT GALALA vol.2

Peri Neonize '25

A COLLEGE CULTURAL FEST
27th & 28th OF MARCH 2025

SPONSORSHIP PACKAGES

Deliverables	Title 25,000+	Associate 15,000+	Co-Sponsor 10,000+	Partner 5,000+
Logo in Certificate	✓	✓	✓	✓
Logo in Event Banner	✓	✓	✓	✓
Social Media	✓	✓	✓	✓
Showcase Sponsor's detail in event website	✓	✓	✓	✓
Opportunity to interact with students	✓	✓	✗	✗
Opportunity to display a standee	✓	✗	✗	✗
Company's name announcement	✓	✓	✓	✗
Logo digital display in LED screen around college	✓	✓	✓	✓
Stall (10 x 10)	✓	✓	✗	✗

COLLABORATE WITH US AS

TITLE SPONSOR

- Maximum of only 1 title sponsor
- Big size Logo featured on all event banners, certificates, and digital displays.
- Exclusive prime-location stall to showcase your brand.
- Extensive social media promotions and website listing.
- Standee placements for maximum visibility.
- Enthusiastic shout-outs to engage the audience.

ASSOCIATE SPONSOR

- Maximum of 3 Associate Sponsors
- Medium size Logo displayed on banners, certificates, and digital displays.
- Exclusive stall to promote your products.
- Social media promotions and website listing.
- Active mentions by event representatives.

CO-SPONSOR

- Maximum of 5 Co-Sponsors
- Medium size Logo featured on event banners, certificates, and digital displays.
- Social media promotions and website listing.
- Brand mentions during the event.

PARTNER

- Any number of Partners
- Recognition as an Event Sponsor.
- Small size Logo will be featured on event banners, certificates, and digital displays.
- Branding on event-related activities, banners, and digital displays.
- Social media promotions and website listing.