

Rafael Guerra Guimaraes

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EDUCATION

Northeastern University <i>Bachelor of Science, Economics and Business Administration (BS-ECBA)</i>	Boston, MA Expected: May 2027 GPA: 3.6
Minor: Mathematics Concentration: Finance	
Relevant Courses: Financial Accounting, Investments, Financial Management, International Business & Social Responsibility, Microeconomic Theory, Applied Econometrics, Calculus II,	
Software: Python, Excel (Advanced), Bloomberg, Pitchbook, Stata, JavaScript, Smartsheet, D365	
Activities: Economics Society, Latin Business Club, Finance&Investment Club, Soccer, Academic Tutor, BRASA	
Northeastern University London (New College of the Humanities) <i>Study Abroad</i>	London, UK August - December 2023
NSU University School <i>High School Diploma</i>	Davie, FL May 2023 GPA: 4.5

EXPERIENCE & LEADERSHIP

EG America <i>Category Management Co-op – Data Analyst</i>	Boston, MA July - December 2025
<ul style="list-style-type: none">Joined during a critical restructuring phase to support Foodservice operations across 1600 stores generating over \$10 billion dollars annually, and within the first month, increased the category margin by identifying high-waste and underperforming SKUs, implementing data-driven discontinuation and pricing adjustmentsDeveloped and automated performance trackers for Foodservice SKUs across 10 recently acquired stores, tracking key metrics to support early integration and align with goals linked to the company's transition to public marketsDelivered insights through inventory forecasting, sales reports, and unit-level waste analysis to support procurement, and vendor decisions; provided weekly reports to leadership, helping refine financial metrics critical to IPO readiness.	
TC S.A – Financial Technology Company <i>Financial Analyst – Asset Management</i>	São Paulo, Brazil May – August 2024
<ul style="list-style-type: none">Executed fundamental analysis on Brazil's fund market, evaluating top performers and strategies to identify investment opportunities and support senior leadership in capital allocationOptimized fund monitoring by automating quote tracking for 9 funds through advanced excel models, increasing accuracy, accelerating reporting timelines, and enhancing investor relations.Researched and analyzed 250+ ETFs across Brazil's capital markets, producing performance and trading reports that supported TC's strategic expansion, while gaining hands-on exposure to ETFs, mutual funds, and fixed income	
On Pair <i>Founder</i>	São Paulo, Brazil 2020 - 2021
<ul style="list-style-type: none">Administered the commerce and logistics of inventory according to fair market value of apparel and footwear, leveraging market trends across online platforms, networks and social mediaSourced 4 commission-based sales representatives, maximizing outreach and revenue (R\$ 35,000, 28% profit)	
Poli Design <i>Apprentice</i>	São Paulo, Brazil July - December 2019
<ul style="list-style-type: none">Managed cross-functional project timelines, ensuring deliverables and mitigating risk, developing attention to detail, risk management skills and learning how different functions contribute to business operationsGained foundational experience in financial planning and budgeting, participating with the finance team in cost estimation and tracking expenses across departments	

SKILLS, LANGUAGES & INTERESTS

Languages: Brazilian Portuguese (Native), Fluent English and Spanish, Learning French

Awards: National Honor Society, NSHSS, 3x State Player of the Year, Silver Gatorade Player of the USA

Projects & Certificates: Mad Money (Technical Analysis), Top-Down, Bloomberg Courses (Market Concepts, ESG), Portal of Goodness, Church Without Roof

Interests: Money, Adrenaline Sports, Soccer, Culinary, Community Service, Reading, Cultures