



GUSTAVO JIMENEZ

[Sony DADC]
Jul 2015 - Present

Senior Digital Designer

Conceptualise, design and art direct

- Pitch and win over accounts like:
- Twentieth century fox • Sony Pictures
 - Sony Computer • Sony Music • Stan •

Grow the online team from 1 person
to a 5 crew online department

Provide training to the junior designers

liaise, quote and budget large and small
online campaigns with the account manager

Always on the look out for more production
from current clients; videos, pre-rolls,
animation for digital panels, even, sound
mixing for radio

[Warner Bros. Home Ent]
Sep 2012 - Jun 2015

Digital and Motion Designer

Liaise directly with external and internal
clients to bring large campaigns to a
satisfactory outcome

Conceptualise, design and keep tight budgets
for smaller digital campaigns

Managing the online department at Warner
Bros. while training and supervising staff

Bringing all video production in house
allowing more control over the design, brand
recognition and products visual unity.

Optimising processes, timeframes and costs
for online and TV production.

Create TVCs pre-rolls and videos for
internal presentations.

[Frontier Australia]
Aug 2009 - Aug 2011

Digital Designer

design and localise various online
campaigns, EDMs and Websites.

Key Achievements:

- Winning back Warner Brothers account, thanks to the banners/minisites created
- successfully managing several projects involving different clients
- Winning Trend Micro account
- EDM campaigns for clients using (Campaign Monitor)

Check my portfolio online

[See it on Behance](#)

::: Technical Proficiency

- | | |
|-------|----------------------|
| ★★★★ | Adobe Creative Cloud |
| ★★★★★ | Photoshop |
| ★★★★★ | Premiere |
| ★★★★ | After Effects |
| ★★★★★ | Animate |
| ★★★★★ | Illustrator |
| ★★★★ | InDesign |
| ★★★★ | Google Web Designer |
| ★★★★ | Double click Studio |
| ★★★★★ | Sizmek platform |

::: Coding Languages

HTML5
CSS3
Javascript

::: Spoken Languages

Fluent - English
Native language - Spanish
Beginner - Japanese

Educational Background :::

Advanced Diploma in I.T. (Multimedia)
Central College
August 2008 - May 2010
Sydney Australia

Professional in graphic design
Jorge Tadeo Lozano University
August 1999 - May 2004
Bogotá, Colombia

References :::

Aaron Telford
Warner Bros. Australia
Creative Services Director
M: +61 401 947 620

Kamini Mountford
Warner Bros. Australia
Senior Graphic Designer
M: +61 406 920 755

Carlos Baron
Sponge Agency
Senior Graphic Designer
M: +61 416 841 621

SERIOUSLY, HIRE ME!!

