

Planning for “LogOut” Cyber awareness Campaign

We are planning for pan India campaign where we will reach out to maximum fellow Indians, our aim is to aware them about cyber security, what is privacy, cyber war, encryption, cyber-crime, how to prevent cyber-crime and cyber law. To reach the target of minimum 50,000 people we need army of awesome people who can spare some time to teach people and educate them about cyber security. We are signing up people for our campaign from different-different city from all over India because we want to achieve big target but we cannot reach everywhere so we need local support from local resident from the places. We are doing this whole process in 3 phase which are as per the following.

First phase:

Start signing up people from all over India then making local team which will be city wise and state wise, we need minimum 10 people from one city that's how we can reach maximum places and maximum people

Second Phase:

People who signed up for the campaign should have basic technical knowledge of computers so we can teach them other things, one of our team member or local cyber security expert will train them and teach cyber security so they can explore more and getting them ready for the final event to teach more people.

Third phase:

The state team and city team will do brain storming and decide 10-10 different places from each district to cover and arrange privacy event on the same date, which we will fix for everywhere and each individual of the team have to take session individually so we can achieve our target to aware as much as possible people in India

Terminology and Resources

Privacy Awareness Week: We are going to organized a week-long event where we can go to different-different places and reach out maximum people to aware them about privacy and security.

Privacy Brigade(Army): All people who are associated with us in this huge awareness campaign and help us to make this amazing team which will be called as “Privacy brigade”.

Privacy Badge: We will provide all the team members a badge as a token of love which also authenticate them to be genuine security lover and privacy brigade member.

Privacy Kit: We will provide a privacy kit which contains ppts, pdf, graphics, and video related to privacy and security which can help them to understand and teach people about privacy and security.

Privacy camp: all the event which will be organized by fellow individual will be called as “privacy camps” this way we can track the no. of event we are going to organize on the same day.

Privacy Lab: We don't want to stop after this event we will provide local spaces named as "privacy lab" where anyone who want to learn about privacy and security can come and attend our sessions for free.

Virtual Privacy Lab: If we didn't get any proper place after this events we will provide people a virtual platform where they can join us and anyone who want to learn about privacy and security can come and attend our sessions for free.

Privacy Champion: We will select one of the best members of privacy brigade who's performance and dedication is outstanding will be called as privacy champion.

"LogOut"- The Privacy Conference: After a week-long cyber awareness campaign on the last day we will organized a big cyber awareness conference in Delhi(Tentative) where we will invite Speakers from all the sectors who are key stakeholder of our IT Infrastructure to discuss & deliberate on potential solutions to tackle the cyber threats in today's world.

Code for Privacy: We will organize Hackathons in few cities where we will gather students and professional to sit together and find some awesome solutions for issue we face daily in this digital world related our privacy and security.