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**FINAL PROJECT  
JEWELLERY 2019**

*Simona Ivanecka*  
**62540460034**

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# CONCEPT

TECHNIQUE - BENDING  
MAJOR - CMD

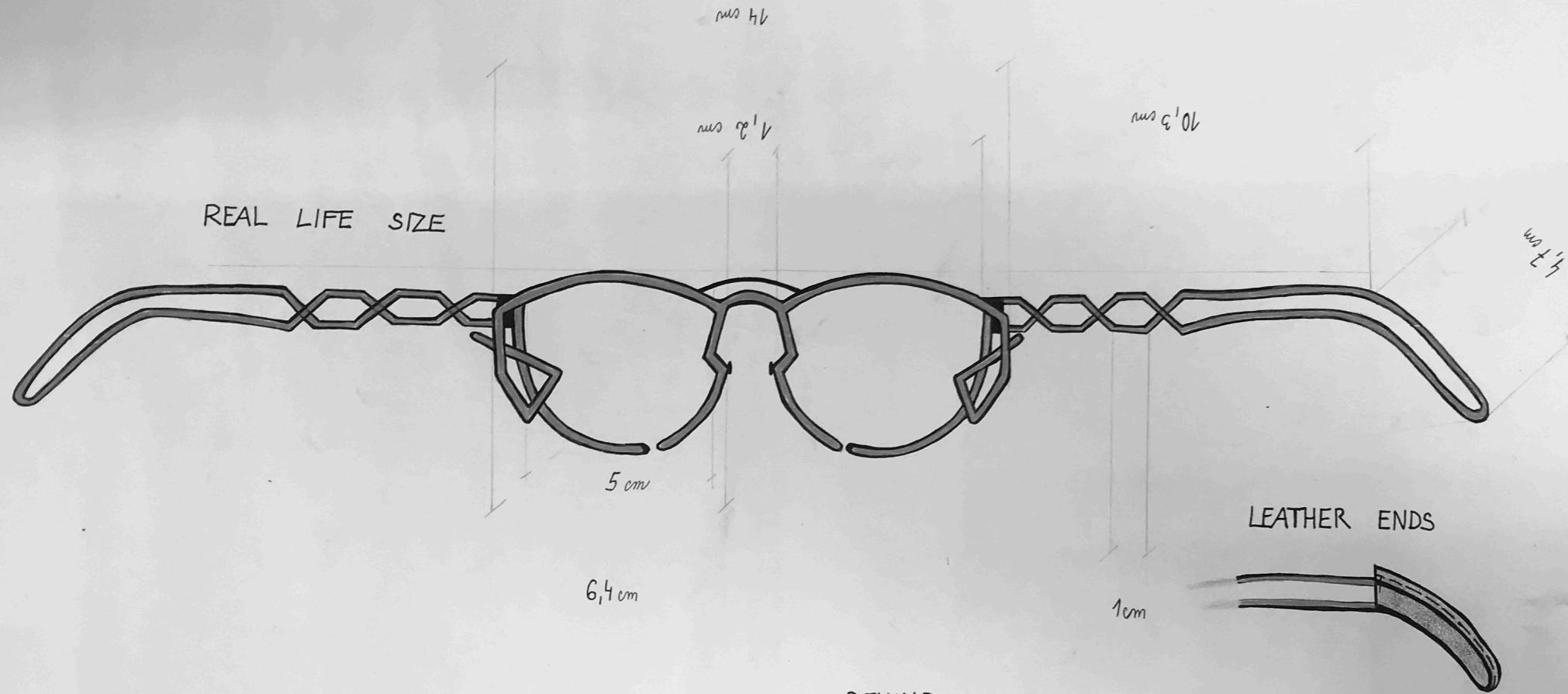
## UNISEX DIOPTRIC GLASSES

COMMUNICATION DESIGN SEEKS TO ATTRACT, INSPIRE, CREATE DESIRES AND MOTIVATE PEOPLE TO RESPOND TO MESSAGES, WITH A VIEW TO MAKING A FAVOURABLE IMPACT. THE MESSAGE I COMMUNICATE IS THAT EVEN THE EXTRAVAGANT GLASSES CAN BE WORE BY BOTH GENDERS. I WANTED TO MAKE ATTRACTIVE DESIGN, WHILE ALSO APPLYING THE BENDING TECHNIQUE. LASTLY, I ADDED AN ELEGANT TOUCH BY COVERING THE ENDS WITH SOFT LEATHER.

# BENDING

SIMONA IVANECKA

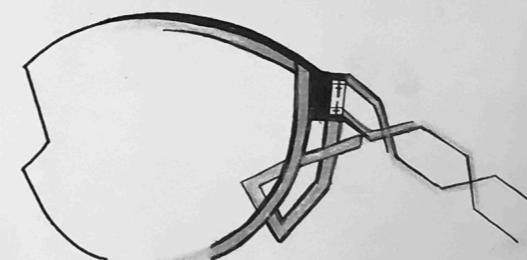
## TECHNIQUE



## CONCEPT

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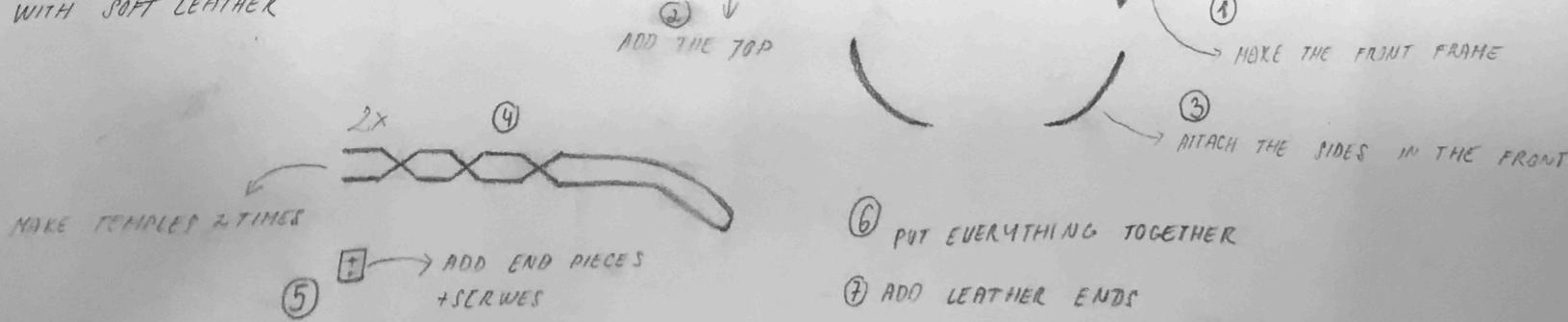
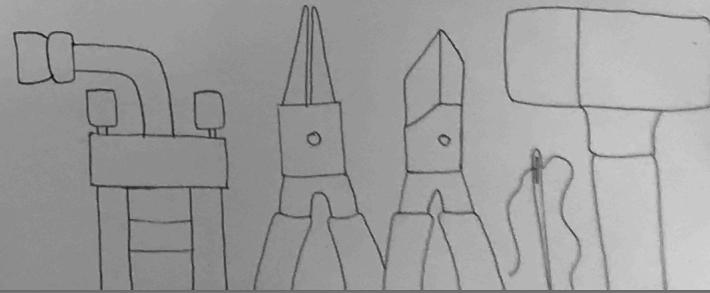
## BEHIND THE FRAME



## MATERIAL

80% METAL  
20% LEATHER & GLASS

## TOOLS



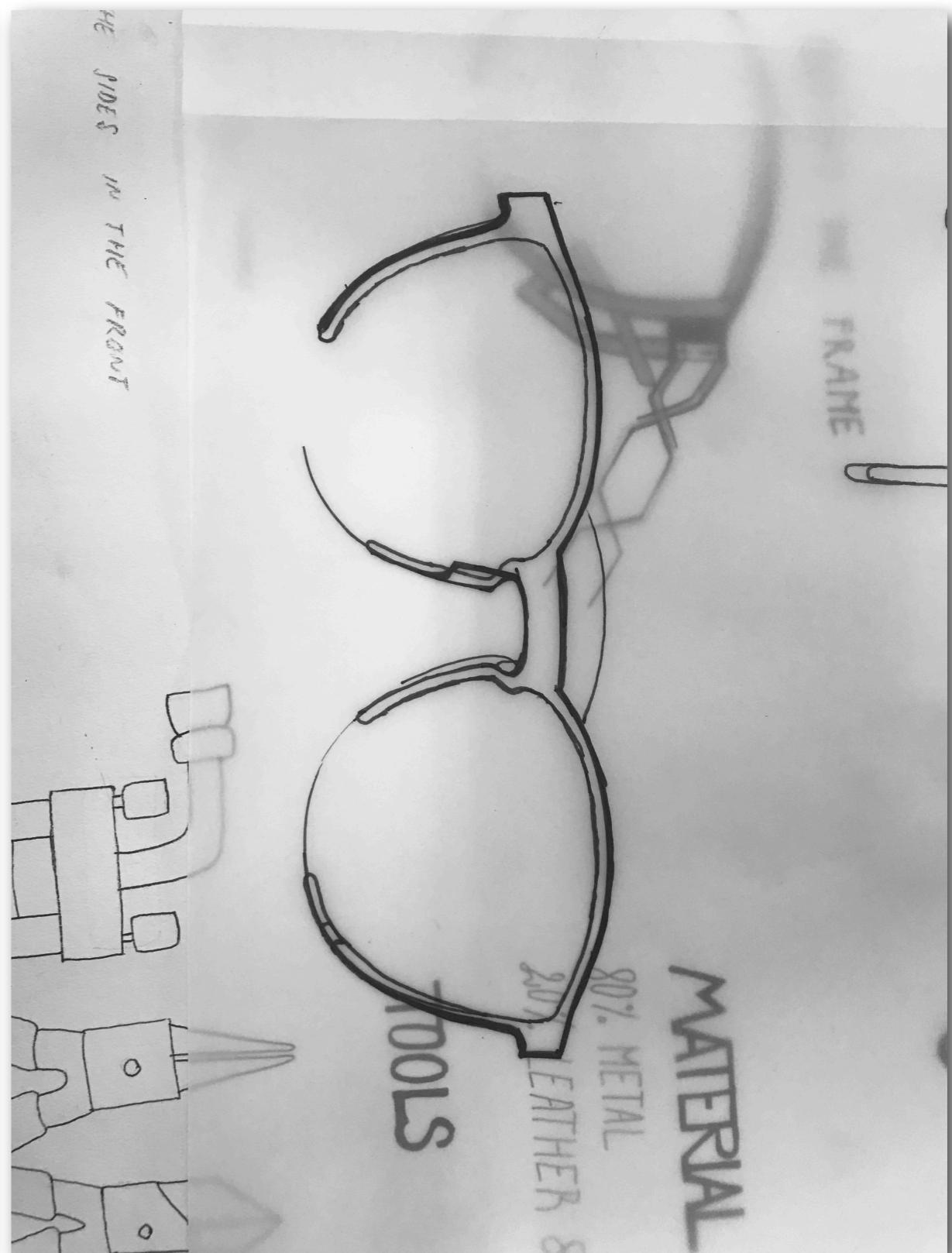
# MATERIAL

- 80% - Metal - Copper (frame)
- 20% - Other Material - black soft leather (ends) and glass (lenses)

# FUNCTION

- Dioptric Glasses

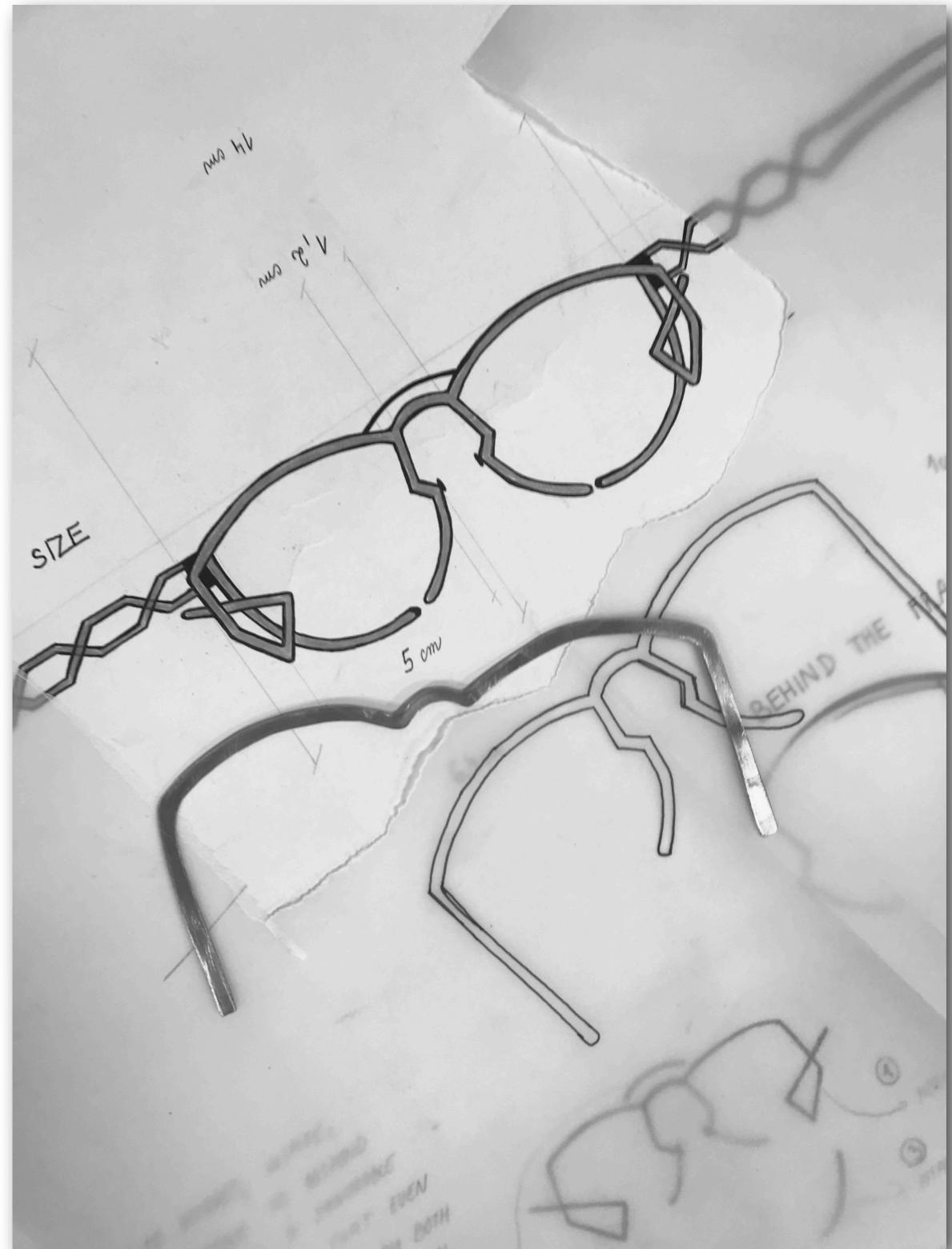
# BEHIND THE SCENE



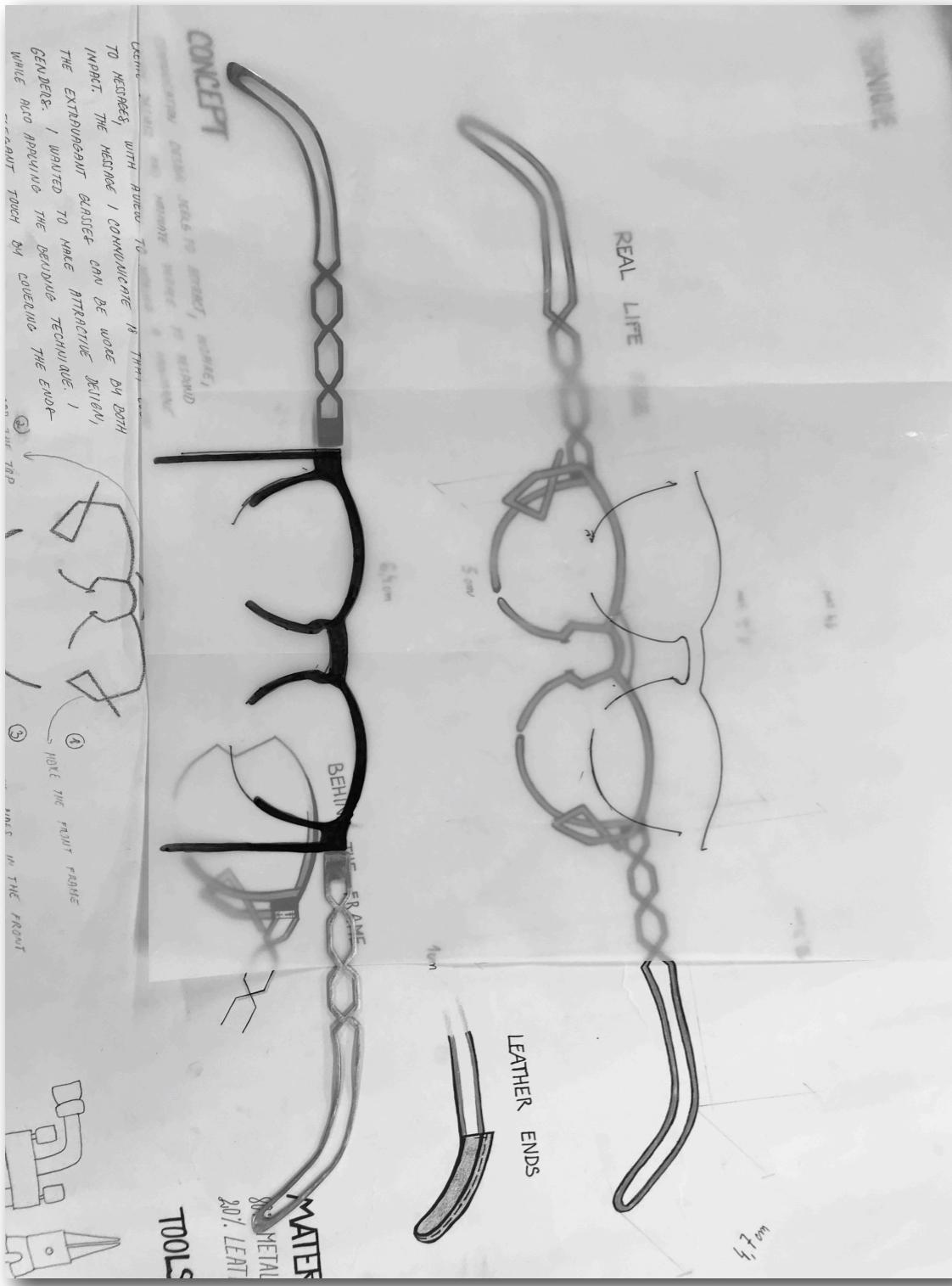
# BEHIND THE SCENE



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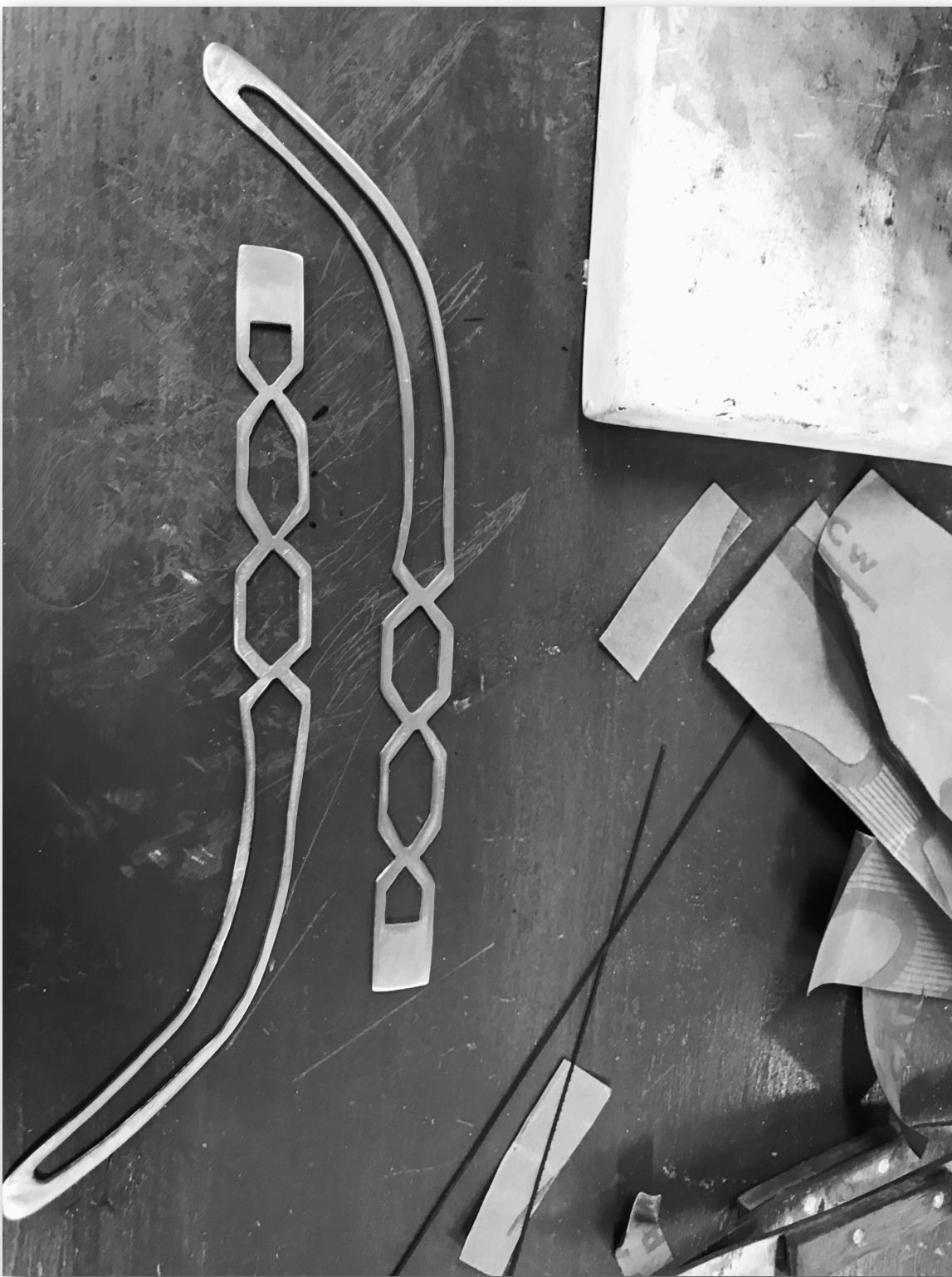
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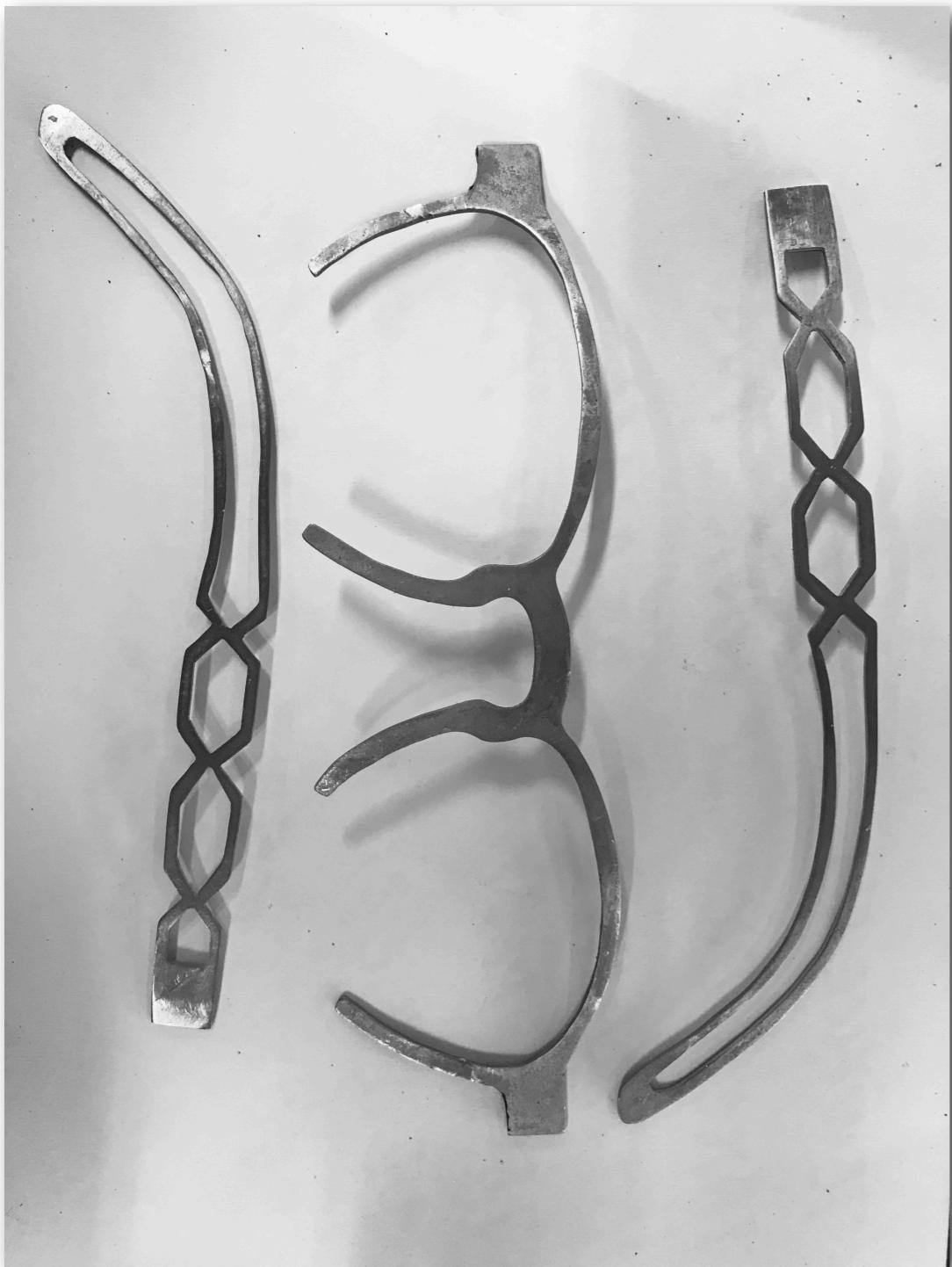
# BEHIND THE SCENE



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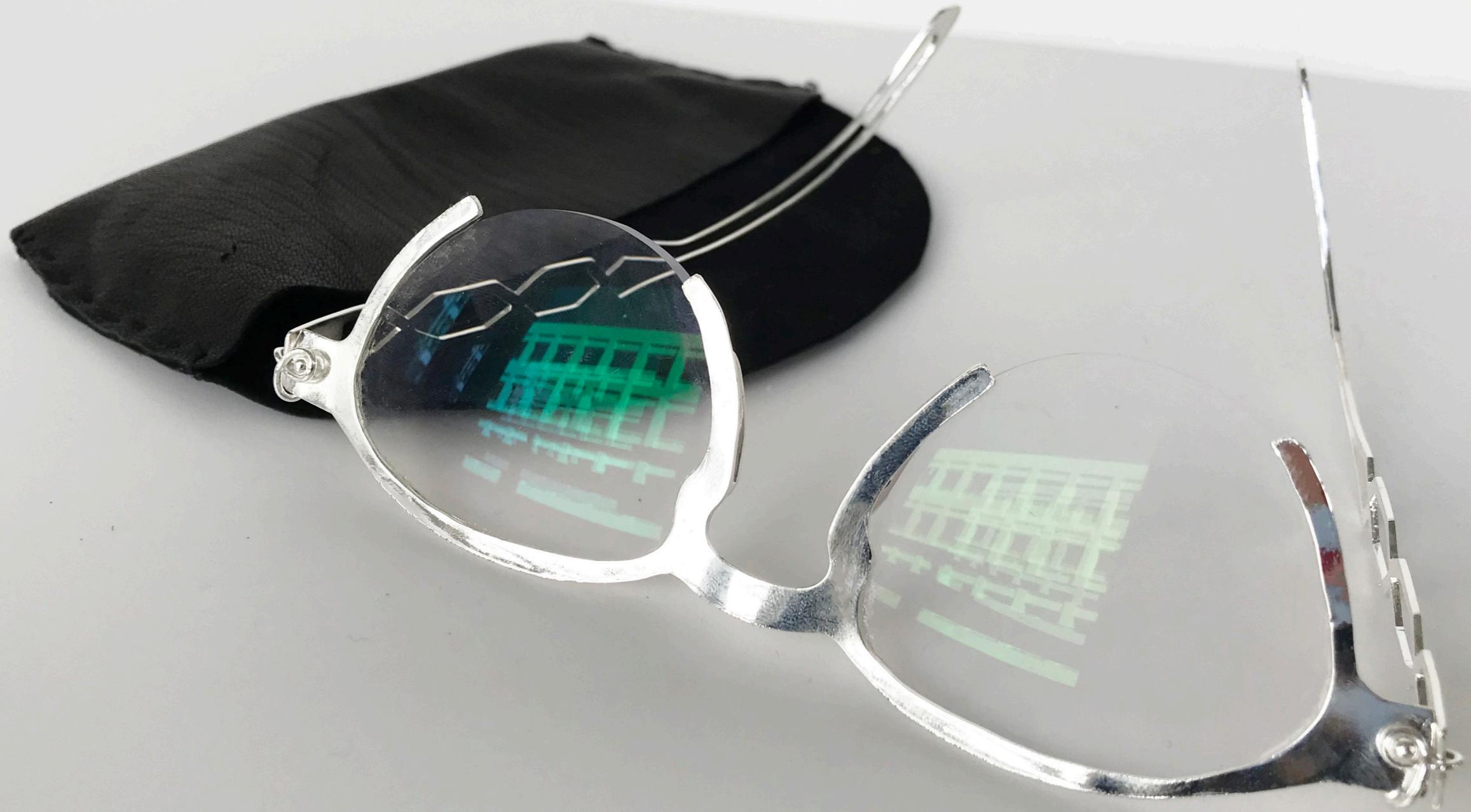
## BEHIND THE SCENE



# FINAL OUTCOME







THE END