# Data Driven Traffic Insights

Enhancing road safety through analytics



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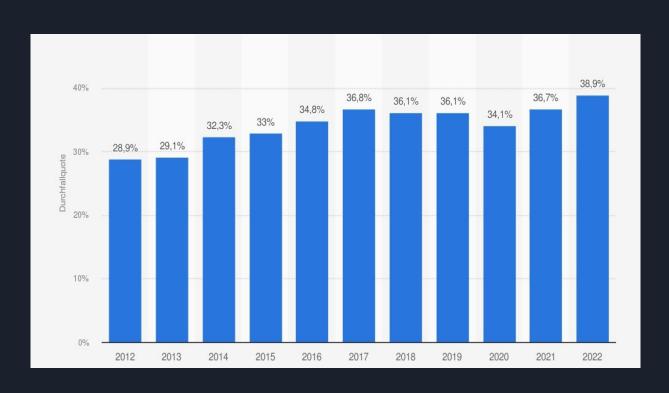
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# Agenda

- 1. Motivation
- 2. Stakeholder Information
- 3. Dataset Introduction
- 4. EDA
- 5. Time Series Analysis
- 6. Takeaways
- 7. Recommendations

# Motivation



#### Stakeholder

#### Bundesanstalt für Straßen und Verkehrswesen



- traffic safety
- road construction and technology
- bridges and tunnel construction
- digitalization and automation
- legal and standardization work

#### **Dataset Introduction**

Provided by DSTATIS

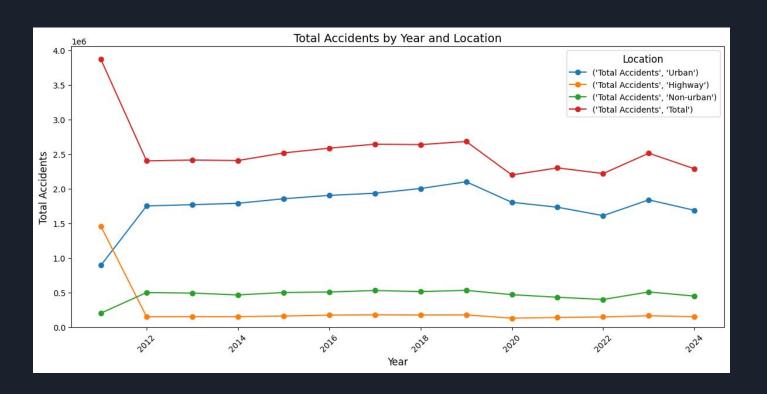


- Covers the years 2011 November 2024
- Location of the accident (freeway, built up areas, outside of town)
- Type of accident (personal injury, material damage, intoxication)

#### Dataset Introduction

Statistics of road traffic accidents  Germany  Accidents (recorded by the police) (number)									
Accident category		2011							
Area		January	February	March	April	May	June	July	August
Personal injury accidents	Inside built-up areas	10,595	11,008	15,402	18,853	22,913	19,974	19,058	19,584
	Outside built-up areas (excl. motorways/freeways)	4,995	4,405	5,353	6,791	7,236	7,137	7,014	7,274
	On motorways/freeways	1,250	1,166	1,314	1,460	1,586	1,688	1,668	1,725
	Total	16,840	16,579	22,069	27,104	31,735	28,799	27,740	28,583
Serious acc. invol. mat.damage in the nearer sense	Inside built-up areas	3,893	3,548	3,871	3,701	3,894	3,806	3,900	3,713
	Outside built-up areas (excl. motorways/freeways)	2,137	1,728	1,462	1,409	1,549	1,604	1,656	1,532
	On motorways/freeways	1,094	925	651	707	758	1,024	1,139	1,075
	Total	7,124	6,201	5,984	5,817	6,201	6,434	6,695	6,320
Other accidents involving intoxication	Inside built-up areas	970	889	1,000	1,110	1,154	1,242	1,245	1,252
	Outside built-up areas (excl. motorways/freeways)	181	164	126	135	141	192	163	161
	On motorways/freeways	45	37	45	53	56	59	59	58
	Total	1,196	1,090	1,171	1,298	1,351	1,493	1,467	1,471
Other accidents involving material damage	Inside built-up areas	114,745	105,064	120,772	120,344	128,768	119,026	120,585	119,769
	Outside built-up areas (excl. motorways/freeways)	31,161	26,721	26,923	30,040	33,007	27,642	29,794	27,814
	On motorways/freeways	8,985	7,995	9,046	9,845	10,747	10,405	10,885	10,566
	Total	154,891	139,780	156,741	160,229	172,522	157,073	161,264	158,149
Total	Inside built-up areas	130,203	120,509	141,045	144,008	156,729	144,048	144,788	144,318
	Outside built-up areas (excl. motorways/freeways)	38,474	33,018	33,864	38,375	41,933	36,575	38,627	36,781
	On motorways/freeways	11,374	10,123	11,056	12,065	13,147	13,176	13,751	13,424
	Total	180,051	163,650	185,965	194,448	211,809	193,799	197,166	194,523

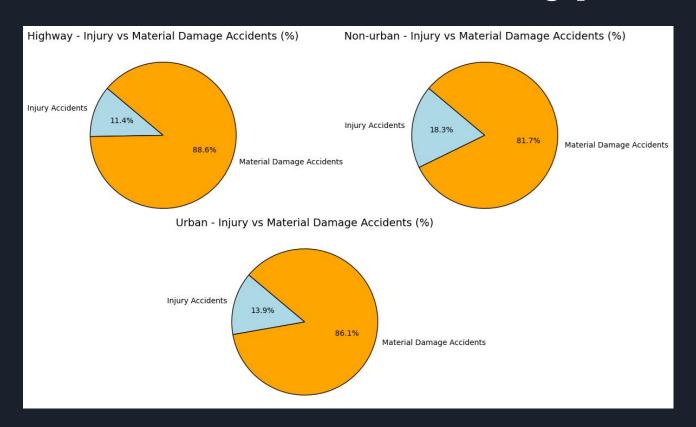
#### **EDA**



#### **EDA**

- Highway and urban are constant
- Urban accidents slowly increasing

# **EDA - Accident Types**

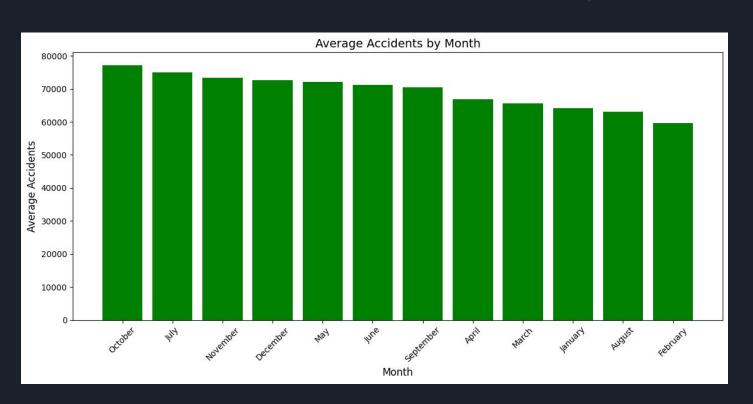


#### **EDA - Accident Types**

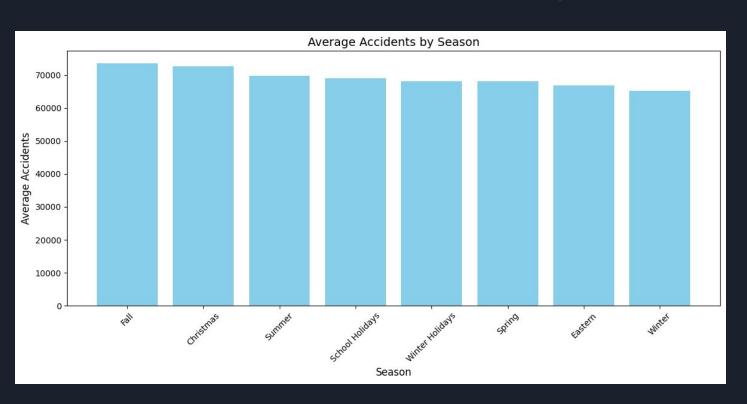
- Highest amount of personal injuries in non urban areas
- Highway and urban areas show higher material damage

#### Possibly related to

- Fewer traffic controls
- Lack of lane barriers



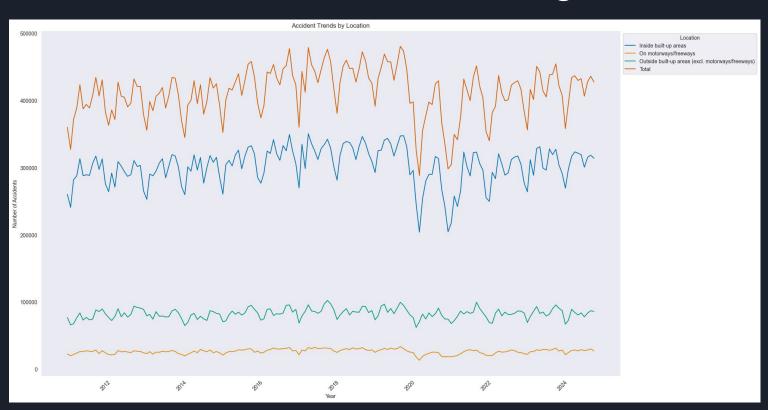
- October has the highest chance of an accident
- February lowest chance of an accident happening
- Second half of the year has a higher chance of accidents happening



- Highest number of accidents during fall
- Winter has the lowest number of accidents
- Christmas second highest chance
- No big difference between summer and winter holidays

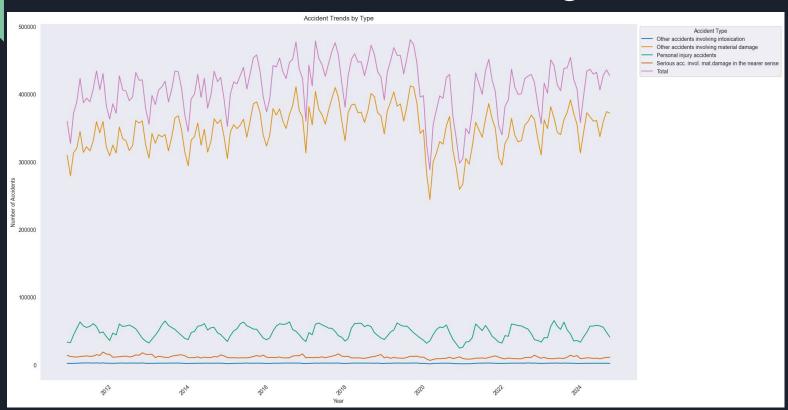
# **Machine Learning**

- Time Series Analysis
- Comparison pre- and post-Covid
- Prediction for 2025 and 2026





- Accidents slowly increase over time
- Drop in Accidents during the Covid Lockdowns
- Only built up areas affected



- Lesser personal injuries
- Lesser material damage
- Lesser accidents involving intoxication
- Accidents are slowly nearing pre covid times again

#### **Takeaways**

- Most accidents happen in built up areas
- Even with lower traffic accidents outside of cities stay constant
- The pandemic had a big influence on total number of accidents
- Most accidents happen over christmas
- Most personal injuries happen outside of cities

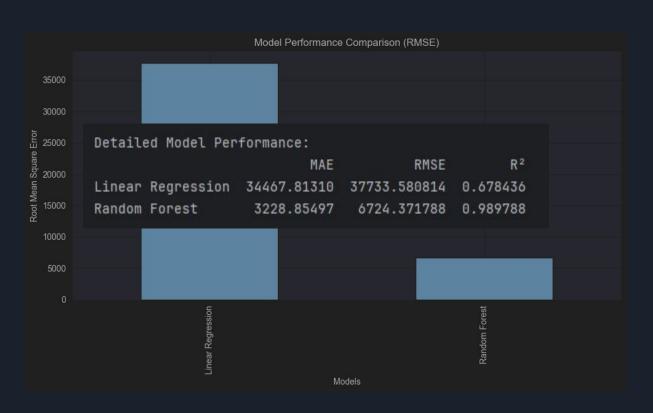
#### Recommendations

- Enforce more traffic checks outside of cities
- Better education in school for traffic inside cities
- Stricter speed limit outside of cities
- Build more lane limits/barriers outside of cities

#### Predicting 2025 and 2026

- Decided against using ARIMA
  - -> Data not stationary, even after multiple attempts
- Compared Random Forest and Linear Regression
- Random Forest performed better

# **Model Comparison**



#### **Model Comparison**

- Lower Mean Absolute Error
- Lower Root Mean Square Error
- Higher Coefficient of Determination
- -> Random Forest is the superior model

# Predicting 2025 and 2026



#### Predicting 2025 and 2026

- 2025 is predicted to be close to the same as 2023
- 2026 shows a significant drop
  - Humans will drive better/less
  - Not enough data
  - New pandemic predicted

# **Questions?**



```
df = pd.read_csv("data/46241-0002_en_flat.csv", delimiter=";")
print(df.isnull().sum())
df_cleaned = df.loc[:, [
    "1_variable_attribute_label", # Month
    "4_variable_attribute_label", # Accident location
    "3_variable_attribute_label", # Accident type
]].rename(columns={
    "1_variable_attribute_label": "Month",
    "3_variable_attribute_label": "Accident_Type",
}).copy() # Ensure we work on a separate DataFrame
df_cleaned["Year"] = df_cleaned["Year"].ffill()
```

```
month_mapping = {
df_cleaned["Month"] = df_cleaned["Month"].replace(month_mapping)
df_cleaned["Date"] = pd.to_datetime(df_cleaned["Year"].astype(str) + "-" + df_cleaned["Month"], format="%Y-%B", errors="coerce")
def categorize_accident(acc_type):
   if "Personal injury" in acc_type:
   if "mat.damage" in acc_type:
   if "intoxication" in acc_type:
   if "Total" in acc_type:
df_cleaned["Accident_Category"] = df_cleaned["Accident_Type"].apply(categorize_accident)
```

```
        Detailed Model Performance:

        MAE
        RMSE
        R²

        Linear Regression
        34467.81310
        37733.580814
        0.678436

        Random Forest
        3228.85497
        6724.371788
        0.989788
```

```
def train_random_forest_models(features):
    for column, X, y in features:
        X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.2, random_state=42)
        X_train_scaled = scaler.fit_transform(X_train)
        X_test_scaled = scaler.transform(X_test)
        rf = RandomForestRegressor(n_estimators=100, random_state=42)
        rf.fit(X_train_scaled, y_train)
        y_pred = rf.predict(X_test_scaled)
                'MAE': mean_absolute_error(y_test, y_pred),
                'MSE': mean_squared_error(y_test, y_pred),
                'R2': r2_score(y_test, y_pred)
    return models
```

```
return models
```