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We both are going to build experiences that enhance the user's vision of your product: It doesn't matter what is it,

what really matters it's how they feel

# José David Gómez **Interactive Media Designer**

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I'm highly visionary who things that we can generate an **impact** into people lives by taking advantage of networking and the better way to do it is designing it. That's why me more inmersed are **UX/UI design**, **Web design** and also **illustration**. I also was involved in many innovation projects and development of a design event.

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that we must to find out the **better one**, that's why I'm always looking for it and I'll make sure you will get it right too.

All roads lead to Rome

It may sound so fairy-taly, but it is important to think for the posibility of a **better world**. We can think for many ideas that can **improve** not only forthe company itself but for users themselves too. After all we are designing for them, aren't we?

Doesn't matter **how many** of them there are, what it's important is

follow you: **the internet**. It's is important to think how are you going to **show yourself** to them, let me give you a hand with no doubt.

I always go further showing the **best of yourself** where most people will



### Position: Designer Main function:

**Design Assistant** 

Design the Natural Science Faculty pet and any design any kind of media content such as prints and network

Company: Universidad Icesi Period: August, 2018 - Currently

**Achievements:** 

of the faculty and develop any content around it. Immediate boss: Juan Felipe Aranguren Checa

How to design a pet according to all characteristics

Email: jfaranguren@icesi.edu.co

**Multimedia Assistant** 

**Company:** SIRY Multimedios Period: July, 2018 - Currently

## Main function:

Support into Sound Laboratory request such as recording and into other requests needed

Position: Technical Sound Assistant

**Achievements:** Learning technical concepts, how to deal with many

kinds of personality, customer support, punctuality, abide by rules.

Immediate boss: José Mauricio Gadbán Email: josem@icesi.edu.co **Branding and Media Content Design Assistant** 

Company: Icesi University Period: June, 2018 Position: Designer Main function:

Design corporative brand an media contents for a new educational center into University Achievements:

Immediate boss: Henry taquez Email: hataquez@icesi.edu.co

Learning about specifications of media content

and how to design basis for not designers.

Position: UX/UI Assistant Main function: Redesign the UX and UI of their

CMS app BoosterApp

Company: Dresden Partners

**UX/UI designer Assitant** 

**Period:** June, 2018

**Achievements:** Generate an application for the main users of the app that will facilitate the performance of specific tasks without too much effort while trying to generate a more dynamic design according to the concept of the app itself in one month.

Immediate boss: Gonzalo Deustua **Email:** deustua@dresdenpartners.com

Web Programming Tutor Company: Icesi University **Period:** February, 2018 - May, 2018 **Position:** Web Programming Tutor Main function: Resolve student concerns **Achievements:** 

> knowledge in tools for web programming, generate motivation in students for the course.

Immediate boss: Jose Andres Moncada Email: Jamoncada@icesi.edu.co

## **University:** Icesi University - Interactive Media Design, IX Semester

**Academic awards:** 

**High school:** 

Honor List, II, IV, V, VII, VIII Semester Research and / or Publications:

tourism of a region intervening a restaurant in Cali". - Research "Seedbed of electronics 418: The universe of Duino", 2017

Colegio San Antonio Maria Claret: Bachelor, 2014

Acknowledgments: Leadership, 2013 - 2014

**Idioms:** Universidad Icesi, English level 6 (B2) **TOEFL IBT, Score 74 - 2016** Universidad Icesi, Basic French

media, design an experience that encourages the gastronomic

HCI - "Trick or Cheat: project to measure confidence" Entrepreneurship: "Viny clocks"

Hoy es Diseño: Logistics Deputy Manager

LAB A.I: Monitor of support in programming

Hoy es diseño "Jours de Papier: Character Creation"

Entrepreneurship: "Ilum"

**Relevant works during the University:** 

Participation in the organization of events:

Universidad Icesi, 2018 **Equinoccio: Support Monitor in logistics** Universidad Icesi, 2017

Universidad Icesi, 2016 **Seminars and courses** 

Hoy es diseño "Santiago Espinosa: Magic Markers, the grace to explain" Universidad Icesi, October 2016 Hoy es diseño "Jorge Etienne - Design of products from the traditional" Universidad Icesi, October 2016

VII Semester

VII Semester

Universidad Icesi, March 2015

La Truca, September 2016

La Truca, May 2014

Workshop "How to build stories for Virtual Reality?" Hoy es diseño, October 2017 Workshop "Workshop planning, layout and compositing"

Workshop "LAB A.I: Hypermedia Projects" Universidad icesi, October 2016 Workshop "Production of animation series for Tweens"





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- Graduation Project: "La cacerola de barro: Through interactive

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