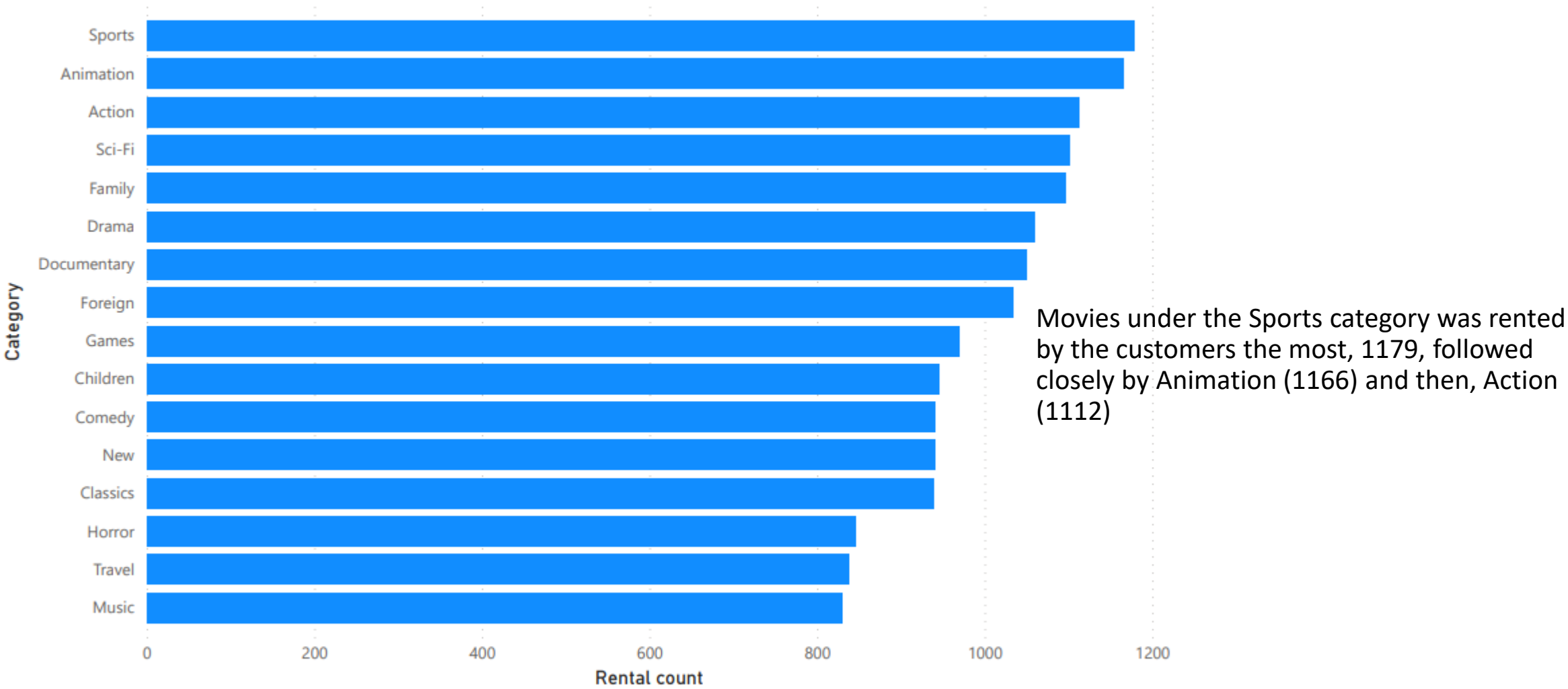


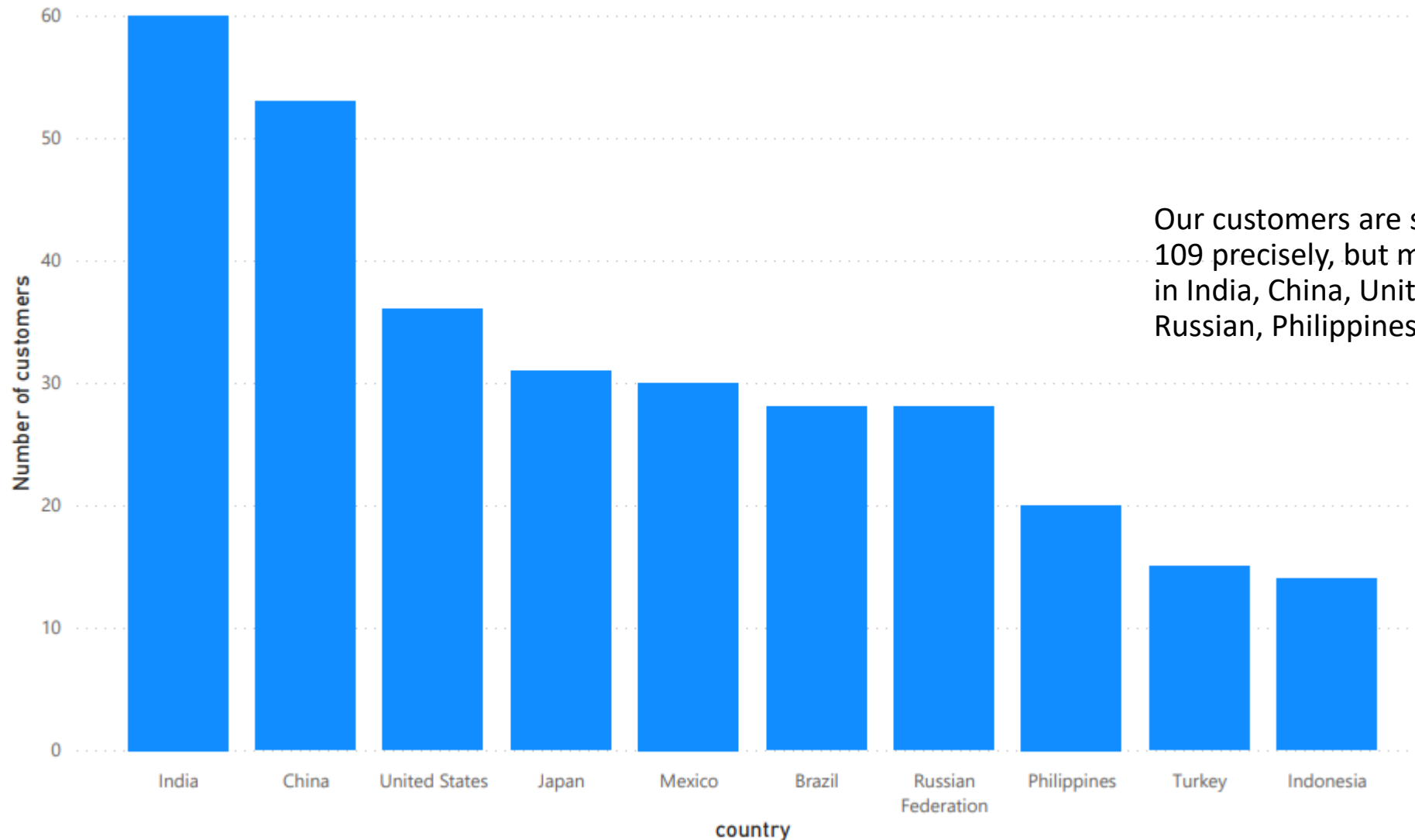
The distribution of rental counts based on film categories

Total rental counts per movie category



Which countries are most of our customers from?

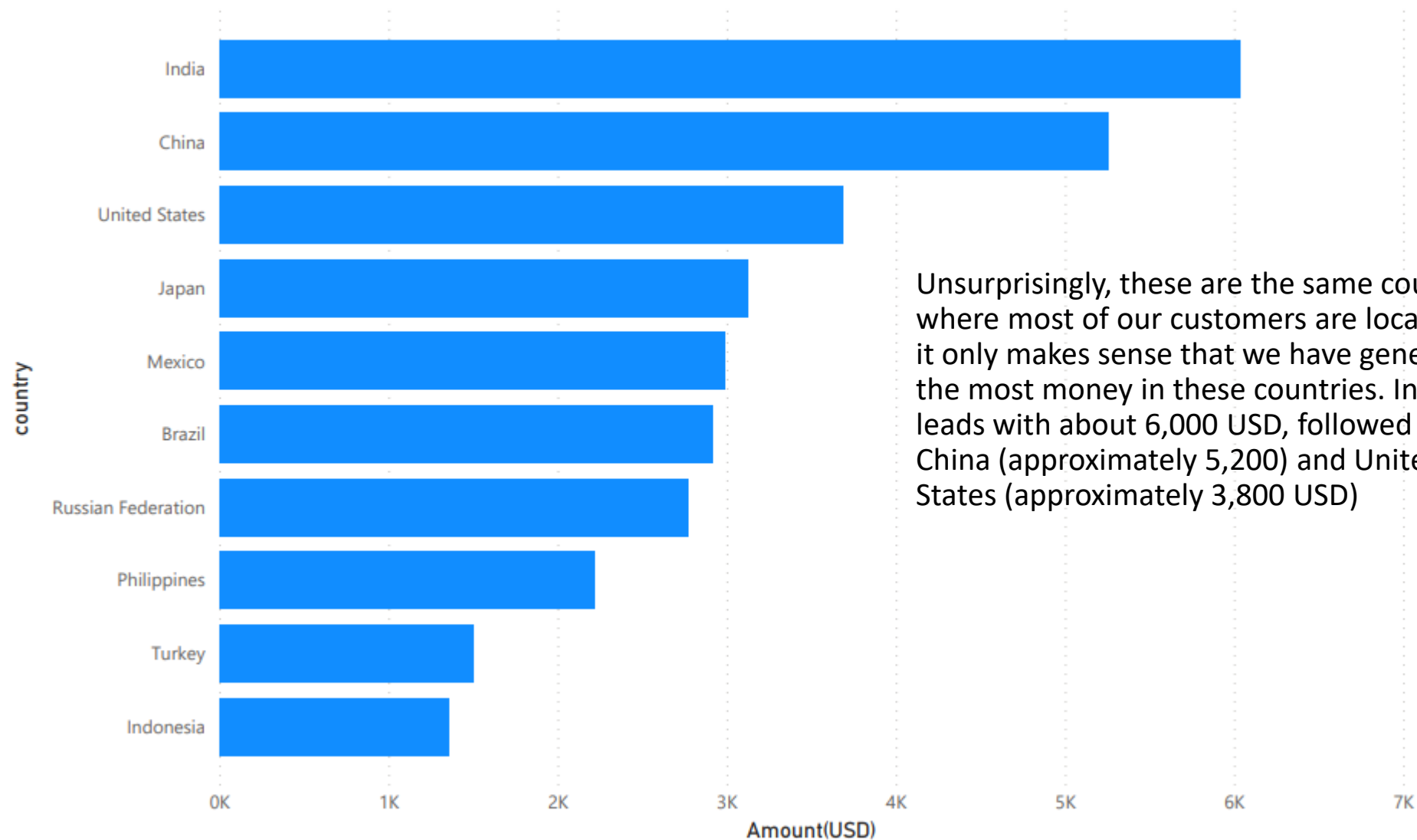
Top 10 countries with the most customers



Our customers are spread across many countries, 109 precisely, but most of our customers are located in India, China, United States, Japan, Mexico, Brazil, Russian, Philippines, Turkey and Indonesia

The countries (Top 10) we have generated the most revenue from?

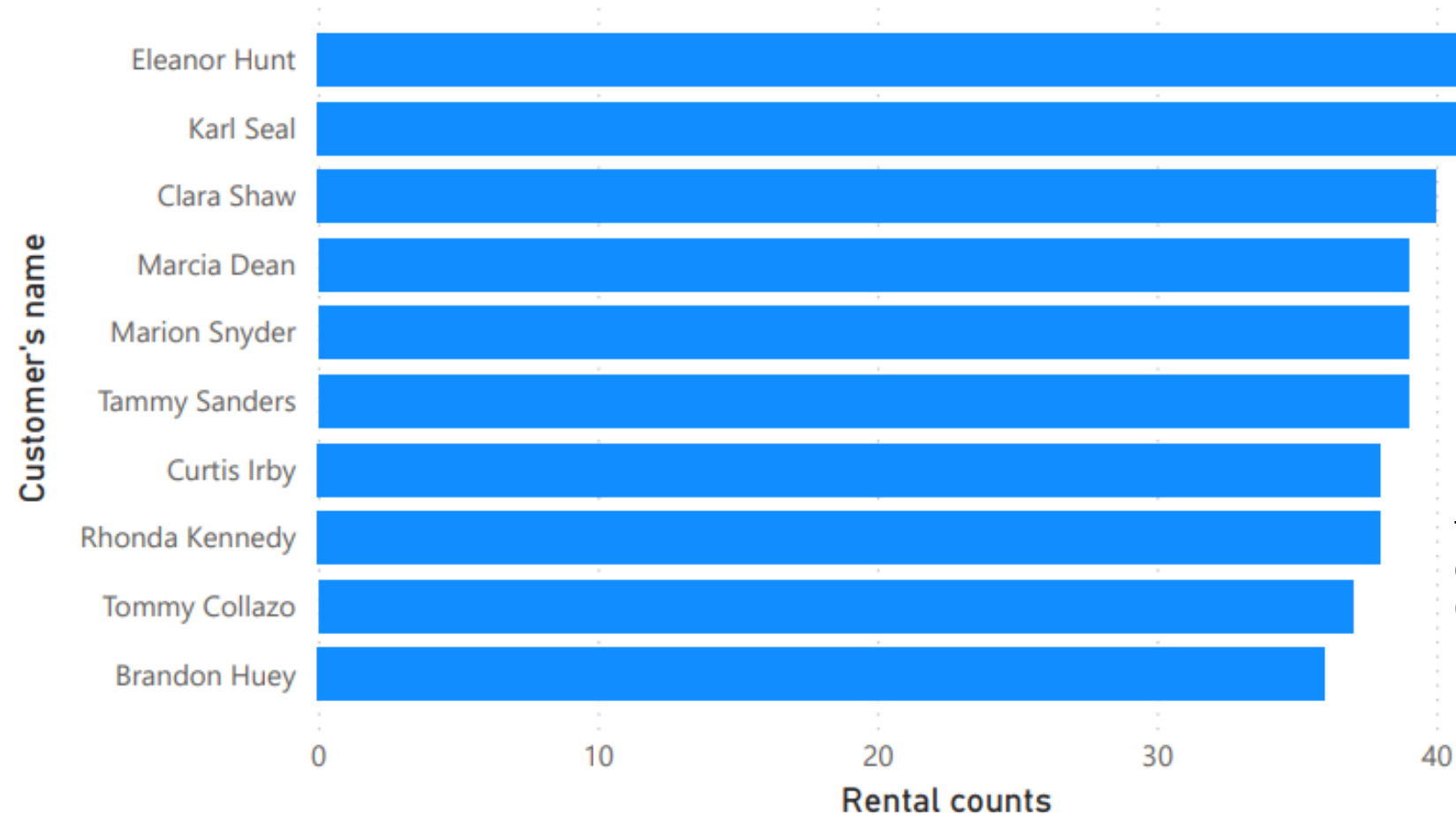
Top 10 countries in terms of revenue generation



Unsurprisingly, these are the same countries where most of our customers are located so it only makes sense that we have generated the most money in these countries. India leads with about 6,000 USD, followed by China (approximately 5,200) and United States (approximately 3,800 USD)

Based on rental counts, who are our top customers?

Top 10 customers that have rented the most films



Eleanor Hunt have rented films from us the more times than any other 45 rental counts, followed by Karl Seal (42) and Clara Shaw (40)