

## Transactions importance based on Binary weights for Association Rule Mining

### Goal:

1. Finding Frequent item set,
  2. Association Rules generation.
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### Main\_idea:

Let say,we have following problem:

Assume min. support as 50%.

| Transactions | item's    |
|--------------|-----------|
| -----        | -----     |
| t1           | {a,b}     |
| t2           | {a}       |
| t3           | {a,c}     |
| t4           | {b,d}     |
| t5           | {a,b,d,e} |
| t6           | {b,d,e}   |
| t7           | {d,e}     |
| ..           |           |
| ..           |           |
| ...          |           |

**min\_sup** =  $(50*7)/100 = 3.5 == 4$ ,

Firstly calculate support for each item

| item  | support |
|-------|---------|
| ----- | -----   |
| a     | 4       |
| b     | 3       |
| c     | 1       |
| d     | 4       |
| e     | 3       |

now sort item's in ascending order(acc. to support):

**a->d->b->e->c:**

We can set transactions importance,,based on binary behavior , it means a item can be present in a transaction or not be.

if it present its value is '1' or '0' if not present.

So,we have to create a cost\_matrix(a simple 2D matrix)..

like this...

2<sup>4</sup> 2<sup>3</sup> 2<sup>2</sup> 2<sup>1</sup> 2<sup>0</sup>

16 8 4 2 1

| Item | a | d | b | e | c | ... | weight |
|------|---|---|---|---|---|-----|--------|
| t1   | 1 | 0 | 1 | 0 | 0 |     | 20     |
| t2   | 1 | 0 | 0 | 0 | 0 |     | 16     |
| t3   | 1 | 0 | 0 | 0 | 1 |     | 17     |
| t4   | 0 | 1 | 1 | 0 | 0 |     | 12     |
| t5   | 1 | 1 | 1 | 1 | 0 |     | 30     |
| t6   | 0 | 1 | 1 | 1 | 0 |     | 14     |
| t7   | 0 | 1 | 0 | 1 | 0 |     | 10     |

now,  
 sort the transactions acc. to their weights...  
 we get: t5->t1->t3->t2->t6->t4->t7 ::  
 now take 'N' top transactions...  
 let say N=3;

| Transactions | item's    |
|--------------|-----------|
| t5           | {a,b,d,e} |
| t1           | {a,b}     |
| t3           | {a,c}     |

also we have support list:

| item | support |
|------|---------|
| a    | 4       |
| d    | 4       |
| b    | 3       |
| e    | 3       |
| c    | 1       |

we now min\_sup is = 4(given)  
eliminate item  
we get:

| item | support |
|------|---------|
| a    | 4       |
| d    | 4       |

now,take very first transaction 't5'  
chk its item\_set that it contains latest list of item or not...if yes okay the transaction is accepted  
otherwise rejected.  
take 2nd transaction and so on.....

so,by doing this we get our frequent item set as  $t5 = (a,b,d,e)$ ;  
but, #**MONOTONICITY\_PROPERTY** says that , if (a,d) is frequent its superset is also frequent...  
so we take (a,d) instead the whole transaction  $t5(a,b,d,e)$ .

**\_frequent\_item\_set = (a,d).**

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```

/@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@
@@@@@@@@@@@@@@@@@@@@___Rules_generation___@@@@@@@@@@@@@@@@@@@@
@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@/

```

```

_maxRules =( 2^a - 2 ); // a = count of items in _frequent_item_set.

= 2 ^ 2 - 2
= 2

```

**generatedRules:**  
a->d;  
d->a;  
Rules are generated by simple permutation login:  
char \* generateRules(char \*itemList);

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## Representation\_of\_symbols:

Given list of Transactions: T(size\_of\_T's)

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### Algo:

```
#define min_sup = - // min. support value  
#define N = - // top transactions...
```

create a cost\_matrix(2d array...) ( *in accordance with sorted support value list* ) of transactions::item.

fill with 0 | 1

0 = absence of \_item.

1 = presence of \_item.

Loop:

calculate weight  $W_i$  : i in transaction.count T

end:

queue = sort( $W_{i,(\text{ascending})}$ ):

loop:

t = queue.pop();

if t  $t \subseteq \text{supportList}$  :

consider t ;

else

reject t;

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