

**Proposal Date -**

11/06/2025

**Client -**

PT Cangu International QQ  
Regent Bali Cangu

**Provider -**

PT The Kelapa Group  
Sunset Toad 819, Ruko Sunset  
Indah II No 10, Bali  
NPWP - 65.989.686.4 - 905.000

**PROPOSAL**

Type	Description of work	USD \$		
Website	<b>Website Design &amp; Development</b>  Creation of a website for Regent Bali Canggu including: <ul style="list-style-type: none"><li>- strategic website UX planning</li><li>- custom design to suit the Regent brand guidelines</li><li>- custom coded website in modern JAMSTACK tech stack</li><li>- modular development to allow for unlimited pages &amp; flexibility</li><li>- responsively coded for desktop, tablet and mobile</li><li>- browser compatibility testing &amp; optimisation</li><li>- performance optimisation</li><li>- integration of Regent direct booking system</li><li>- integration of marketing tool (for example ConvertKit or Mailchimp)</li><li>- integration of all analytics, google search console &amp; tracking codes</li><li>- development of custom form builder for lead generation</li><li>- optimised for search with built-in SEO metadata tools on every page</li><li>- integrated with a CMS (CloudCannon) for easy editing</li><li>- complimentary on-site training session on how to manage the CMS</li><li>- technical support connecting the domain name</li><li>- setup with fast reliable hosting, backups and site security</li></ul> <i>This package doesn't include external costs for marketing tools, website hosting or ongoing maintenance</i>	\$12,500		
Website	Discounted rate as part of our ongoing scope of work.	- \$7,500		
TOTAL DUE		<table><tr><td>USD \$5000</td><td>IDR 80,000,000</td></tr></table>	USD \$5000	IDR 80,000,000
USD \$5000	IDR 80,000,000			

**KELAPA  
CREATIVE  
STUDIO.**

A Kelapa Group Brand.

**Direct Deposit - Indo Acc**

Acc Name - PT. The Kelapa Group No.  
Rekening - 1237826643  
Bank - Permata  
NPWP - 65.989.686.4 - 905.000

All transaction fees are the responsibility of the client  
Exchange rate according to XE on invoice date