Learnly Brand Standards

Logo Usage

The Learnly logo should be displayed prominently on the website and marketing materials. Avoid altering its colors, proportions, or orientation. Always maintain clear space around the logo to ensure it remains distinct and visible in any layout.

Typography Guidelines

For the Learnly brand, use a clean, rounded sans-serif font for both headers and body text. This ensures readability and a friendly, approachable aesthetic consistent with the brand's image.

Color Palette

Primary Accent (Owl Theme Color) - #3B82F6

Use this light blue as the main accent color, aligning with the owl's color in the logo. It is suitable for buttons, links, and highlights.

Text Color - #333333

Use this color for primary body text and headings. Ensures readability with a subtle, friendly vibe.

Navbar Background - #1E293B

Provides a strong contrast for the navbar background and headers.

Background Color - #F3F4F6

A soft, neutral color that keeps the page bright and modern.

Flashcards Background - #FFFFFF

White background for flashcards, with subtle shadow effects for depth.

Flashcard Border - #E5E7EB

Use this color for a subtle contrast on individual card borders.

Secondary Text / Icon Color - #64748B

For subtitles, secondary text, and icons to complement primary text.

Component Styling

- Navbar: Dark background (#1E293B) with white or light blue text (#F3F4F6 or #3B82F6).

- Background: Light gray (#F3F4F6) for a clean, airy feel.

- Flashcards: White (#FFFFFF) with a subtle gray border (#E5E7EB) for a minimalist, focused look.