

# Media & Podcast Highlights - The Job Applicant Perspective

## Podcasts & Interviews

- Hire Podcast (Jay Runner, March 2025)

Discussed hiring inefficiency and candidate ghosting

- Workforce AI / Founder Interview (Yacine Hacene, July 2025)

Explained TJAP's trust framework and review model

## Press & Thought Leadership

- CEO Weekly (July 2024)

Sarah Trumble: The Disconnect In Job Listings and Seekers - highlighted systemic hiring failures and under-10% feedback rate

- US Reporter (Aug 2024)

CEO Sarah Trumble Talks Recruitment and Job Seeker Stress - focused on ghost jobs and resume overload

- C2C Digital Magazine @ JCCC (Mar 2025)

Employment Visionary Empowering Job Applicants - an extended interview showcasing personal story and research

- IssueWire / News Channel Nebraska (June 2025)

New Platform Lets Job Seekers Review Job Listings Like Yelp - press release quoting Sarah directly