

Trends in U.S. oyster landings

Volume and inflation-adjusted prices 1950 - 2024

Jorge Schmidt

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Introduction

This repository contains data and code to build a dataset of landings of fresh oysters from 1950 to 2024, inclusive, calculates weighed-average inflation-adjusted prices, and breaks out data for the top five producing states. It includes and aggregates all reported oyster species in NOAA records.

Objectives

It is intended to support decision-making in the oyster production and distribution sectors by displaying trends in volumes and prices.

Data Sources

The data for oyster landings volumes and historical prices comes from NOAA. The data to calculate the adjustments for inflation comes from the St. Louis Fed (FRED).

Data Processing

1. The file from NOAA contains 1,767 yearly observations (rows) and 11 columns (year + 10 variables). Some of the data is redundant (common and scientific names, and tsn), adds imprecision (metric tons and lbs), or is irrelevant for the purposes of this analysis (collection, confidentiality, source).
2. The file from FRED contains 908 monthly observations (rows) and two columns (date and CPI value).
3. Initial processing included cleaning up file names, filtering, grouping and/or summarizing, and exporting the data.

4. Further processing included plotting data and a spatial visualization.

Main Findings

Volumes

Oyster landings in the U.S. have declined from a maximum of 82.2 million pounds in 1952 to 19.4 million pounds in 2024.

Figure 1 shows the volume trend.

```
```{r}
#| label: fig-landingsvol
#| fig-cap: "Trend in U.S. oyster landings"
#| warning: false
#| code-fold: true
#| code-summary: "Show code"

library(tidyverse)
library(gggridges)
library(readr)
library(ggplot2)
library(dplyr)
library(ggimage)
library(magick)
library(here)

landings <- read_rds("data/output/landings_inflation_adjusted.rds")

create data frame combining landings and oyster imagea
landings$img <- rep("data/processed/oyster_resized.png", nrow(landings))

plot
ggplot(
 data = landings,
 mapping = aes(x = year,
 y = total_pounds/2204)) +
 geom_image(aes(image = img), size = landings$total_pounds/1500000000) +
 labs(
 title = "Landings of fresh oysters in the U.S. (1950 - 2024)",
 subtitle = "Expressed in weight of oyster meat",
 x = "Year",
```

```

y = "Metric tons",
caption = "Data from NOAA") +
scale_y_continuous(limits = c(0, max(landings$total_pounds/2204))) +
theme(
 caption.justification = "right",
 legend.position = "bottom",
 legend.justification = "center") +
scale_color_hue(labels = c("Landings", "Imports")) +
theme_minimal()
```

```

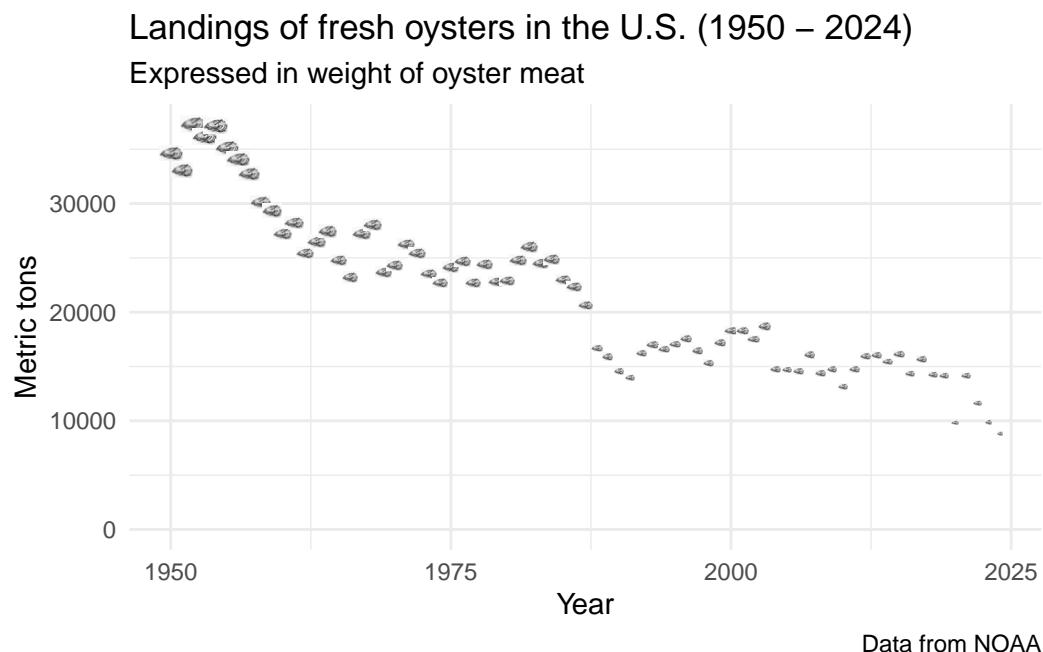


Figure 1: Trend in U.S. oyster landings

Inflation-adjusted price of oyster meat

For many decades and most of the time period studied, the inflation-adjusted price of oyster meat fluctuated between \$5.00 and \$7.50. In 2013, the price began to rise significantly from this previous range and reached a high of \$12.10 in 2023.

Figure 2 shows the price trend.

```

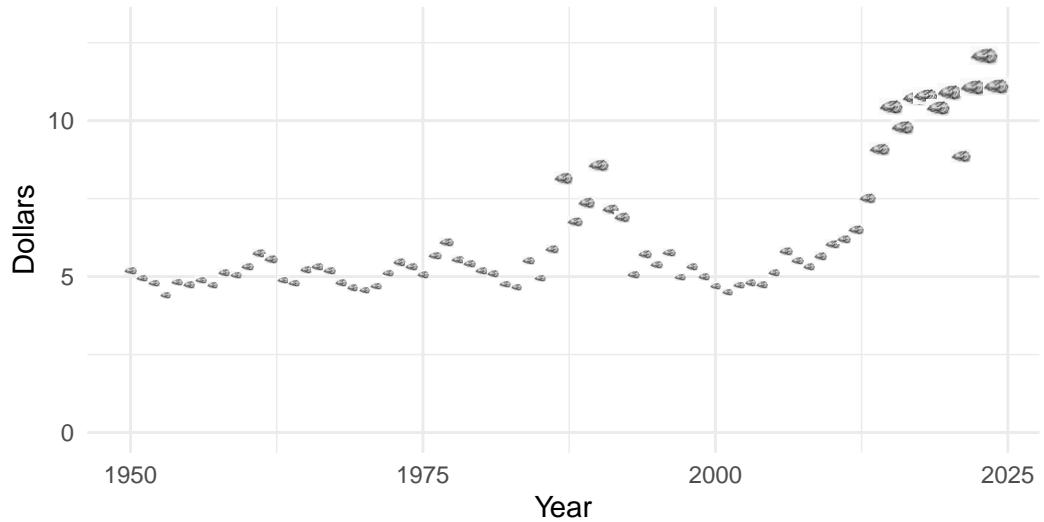
```{r}
#| label: fig-landingsprice
#| fig-cap: "Trend in U.S. oyster meat price"
#| warning: false
#| code-fold: true
#| code-summary: "Show code"

plot
ggplot(
 data = landings,
 mapping = aes(x = year,
 y = adj_dollars)) +
 geom_image(aes(image = img), size = landings$adj_dollars/200) +
 labs(
 title = "Landings of fresh oysters in the U.S. (1950 - 2024)",
 subtitle = "In 2025 inflation-adjusted dollars per pound of oyster meat",
 x = "Year",
 y = "Dollars",
 caption = "Data from NOAA and FRED") +
 scale_y_continuous(limits = c(0, 13)) +
 theme(
 caption.justification = "right",
 legend.position = "bottom",
 legend.justification = "center") +
 theme_minimal()
```

```

Landings of fresh oysters in the U.S. (1950 – 2024)

In 2025 inflation-adjusted dollars per pound of oyster meat



Data from NOAA and FRED

Figure 2: Trend in U.S. oyster meat price

Top five producing U.S. states

From 1950 through 2024, the top five oyster producing states, as measured by inflation-adjusted value of the landings, were (in descending order): Louisiana, Maryland, Virginia, Washington, and Texas. The most consistent producers over this time period were Washington and Louisiana. Texas, Virginia, and Maryland all had gaps with no reported production.

Figure 3 shows the comparison.

```
```{r}
#| label: fig-topfive
#| fig-cap: "Top five U.S. states"
#| warning: false
#| code-fold: true
#| code-summary: "Show code"

load data
top_states <- read_rds("data/output/landings_by_top_state_inflation_adjusted.rds")

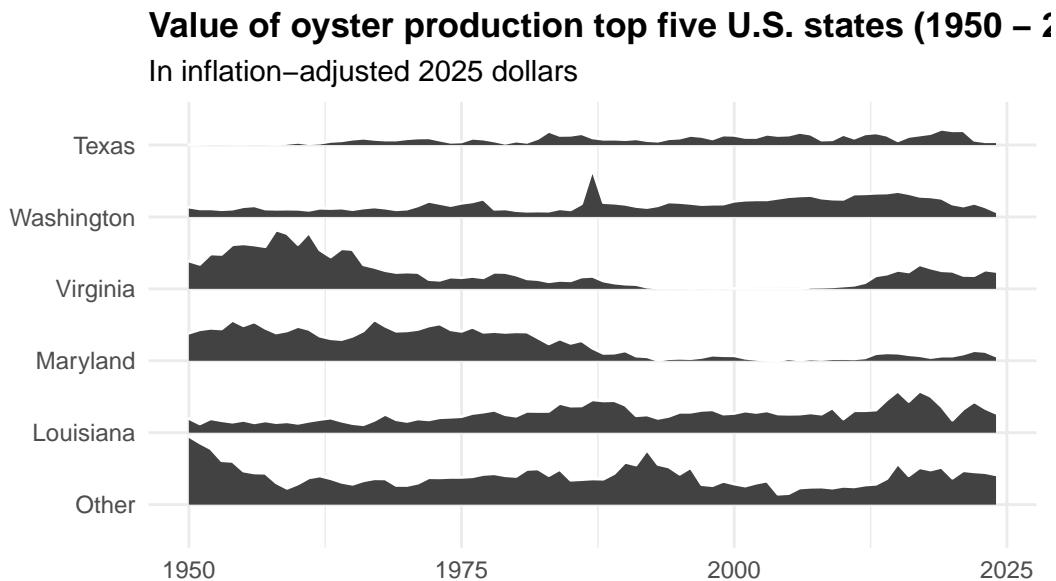
define states as factors
```

```

top_states <- top_states |>
 mutate(state = factor(state,
 levels = c("Other", # bottom
 "Louisiana",
 "Maryland",
 "Virginia",
 "Washington",
 "Texas")))) # top

plot
ggplot(
 data = top_states,
 mapping = aes(x = year,
 y = state,
 height = adj_dollars / 1e6,
 fill = state)) +
 geom_density_ridges(stat = "identity",
 scale = 0.95,
 alpha = 0.99,
 color = "white") +
 scale_fill_manual(values = c("gray25", "gray25", "gray25",
 "gray25", "gray25", "gray25")) +
 labs(title = "Value of oyster production top five U.S. states (1950 - 2024)",
 subtitle = "In inflation-adjusted 2025 dollars",
 x = "Year",
 y = NULL,
 caption = "Data from NOAA and FRED") +
 theme_ridges(grid = FALSE,
 font_size = 13) +
 theme_minimal() +
 theme(legend.position = "none",
 plot.title = element_text(face = "bold"))
```

```



Data from NOAA and FRED

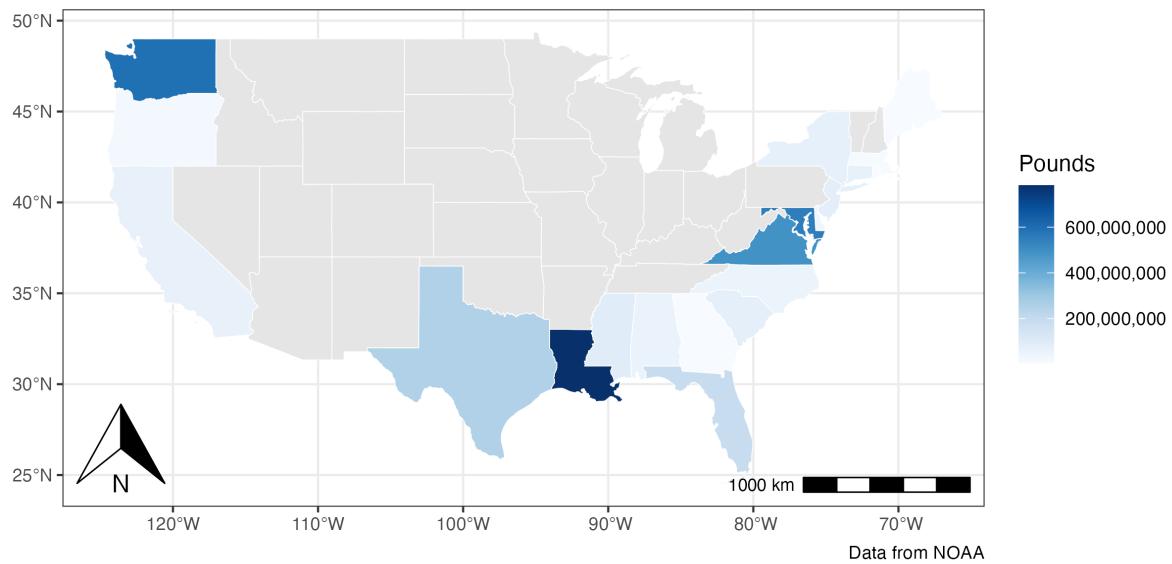
Figure 3: Top five U.S. states

A nice map

This map of the 48 contiguous United States highlights the importance of Louisiana, Maryland, Virginia, Washington, and Texas to U.S. oyster production.

Oyster Landings by State (1950-2024)

Expressed in weight of oyster meat (excluding shell weight)



References

- The landings data [FOSS_landings.xlsx] was obtained from <https://www.fisheries.noaa.gov/foss/f?p=215:2>
- The inflation data [CPIAUCSL.csv] was obtained from <https://fred.stlouisfed.org/series/CPIAUCSL>