



SHORTLISTING GUIDELINES

To qualify for the second phase of the Innovation Generation program, the selected panel of judges will evaluate the concept paper submitted by the participants.

The concept paper should not exceed one (1) A4-sized paper. It must clearly present an *inclusive, tech-based solution* that is innovative and compelling.

A team of PLDT and Smart executives and external partners will individually score the entries. The judges will review and rate each concept paper according to the criteria below with corresponding points:

CRITERIA FOR JUDGING – SHORTLISTING

Solution Benefits	30 pts.
Solution Features and Proposed Execution	30 pts.
Integration of technology	25 pts.
Quality of Concept Paper	10 pts.
Attendance	5 pts.
TOTAL	100 pts.

Teams will be ranked according to accumulated points, with the first 8 teams from *senior high school*, and first 42 teams from *college/tertiary level* garnering the highest scores, proceeding to the second phase of the program. The passing score is **70 points**.

SCORING GUIDE

	EXCEEDS EXPECTATION 30-21	MEETS EXPECTATION 20-11	DOES NOT MEET EXPECTATION 10-1
<i>Solution features and proposed execution: 30%</i>	<ul style="list-style-type: none">Proposed solution is detailed and clearly addresses the identified community problemExecution plan is clear and detailedValidation and impact assessment plan is clear and detailed	<ul style="list-style-type: none">Proposed solution addresses identified community problem but can be further refinedExecution plan needs to be refinedImpact and assessment plans need to be defined	<ul style="list-style-type: none">Proposed solution does not address identified community problemNo execution plan was presentedNo validation and impact assessment plan
<i>Solution benefits and validation: 30%</i>	<ul style="list-style-type: none">Project beneficiaries are clearly defined and should support the marginalized/under mined community/demographic.	<ul style="list-style-type: none">Project beneficiaries are identified but can be further definedThe project considers possible commercialization	<ul style="list-style-type: none">Project beneficiaries are not definedThe project is not prepared for possible future expansion

	<ul style="list-style-type: none">• The project has concrete plans for possible expansion or commercialization• The project is forward-thinking and can be applied to any community	<p>but needs further refinement</p> <ul style="list-style-type: none">• The project can be applied to a limited number of communities	<ul style="list-style-type: none">• The project is can only be applied to the initial benefiting community
<i>Integration of technology: 25%</i>	<ul style="list-style-type: none">• Offers a new and innovative application of existing technology• Offers a synergy between 3 or more wireless technologies in the project	<ul style="list-style-type: none">• The wireless technology used and application are clearly defined• Uses 1-2 technology in the project	<ul style="list-style-type: none">• Does not use any technology
<i>Quality of concept paper: 10%</i>	<ul style="list-style-type: none">• Provides additional information, data, statistics, and references• Ideas are presented in a coherent and logical manner	<ul style="list-style-type: none">• Provides relevant information, data, statistics, and references	<p>Lacks relevant information, data, statistics, and references</p>
<i>Attendance: 5%</i>	<ul style="list-style-type: none">• Attended all lectures or workshops	<ul style="list-style-type: none">• Attended 1 or 2 lectures or workshop	<ul style="list-style-type: none">• Did not attend any lectures or workshop

