

A low-angle, upward-looking photograph of several tall skyscrapers in a city. The sky is filled with soft, colorful clouds in shades of orange, pink, and blue, suggesting a sunset or sunrise. The buildings are silhouetted against the bright sky, with some windows reflecting the light. The perspective creates a sense of height and grandeur.

# GLOBAL CORPORATIONS

# THE MARKET

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An exchange mechanism that brings together sellers and buyers of a product, factor of production, or financial security.

(Collin's Dictionary of Economics, 324)







# CHARACTERISTICS OF A CORPORATION

- ▶ Endowed by law with a civil personality separate and distinct of its owner/s; they register in the SEC
- ▶ Could be public or private
- ▶ Private corporations are either stock or non-stock
- ▶ Not all private stock corporations are listed in the PSE
- ▶ Non-stock corporations may be religious corporations or corporation sole
- ▶ Corporations may own personal and real properties,
- ▶ May sue or be sued in its corporate name



# GLOBAL CORPORATIONS

INTERNATIONAL COMPANY	MULTINATIONAL COMPANY	GLOBAL COMPANY	TRANSNATIONAL COMPANIES
<ul style="list-style-type: none"><li>*Importers and exporters, typically without investment outside their home country</li></ul>	<ul style="list-style-type: none"><li>*Have investments in other countries but do not have coordinated product offerings in each country</li><li>*More focused in adopting their products to local market</li></ul>	<ul style="list-style-type: none"><li>*Invested in and are present in many countries</li><li>*Typically market their products and services in each individual local market</li></ul>	<ul style="list-style-type: none"><li>*More complex organization which have invested in foreign operations</li><li>*have central corporate facility, but give decision making, research and development and marketing powers to each individual foreign market</li></ul>

# TRANSNATIONAL CORPORATIONS

AN ENTERPRISE THAT ENGAGES IN ACTIVITIES WHICH ADD VALUE (manufacturing, extraction, service, marketing, etc.) IN MORE THAN ONE COUNTRY.

# Top 100 Countries/Corporations

Country/Corporation		Revenue (US\$, bns)	Country/Corporation		Revenue (US\$, bns)	Country/Corporation		Revenue (US\$, bns)
1	United States	3,251	35	Austria	189	69	Ping An Insurance	110
2	China	2,426	36	Samsung Electronics	177	70	United Arab Emirates	110
3	Germany	1,515	37	Turkey	175	71	Kroger	110
4	Japan	1,439	38	Glencore	170	72	Société Générale	108
5	France	1,253	39	Industrial & Commercial Bank of China	167	73	Amazon.com	107
6	United Kingdom	1,101	40	Daimler	166	74	China Mobile Communications	107
7	Italy	876	41	Denmark	162	75	SAIC Motor	107
8	Brazil	631	42	UnitedHealth Group	157	76	Walgreens Boots Alliance	103
9	Canada	585	43	CVS Health	153	77	HP	103
10	Walmart	482	44	EXOR Group	153	78	Assicurazioni Generali	103
11	Spain	474	45	General Motors	152	79	Cardinal Health	103
12	Australia	426	46	Ford Motor	150	80	BMW	102
13	Netherlands	337	47	China Construction Bank	148	81	Express Scripts Holding	102
14	State Grid	330	48	AT&T	147	82	Nissan Motor	102
15	China National Petroleum	299	49	Total	143	83	China Life Insurance	101
16	Sinopec Group	294	50	Argentina	143	84	J.P. Morgan Chase	101
17	Korea, South	291	51	Hon Hai Precision Industry	141	85	Gazprom	99
18	Royal Dutch Shell	272	52	General Electric	140	86	China Railway Engineering	99
19	Mexico	260	53	China State Construction Engineering	140	87	Petrobras	97
20	Sweden	251	54	AmerisourceBergen	136	88	Trafigura Group	97
21	Exxon Mobil	246	55	Agricultural Bank of China	133	89	Nippon Telegraph & Telephone	96
22	Volkswagen	237	56	Verizon	132	90	Boeing	96
23	Toyota Motor	237	57	Finland	131	91	China Railway Construction	96
24	India	236	58	Chevron	131	92	Microsoft	94
25	Apple	234	59	E.ON	129	93	Bank of America Corp.	93
26	Belgium	227	60	AXA	129	94	ENI	93
27	BP	226	61	Indonesia	123	95	Nestlé	92
28	Switzerland	222	62	Allianz	123	96	Wells Fargo	90
29	Norway	220	63	Bank of China	122	97	Portugal	90
30	Russia	216	64	Honda Motor	122	98	HSBC Holdings	89
31	Berkshire Hathaway	211	65	Japan Post Holdings	119	99	Home Depot	89
32	Venezuela	203	66	Costco	116	100	Citigroup	88
33	Saudi Arabia	193	67	BNP Paribas	112			
34	McKesson	192	68	Fannie Mae	110			



## THE TOP 10 BEST-PERFORMING COMPANIES IN THE WORLD, 2019

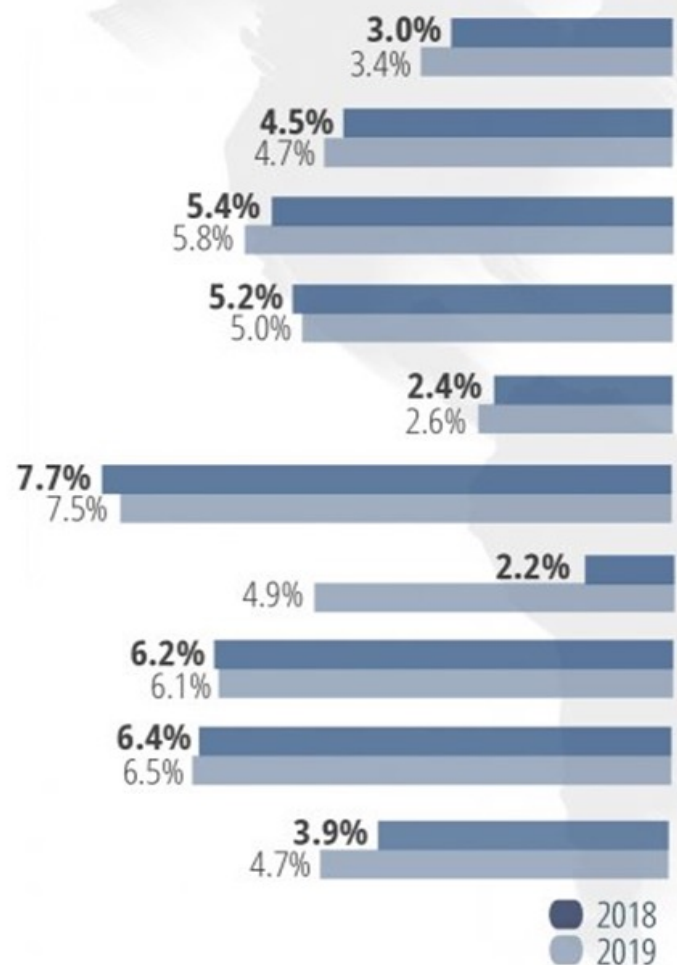
CEOWORLD Magazine

-  1. Apple: \$961.3 billion
-  2. Microsoft: 946.5 billion
-  3. Amazon: 916.1 billion
-  4. Alphabet: 863.2 billion
-  5. Berkshire Hathaway: 516.4 billion
-  6. Facebook: 512 billion
-  7. Alibaba: 480.8 billion
-  8. Tencent Holdings: 472.1 billion
-  9. JPMorgan Chase: 368.5 billion
-  10. Johnson & Johnson: 366.2 billion



# The World's Poorest Countries

Real GDP variation in % | **GDP Growth**



**GDP per capita** | in USD

