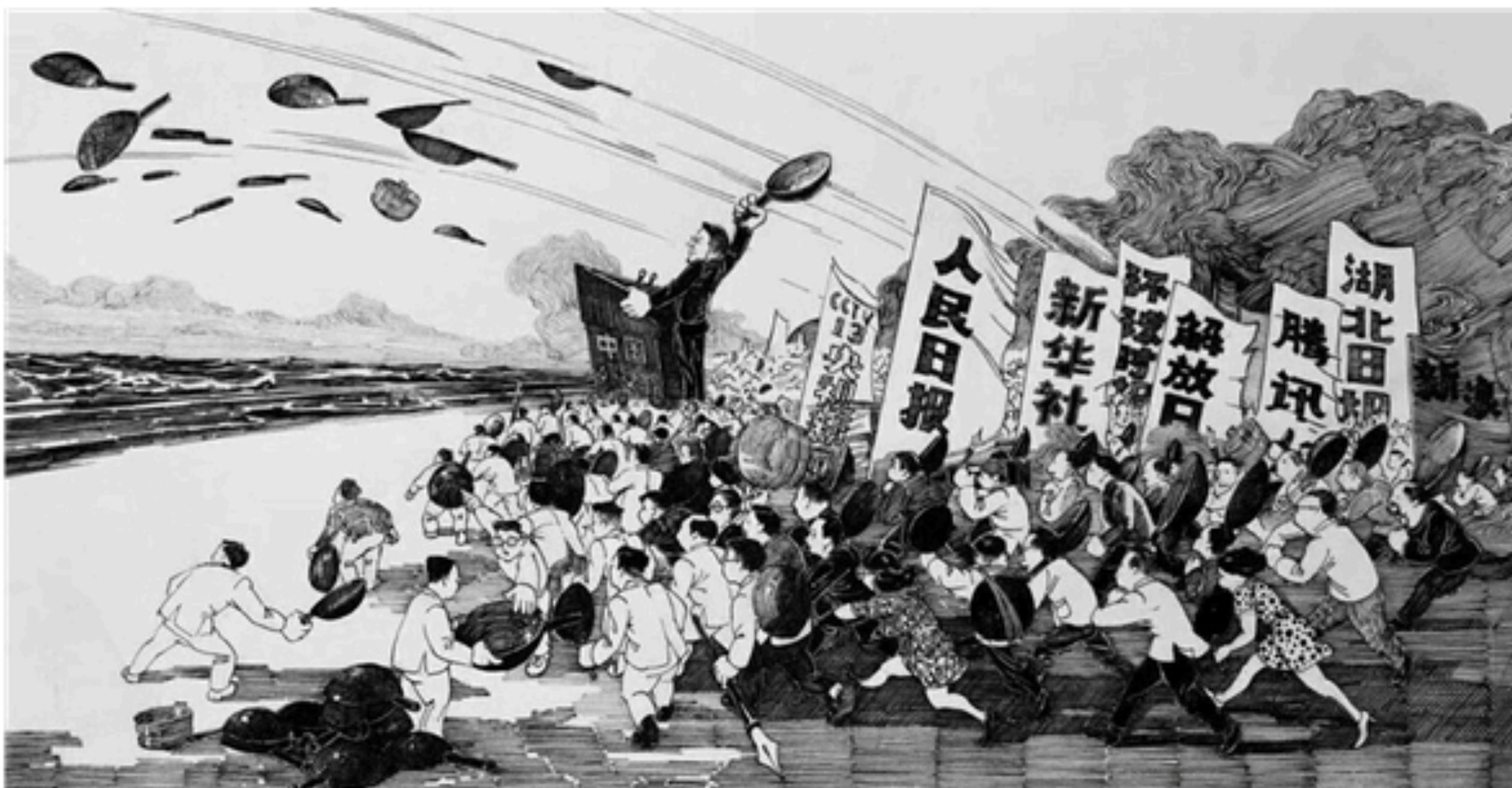


SOCIAL ART

SOCIAL ART

- Any artistic expression that aims to create social impact and change, and not to satisfy self-interest.
 - Satirical art
 - Political art
 - Activism art
 - Environmental art
 - Public art
 - Social conditions











inact
anemia



ART
GALLERY

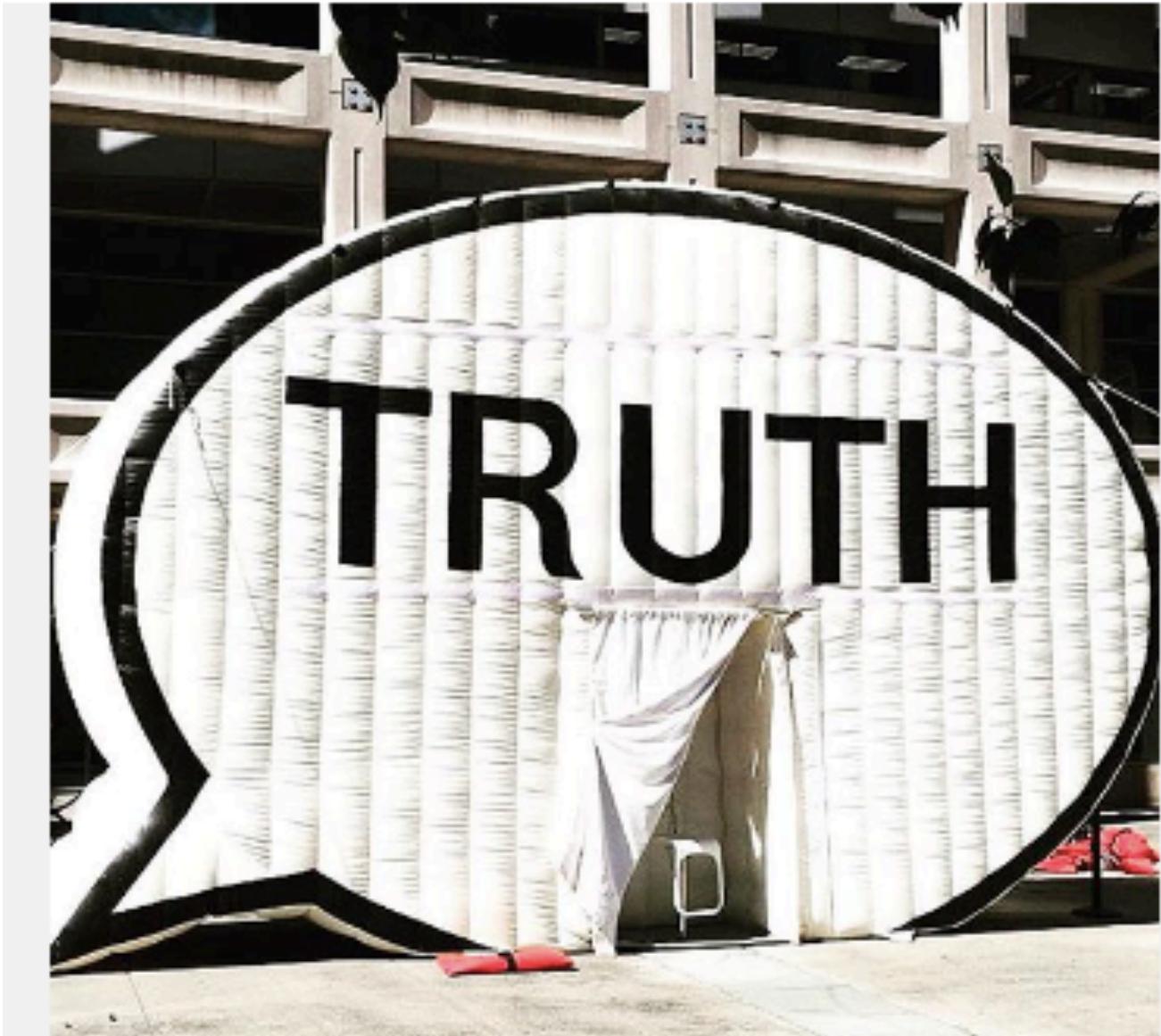
THAT'S VERY
CONTROVERSIAL!



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MADDEN ©





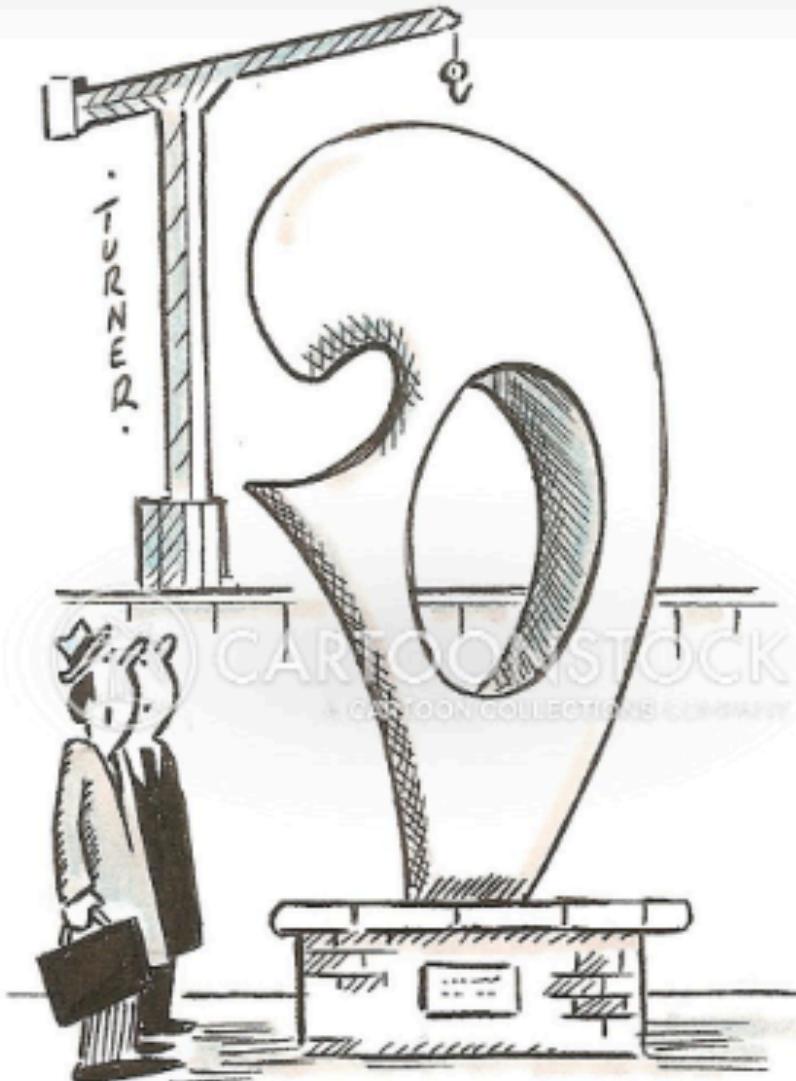
Hank Willis Thomas, *The Truth Booth*

The truth is...



Hapag ng Pag-asa, Painting by Joey A. Velasco

What does it mean to look at these artworks
and what do we do afterwards?



"I'm afraid that after paying for
the sculpture we'll have no money
left for the new office block."

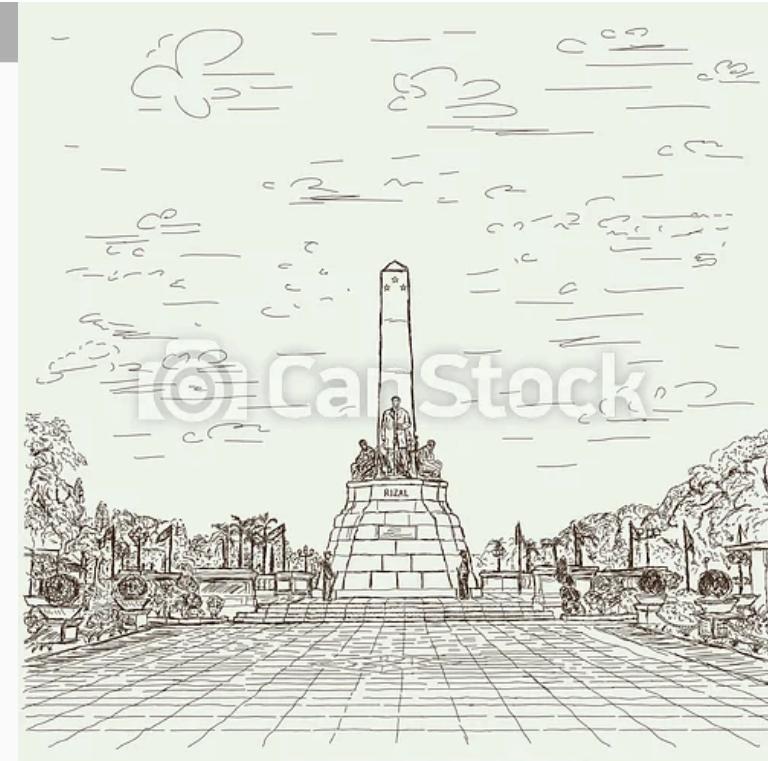
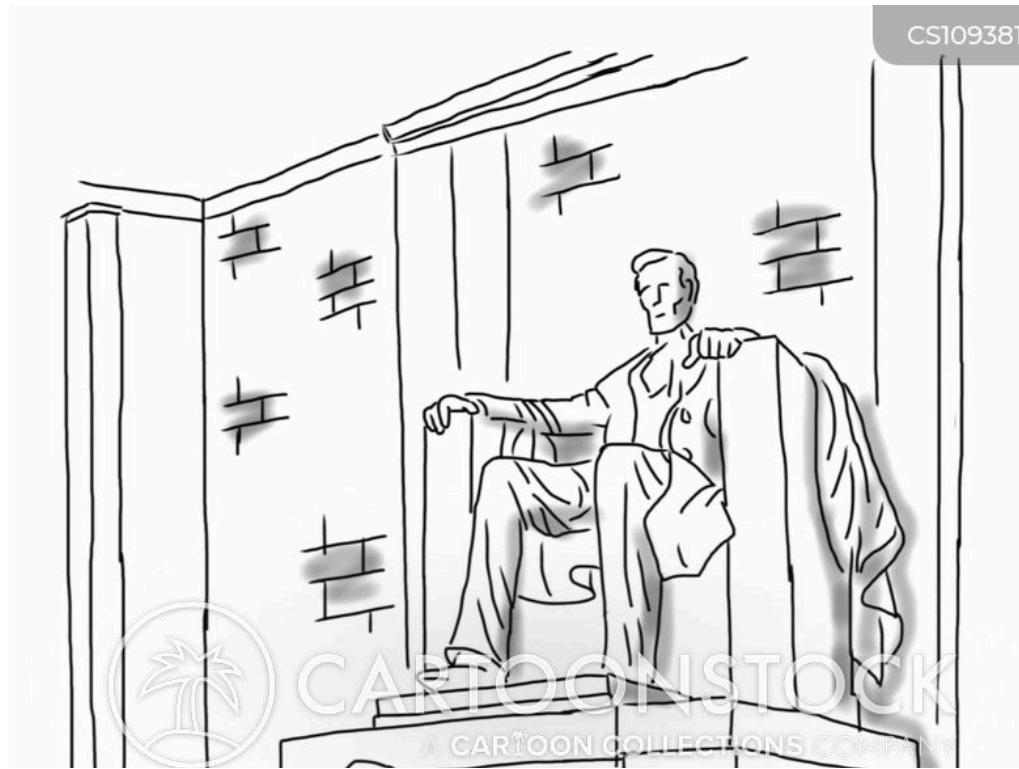
What is public art?

- It is a reflection of how [we] see the [world]
- The artist's response to time and place, combined with a sense of who we are
- It reflects and reveals our society and adds meaning to our cities public realm placement, community involvement, public process
- Site-specificity (art in the built environment)

Details of a public art

- Huge or small
- Abstract or realistic
- Cast, carved, built
- Site-specific or stand in contrast to its surroundings
- Assembled or painted

Memorial or National Symbolism



BUILDING AND CODES

approx $\frac{3}{4}$ " = 1'

ON-SITE
EMPLOYEE HEALTH AND WEL



BUILDING AND CODES

ONSITE
EMPLOYEE HEALTH AND WELLNESS

WILLIAM D.
BEACH
CIVIC HALL









Reminder of what is valuable



Satirical Performance



Performance Artist

Confused Interpretation

The war between the perceiver and the artist



Manuel Ocampo. "Untitled (Burnt-Out Europe)"



related to our country's foreign policy and
international relations. Since October 2016, the
Philippines has adopted a more independent
and "independent" foreign policy.

President Rodrigo Duterte has emphasized that
the Philippines will no longer be a pawn
of the United States and other countries.
He has also emphasized that the Philippines
will not be "subservient" to any other country.

While the president has been critical of
international organizations,
he has also emphasized that the Philippines
will not be "isolated" or "left out".

www.inquirer.net

Duterte's independent foreign policy



HORIZONS

BY RODRIGO DUTERTE

Read more at www.inquirer.net

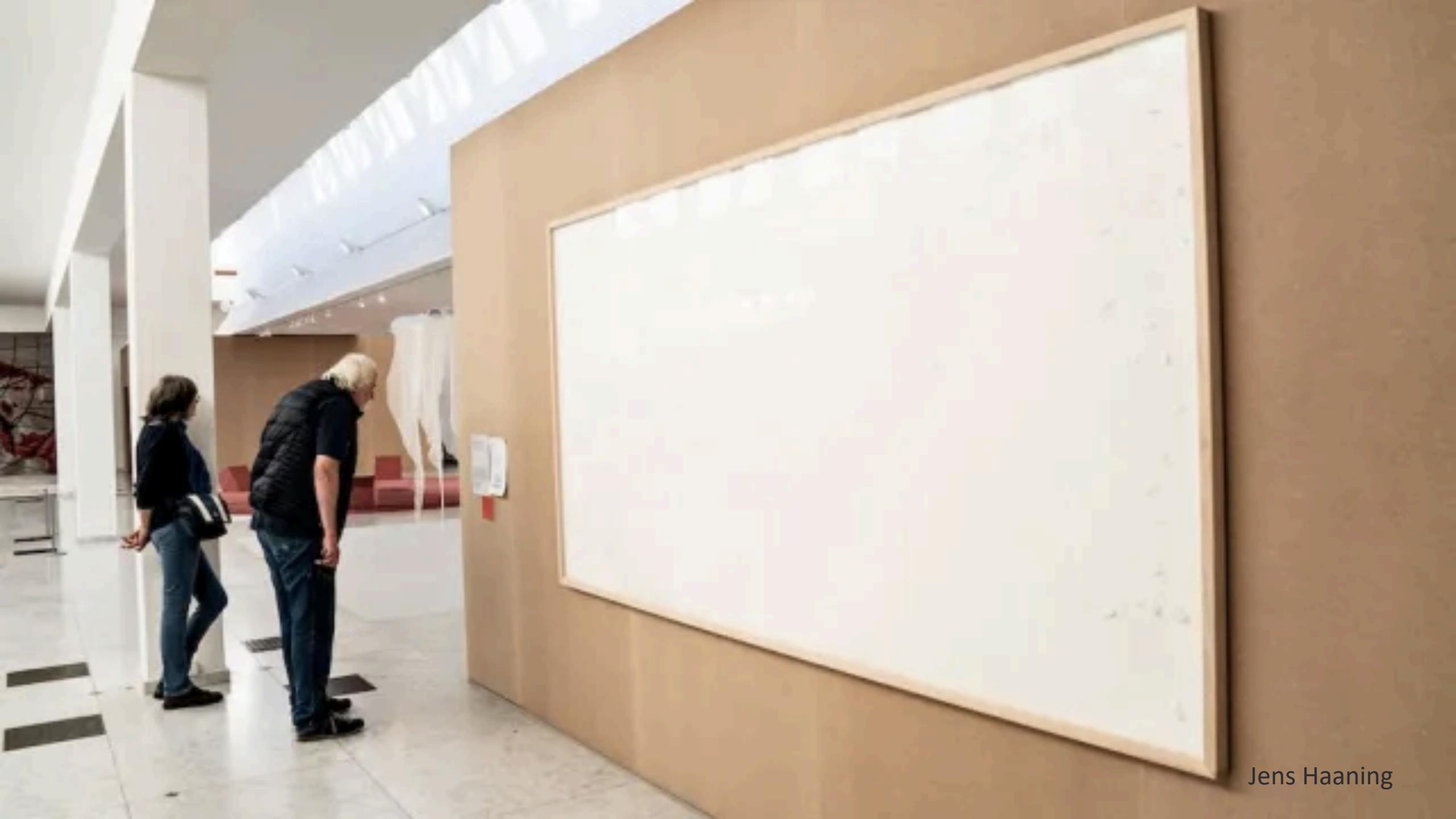
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Jens Haaning

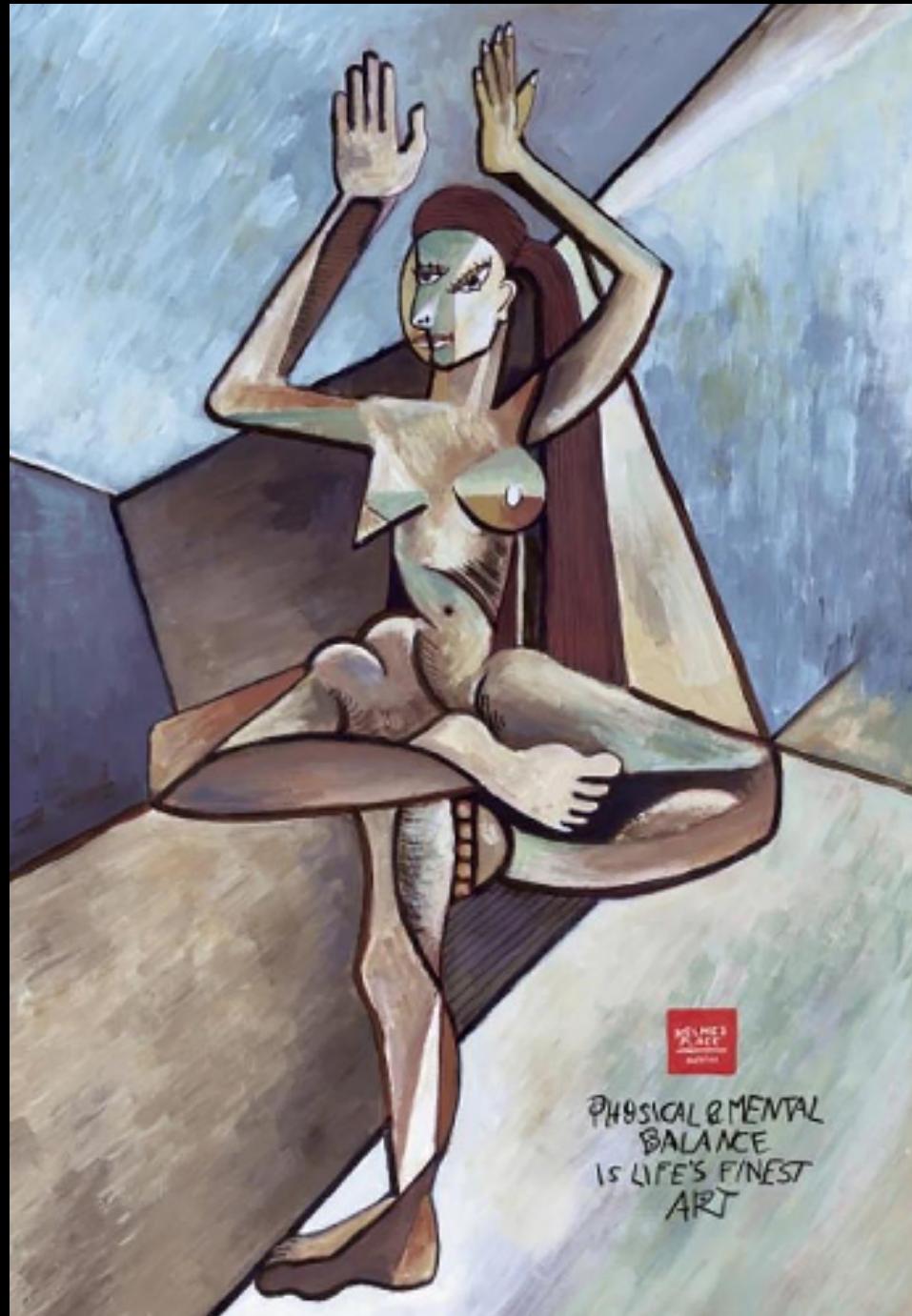
Commercial Art as Social Art

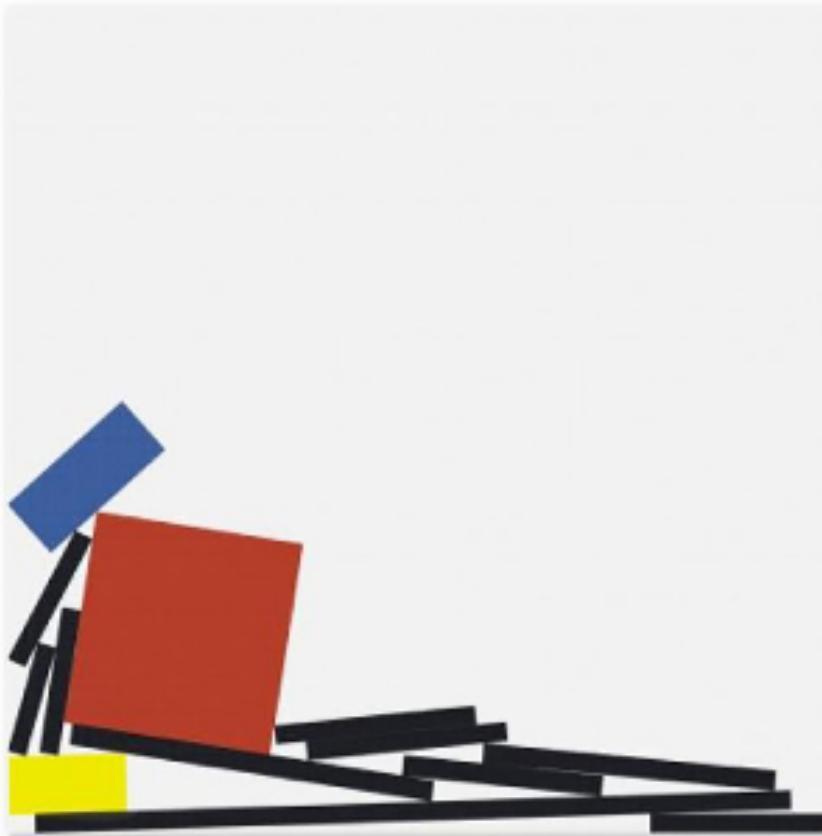
THERE'S A PLACE FOR FUN AND GAMES



paddypower.com
poker • casino • betting • games







Fine art stays fine when we ship it.

KRAFT ELS AG
Art logistics worldwide

Remember

Social Art is a platform for society, and the society is a platform for art

More Important Design Challenge is
sustainability

Lighting installation

—



Environmental art afloat



Interactive public art



Some issues with Public Art

- Condemnation (complete waste)
- Public hadn't asked for it and immediately resented it.
- The public does not have enough information what the art and architecture is about
- Failed as a civic art
- Gentrification

Checklist

- Get dressed and ready
- Long bath
- Dream
- Exercise
- Read
- Memorize
- Calculate
- Eat
- Hug
- Kiss