

THE CONTEMPORARY WORLD

**globalization: what, why, who, when,
where, how**



The ACR Model



- **AWARENESS**

“having or showing realization, perception or knowledge”

- **CHOICE**

“the act or power of choosing” “to select” “option”

- **RESPONSIBILITY**

“the quality or state of being responsible” pertains to moral, mental or legal accountability” or “being answerable for one’s act or decision”

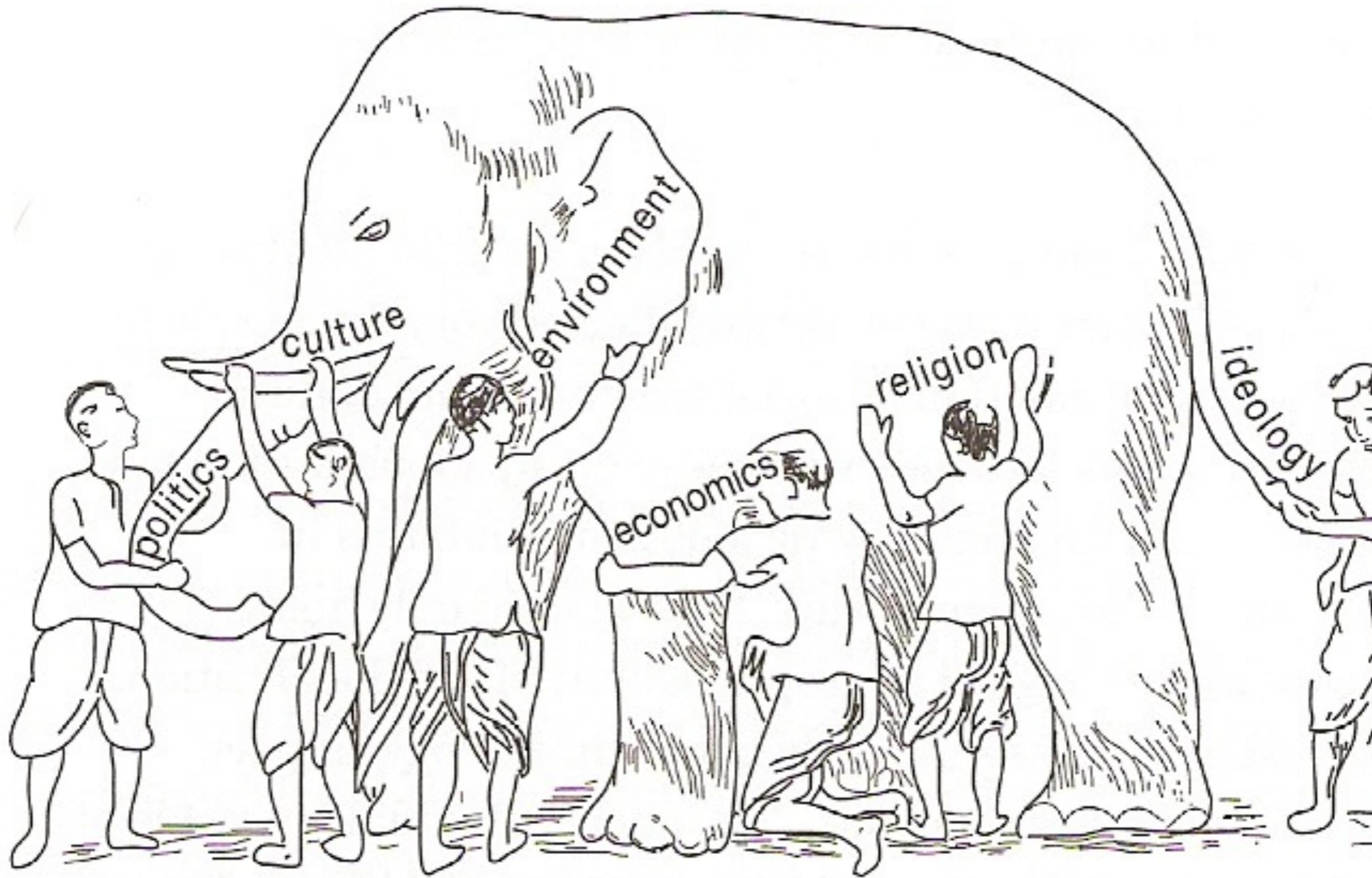


Globalization is a contested term



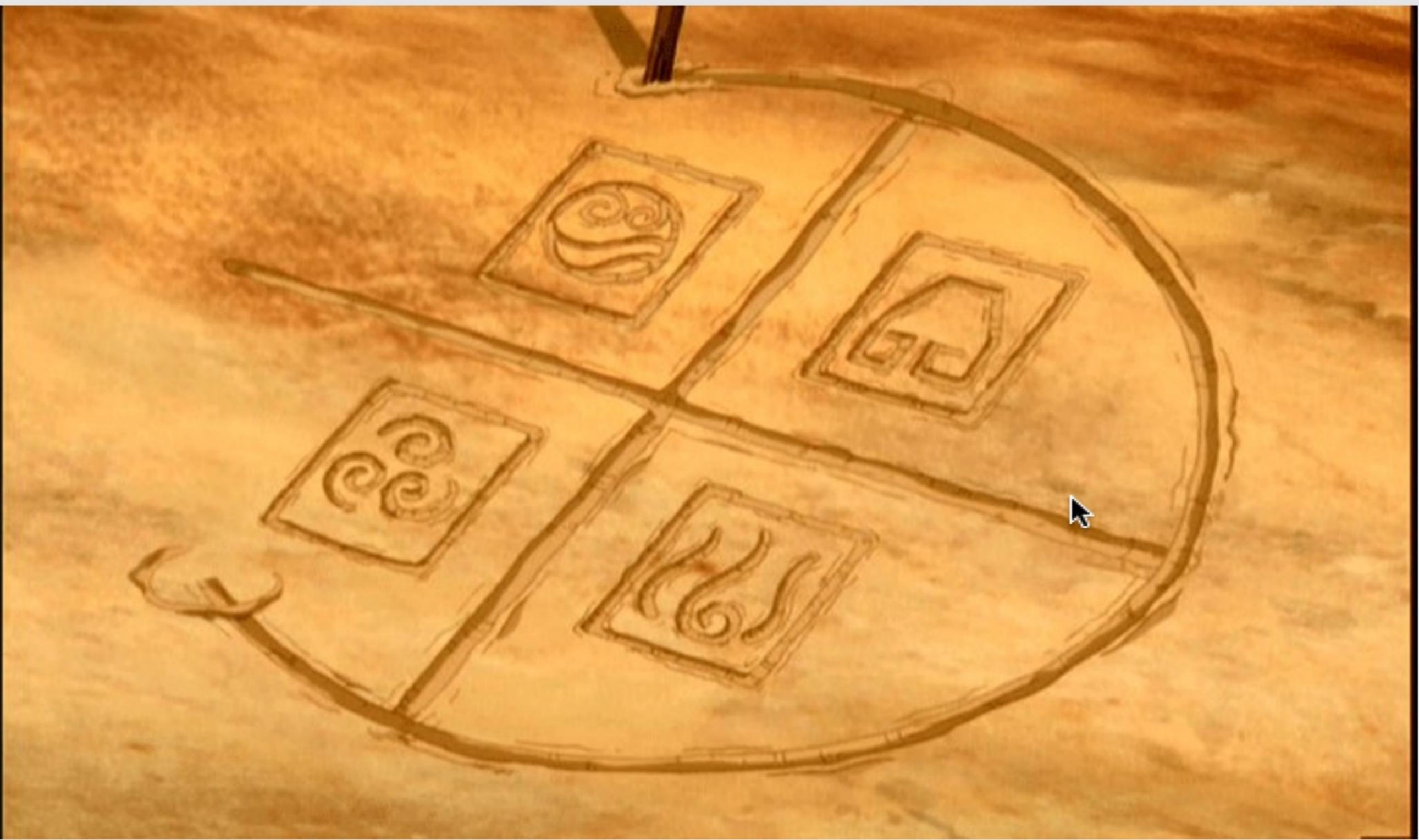
Globalization is a term in heavy current usage but one whose meaning remains obscure, often even among those who invoke it. (Reich, 1998)





2. The globalization scholars and the elephant





“It is important to draw wisdom from many different places. If we take it from only one place, it becomes rigid and stale.”

metaphors of globalization





MY METAPHOR OF GLOBALIZATION



HIPSTER RIZAL
BY JUSTINE CRUZ



Definitions of "globalization"



Globalization is defined as an unprecedented new world state, a special phase of the world history that is already perceptible but that started ultimately in its mature form in 1989 with the retreat of communism.

Endre Kiss, 2013:129



The inexorable integration of markets, nation-states and technologies to a degree never witnessed before-in a way that is enabling individuals, corporations and nation-states to reach around the world farther, faster, deeper and cheaper than ever before, and in a way that is enabling the world to reach into individuals, corporations and nation-states farther, faster, deeper and cheaper than ever before.

Friedman, 2000:9



Globalization is a transplanetary process or set of processes involving increasing liquidity and growing multidirectional flows of people, objects, places, and information as well as the structures they encounter and create that are barriers to, or expedite those flows.

Ritzer & Dean, 2015:460



Globalization is the emergence of a complex web of interconnectedness that means that our lives are increasingly shaped by events that occur, and decisions that are made, at a great distance from us. Distinctions are commonly drawn between economic globalization, cultural globalization and political globalization.

Heywood, 2014:24



A complex process involving worldwide diffusion of cultural products, the streamlining of international manufacturing and trade, the standardization of global financial markets, and the prevalence of new media technology capable of simultaneous realtime transmission of content everywhere in the world.

Dictionary of Critical Theory, p. 202



Globalization refers to the expansion and intensification of social relations and consciousness across world-time and world-space.

Steger, 2013:15





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Daghang
salamat!

