

Introduction to **Information Retrieval**

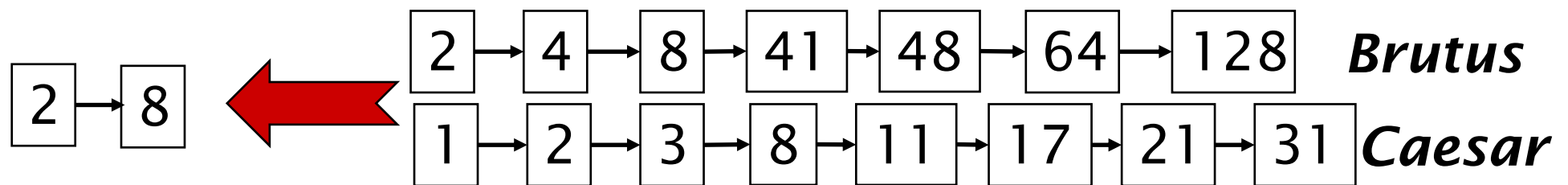
Lectures 4: Skip Pointers, Phrase Queries,
Positional Indexing

Introduction to **Information Retrieval**

Faster postings merges:
Skip pointers/Skip lists

Recall basic merge

- Walk through the two postings simultaneously, in time linear in the total number of postings entries

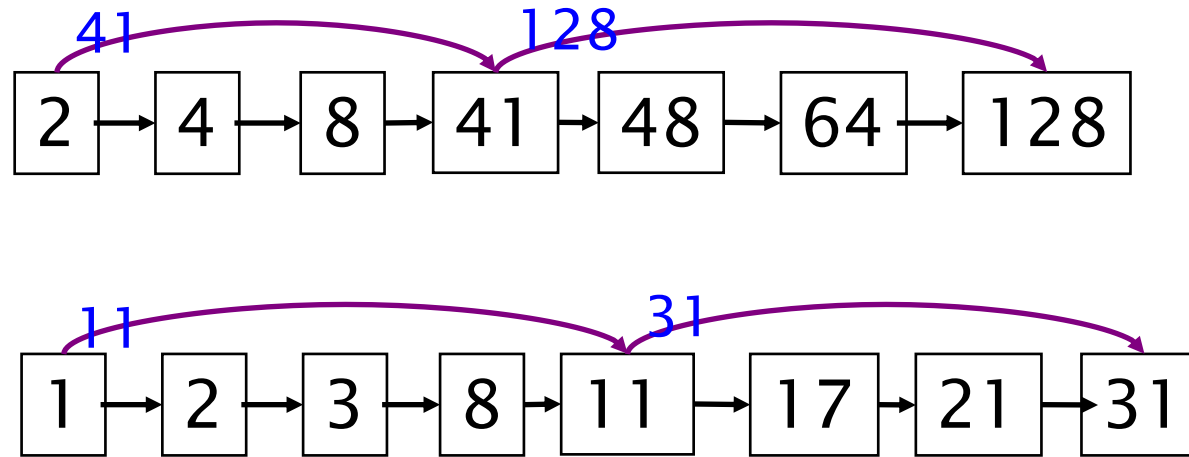


If the list lengths are m and n , the merge takes $O(m+n)$ operations.

Can we do better?

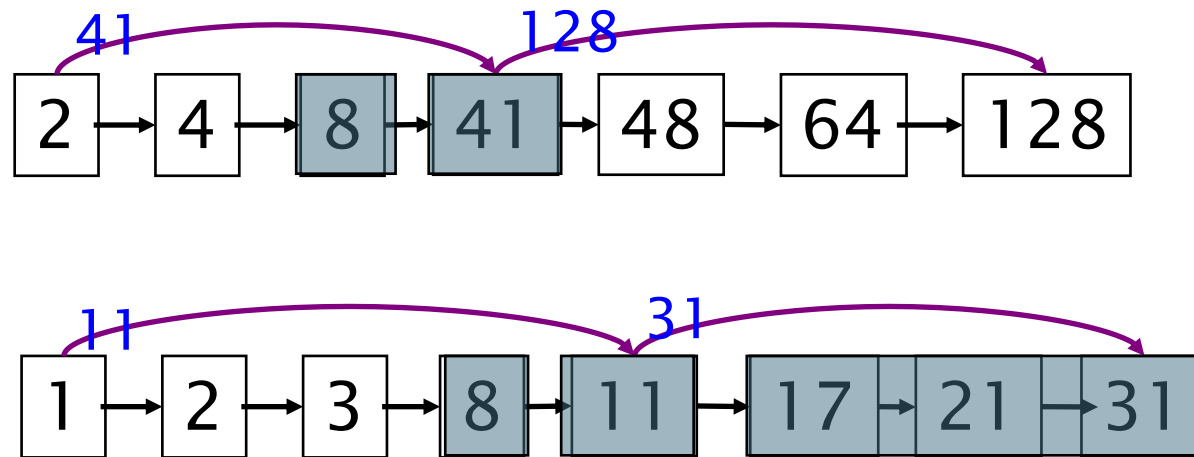
Yes (if the index isn't changing too fast).

Augment postings with skip pointers (at indexing time)



- Why? To skip postings that will not figure in the search results.
- How?
- Where do we place skip pointers?

Query processing with skip pointers



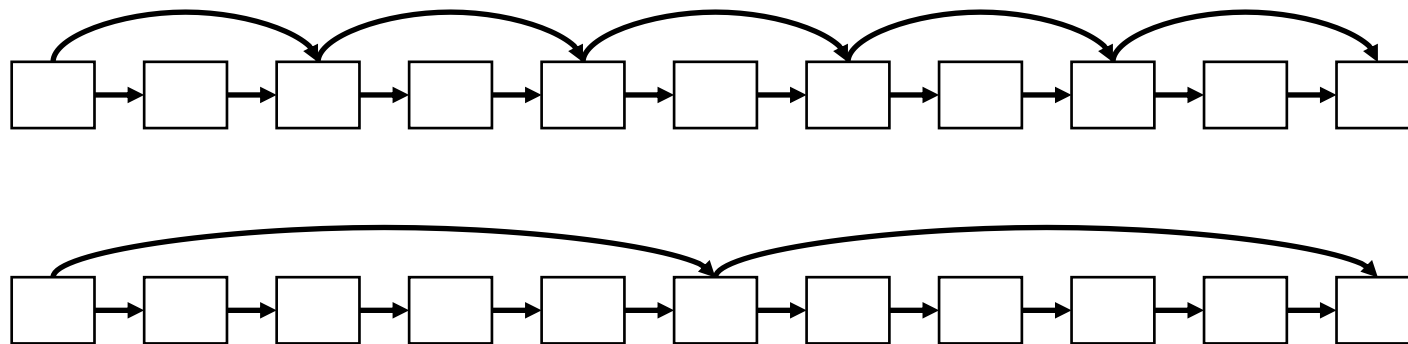
Suppose we've stepped through the lists until we process **8** on each list. We match it and advance.

We then have **41** and **11** on the lower. **11** is smaller.

But the skip successor of **11** on the lower list is **31**, so we can skip ahead past the intervening postings.

Where do we place skips?

- Tradeoff:
 - More skips \rightarrow shorter skip spans \Rightarrow more likely to skip.
But lots of comparisons to skip pointers.
 - Fewer skips \rightarrow few pointer comparison, but then long skip spans \Rightarrow few successful skips



Placing skips

- Simple heuristic: for postings of length L , use \sqrt{L} evenly-spaced skip pointers [Moffat and Zobel 1996]
- Easy if the index is relatively static; harder if L keeps changing because of updates.
- This definitely used to help; with modern hardware it may not unless you're memory-based [Bahle et al. 2002]
 - The I/O cost of loading a bigger postings list can outweigh the gains from quicker in memory merging!

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Handling phrase queries

Phrase queries

- We want to answer a query such as [stanford university] – as a phrase.
- Thus *The inventor Stanford Ovshinsky never went to university* should **not** be a match.
- The concept of phrase query has proven easily understood by users.
- About 10% of web queries are phrase queries.
- Consequence for inverted index: **it no longer suffices to store docIDs in postings lists for terms.**
- Two ways of extending the inverted index:
 - biword index
 - positional index

Biword indexes

- Index every **consecutive pair of terms** in the text as a phrase.
- For example, *Friends, Romans, Countrymen* would generate two biwords: “*friends romans*” and “*romans countrymen*”
- Each of these biwords is now a vocabulary term.
- Two-word phrases can now easily be answered.

Longer phrase queries

- A long phrase like “*stanford university palo alto*” can be represented as the Boolean query “STANFORD UNIVERSITY” AND “UNIVERSITY PALO” AND “PALO ALTO”
- Does this always guarantee the correct match? -- We need to do post-filtering of hits to identify subset that actually contains the 4-word phrase.
- What about phrases like, “*abolition of slavery*”?

Extended biwords

- Parse each document and perform part-of-speech tagging
- Bucket the terms into (say) nouns (N) and articles/prepositions (X)
- Now deem any string of terms of the form NX^*N to be an *extended biword*
- Examples: catcher in the rye

N X X N

king of Denmark

N X N

- Include extended biwords in the term vocabulary
- Queries are processed accordingly

Issues with biword indexes

- Why are biword indexes rarely used?
- False positives, as noted above
- Index blowup due to very large term vocabulary
- *What can be an alternative?*

Positional indexes

- Positional indexes are a more efficient alternative to biword indexes.
- Postings lists in a **nonpositional** index: each posting is just a docID
- Postings lists in a **positional** index: each posting is a docID and a list of positions

Positional indexes: Example

Query: “ $to_1 be_2 or_3 not_4 to_5 be_6$ ”

TO, 993427:

1: <7, 18, 33, 72, 86, 231>;

2: <1, 17, 74, 222, 255>;

4: <8, 16, 190, 429, 433>;

5: <363, 367>;

7: <13, 23, 191>; ... >

Postings list in
positional index

BE, 178239:

1: <17, 25>;

4: <17, 191, 291, 430, 434>;

5: <14, 19, 101>; ... >

Proximity search

- We just saw how to use a positional index for phrase searches.
- *Can we also use it for proximity search?*
- For example: employment /4 place
- Find all documents that contain EMPLOYMENT and PLACE within 4 words of each other.
- *Employment agencies that place healthcare workers are seeing growth* is a hit.
- *Employment agencies that have learned to adapt now place healthcare workers* is not a hit.

Proximity search

- Use the positional index
- Simplest algorithm: look at cross-product of positions of (i) EMPLOYMENT in document and (ii) PLACE in document
- Very inefficient for frequent words, especially stop words
- Note that we want to return the actual matching positions, not just a list of documents.

Combination scheme

- Biword indexes and positional indexes can be profitably combined.
- Many biwords are extremely frequent: Michael Jackson etc
- For these biwords, increased speed compared to positional postings intersection is substantial.
- Combination scheme: Include frequent biwords as vocabulary terms in the index. Do all other phrases by positional intersection.