First Year Team Induction Task

Editing Guidance

Capture the raw footage

- You can use a mobile phone or dedicated video camera to record the raw video clips
- You can borrow cameras and tripods from the West Hub Stores on the first floor of the C&T building (you need to show your corporate card)
- You MUST return all equipment on time or face a fine!
- Using multiple cameras can introduce inconsistencies
  - e.g. different resolutions –be careful
- **DO NOT** film in portrait mode.

Videos should be presented in 16:9 as they will be shown in a classroom **NOT ON TIKTOK**

Editing

- Video editing software is available on the university network e.g. **Adobe Premier Pro** – part of creative cloud.

- Alternatively there is still **Windows Movie Maker**

- It would need to be installed first which will take a few minutes so you must factor this into your time planning

- Locate the *Software Centre* from the start menu on the lab PCs

- If you have your own PC / laptop do so the editing on I recommend a piece of free software called **KDENLIVE** available for Windows, Mac, and Linux.

Music

- You are encouraged to include music in your video to set the mood etc.
- Your video should be able to be uploaded to YouTube without incurring a content match
- Use royalty-free music
- There is LOADS available online
- Here is a good place to start looking -

https://www.youtube.com/audiolibrary/

Post-Production

○ Adjust the audio levels – you may have shot some scenes too quietly compared to others. The "normalise" function in most video editors can be a life saver

○ Correct colour issues – depending on the lighting and camera quality certain scenes may appear washed out or tinted.

○ Add transitions such as wipes or fades.

○ Effects are not required, so it's up to you to be as artistic as you want.

○ Titles - you must include your **team name**, and the **names** of **each team member** on screen at some point during the video.

○ IMPORTANT Not every team member is required to be visible in the video if they are not comfortable to do so.

Exporting the final video

○ Various video resolutions are available such as 1280 x 720, 1920 x 1080 etc.

○ Different codecs will provide differing quality and file size

○ The H.264 codec (.mp4 or .avi container) is a safe bet

○ Higher resolutions will looks better, but increase file sizes

○ Think about the device it will be shown on – i.e. a projector screen at the judging event.

○ You may need to experiment!