

First Year Team Induction Task

“A day in the life”

A day in the life..

- This activity has been designed to be fun, help you to get to know one another, and engage in friendly competition.
- Often in life you will begin new things, join teams, and be expected to work together.
- Your challenge is to produce an entertaining video on the theme of “*A day in the life*” of a student. The video should at MAXIMUM **2 minutes** in runtime.
- This task is representative of your chosen course, or reflective of the sort of work you’ll be doing for 3 years.. and that’s the whole point!

Examples

[Example A \(link\)](#)

[Example B \(link\)](#)

[Example C \(link\)](#)

The process

1. Choose a narrative (the story) i.e. what will *happen* in the video
2. Prototype the video using a hand-drawn storyboard (have this signed off by Jonathan, and earn up to 5 points for your team!)
3. Capture the raw video footage
4. Edit the video clips together using software
5. Add any post-production touches such as text on the screen, or special effects
6. Export the video in a suitable format

Narrative

- The video should be entertaining
- This is a competition, entries will be judged by your peers and a winner picked!
- What do you want your peers to think of you?
- Don't worry, you don't have to take this too seriously
- You can be a caricature of your real selves.

DO NOT plan any scenes that will feature **offensive** language or ideas – or you may be disqualified.

If you are unsure what may or may not cross a line – **ask your tutor today!**

Storyboard (do this after class)

- Use your UCLan jotter to 'sequence' your shots in a "comic book" fashion.
- This will also help you to:
 1. Define the final narrative
 2. Sequence the shots
 3. Work out which shots locations, actors, and props you will require
 4. Plan your workload
 5. Propose your video idea to me, so that I can sign it off, and give your team points.

ishing shot of classroom.
udent snoring. One sits up
m over assignment.



t of clarity. "Aha!"
chimes; lightbulb moment.



rting via Coursework.

Student feels overwhelmed.
Voiceover: "I've never done this!"
Camera pans slowly to make space.

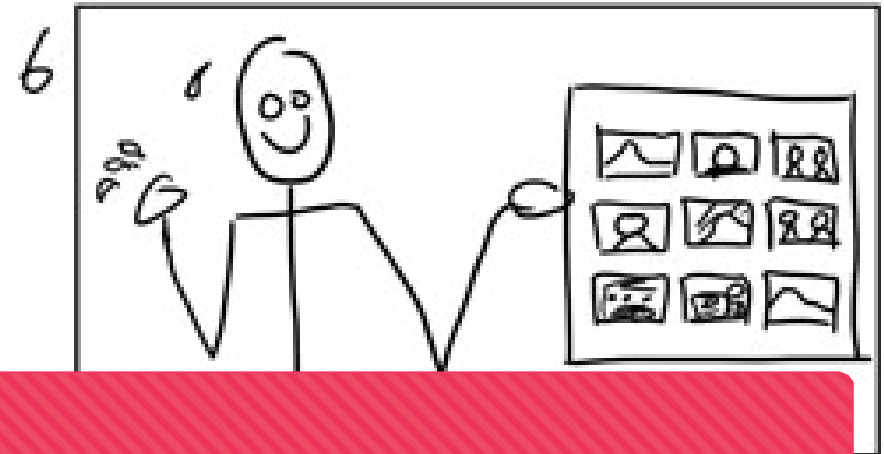


Working in a dar
Sounds of clock
scratching on pa



Back to the classroom. Keep as

Ideas surrounded by blurry thought
bubble. Brainstorm may also be video
montage surrounded by blurry frame.



Example storyboard



Back to the drawing board.

Deliverables

- **Video** – should be uploaded to **YouTube** (please mark the video as ‘unlisted’)
- **Submit** – submit (see Blackboard space) a link to your unlisted video by 09:00
- **Attend** – attend the judging and results session tomorrow at 10:00 (see timetable)

IMPORTANT: Failure to submit your video link on time may result in disqualification.

WARNING: If your video is over 2 min (120 seconds), we will only play the first 2 minutes

Enjoy this activity

#1 Rule

- This is good practise for:
 1. Team working and communication
 2. Following a brief
 3. Workload planning, and time management
 4. Receiving constructive feedback from staff, and peers

... and getting to know your team!

Enjoy!

