



# The Computing Challenge

## Welcome to your First Module

J Allen J Edwards

# Meet The Module Team



**Julie Allen**

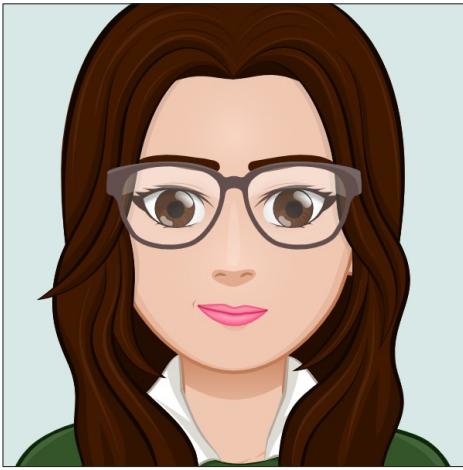
Module Leader



**Jonathan Edwards**

Module Leader

# Meet The Module Team



Chiara Fasching



Matthew Bates



John King



Oliver Kerr



Halima Kure

# What is the Computing Challenge?



# What is The Challenge?

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- A whole module in 3 weeks
- Working in small teams
- Designing, building, marketing and testing a mobile phone app
- Competing with other teams in a spirit of fun





# Why The Challenge?

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- To make new friends and settle in
- To get to know all your first year tutors
- To give you a taste of the different subjects your first year will cover
- To learn how to be a student
- To take you out of your comfort zone
- To give you an early sense of achievement
- And to have some fun!

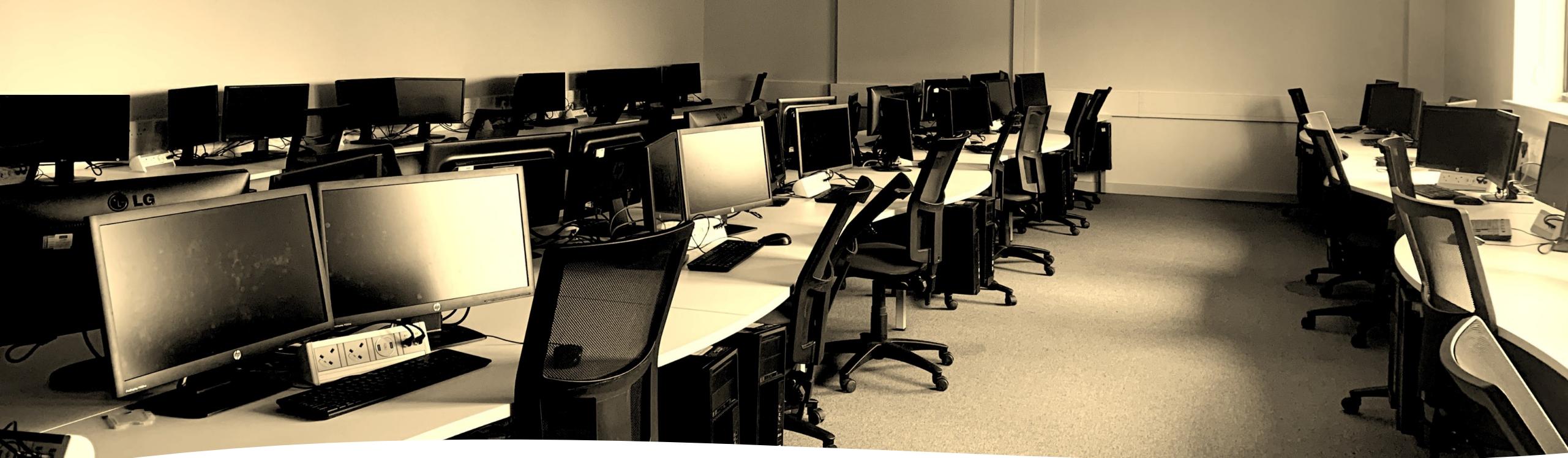


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## Key Themes

- Design an app
- Build the app
- Market your brand
- Usability
- Connectivity
- Testing
- Academic skills

# Assessment



- This module counts as **1/6<sup>th</sup>** of your first year
  - **1 Online test (30%)**
  - **1 Assignment (70%)**
- Although you are working in teams, you will be assessed as an individual
- However, you must take part in the teamwork to successfully complete the assignment

A large, textured rock formation, possibly a natural outcrop or a man-made feature, is shown in the foreground. It has several rounded, bulbous protrusions. In the background, there's a modern building with a grid-like facade, some trees, and a few people walking on a paved area.

# Competition

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- As well as the assessments you will be competing against the other teams for fun
- Some activities will enable you to earn points and compete in a competition to be the winning team



# Your First Team Challenge

(and a chance to win your first  
points on The Challenge  
Leaderboard)

How many of these can you solve? Try to answer all five! You must take a selfie of your team outside **ONE** of the locations.

The funnier the selfie, the better

1. The foundation stone on the Harris Building was laid in 1895 but by whom was it laid?
2. A cold bath certainly does not sound inviting, tis stranger still a name to bestow upon our town, can you find this location?
3. This famous Joseph co-founded UCLan and lends his surname to one of our building, but which building is named in his honour?
4. A three-digit reference number is used for the subject of ‘Computer Programming’ books within our library but what is that number, and on which floor can the books be found?
5. A cinema can be found within Foster Building and is named after pioneering early film makers, but what is that name?

You have 30 minutes



Have a **break**, have a 



From now on  
please sit  
with your  
teams in the  
lectures!

# Selfie Upload

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Upload your selfies to **Blackboard-CO1111-Welcome Week** by 5pm this evening (29/09/23)

You must include your team code in the filename e.g. A1



# The Leaderboard

From today every team is now on a Leaderboard:

<http://jedw.co.uk/challenge/leaderboard>



# ‘Day in the Life’ Videos



And the winner  
is...





# thunkable

Our App Development Environment

# Homework

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- Create a Thunkable account
- Familiarise yourself with it over the weekend





# So, what is this app that you will build?

All will be  
revealed on  
Monday morning