

MICHAEL AMPONSAH

CONTENT CREATOR

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RECIPIENT

Kaizen Gaming Recruitment Team

Dear Kaizen Team,

I'm excited to apply for the Content Manager position at Kaizen Gaming. As a content creator with a computer science background and a deep interest in digital media, I've spent the last few years building and managing content that connects with real audiences—especially young people here in Ghana. What drew me to your role is how it blends creativity, technology, and audience engagement—all things I've come to value in my own journey.

Through my YouTube channel, *LeMan Unplugged*, I've written, edited, and produced original video content, including segments like “*On The Block*” and “*Around Town*.” These projects involved not just creativity, but planning, scripting, coordinating with guests, and making sure the content actually resonated with our audience. I've used tools like Adobe Premiere Pro and Audition, and I've learned how to tell stories that reflect what people care about. It's been both challenging and rewarding.

What I admire about Kaizen Gaming is how seriously you take content—from how it looks and sounds to how it fits the overall customer experience. I'm eager to contribute to that kind of work, whether it's through editorial planning, campaign content, or experimenting with new formats. I also bring experience managing social media and using content management tools to deliver content that's timely and aligned with a larger brand vision.

More than anything, I'm looking to grow with a team that values fresh ideas and diverse perspectives. With Kaizen's global reach and innovative culture, I believe I could bring value while continuing to learn from some of the best in the industry.

Thanks for considering my application. I'd love the chance to talk more about how I can support your content goals.

Best regards,
Michael Sarfo Amponsah