

Welcome to the presentation of my data science project on the topic of ...

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# **PROJECT OVERVIEW**

### Background

Russia's aggressive international behaviour

#### Question

What drives other countries to support Russia by voting in line with its interests in the United Nations General Assembly (UNGA)?

#### **Machine Learning Models**

Goal is to identify main features of countries that support Russia in UNGA resolutions

### **Hypothesis**

A country's economic ties and dependencies on Russia are the strongest predictor of its voting alignment with Russia in the UNGA

Background...

Question...

+ importance: if Russia can still gain allies despite its highly aggressive behaviour, that is very concerning. Therefore, understanding what motivates countries to support it is crucial.

ML Models

Hypothesis

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## **DATA**

#### Dataset

- 192 rows (based on UN members) and 12 columns
- Self-constructed from different sources (UN voting data, OECD, UNCTAD etc.)

#### **Target**

Pro-Russian Voting Index: continuous values between 0 and 1
 35 UNGA resolutions crucial for Russian foreign policy (Ukraine, Georgia)

 Timeframe 2008–2023, coding: support = 1, against = 0, abstentions/absences = 0,5,
 Index per country based on arithmetic mean (sum values/ number resolutions)

#### **Features** (for each UN member)

- **Economic**: Mean Russian Aid Amount per Year (\$ MM), Bilateral Investment Treaty with Russia (0/1), Export and Import Partner Share, GDP per capita (\$)
- Other: Regime Type (democratic/authoritarian), Distance to Moscow in km, Comecon Membership (0/1), Defense Cooperation Agreement with Russia (0/1), Membership in Organisation with Russia (0/1)

#### Dataset ...

Target...

Creating index: coded votes in support of Russia's position as 1, against Russia's interests as 0,

abstentions/absences = 0,5

For each country I calculated the arithmetic mean by taking the sum of all values dividing it by number of resolutions

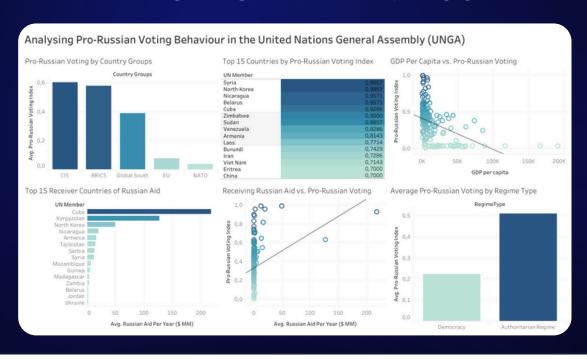
Comecon = Council für Mutual Economic Assistance

Org membership in BRICS, CIS, CSTO, EAEU, SCO

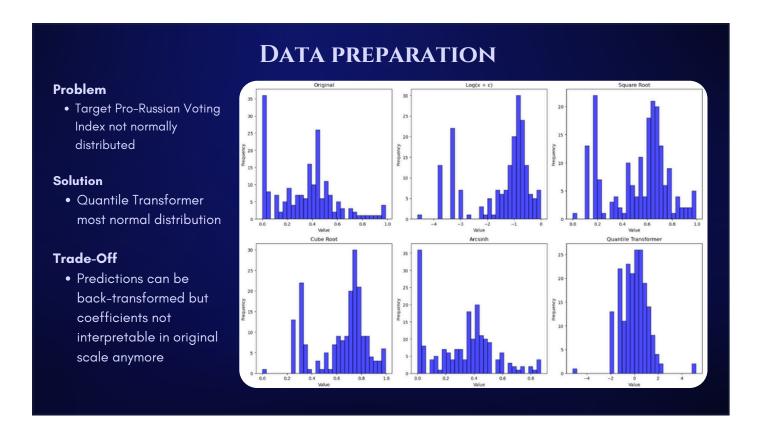
(mean values are based on target variable 2008-2023)

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# **EXPLORATORY DATA ANALYSIS**



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# **FEATURE SELECTION & ENGINEERING**

## Low Correlation with Target < 0.1

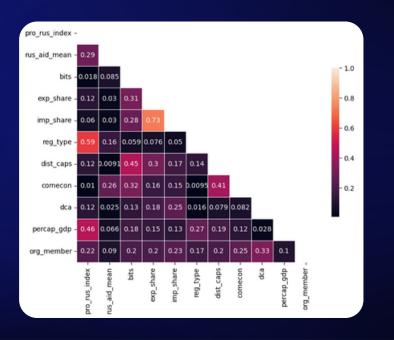
- Bilateral Investment Treaty
- Comecon Membership
- Import Partner Share

### **High Feature Correlation**

- Import and Export Partner Share
- Already dropped Import

## **Feature Engineering**

 Normalization of features for distance-based ML models due to big difference in values (GDP per capita, distance to Moscow etc.)



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# **OVERVIEW OF MODEL PERFORMANCE**

Distance-Based Models with normalized features and transformed target

| Model             | R <sup>2</sup> | Cross-Validation R <sup>2</sup> |
|-------------------|----------------|---------------------------------|
| KNN               | 0.50           | 0.42                            |
| Linear Regression | 0.32           | 0.28                            |

- Performance drop after cross-validation indicates that the models were not generalising well before due to the quite small dataset with features that vary a lot for every country
- Selected random state 42 performed better than the average of multiple train/test splits

Applied cross-validation + hyperparameter tuning in the form of grid-search for all models

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# **OVERVIEW OF MODEL PERFORMANCE**

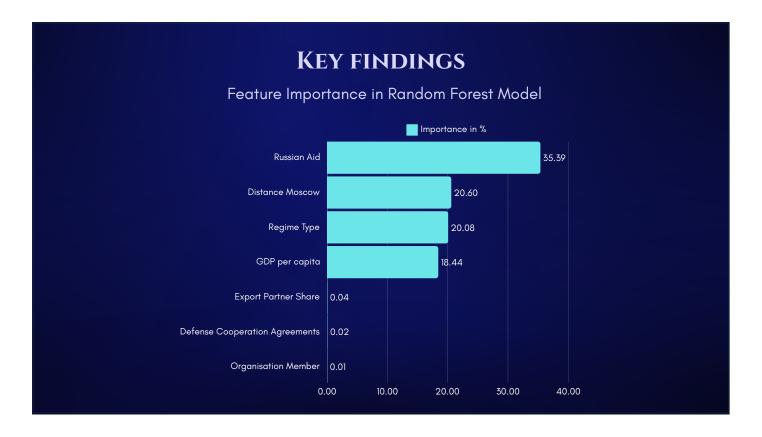
## **Decision Tree and Ensemble Methods**

| Model          | R <sup>2</sup> | Cross-Validation R <sup>2</sup> |
|----------------|----------------|---------------------------------|
| Decision Tree  | 0.65           | 0.36                            |
| Random Forest  | 0.61           | 0.56                            |
| Ada Boost      | 0.54           | 0.53                            |
| Gradient Boost | 0.46           | 0.51                            |

Since performance drop legitimate – best model Random Forest with  $\mathrm{R}^2$  of 0.56

Since performance drop legitimate - best model Random Forest with  $R^2$  of 0.56 or in other words - its a feature, not a bug

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 $\dots$  % importance in predicting the target variable

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## **LIMITATIONS & FUTURE WORK**

### **Explaining vs. Predicting**

- Focus rather on *explaining features* that lead to outcome than training a model to be able to predict the outcome itself
- Models do not have much application in making actual predictions because no new "rows" expected (new countries joining UN), only if country characteristics change, do the predictions change

#### **Model Performance**

- $R^2$  of 0.56 indicates room for improvement missing features?
- Future work could include additional features which matter for predicting Pro-Russian voting (requires theoretical research before model building)

#### Methods

- Trying more advanced models?
- Using Time-series data?

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## **CONCLUSION**

#### Four Important Features in Pro-Russian Voting Identified

- Russian Aid: Countries that receive more development assistance from Russia, on average have a higher Pro-Russian Voting Index
- **Distance to Moscow**: Russia on average receives the most voting support from countries that are located further away
- **Regime Type**: Authoritarian countries on average have a higher voting alignment with Russia than democracies
- GDP per Capita: Countries with a lower GDP per capita on average tend to support Russia more in the UNGA than countries with a higher GDP per capita

## **Confirmation of Hypothesis**

- Import and Export Partner Share & Bilateral Investment Treaties not relevant (economic ties)
- Receipt of Russian Aid most important feature & GDP per capita important (dependencies)
- Economic dependencies on Russia are the strongest predictor for voting alignment with Russia in the UNGA

Despite the just mentioned limitations...

far away countries better allies - probably because Russia has destroyed the relationship to its closest neighbours and Europe

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