

gravitybureau™

BRINGING BRANDS BACK TO EARTH

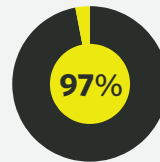
WHO WE ARE

Countless brands have risen into atmospheric oblivion. Above our everyday lives. Out of touch. Irrelevant to our humanity. We created the **gravitybureau™** to reach up and infuse our clients' brands with physical and powerful properties bringing their brands and products down to a terrestrial level.

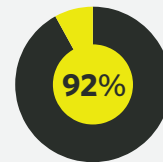
We build creative experiences that entertain, educate and engage this shrinking world of ours.

PERFORMANCE

We are transparent about our clients' experiences.



CLIENT
RETENTION



ON BUDGET



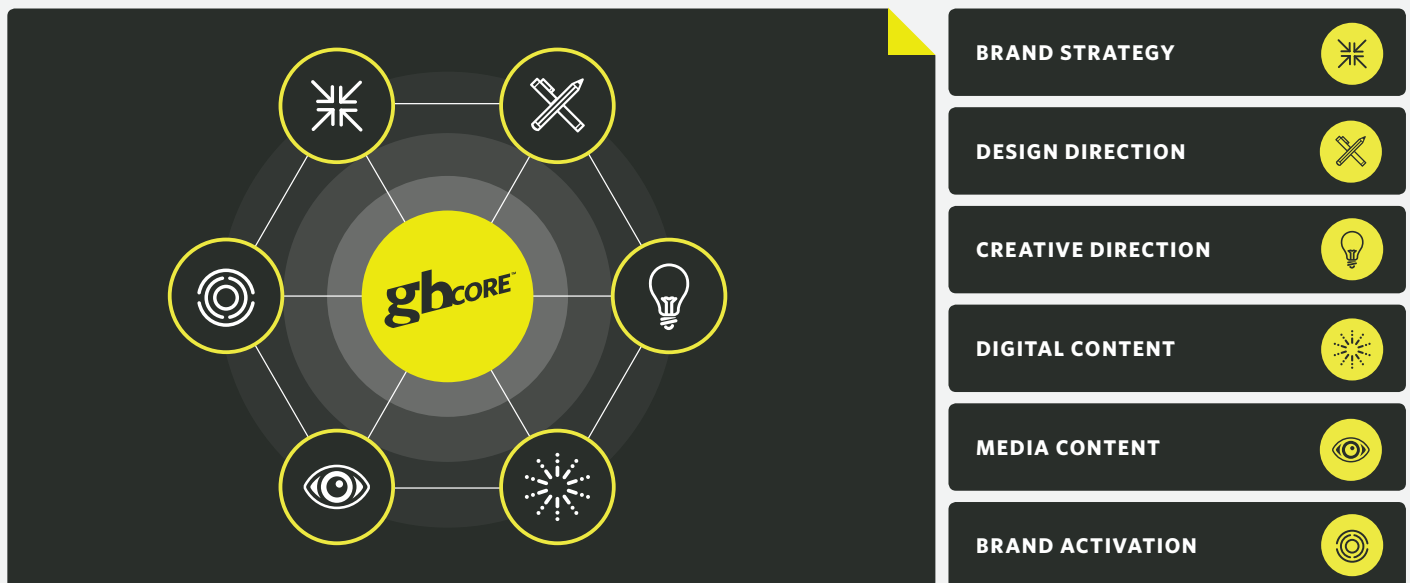
TIME
EFFICIENCY

HYBRID CONTENT

The best ideas have a genesis. An origin in the foundation of a brand. Those ideas have endurance. Those ideas matter.

Those ideas have a **gbCore™**.

Welcome to our system of discovery, identity, action planning, and creation of brand initiatives. Based on each client's objectives, we work on one or all the elements of our system. We believe it's critical all content created has a simple, singular & powerful message.



KEY CLIENTS



P +64 9 306 4140
E NZACTION@THEGRAVITYBUREAU.COM
THEGRAVITYBUREAU.COM

gravitybureau™

MEET THE AGENTS OF ACTION

The **gravitybureau™** is a team. First and foremost. We smash egos. No time or patience for it. We work as a collective; with transparency and ease in our creative and ideation conversations. Like a client trusts their account with us, we trust our team members to drive forward with the roadmap clear in their minds. We hire inside and outside of our geography to maximize creative & strategic performance.

gb



RIAAN SCHMULIAN

CEO

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BEN MEDINA

CREATIVE DIRECTOR

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DAVE QUINLAN

DESIGN DIRECTOR

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SOME OF OUR FAVOURITE ACTIONS



EAT

- Indian
- Thai
- Japanese
- Italian



LISTEN

- Pink Floyd
- Red Hot Chilli Peppers
- John Maus
- Bruce Springsteen
- Leonard Cohen



DO

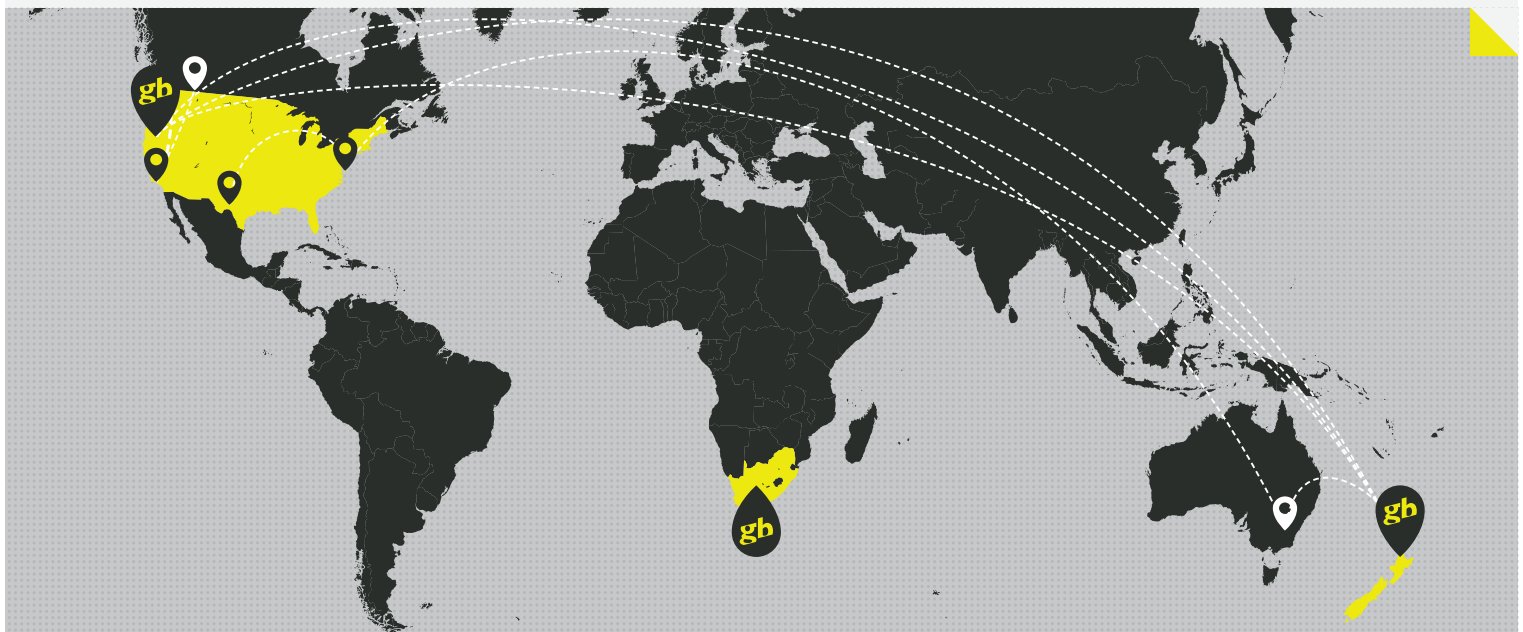
- Hiking
- Free Diving
- Guitar Hero
- Cross-Fit
- Swimming



WATCH

- Heat
- Goodfellas
- Pulp Fiction
- Gladiator
- Kung Fu Hustle

ORIGINS MAP



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ANNUAL BUSINESS TRIPS



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