

# MORIAH CHIANG

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Portland, Oregon (Open to remote)

[See My Portfolio](#)

## SKILLS

- Product Design
- Prototyping
- User Research
- Usability Testing
- Graphic Design
- Figma
- Adobe Illustrator, Adobe Photoshop, Adobe InDesign
- Basic HTML, CSS, JavaScript
- High Attention to Details
- Critical Thinking Problem Solver
- Very Receptive to Feedback

Product designer that has experience in graphic design and digital design, creating designs that build an identity. Focus on designing a full brand identity that includes style guides, sketches, posters, logos, websites, and mobile applications based on user research and usability testing for an optimized user-centered experience that is free from usability issues. Motivated to strengthen high quality creative problem solving for client facing solutions.

## PROJECTS

### Portfolio Website

Nov 2024 - Jan 2025

- Coded a personalized product design portfolio website using basic HTML, CSS, and JavaScript to create a home for my projects.
- Described each project in a detailed case study that describes the process, solution, and challenges.

### Koi: A Health App

Feb 2024 - Nov 2024

- Designed a product in Figma based on user research that keep track of lifestyle goals and breaks them down into simple and actionable tasks to help users from abandoning their goals.
- Conducted multiple usability tests and implemented the feedback for a better prototype.

### Spring Sing 2023 Visual Identity

Jan 2023 - Apr 2023

- Built a visual identity that reflected the fun and exciting energy of the show through a logo, printed show programs, behind the scenes badges, and various promotional materials so that there would be awareness and anticipation for the show.
- Collaborated with a team of 6 other members to plan the show and receive feedback on the designs.

## EDUCATION

### Career Foundry Product Design Program

Completed Jan 2025

### Bachelor of Arts in Graphic Design

Graduated May 2023

### Minor in Communications Studies

Westmont College -- Santa Barbara, Ca

## EXPERIENCE

### Graphic Designer

Nov 2024 - Present

Postmaster Short film -- Remote

- Constructed 7 images in Adobe Photoshop, Illustrator, and InDesign to look like the locations that will be used in the film to visually build up the fictional world to immerse the viewers and created increased anticipation for the film release.
- Discussed iterations on layout, color schemes, and font choices with the film producer to make sure all designs properly reflect the spirit of the short film which increased Instagram followers by 50%.

### Marketing Manager and Graphic Designer

Feb 2023 - Aug 2023

Massage Collective -- Santa Barbara, Ca

- Created a more efficient user flow on the Massage Collective website hosted on Wix after participating in a usability test and refining various buttons and chat functions before republishing the site.
- Increased massage package deals sales by approximately 40% through Mailchimp pre-scheduled emails designed with Adobe Photoshop, Illustrator, and InDesign for each event in the year to over 200 customers.

### Graphic Designer

Apr 2021 - Mar 2023

Interview Now -- Remote

- Provided over 50 police agencies around the United States with recruitment materials using Adobe Illustrator, Photoshop, and InDesign to increase hiring rates by approximately 50%.
- Attended regular meetings and suggested creating templates to support a more efficient workflow that cut the time needed for each design in half.