

# MORIAH CHIANG

415-845-4536  
moriahchiang2@gmail.com

Portland, Oregon (Open to remote)

[See My Portfolio](#)

## SKILLS

- Product Design
- Prototyping
- User Research
- Usability Testing
- Graphic Design
- Figma
- Adobe Suite
- Basic HTML, CSS, JavaScript
- High Attention to Details
- Interpersonal and Presentation Communication
- Very Receptive to Feedback

Product designer that has 8+ years of experience in graphic design and digital design, creating designs that build an identity. Focus on designing a full brand identity that includes style guides, sketches, posters, logos, websites, and mobile applications based on user research and usability testing for an optimized user-centered experience that is free from usability issues. Motivated to strengthen high quality creative problem solving for client facing solutions.

## PROJECTS

### Jumper's Buddy Track App

April 2025 - Aug 2025

- Managed and fully designed the UXUI of an app that helps Track & Field jump athletes keep track of their information so that athletes can focus on their training and advancement.
- Communicated with the client throughout all key design stages and incorporated feedback to ensure the project covers all requirements.

### STN Instruments Brand Posters

Aug 2025

- Produced 3 brand posters that align with STN Instrument's established brand identity to be used as informative advertisement pieces that increased visibility on their products.
- Delivered brand posters on a tight deadline while working closely with the client to find the right design that highlights the variety of products.

### Koi: A Health App

Feb 2024 - Nov 2024

- Designed a product in Figma based on user research that keep track of lifestyle goals and breaks them down into simple and actionable tasks to help users from abandoning their goals.
- Conducted multiple usability tests and implemented the feedback for a better prototype.

### Spring Sing 2023 Visual Identity

Jan 2023 - April 2023

- Built a visual identity that reflected the fun and exciting energy of the show through a logo, printed show programs, behind the scenes badges, and various promotional materials so that there would be awareness and anticipation for the show.
- Collaborated with a team of 6 other members to plan the show and receive feedback on the designs.

## EDUCATION

### Career Foundry Product Design Program

Completed Jan 2025

### Bachelor of Arts in Graphic Design

Graduated May 2023

### Minor in Communications Studies

Westmont College -- Santa Barbara, Ca

## EXPERIENCE

### Graphic Designer

Nov 2024 - March 2025

### Postmaster Short film -- Remote

- Constructed 7 images in Adobe Photoshop, Illustrator, and InDesign to look like the locations that will be used in the film to visually build up the fictional world to immerse the viewers and created increased anticipation for the film release.
- Discussed iterations on layout, color schemes, and font choices with the film producer to make sure all designs properly reflect the spirit of the short film which increased Instagram followers by 50%.

### Marketing Manager and Graphic Designer

Feb 2023 - Aug 2023

### Massage Collective -- Santa Barbara, Ca

- Created a more efficient user flow on the Massage Collective website hosted on Wix after participating in a usability test and refining various buttons and chat functions before republishing the site.
- Increased massage package deals sales by approximately 40% through Mailchimp pre-scheduled emails designed with Adobe Photoshop, Illustrator, and InDesign for each event in the year to over 200 customers.