

MORIAH CHIANG

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[See My Portfolio](#)

EDUCATION

Bachelor of Arts in Graphic Design

Minor in Communications Studies

Westmont College -- Santa Barbara, Ca

Graduated May 2023

EXPERIENCE

Marketing Manager and Graphic Designer

Massage Collective -- Santa Barbara, Ca

Feb 2023 - Aug 2023

- Composed email campaigns to have a consistent voice on Mindbody and Mailchimp.
- Devised an outreach plan to build business to business relationships with local Santa Barbara businesses.
- Provided cards for a business outreach referral program.

Graphic Designer

Interview Now -- San Francisco, Ca

Apr 2021 - Mar 2023

- Constructed marketing materials for over 50 police agencies around the United States with Adobe Illustrator and Photoshop.
- Attended regular meetings to find solutions for a more efficient workflow.
- Created a logo in Adobe Illustrator currently used on the Interview Now's recruitment website.

Westmont Spring Sing Graphic Designer

Westmont College -- Santa Barbara, Ca

Jan 2023 - Mar 2023

- Built a visual identity to be used in all show related graphics based on the theme "April Fools".
- Promoted the show with social media, posters, slideshow announcement presentations, and on-campus events.
- Contributed alongside the rest of the committee in brainstorming, planning, setting up, and running the show.

Graphic Design and Marketing Intern

GOTR Bay Area -- San Francisco, Ca

Jun 2020 - Aug 2020

- Designed detailed merchandise graphics, flyers, postcards, and digital graphics with Adobe Photoshop, Illustrator, and InDesign.
- Collaborated with the rest of the team in a virtual setting where the main mode of communication were phone calls and emails.
- Operated in Hootsuite and Salesforce.

Moriah Chiang Freelance Graphic Design

- Designed a logo for Dear Husband, Dear Wife podcast.
- Created a logo and graphics in Adobe Illustrator for Coach FitzSimons LLC currently on their website.

Sep 2021

Dec 2021

LEADERSHIP & SERVICE EXPERIENCE

Publicity Manager for Westmont Emmaus Road

Westmont College -- Santa Barbara, Ca

Aug 2021 - May 2022

- Managed the communication of events through promotional posters, emails, and social media.
- Traveled to Spain on a Westmont Emmaus Road trip and utilized interpersonal skills to speak in Mandarin to a local store owner.

Westmont College Women's Track and Field Team

Westmont College -- Santa Barbara, Ca

Aug 2019 - Jun 2023

- Devoted a minimum of 12 hours per week to athletics while carrying a full course load and other extra-curricular activities.
- Joined the team as a walk on pole vaulter and improved to a national level athlete.
- Utilized team building and interpersonal skills to foster a welcoming team culture.