

# SEMESTER 1 - FLOW 2

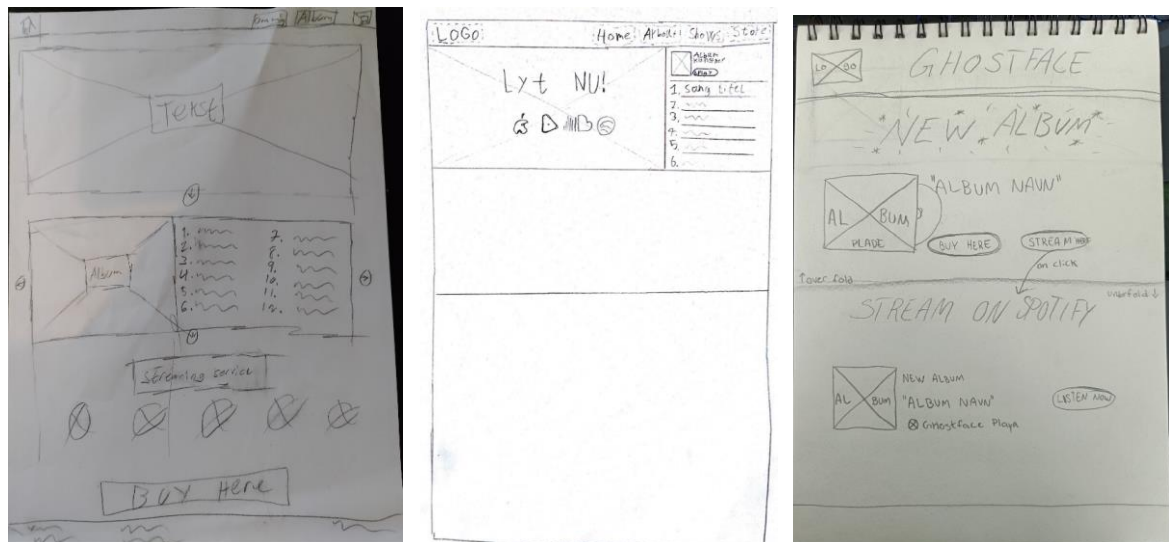
## Visual concept for digital and printed media

During the second flow we were assigned to create a new LP album design for a chosen artist. This assignment had to be done in groups. Besides making an album cover, we had to make a landing page for the album (Figma prototype).

On the landing page it should be possible for people to buy the album. The landing page should also link to a Spotify page where people could stream the album. Lastly, we also had to design a banner for the artist.

We started our preparation with a brainstorm followed by a mind map and a sitemap. In this flow we also learned about PBS (Product Breakdown Structure) and WBS (Work Breakdown Structure), so that we also included. The following things can be viewed [here](#).

When all the preparation was in place, we could now start on our wireframes for our website:



For the design of the album cover, we had to work in Adobe Illustrator. My group also decided to make a design for the LP record. From the perspective of our mood board, our product ended up looking like this:

