



MANIPAL COLLEGE  
OF PHARMACEUTICAL SCIENCES  
MANIPAL  
(A Constituent unit of MAHE, Manipal)

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# 2024

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# THE NEXT STEP

Final Report

4 QUALITY  
EDUCATION



17 PARTNERSHIPS  
FOR THE GOALS



Organized by:

**Department of Pharmacy Practice**

Manipal College of Pharmaceutical Sciences  
MAHE, Manipal

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## Why we created this masterclass?

When we were in our final year, we often felt uncertain about how to prepare for the professional world and what to expect in the job market. Our only sources of guidance were reaching out to our highly engaged seniors or our professors. We had no way to validate whether our approach was aligned with industry expectations.

This experience inspired us to create a masterclass that provides our juniors with all the guidance and insights we wish we had. We aim to bridge the gap between academic life and the professional world, offering you the tools, resources, and confidence needed to navigate your career journey successfully.

By sharing our experiences and the knowledge we've gained, we hope to support in starting a career with clarity and assurance, to help avoid the uncertainty we once faced.

## The masterclass covered following key areas:

- Personalized career planning
- Resume and CV writing
- Cover letter writing
- Job search strategies
- Interview skills
- Workplace excellence
- LinkedIn optimization
- Generative AI and prompt engineering
- Mock interview practice

The masterclass was intended to be engaging and interactive and thus, a lot of focus was given to hand-on activities on each of the above highlighted areas. These 20 hours spread over 4 days proved to be an enriching experience, providing students with the tools, confidence, and clarity needed to transition seamlessly from academia to professional life. The combination of expert insights, practical activities, and peer interaction made this workshop a valuable milestone in their career preparation journey.

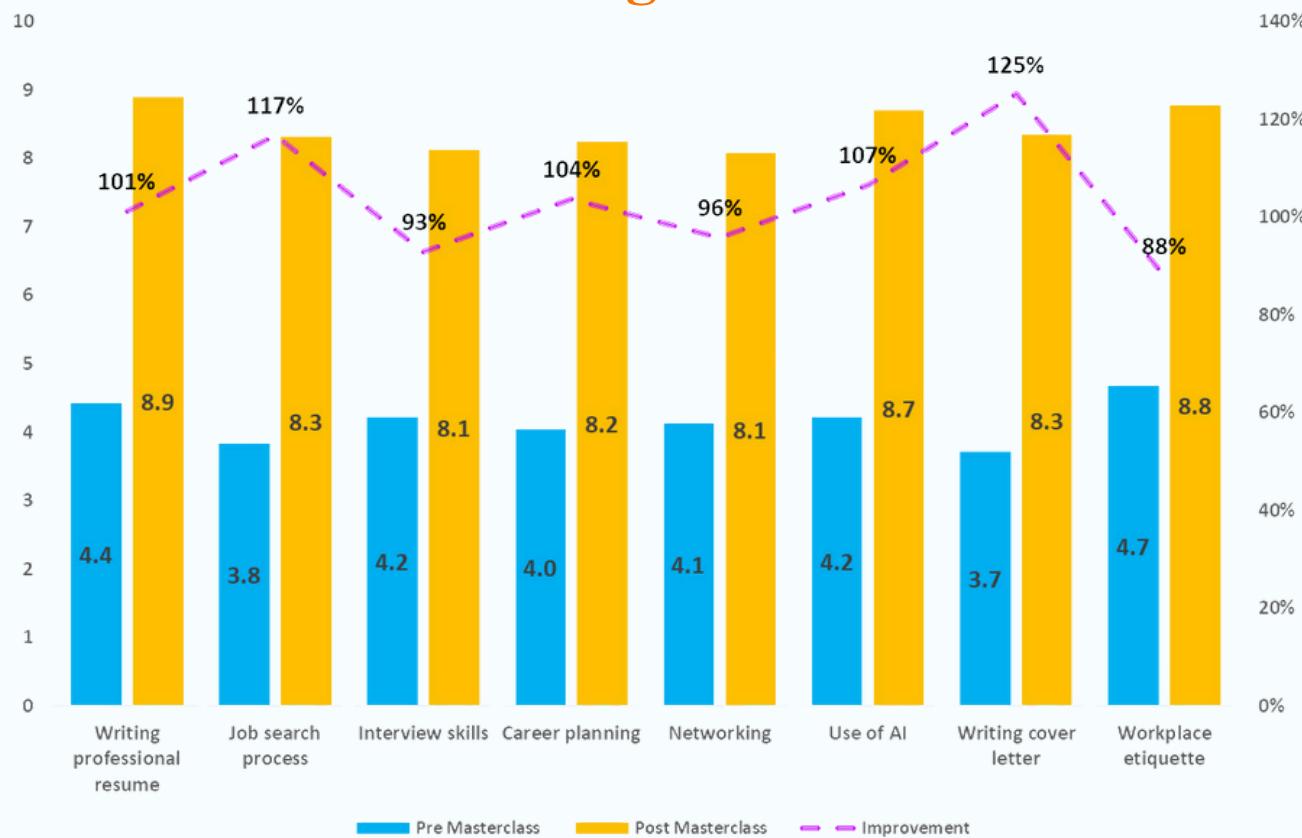
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# Measuring Success!



A pre-masterclass survey was conducted to assess the current level of expertise across different career skills such as career planning, job search process, writing resume/CV, writing cover letter, networking, use of AI, workplace etiquettes, and interview skills. This was later compared to a final assessment post completion of the masterclass, and the results seen were remarkable!

In each of the above mentioned areas, the baseline confidence was below 5 (out of 10) which improved to more than 8 (out of 10) in all areas. Even the lowest improvement observed was a staggering 88% as seen in the area of workplace etiquettes. Overall, most areas showed more than 100% improvement from baseline.

The results highlighted the gap in clarity and confidence that students usually have in their final year of PharmD when they have to critically think and plan their career, and the huge impact which this masterclass had in bridging that gap.

## Overall Improvement From Baseline



## Assessing Career Preparedness

The students were now highly confident about their overall career readiness and taking the next step. The pre- vs post-masterclass assessment clearly demonstrated that the level of confidence improved by more than 100%.

The results clearly demonstrate the immense impact of the intensive 4-day hands-on masterclass, highlighting the importance of dedicating focused time and effort to career planning during the final year of PharmD.



## Testimonials & Gallery

*This workshop was helpful for us to understand the current situation of how hiring process is undertaken. We also gained knowledge to tackle any questions on our own using the skills provided in the class. Overall a very informative workshop.*

*I think the best part was how interactive it was , thank you for making us feel this comfortable Learnt a lot of new things which I'll apply for stepping into the real world*



*Got new insights, interactive session was the best, activities were realistic and very helpful. There's huge difference in my knowledge and attitude towards career planning, job search, interview and cv from before the workshop*

*This was such a great experience to attend this workshop. We got to know about insights, diving deep into the field of job search strategies and use of Ai. We got a first hand experience of conducting interviews and how to ace it with flying colors. Overall this is probably the most insightful masterclass I've attended in a long time.*



*The masterclass introduced me to various key aspects of the job search process which as a fresher we are unaware of. It helped me understand how a CV/resume to be drafted and make necessary changes that makes it more acceptable. Finally the main thing, that is to tackle the interview questions, it was a really great session. Overall it was a fun and learning session.*

*To be honest, this workshop has exceeded my expectations. Considering that this was such a generic topic, you guys did a commendable job of making it so interactive and interesting. I got to know so many new things which will definitely help me find my dream job in the future. I will definitely recommend this to other people, especially people my age.*



## Testimonials & Gallery

*It was one of the best workshops I have ever attended. Balanced ,fun and yet very educational. All the study materials very prepared in a very short yet effective manner. Rashida and Parth did an amazing job in conducting the workshop and made sure we gained the most out of it .They even made sure all our doubts were catered to. Altogether ,it was very useful and fun at the same time. Thank you.*

*It was really helpful. From knowing nothing even about writing a resume to getting confidence on dealing with everything is a next level thing.*



*It was a very much need experience as I now realise there was a lot that was missed due to ignorance on my side as these were things that I hadn't realised would make such an impact. If it wasn't a mandatory thing , it would have been something I'd skip on, and then I would missed a lot a valuable insights. So thank you for everything you have told us.*



*All the four days were very well executed. The content of presentations, how was it conveyed or be the efforts of involving everybody and that too successfully was done perfectly. I personally liked and found the Day 3 and Day 4 schedule to be most helpful.*

*Overall experience was really great. We learnt about things that we weren't aware of. I personally would like to say that thank you for letting us know how Interviewers/HRs view our applications.*

*This masterclass was something that I didn't know I needed and I'm so glad to have attended it. There couldn't be better organizers than the two of them - Dr.Parth and Dr.Raashida. The impact they have created will be underappreciated. It made me excited for the job hunt and the entire process stressfree. I would totally recommend this masterclass who everyone who is aspiring to enter the industry.*



*This was a valuable experience. As I had lacked in many areas, this workshop taught me many things and how to do it in a very efficient manner.*

*It was a really good experience. We gained a lot of insights and it really helped us understand how we need to improve in order to better ourselves.*

# Testimonials & Gallery



*I was really useful as it improve me in my resume Writing, and mainly in the interview preparation skill. Because of this workshop i got to know many tools for job search.*

*It was amazing.I learned a lot of things which can help me in my future. This workshop helped me to understand the process of job recruitment from making cv to the interview.*

*It was a really good experience. We gained a lot of insights and it really helped us understand how we need to improve in order to better ourselves.*

*The 4 days session helped me on how to better articulate my thoughts and structure my answers in all aspects for the process of career planning. Now I'm confident in writing my resume , and tackling interview questions.*

*Thank you, Parth and Raashida, for a wonderful experience! These four days were both highly informative and incredibly fun. Before this workshop, I had a basic understanding of the approach to be taken, but this experience provided me with the confidence I needed. While I was comfortable with the knowledge I had, I lacked clarity on how to convey it effectively. Everyone often emphasizes that interviews are not just about what you know but how you present it. Thank you for addressing the "how" so thoroughly. I am extremely grateful for this experience and the boost in confidence it gave me. I look forward to connecting with you both personally!*





# Acknowledgements



We extend our heartfelt gratitude to:

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For being a constant source of inspiration and for enabling us to organize this event seamlessly while helping us navigate challenges with ease.

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## **Dr Prasanna Kumar, Dr. Sonal Sekhar M**

For gracing us with their presence and contributing to the event with their enthusiastic participation.

## **Delegates**

For their remarkable interaction and for keeping the energy of the room vibrant with their enthusiasm and engagement.

## **Divya Sharma, Trisha Das, Dr Lavanya Swaminathan, Dr. Elaine Fernandes, Dr. Rashmi Shetty**

For behind the scenes support and beta-testing of the masterclass activities

## **Department of Pharmacy Practice**

For sponsoring and ensuring the smooth execution of the masterclass across all four days.

## **Manipal Academy of Higher Education, Manipal**

For its continual encouragement and support of initiatives that foster student growth and learning.