



# THE NEXT STEP

Career Preparation Masterclass



## KEY HIGHLIGHTS



### CAREER PREPARATION

Identify your strengths, set SMART career goals, and build a strong professional profile



### CUSTOMIZED LEARNING

Gain feedback and guidance tailored to your unique goals



### INTERACTIVE SESSIONS

Develop practical skills through interactive activities, worksheets, mock sessions, & real-life scenarios



### PROFESSIONAL EXCELLENCE

Understand how to navigate your first job, make a lasting impact, and grow in your chosen path.

## LAUNCH A CAREER WITH CONFIDENCE AND CLARITY

A comprehensive masterclass crafted to equip students with essential skills, practical insights, and a step-by-step approach to seamlessly transition to a thriving professional in the pharmaceutical industry.



# PROVIDING SOLUTIONS TO HELP INDIVIDUALS GROW

We believe we can provide advanced solutions that help students and professionals succeed in today's ever-changing world. Our workshops are designed to make navigating career paths easier, more efficient, and more productive.

## Who We Are

Students often feel uncertain about how to prepare for the professional world and what to expect in the job market. Their only sources of guidance are highly engaged seniors or professors. Moreover, they have no way to validate whether their approach is aligned with industry expectations.

This observation inspired us to create a masterclass that provides all the guidance and insights we wish we had. We aim to bridge the gap between academic life and the professional world, offering students, tools, resources, and confidence needed to navigate their career journey successfully.

By sharing our experiences and the knowledge we've gained, we hope to support in starting a career with clarity and assurance, to help avoid the uncertainty we once faced.

## Why Choose Us



### Customizable Packages

We provide customized packages based on specific client requirements



### Interactive & hands-on sessions

We provide in-depth training with hands-on activities including capstone projects



### Updated Industry Insights

We provide expert insights based on current industry trends and requirements

## Our Services

### Career Essentials

- Personalized career planning
- Job search tools & strategies
- Resume and CV optimization
- Interview Preparation





## PERSONALIZED CAREER PLANNING

- Understanding the successful career planning framework.
- Career choices based on individual strengths (Hands-on activity)
- Career blueprint to walk on and guide all future efforts which avoids distractions or wasted effort
- Course recommendations to improve skills needed for the chosen career path

4-6 Hours



## JOB SEARCH STRATEGIES & TOOLS

- Job Search Tools
- Job search strategies
- Job Application Tools, Processes & Profile Optimization – Naukri, Indeed, etc.
- LinkedIn Deep Dive
- Networking Secrets

4-6 Hours



## RESUME/CV AND COVER LETTER

- Resume vs Curriculum Vitae (CV)
- Resume/CV structure
- Cover Letter
- Resume/CV and Cover letter templates
- ATS optimization
- AI for Resume/CV optimization and writing cover letters (Hands-on activity)

4-6 Hours



## PREPARING FOR INTERVIEWS

- Interview process in detail
- Planning for interviews and tracking applications
- Preparing for interviews – Tools to leverage
- Common interview questions and how to answer
- Common pitfalls to avoid
- Negotiation skills
- Mock interviews

4-6 Hours



# Testimonials



*It was one of the best workshops I have ever attended. Balanced, fun and yet very educational. All the study materials very prepared in a very short yet effective manner. Rashida and Parth did an amazing job in conducting the workshop and made sure we gained the most out of it .They even made sure all our doubts were catered to. Altogether ,it was very useful and fun at the same time. Thank you.*



*This masterclass was something that I didn't know I needed and I'm so glad to have attended it. There couldn't be better organizers than the two of them - Dr.Parth and Dr.Raashida. The impact they have created will be underappreciated. It made me excited for the job hunt and the entire process stressfree. I would totally recommend this masterclass who everyone who is aspiring to enter the industry.*



*It was a very much need experience as I now realise there was a lot that was missed due to ignorance on my side as these were things that I hadn't realised would make such an impact. If it wasn't a mandatory thing , it would have been something I'd skip on, and then I would missed a lot a valuable insights. So thank you for everything you have told us.*



*Thank you, Parth and Raashida, for a wonderful experience! These four days were both highly informative and incredibly fun. Before this workshop, I had a basic understanding of the approach to be taken, but this experience provided me with the confidence I needed. While I was comfortable with the knowledge I had, I lacked clarity on how to convey it effectively.Everyone often emphasizes that interviews are not just about what you know but how you present it. Thank you for addressing the "how" so thoroughly. I am extremely grateful for this experience and the boost in confidence it gave me. I look forward to connecting with you both personally!*



*This was such a great experience to attend this workshop. We got to know about insights, diving deep into the field of job search strategies and use of Ai. We got a first hand experience of conducting interviews and how to ace it with flying colors. Overall this is probably the most insightful masterclass I've attended in a long time.*

- Doctor of Pharmacy Interns, Batch 2025

Manipal College of Pharmaceutical Sciences, MAHE, Manipal



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# Contact Us



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We believe in open and transparent discussions and are committed to customizing our services to meet client requirements. **Book a 1:1 with us for more details.**