Day 15 – SEO Audit and Reporting

Topic: Comprehensive SEO and Performance Review

Today's training focused on preparing **SEO audit reports** — identifying issues, analyzing performance, and recommending improvements.

Practical Work / Activities:

- Conducted a full SEO audit using online tools.
- Prepared an actionable improvement report.
- Discussed findings with the mentor.

Key Takeaways:

- Learned to compile a professional SEO audit.
- Understood how data-driven reports enhance results.
- Felt confident in analyzing and optimizing websites.