Dear Category Manager,

I am Sarthak Kapaliya , Data Analyst at Quantium.It was an amazing experience to complete my task given by the organization.

I completed all task using python and used Graphs and charts for better understanding.

Task 1

Data Preparation and Customer Analysis

1. Creating and interpreting high level summaries of the data.
2. Finding outliers and removing them.
3. Checking data formats and correcting it

Task 2

Experimentation and Uplift Testing

1. Total sales revenue
2. Total number of customers
3. Average number of transactions per customer

As both technical tasks 1 and 2 were open ended in terms of insights, I have focus on the layout and the order of your inclusions, including where to include graphs, taglines, written insights and recommendations.

I have attached a PDF file for Presentation. It’s my sincere Request to Accept my work.

Thank You

Sarthak Kapaliya