Emergency response	ouide pag	e	
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Info on:			
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- What to bring	1 (1)		de clear 120
- who to contact	Tow	chart of no	er graps for
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- provide immediate info - either search for issue	on most urger	nt situations	
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- accessitility, purchanolities

Website Name.

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Other pages of Site

What is Your Emergency?



will have auto-fill option to redirect to Section of the page

tnergeny Response Guide

inproduction to this page

In a Sheatran and:

- need to act quick?
- Have no idea what todo?

Press

buton

PANIC

— redureds to most

urgent emergencies: fire, CPR, bleeding

- provides advice on how to ded with situation e. g how to do CPR

20/Call 999? flow chart forplangachion



Jomething SImilar - more detailed - reduceds to further Plan of action after 999 15/isn't called "what you can do in the mountine" -long page of different types of emorgencies i.e fire, violent crime, injury/medical emorgency etc...

Example of One

FIRE

- advice on how to stay safe in a fire is help other, alarm, estinguisher
- hottines on who to call, depending on severity of situation e.g 999 local firestation, lifequare
- links to further information if user is interested / bidhiography

at the end of every section, will have button to go back to the top of the page.

Top of Page

Who to Contact / Hothines

- déperent hotlines. e-g-childline, 999, 111, Suicide etc.

Libby Fowler

age: 37

residence: Coventry

education: BEng Civil Engineering

occupation: Civil engineering technician

marital status: Single mom with 2 kids



"It's always been me and my 2 girls against the world"

Home life is hectic for Libby as she is the sole breadwinner and responsible for all household matters. Due to her high-position technical job, she leaves for work early and arrives home late - putting her trust in her twin daughters, of age 13, to stay safe. Her family owns one car, however, she uses the train to reach her workplace.

Comfort With Technology

INTERNET

SOFTWARE

MOBILE APPS

SOCIAL NETWORK

Needs

- · her & her children's safety
- efficient ways to inform her children of certain dangers and how to deal with them

Values

- · high level planning
- independency
- flexibility
- · efficiency and speed

Criteria For Success:

Libby is a driven worker and mother and values education highly. She wants to set an example to her children as a hard-working qualified woman, and believes one should not be just smart in school but also in the streets. Because of her busy work life, she has minimal time to spend teaching and safeguarding her kids.

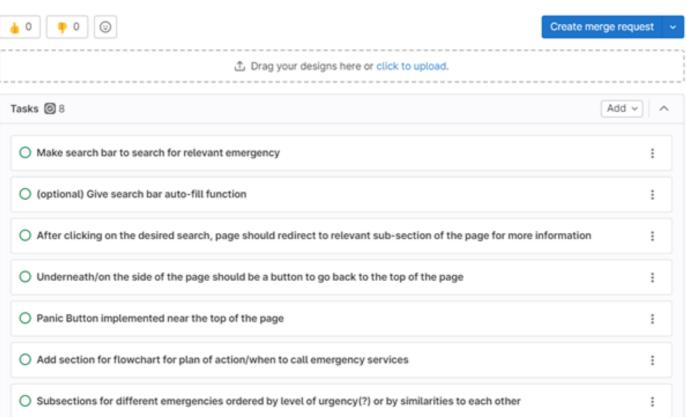
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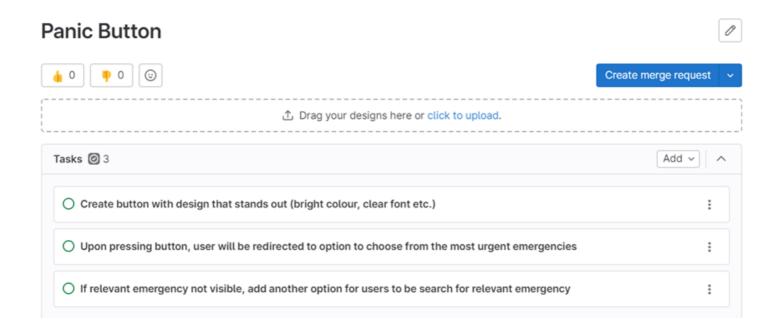
- to connect with other like-minded parents to safeguard her & others' families
- an app that is easy-to-use, accessible & informative to kids (disregarding her own technical experience)

Fears

- travelling after it gets dark more vulnerability as a woman
- not being able to attend to her children in an emergency
- · lack of police vigilance in her area

Emergency response guide





O Add button near top of page to be redirected to section of different hotlines you can contact when in an emergency

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