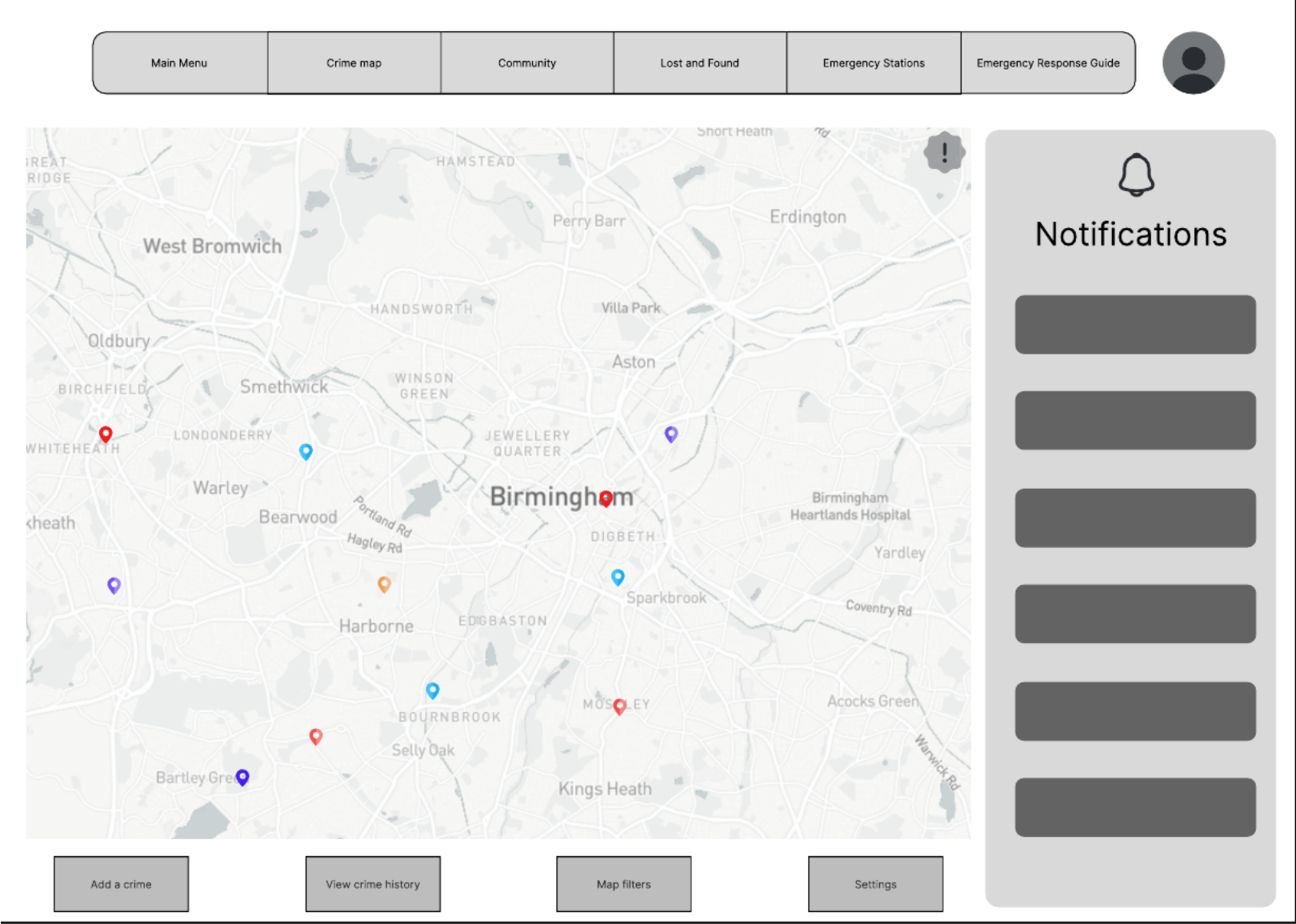Mockup:
This mockup is the feature Crime Alert in the app:

Persona:
This persona represents John who is elderly

John

Analytical | Persuasive | Ethical | Flexible

"When you eat, eat. When you sit, sit"

Age: **64**
Work: **Retired lawyer**
Family: **Married, 3 kids**
Location: Birmingham, Harborne
Character: **Resilient**

Goals

- Travel the world and experience new cultures with the spouse.
- Give back to the community through volunteering and mentorship.
- Spend quality time with family through regular outings and shared hobbies.

Frustration

- Frustration with lack of personal security and increased crime rate.
- Limited retirement funds causing financial strain.
- Health concerns impacting daily life and enjoyment of retirement.

Motivation

Incentive

Fear

Growth

Power

Social

Brands & Influencers

Personality

Introvert — Extrovert

Thinking — Feeling

Sensing — Intuition

Judging — Perceiving

Bio

John is a retired lawyer who has spent most of his life practicing law and serving the community. He values his safety and the safety of his loved ones, which is why he is always looking for new tools to help him stay informed about potential risks and dangers in his neighborhood. As he approaches his golden years, John wants to remain active and engaged in the community, but he knows that crime can be a concern for older adults. He is always looking for ways to stay involved in local events, but he also wants to feel secure and protected when he is out and about.

Feature cards

Tasks ⊙ 11   Add ⌄   ⌃

○ Map View: A real-time map view of crime alerts in the area, using the latest police API data and user submissions.   ⋮

○ Users should be able to zoom in and out of the map.   ⋮

○ Users should be able select a specific alert to view more information.   ⋮

○ Alert Filters: A set of filters that allow users to view crime alerts by type (e.g. theft, assault, etc.), date, and location. Users should be able to select multiple filters at once, and the map view should update accordingly.   ⋮

○ Alert Details: A pop-up window that displays detailed information about a selected crime alert, including a description, location, date, and any available images or videos.   ⋮

○ Live Discussion: A real-time discussion forum for users to share information and ask questions about crime alerts in their area. Users should be able to post comments, reply to other users, and "like" or "dislike" posts.   ⋮

○ User Submissions: A form for users to submit their own crime alerts, including a description, location, date, and photos or videos.   ⋮

○ Notifications: A notification system that alerts users to new crime alerts in their area, and updates to the discussion forum.   ⋮

○ Implement a list view option for the crime alerts page that displays all crime alerts in a tabular format.   ⋮

○ Button allows users to view the history of previous crimes that have been reported in their area.   ⋮

○ Different profiles have different views and different premissions to post/edit   ⋮