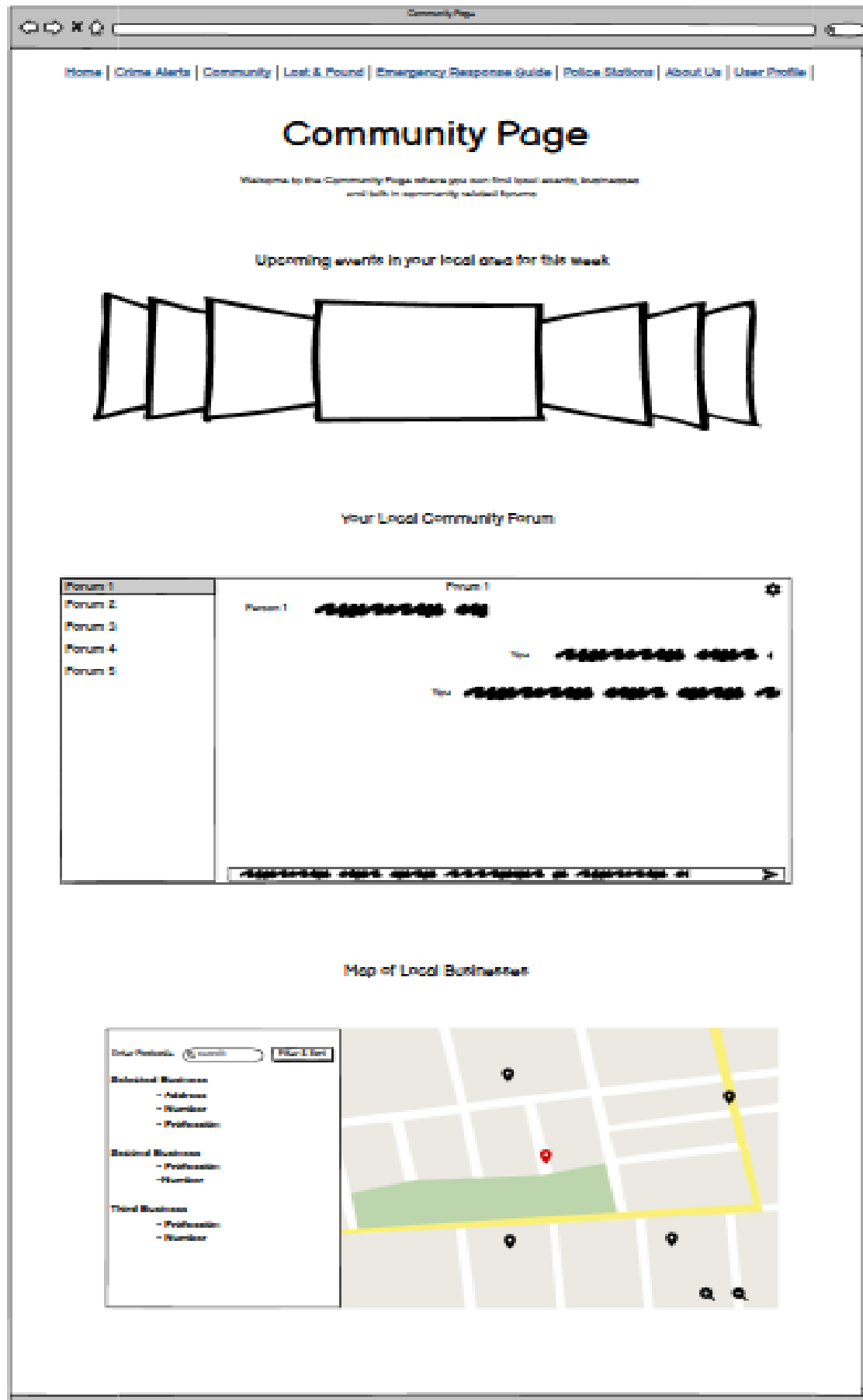


Community: A mockup page that combines the functionality of both the Community. The page would allow users to post about local events and other community-related topics, with a map view. Users can also search, and view posts made by others in their area.



This Persona represents Shaun Perkins, a business owner that would use the community page to advertise his plumbing business to people and help his community with and plumbing issues.

Shaun Perkins

age: 34

residence: Birmingham, UK

education: Plumbing Course

occupation: Plumbing Business Owner

marital status: Single



Looking for a way to grow my Business

Sean is juggling many projects and priorities. He appreciates help from his vendors and employees. He wants a way to grow his business connections so that he is able to earn more money from local people.

Comfort With Technology

INTERNET



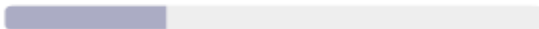
SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Needs

- Tangible results
- Grow business
- Expand his workforce
- An application that works with his dyslexia
- More local business opportunities

Values

- Detailed planning
- Concrete expectations
- Community Values

Experience:

Used other social media apps like Facebook to find business opportunities as well as using leaflets to spread his business in local areas.

Criteria For Success:

Want's a web application that he can advertise his business on the go and be able to reach out to people who need plumbing done in their homes as well as grow his workforce

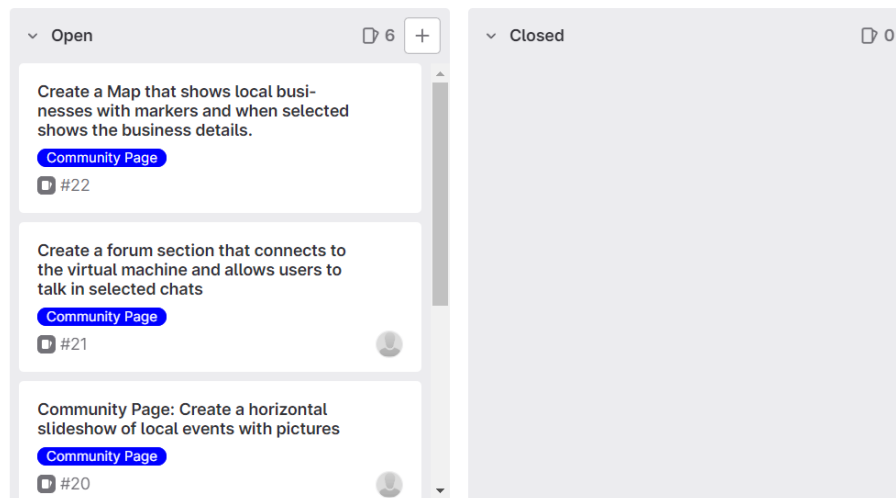
How will this person use this app:

They will use the alerts and community pages to be able to identify and reach out to customers who require his services. Also find and meet other licensed plumbers who could join his business to expand his opportunities.

Fears

- Failure
- Wasting money
- Not getting enough customers

Kanban Feature Cards for the community page mockup:



Git commit using ssh:

```
C:\Users\Aadil\Desktop\test commit\team-20-test>git clone git@git.cs.bham.ac.uk:sx11220/team-20-test.git
Cloning into 'team-20-test'...
remote: Enumerating objects: 3, done.
remote: Total 3 (delta 0), reused 0 (delta 0), pack-reused 3
Receiving objects: 100% (3/3), done.
```

```
C:\Users\Aadil\Desktop\test commit\team-20-test>git add README.md

C:\Users\Aadil\Desktop\test commit\team-20-test>git commit -m "Added name to readme"
[main ac752a3] Added name to readme
1 file changed, 1 insertion(+), 1 deletion(-)

C:\Users\Aadil\Desktop\test commit\team-20-test>
```