

Rachel Adeline

age: 29

residence: Birmingham

education: BSc Chemistry

occupation: Secondary school teacher

marital status: Married, kids



"Nurturing peoples futures since 2017"

A teacher at a school with a lot of young people who are involved in crime. She is often worried about her safety during her commute on the train to and from work. Due to her influence on young people she feels as though it is her duty to help nurture and keep them safe.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Not needing to worry about her safety while commuting and having the peace of mind that her students have access to resources to help them stay safe

Needs

- More information on criminal activity is easily accessible
- More police in less safe areas
- an intuitive way to communicate with the local community

Wants

- complete safety when on public transport
- young people in low-income areas to be given more support so they can avoid a life of crime
- a way for teachers to easily communicate with parents about safety awareness events.

Values

- organisation
- community events
- transparency
- communication
- safety

Fears

- that one of her students is a victim of a crime