

# Daniel Roberts

age: 39

residence: Birmingham

education: UK trained officer

occupation: Police Officer

marital status: Married



*"A peaceful community makes everyone feel safer and is a pleasant feeling"*

Daniel is a successful police officer who has served his community for the past 4 years. He hopes to work his way up the ranks in the police station and ensure people feel safe in his community.

## Comfort With Technology

### INTERNET



### SOFTWARE



### MOBILE APPS



### SOCIAL NETWORK



## Criteria For Success:

Motivated by the positive feedback his team receive from the locals when they take care of situations. Also believes communication is key to working together for a better future. Excited for how the web application will allow further information for his force when dealing with any issues in an area.

## Needs

- A reliable app to pinpoint areas that are most affected
- An app that allows others to share information to help the police
- Guidance on where to focus on patrolling Which matters are more urgent than others

## How will this person use the app

- Daniel believes that the police stations themselves as well as himself can benefit from the site by tactically placing officers in different areas to prevent crime or anti-social behaviour before they occur. This can lead to better strategies to preventing crime and target areas where there are more reports.

**Values**

- Reliability
- Trust
- Authority
- Respect
- Equality and Diversity

**Fears**

- Family being harmed
- Being injured badly himself
- Unable to help someone from a serious matter
- Responsible for someones death