

Emergency response Guide page

various emergency situations:

- fires
- natural disasters, extreme weather
- medical emergencies
- active shooter
- knife crime
- robberies
- terrorism
- hazardous materials
fuel, chemicals
- car accident

(Call 999
for most serious
emergencies

— when should you
call 999?

Info on:

- What to do
- What to bring
- who to contact
- Speed of response required

flow chart of next steps for
users to take near top of page

Panic button:

- top of the page?
- Users can activate in event of emergency
- provide immediate info on most urgent situations
- either search for issue immediately or be redirected to relevant
hotlines for that emergency

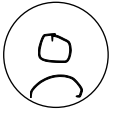
annotations:

- accessibility, functionalities

Website Name

language

signin



Other Pages of Site

What is Your Emergency ?



will have auto-fill
option to redirect to
section of the page

Emergency Response Guide

introduction to this
page

In a Situation
and:

- need to act quick?
- Have no idea
what to do?

button

PANIC

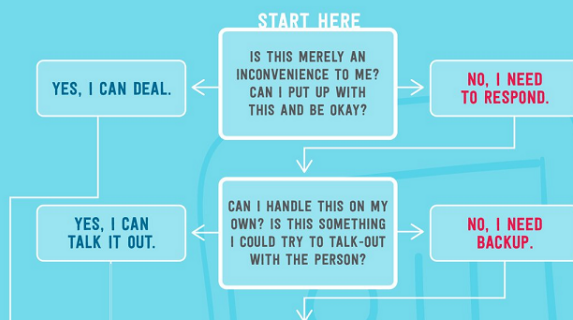
Press

- redirects to most
urgent emergencies:
fire, CPR, bleeding
etc.

- provides advice on how to
deal with situation
e.g. how to do CPR

Do I Call 999? ← flow chart
for plan of action

STEPS TO ASK YOURSELF BEFORE CALLING THE POLICE



Something similar

- more detailed

- redirects to further
Plan of action after 999
is / isn't called

"what you can do in the meantime"

- long page of different types of emergencies
i.e fire, violent crime, injury/medical emergency etc...

Example of One

FIRE

- advice on how to stay safe in a fire i.e help others, alarm, extinguisher
- hotlines on who to call, depending on severity of situation e.g 999, local firestation, lifeguard
- links to further information if user is interested/bibliography

at the end of every section, will have button to go back to the top of the page.



Top of Page

Who to Contact / Hotlines

- different hotlines . e.g childline, 999, 111, Suicide etc.

Libby Fowler

age: 37

residence: Coventry

education: BEng Civil Engineering

occupation: Civil engineering technician

marital status: Single mom with 2 kids



"It's always been me and my 2 girls against the world"

Home life is hectic for Libby as she is the sole breadwinner and responsible for all household matters. Due to her high-position technical job, she leaves for work early and arrives home late - putting her trust in her twin daughters, of age 13, to stay safe. Her family owns one car, however, she uses the train to reach her workplace.

Comfort With Technology

INTERNET



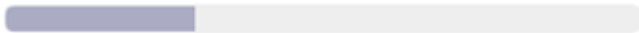
SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Needs

- her & her children's safety
- efficient ways to inform her children of certain dangers and how to deal with them

Values

- high level planning
- independency
- flexibility
- efficiency and speed

Criteria For Success:

Libby is a driven worker and mother and values education highly. She wants to set an example to her children as a hard-working qualified woman, and believes one should not be just smart in school but also in the streets. Because of her busy work life, she has minimal time to spend teaching and safeguarding her kids.

Wants

- to connect with other like-minded parents to safeguard her & others' families
- an app that is easy-to-use, accessible & informative to kids (disregarding her own technical experience)

Fears

- travelling after it gets dark - more vulnerability as a woman
- not being able to attend to her children in an emergency
- lack of police vigilance in her area

Emergency response guide



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Create merge request

▼

⬆️ Drag your designs here or [click to upload](#).

Tasks 8

Add ▼

⬆️

☐ Make search bar to search for relevant emergency

⋮

☐ (optional) Give search bar auto-fill function

⋮

☐ After clicking on the desired search, page should redirect to relevant sub-section of the page for more information

⋮

☐ Underneath/on the side of the page should be a button to go back to the top of the page

⋮

☐ Panic Button implemented near the top of the page

⋮

☐ Add section for flowchart for plan of action/when to call emergency services

⋮

☐ Subsections for different emergencies ordered by level of urgency(?) or by similarities to each other

⋮

☐ Add button near top of page to be redirected to section of different hotlines you can contact when in an emergency

⋮

Panic Button



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Create merge request

▼

⬆️ Drag your designs here or [click to upload](#).

Tasks 3

Add ▼

⬆️

☐ Create button with design that stands out (bright colour, clear font etc.)

⋮

☐ Upon pressing button, user will be redirected to option to choose from the most urgent emergencies

⋮

☐ If relevant emergency not visible, add another option for users to be search for relevant emergency

⋮