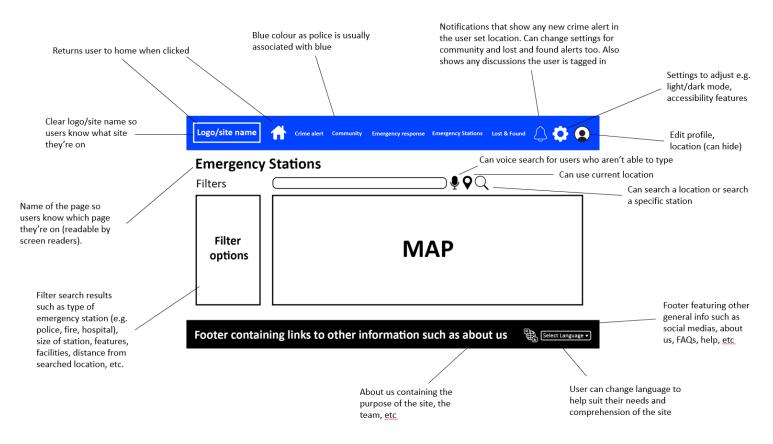
Individual Submission: S1

Mockup:

This mockup is the emergency stations feature on our web app which features a map where users can filter and search for a specific type, station, or location.



Persona:

This persona represents Spencer who is a student studying in London.

User Persona



"Only compare yourself to those who have less than you"

Name: Spencer Woods

Age: 18

Gender: Male

Sexuality: Heterosexual

Pets: None

Accessbility: No

Work: Unemployed/Student

Relationship: Single

Location: London, UK

Personality: Outgoing, social

Bio

A new student who has just started university in his home city. Intends to continue life as it was before except in a new environment. Grew up in an area known to be dangerous.

Lifestyle

Enjoys travelling and socialising and spending time with friends and family. Strives to live a healthy lifestyle and goes on a jog during the weekends. Commutes to university by train.



Devices

- Laptop
- Desktop
- Mobile phone
- Tablet
- Printer

Goals and motivation

Hopes to achieve a first class in his university degree and get into a world leading company earning a good amount of money to support a family in the future. He is motivated by his poor background growing up with a single parent.

How they would use our site

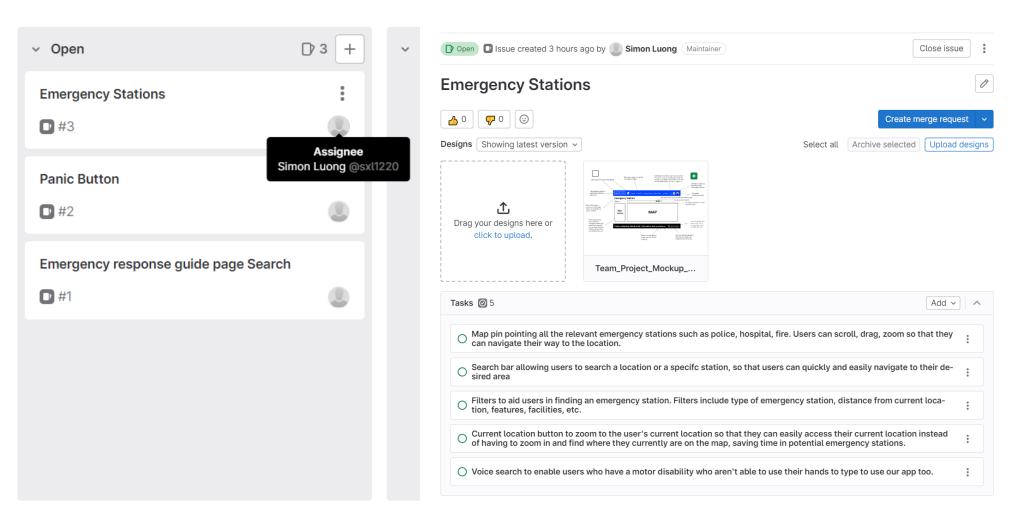
Growing up in an area known to be 'dangerous', he feels afraid sometimes to be out, especially after dark. With our site/app he can see which areas he should avoid especially when he finishes university late.

Social media

- Instagram 🞯
- Snapchat 🔼
- Whatsapp 🔇
- TikTok 👌
- LinkedIn in

Feature cards:

My mockup is based on our emergency stations feature of our web app.





Add

^

Link issues together to show that they're related. Learn more.

Activity

Sort or filter v

- Simon Luong added #4 as child task 2 hours ago
- Simon Luong added #5 as child task 2 hours ago
- Simon Luong added #6 as child task 2 hours ago
- Simon Luong added #7 as child task 2 hours ago
- Simon Luong added #8 as child task 2 hours ago
- Simon Luong assigned to @sxl1220 2 hours ago
- Simon Luong added 1 design just now

Git commit:

