

Daniel Roberts

age: 39

residence: Birmingham

education: UK trained officer

occupation: Police Officer

marital status: Married



"A peaceful community makes everyone feel safer and is a pleasant feeling"

Daniel is a successful police officer who has served his community for the past 4 years. He hopes to work his way up the ranks in the police station and ensure people feel safe in his community.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Motivated by the positive feedback his team receive from the locals when they take care of situations. Also believes communication is key to working together for a better future. Excited for how the web application will allow further information for his force when dealing with any issues in an area.

Needs

- A reliable app to pinpoint areas that are most affected
- An app that allows others to share information to help the police
- Guidance on where to focus on patrolling Which matters are more urgent than others

Wants

- Daniel believes that the police stations themselves as well as himself can benefit from the site by tactically placing officers in different areas to prevent crime or anti-social behaviour before they occur. This can lead to better strategies to preventing crime and target areas where there are more reports.

Values

- Reliability
- Trust
- Authority
- Respect
- Equality and Diversity

Fears

- Family being harmed
- Being injured badly himself
- Unable to help someone from a serious matter
- Responsible for someones death