

The 8 Aspects of Writing: Starter Kit

TECHNOLOGICAL	AESTHETIC	SCIENTIFIC	RHETORICAL
GRAPHIA - TO CARVE	BEAUTY / FUN / INTERESTING / ENTERTAINING	KNOWLEDGE (not just Big-S sciences)	LEVERAGING KNOWLEDGE FOR WRITERLY PURPOSE
NON-LINGUISTIC ENCODING & DECODING	EMOTION / FEELING	RESEARCH	RHETORICAL Δ - Sender, Message, Receiver, Context
READABILITY vs. LITERACY	SENSORY PERCEPTION VIVID & CONCRETE LANGUAGE	<i>DISCOVER KNOWLEDGE?</i>	PURPOSE - Persuade, Entertain, Inform, Express
ACCESSIBILITY - Physical, Technical, Socio-Cultural	EXPERIENCE	<i>CONFIRM/CHALLENGE KNOWLEDGE?</i>	VISUAL DESIGN - Drawing focus to key points
TOOLS & TECHNOLOGIES	MACRO: Story Arc & Hero Journey	<i>COMMUNICATE KNOWLEDGE?</i>	STANCE - implied & explicit
MANUAL/MECHANICAL/ ELECTRICAL/ELECTRONIC	ELEMENTS OF STORY: Plot, Character, POV, Setting, etc.	<i>CREATE KNOWLEDGE?</i>	TONE & VOICE
VISUAL DESIGN - Font size, spacing, lines, headings	WRITING FOR HEALING	METHODS/METHODOLOGY	EXIGENCE & Kairos
COGNITIVE UPTAKE & MEMORY	ALLUSION, ANALOGY	INDUCTIVE & DEDUCTIVE	APPEALS: LOGOS, PATHOS, ETHOS
USABILITY	METAPHOR, METONOMY, Et cetera	QUALITATIVE & QUANTITATIVE	PRIMARY AUDIENCE
USER INTERFACE (UI)	STYLISTIC DEVICES	SURVEYS / INTERVIEWS	SECONDARY AUDIENCE
USER EXPERIENCE (UE)	POETIC DEVICES	7 LEVELS OF INFORMATION	COLLATERAL AUDIENCE
WRITING SYSTEMS--> Blends with linguistics	AVOIDING CLICHÉS	LIBRARY DATABASES	BURKEAN PARLOUR
Archival Methods (technologies for organizing data storage)	VISUAL DESIGN - to make it pretty	SCIENTIFIC METHOD	TERMINISTIC SCREENS
GENRE	IMPORTANT TO CONSIDER GENRE NORMS/FUN LEVELS	LAB REPORTS	GENRE

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STRUCTURAL	ANALYTICAL	SOCIO-CULTURAL	LINGUISTIC
ARRANGEMENT	FISHBONE DIAGRAM	DEMOGRAPHICS	LANGUAGE
ORGANIZATION SEQUENCING	ROOT CAUSE ANALYSIS	CONVENTIONS/NORMS	PHONETICS / PHONOLOGY homophones/homonyms
Macro-Structures	STAKEHOLDER MAPPING--> Soc.	BELIEFS & VALUES	SYNTAX - sentence level structure
-CLASSICAL GREEK MODEL-rhet -TOULMIN ARGUMENT-analyt.	SWOT ANALYSIS	IDEOLOGICAL APPARATUSES & HEGEMONY	SEMANTICS - meaning in context
-IMRaD - scientific -ROGERIAN MODEL-Rhet/SoCul	CRITERIA	POWER DOCUMENTS / KEY TEXTS	PRAGMATICS - practical use of language
Document Design links to Technological aspect	EVALUATION	ESTABLISHED, TEMPORARY, RELINQUISHED AUTHORITY	MORPHOLOGY & LEXICON (Latin/Greek roots&families)
PARAGRAPHING	SYNTHESIS	FOOD & CLOTHING	WRITING SYSTEMS
Genres of paragraphs: PIES & AXES, Intro's, Conclusions, etc	LOGIC	ECONOMIC STATUS	ENCODING/DECODING
RICE feedback paragraph	LOGICAL FALLACIES	INCOME	LITERACY
ALIGNING & WEAVING	6-7 pt THESIS STATEMENT	POLITICS	PICTOGRAPHIC
SYNTAX-->blends with linguistic	MAPPING GENRE SYSTEMS	FORMATTING CONVENTIONS	LOGOGRAPHIC
GENRE	WRITING ECOLOGIES--> Soc.	APA, MLA, AMA, IEEE, ACS	PHONOGRAPHIC
SIGNPOSTING/TRANSITIONS	ACTOR-NETWORK THEORY	GRAMMAR NORMS-->Linguistic	PHONOLOGICAL
<-- VISUAL DESIGN -->	GENRE	GENRE as social writing norm	PUNCTUATION NORMS - Sentence genres (SoCultural)