



Sales Overview

This page gives us details and insights into Sales performance in Adventure Works

Sales

Product

Territory

Employee

2011

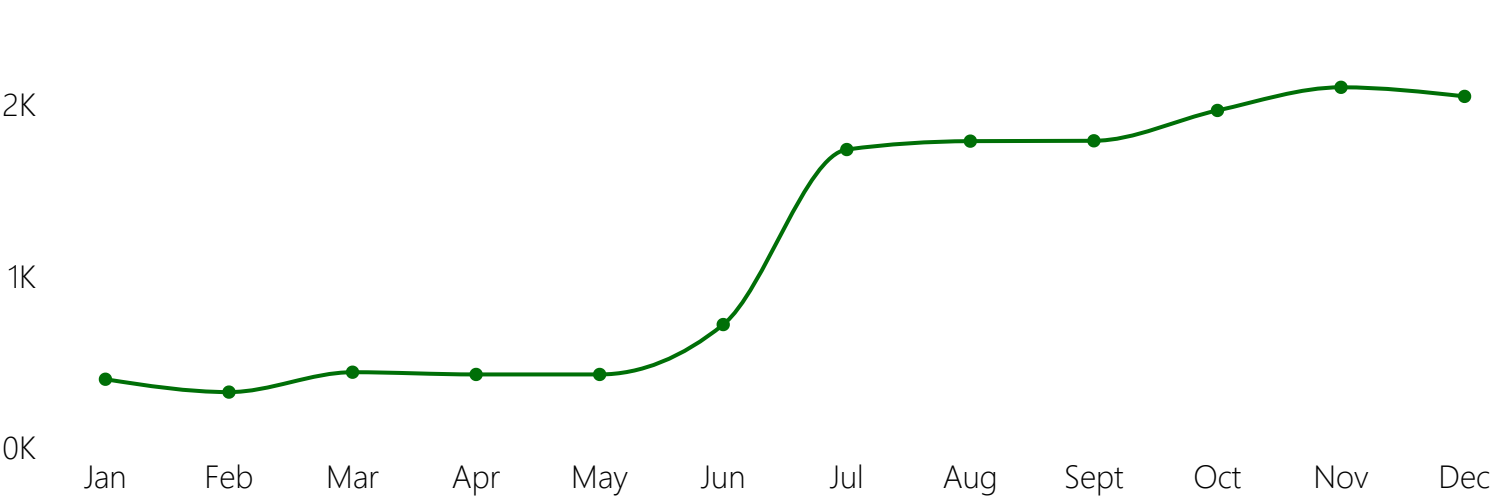
2012

2013

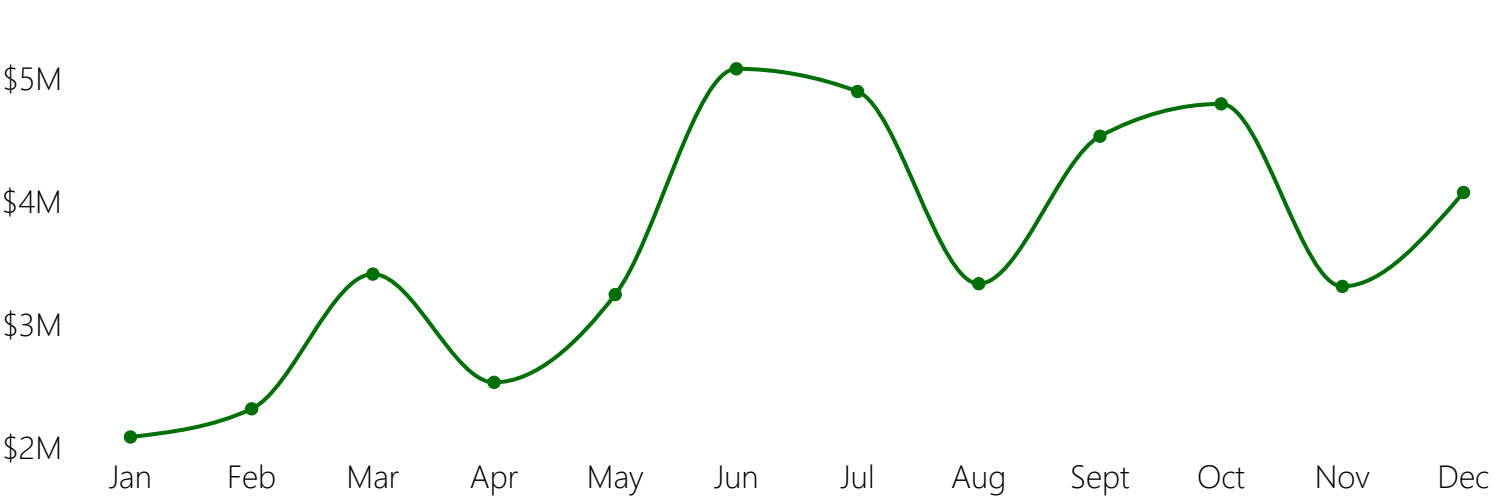
2014

Total Sales \$44M	▲ 30.1% vs PY	Avg Sales Value \$771	▼ 50.1% vs PY	Order Volume 132K	▲ 92.2% vs PY	Orders Received 14.182K	▲ 262.2% vs PY	Total Customers 19.82K
----------------------	------------------	--------------------------	------------------	----------------------	------------------	----------------------------	-------------------	---------------------------

Orders Received by Month



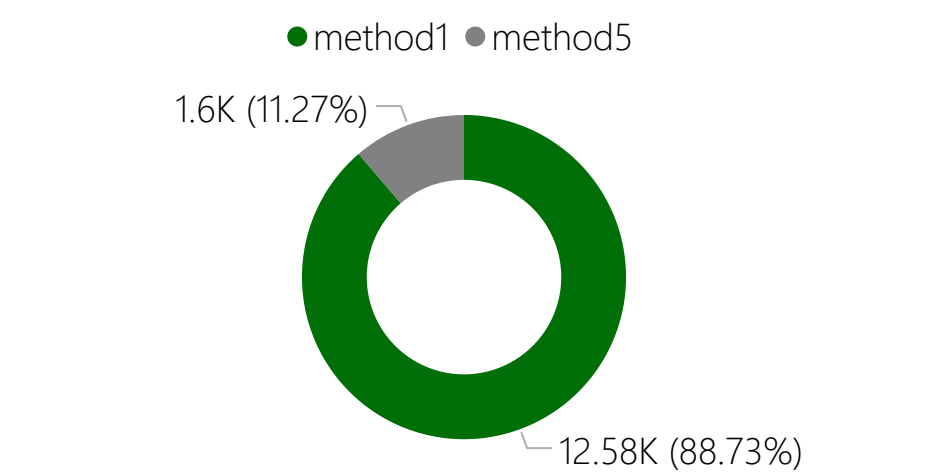
Total Sales by Month



Top Five Customers by Sales



Order Volume by Shipping Method



Top Five Salesperson by Orders Received





Product Overview

This page gives us details and insights into Products sold in Adventure Works

Sales

Product

Territory

Employee

504

Total Products

266

Products Sold

\$439

Avg Selling Price

\$259

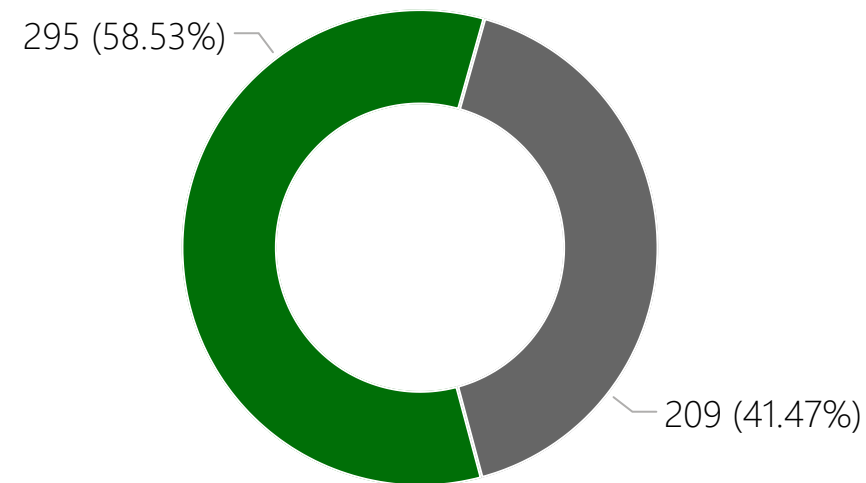
Avg Unit Production Cost

1.10

Avg Days to Manufacture

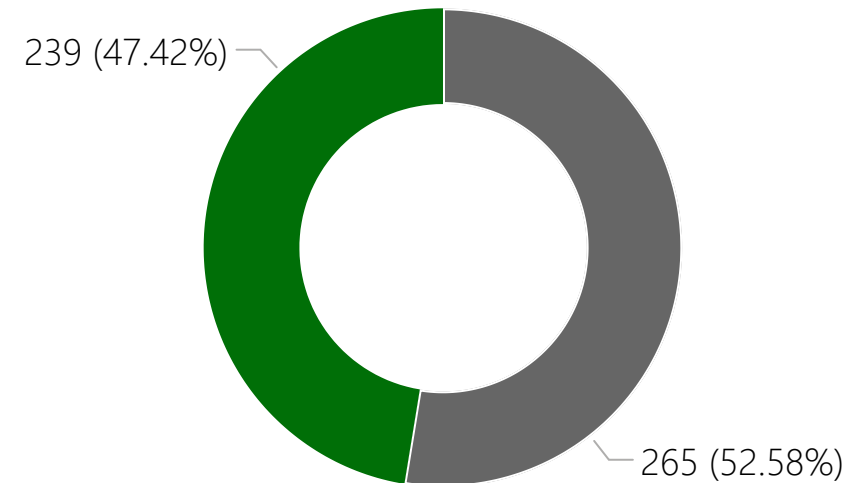
Percentage of Sellable Products

● Sellable ● Not Sellable



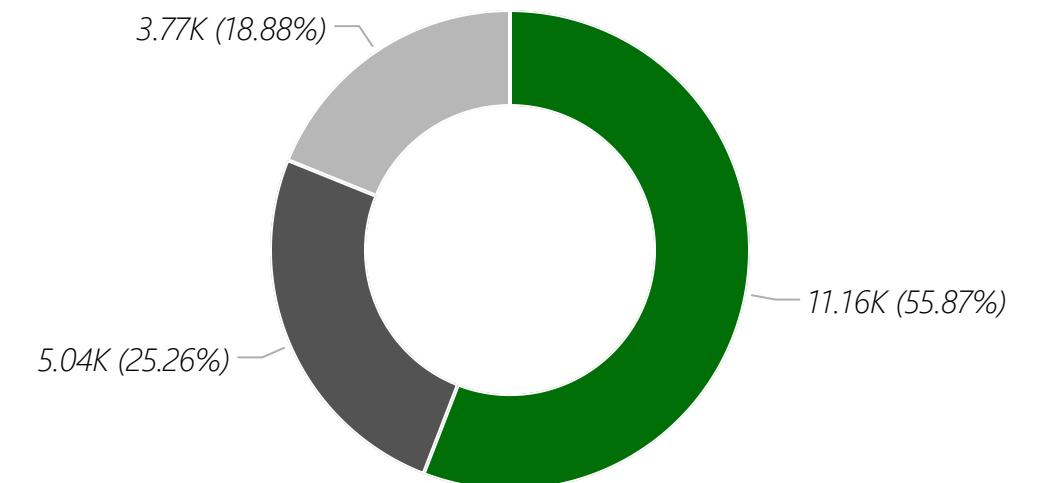
Percentage of Products Manufactured In-House

● Purchased ● Manufactured

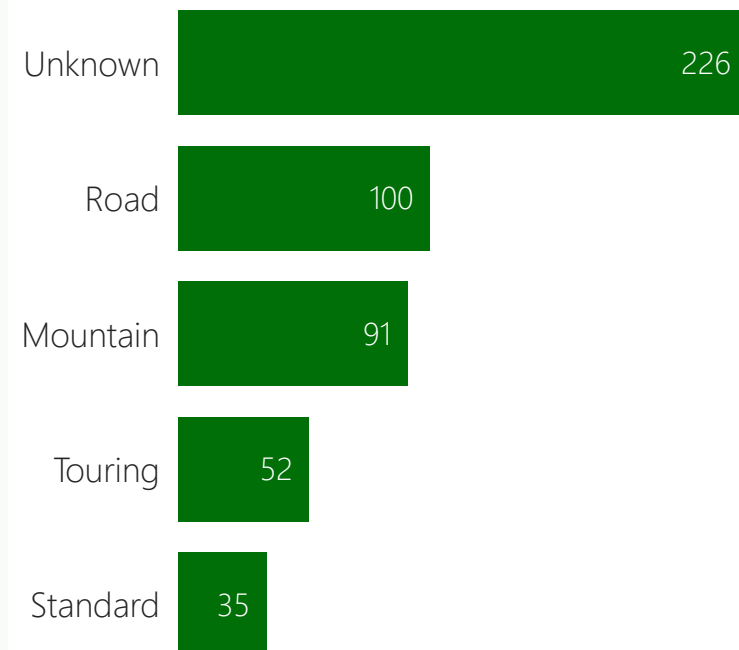


Percentage of Contacts who wish to receive e-mail promotions

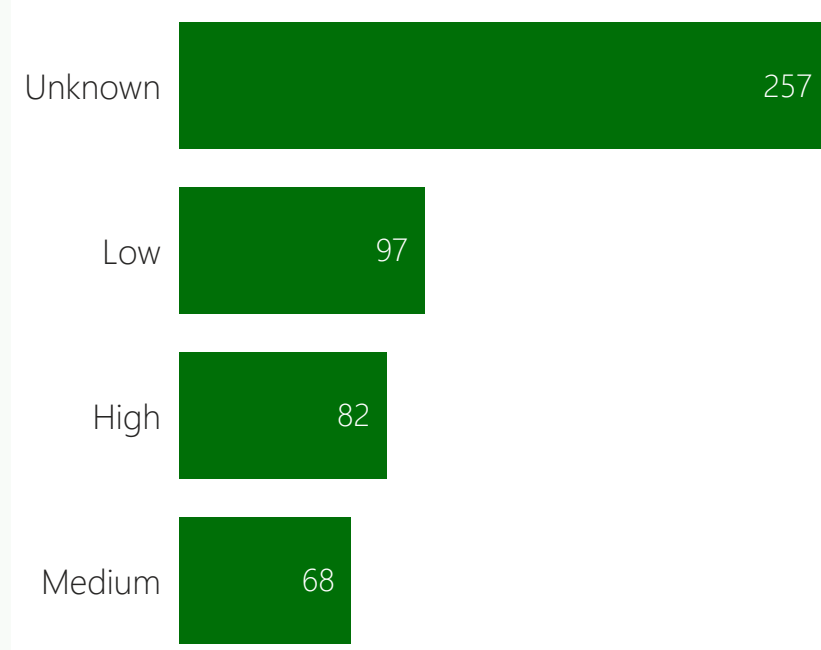
● no ● yes ● both



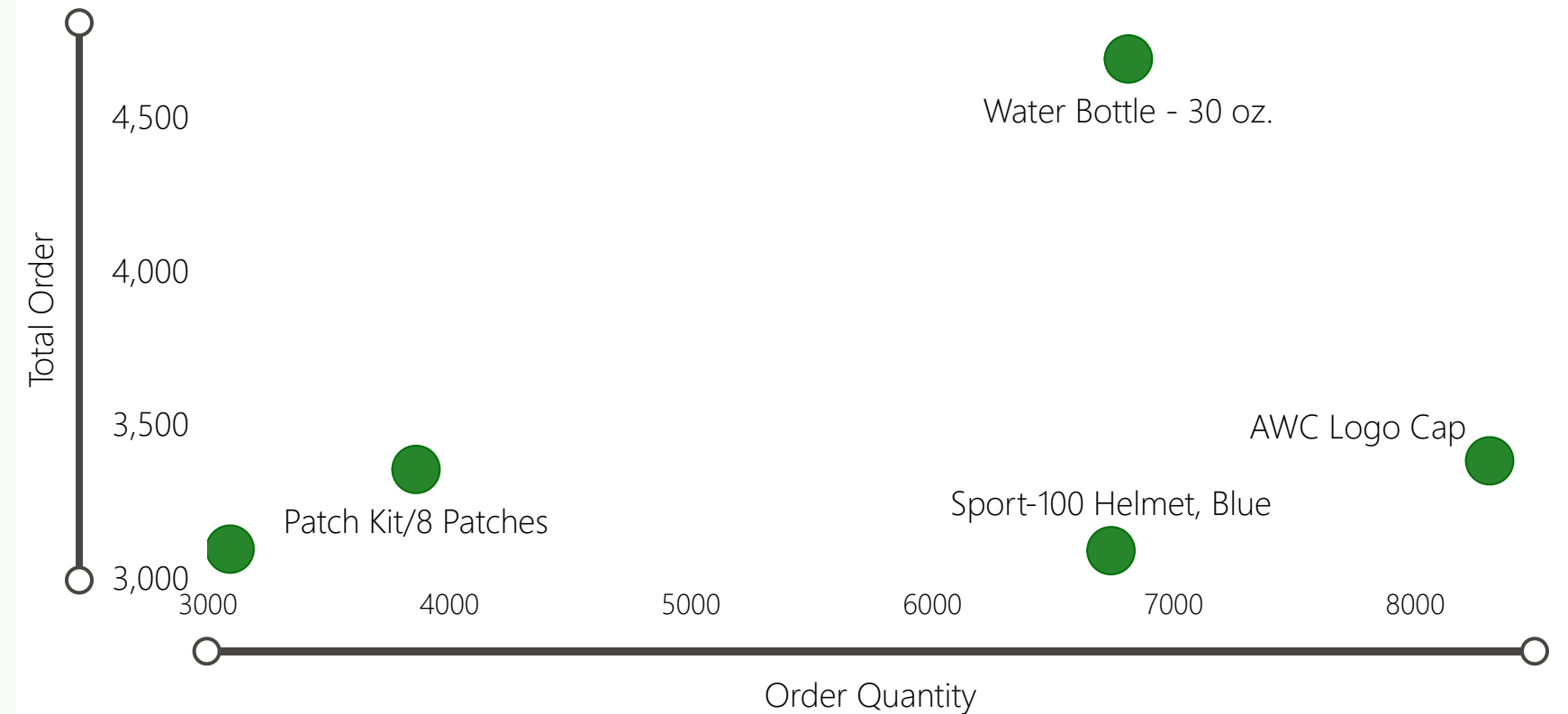
Products Distribution by Product Line



Products Distribution by Class



Top Five Products by Total Order and Order Quantity



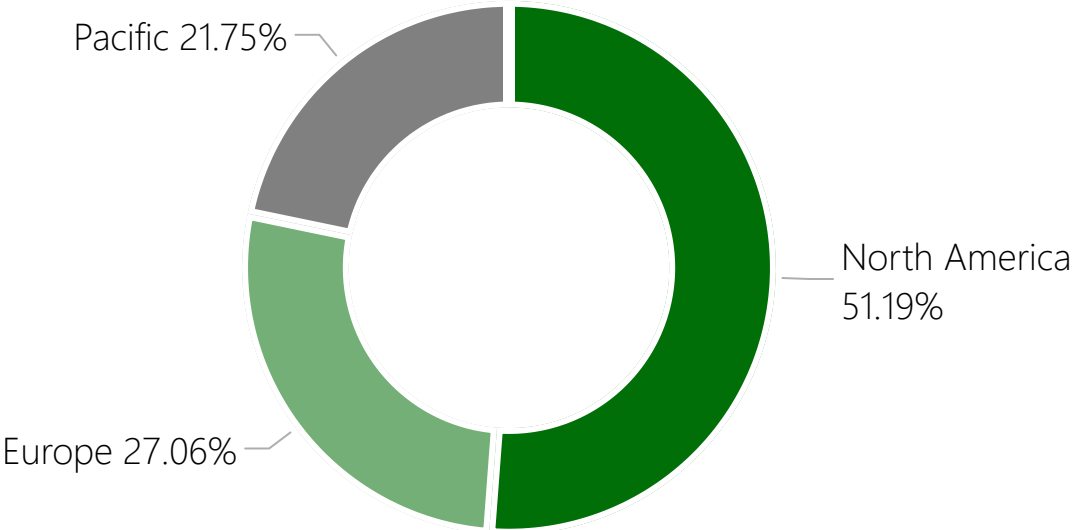


Territory Overview

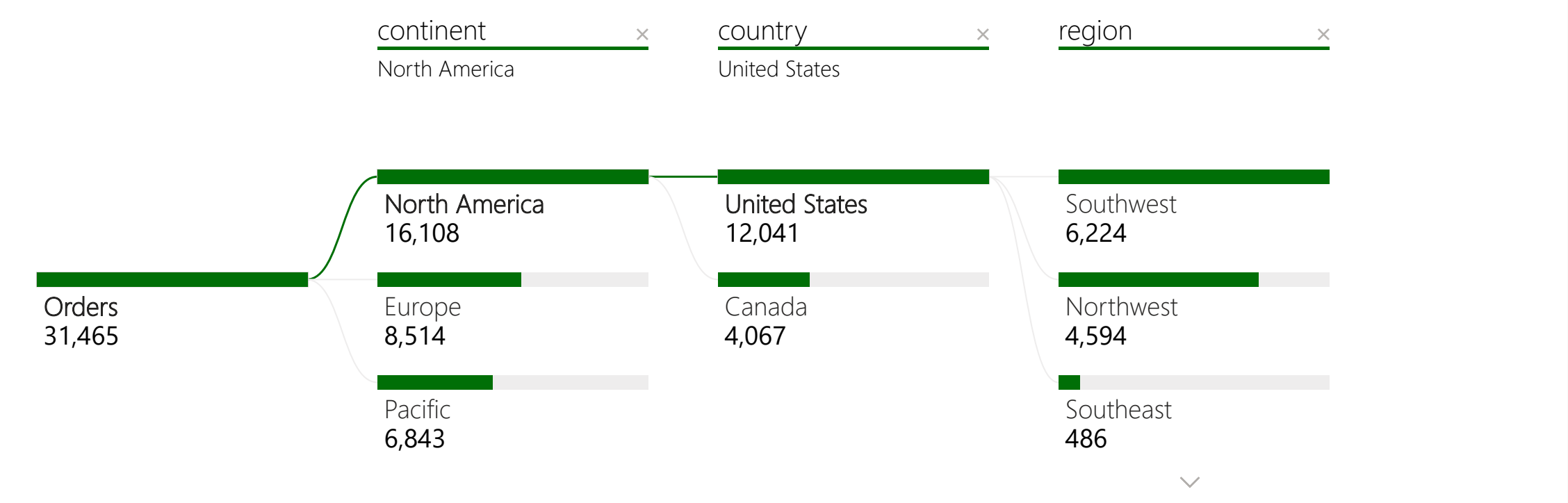
This page gives us details and insights about Customer territories being sold into.

\$110M	31.47K	702	10	6	3
Total Sales Amount	Total Orders Shipped	Customer Stores	Nos of Territories	Countries	Continents

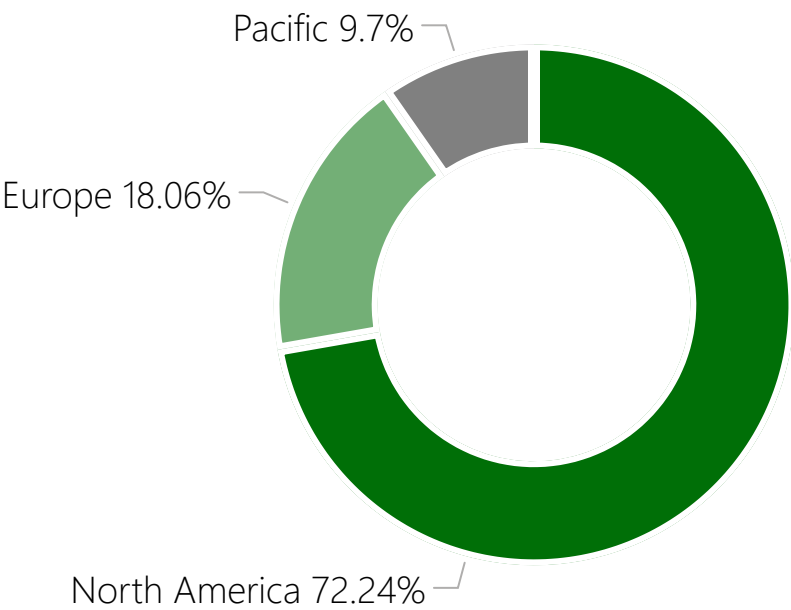
Orders by Continent



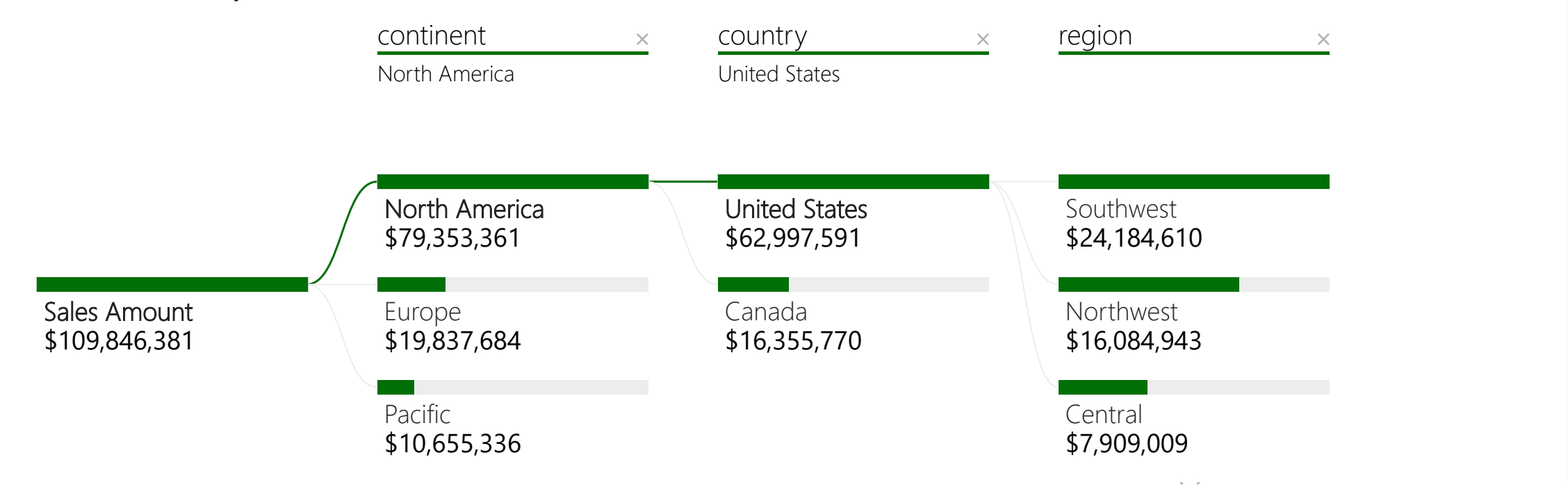
Orders Breakdown by Location



Sales by Continent



Sales Breakdown by Location





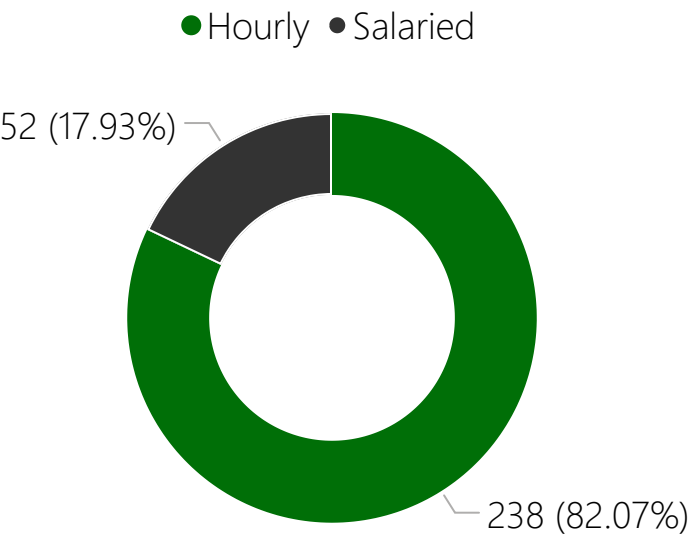
Employee Overview

This page gives us details and insights about the Employees of Adventure Works

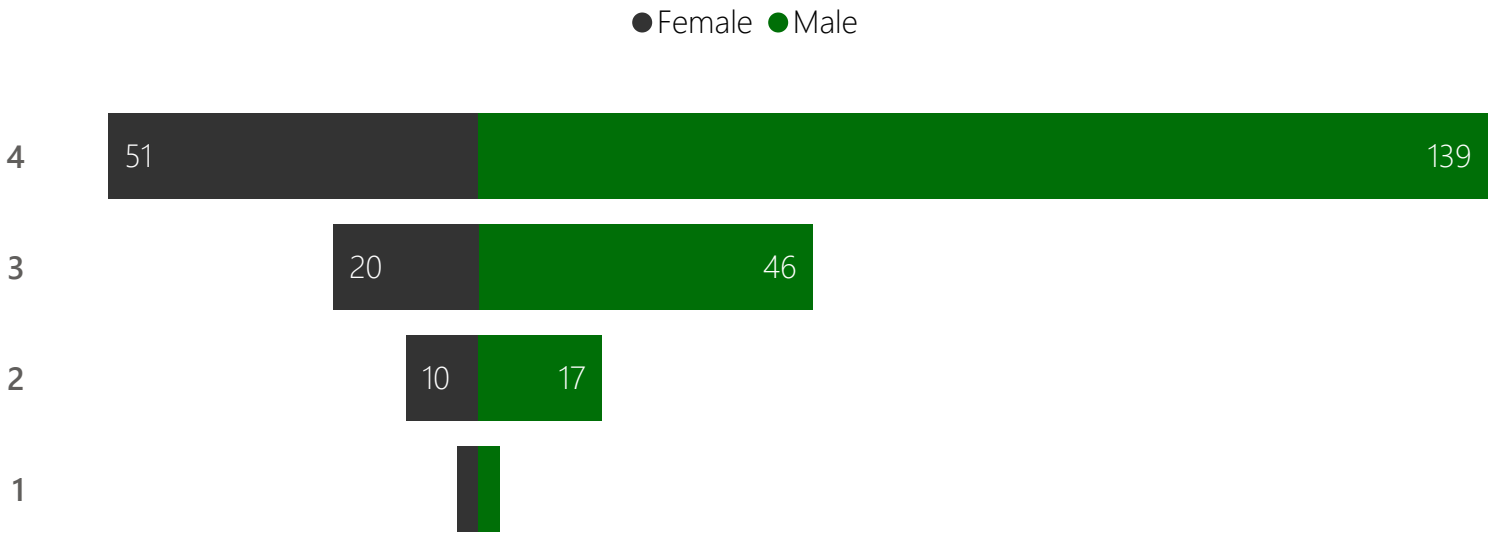


290	5	290	2	2
Nos of Employee	Organization Levels	Organization Nodes	Avg Sick Leave Days	Avg Vacation Days

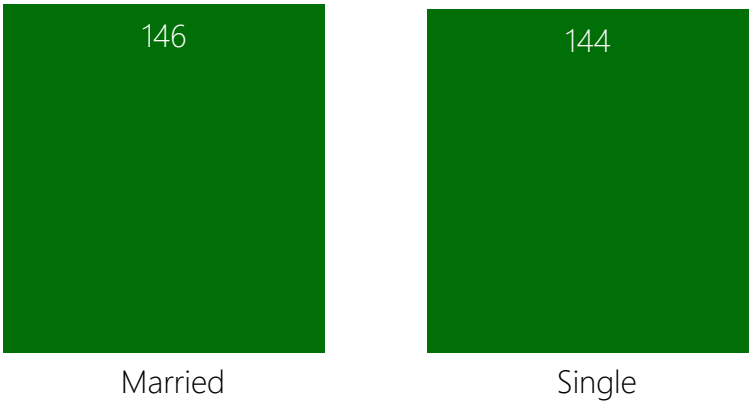
Percentage of Employee by Payment Mode



Employee Gender Distribution by Organization Level



Employee Count by Marital Status



Employee Count by Organization Level

