



Sales Overview

This page gives us details and insights into Sales performance in Adventure Works

Sales

Product

Territory

Employee

2011

2012

2013

2014

Total Sales
\$44M

▲ 30.1%
vs PY

Avg Sales Value
\$771

▼ 50.1%
vs PY

Order Volume
132K

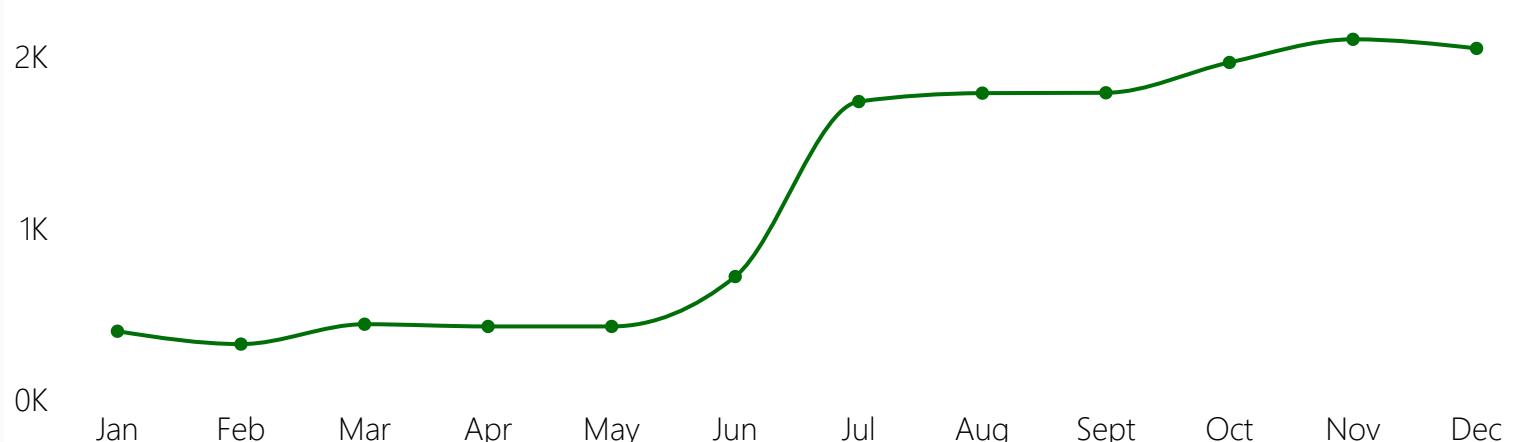
▲ 92.2%
vs PY

Orders Received
14.182K

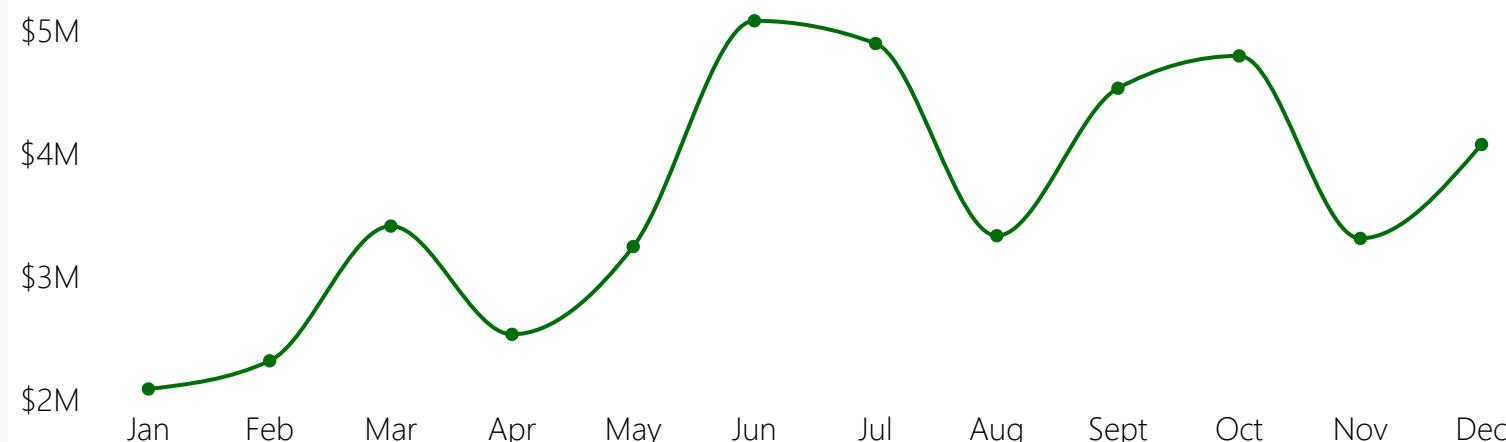
▲ 262.2%
vs PY

Total Customers
19.82K

Orders Received by Month



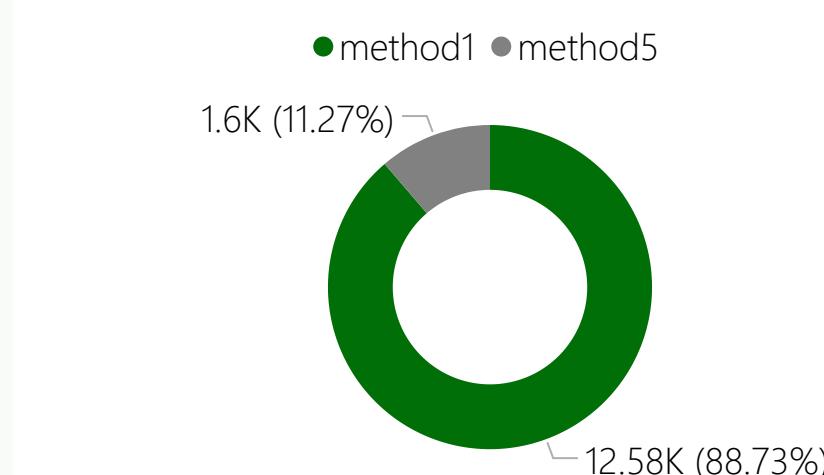
Total Sales by Month



Top Five Customers by Sales

| | |
|-------|--------|
| 29641 | \$419K |
| 29913 | \$417K |
| 29818 | \$382K |
| 29701 | \$361K |
| 29617 | \$326K |

Order Volume by Shipping Method



Top Five Salesperson by Orders Received

| | |
|---------|---------|
| unknown | 12.584K |
| 277 | 0.185K |
| 275 | 0.175K |
| 289 | 0.170K |
| 276 | 0.162K |



Product Overview

This page gives us details and insights into Products sold in Adventure Works



504

Total Products

266

Products Sold

\$439

Avg Selling Price

\$259

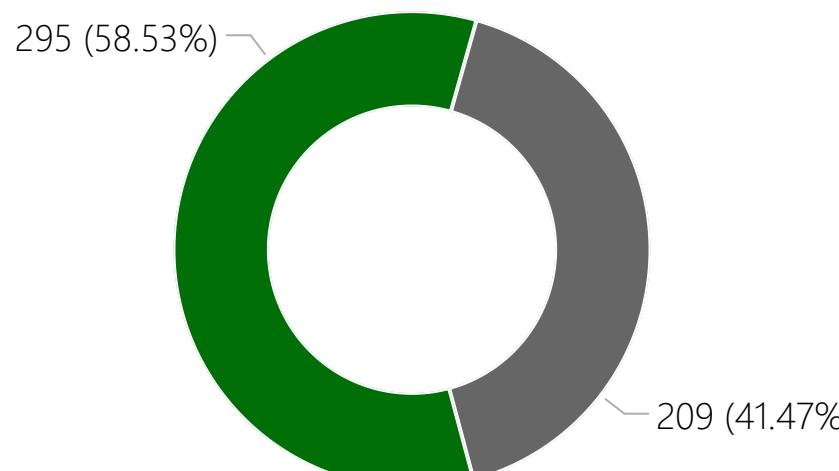
Avg Unit Production Cost

1.10

Avg Days to Manufacture

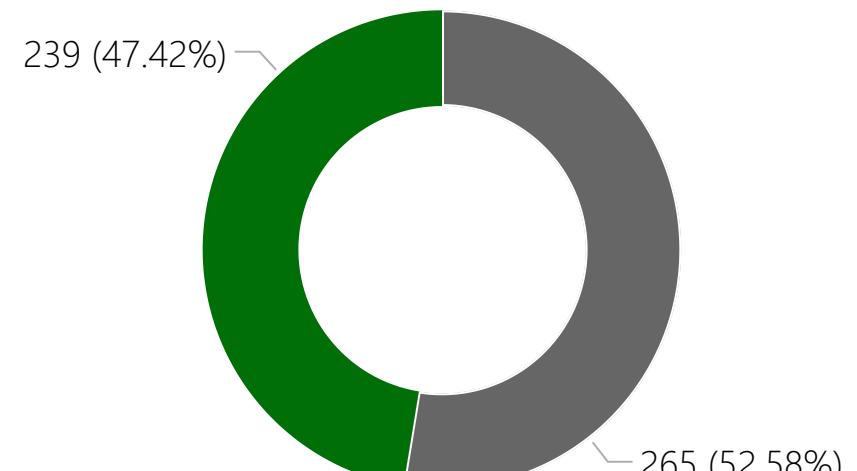
Percentage of Sellable Products

- Sellable
- Not Sellable



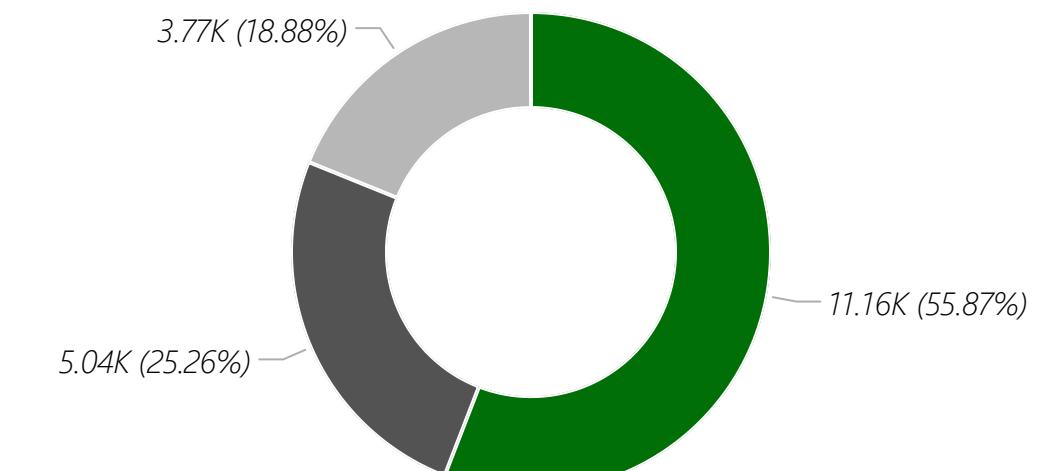
Percentage of Products Manufactured In-House

- Purchased
- Manufactured

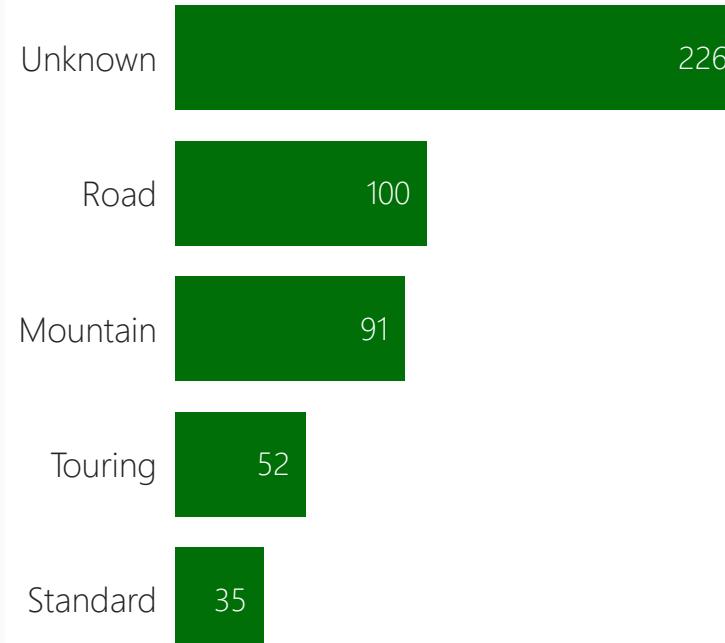


Percentage of Contacts who wish to receive e-mail promotions

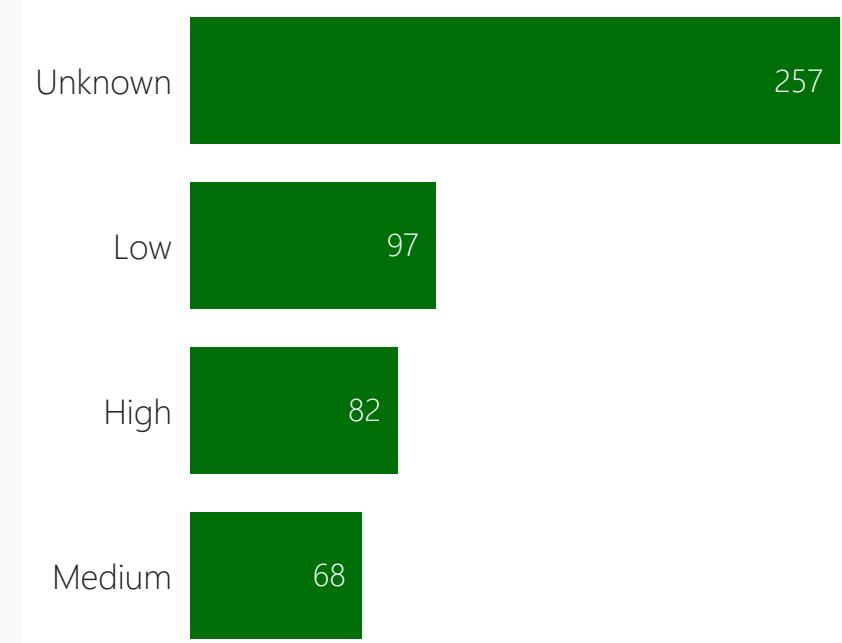
- no
- yes
- both



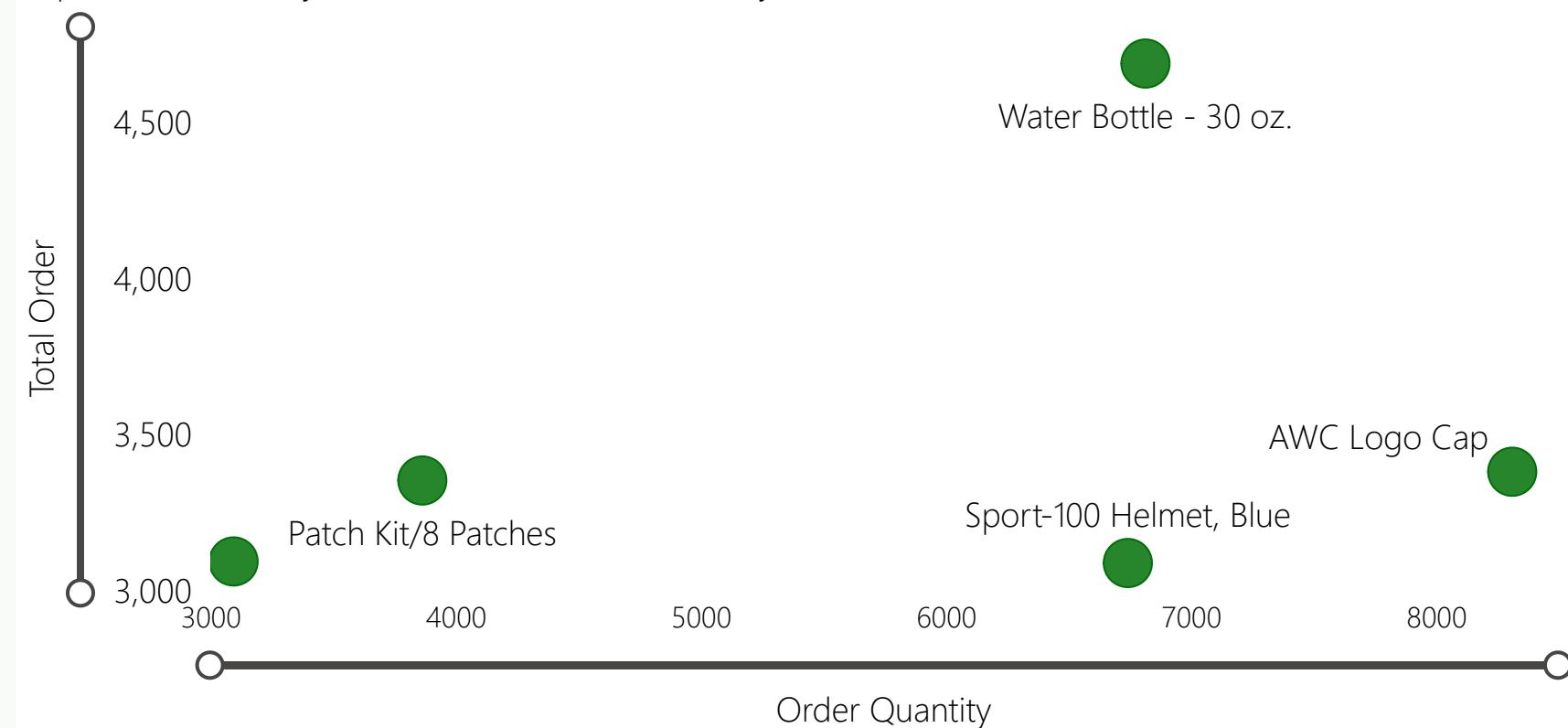
Products Distribution by Product Line



Products Distribution by Class



Top Five Products by Total Order and Order Quantity





Territory Overview

This page gives us details and insights about Customer territories being sold into.



2011 2012 2013 2014

\$110M

Total Sales Amount

31.47K

Total Orders Shipped

702

Customer Stores

10

Nos of Territories

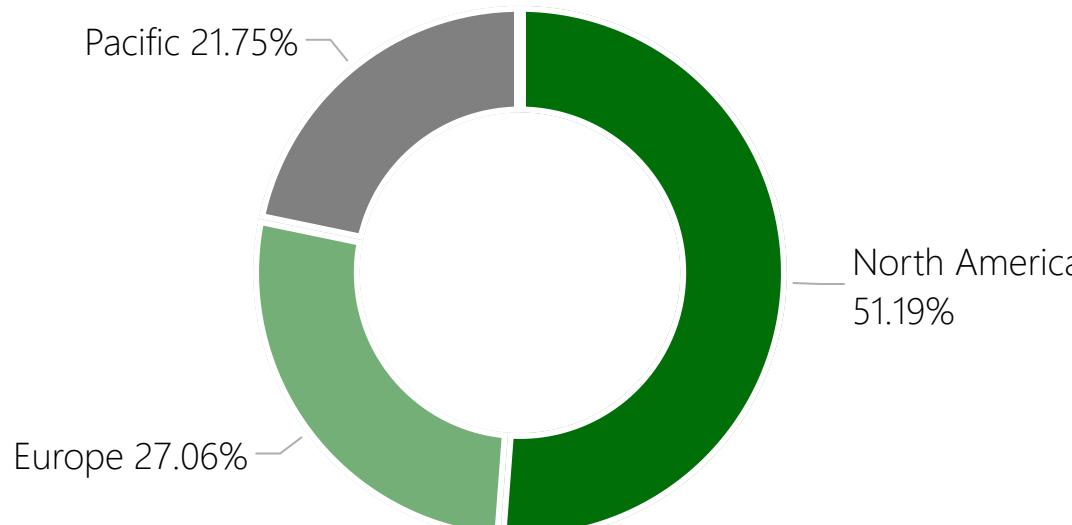
6

Countries

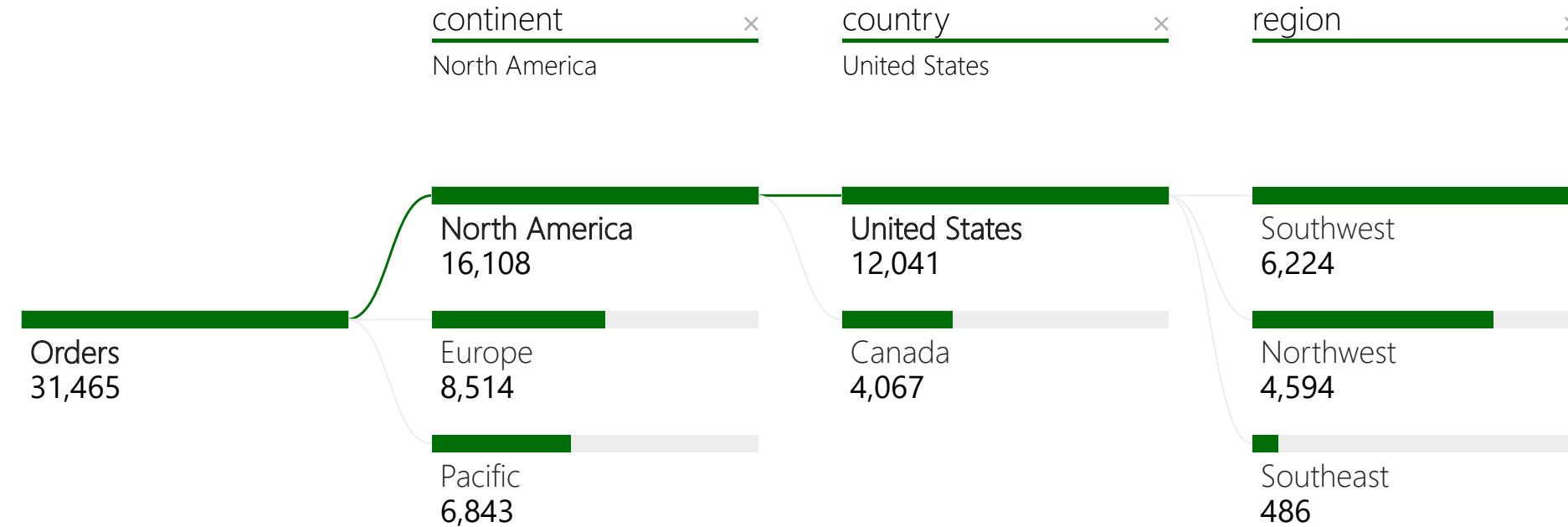
3

Continents

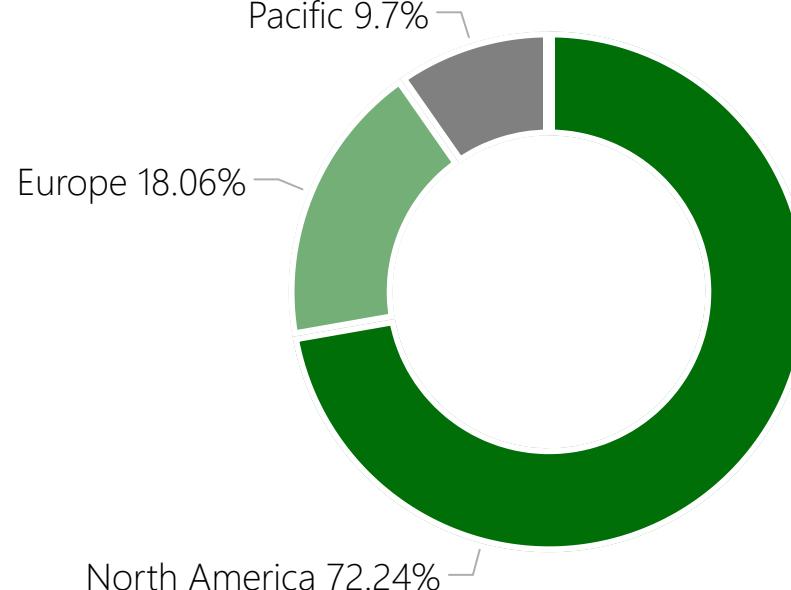
Orders by Continent



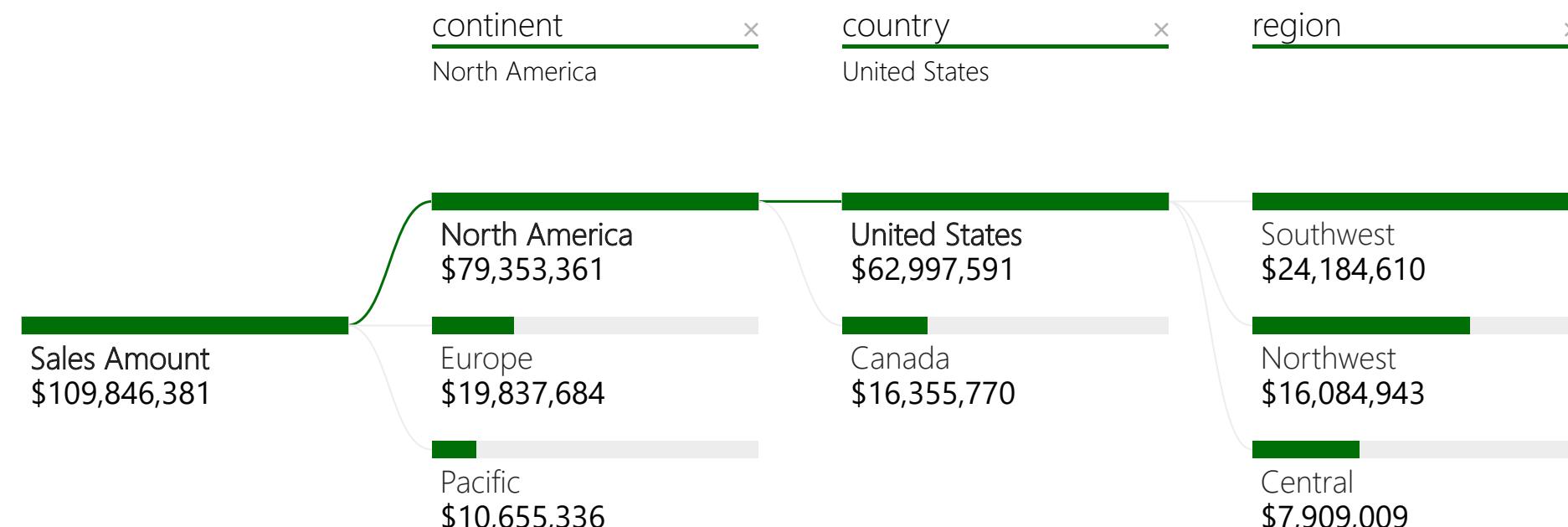
Orders Breakdown by Location



Sales by Continent



Sales Breakdown by Location





Employee Overview

This page gives us details and insights about the Employees of Adventure Works



290

Nos of Employee

5

Organization Levels

290

Organization Nodes

2

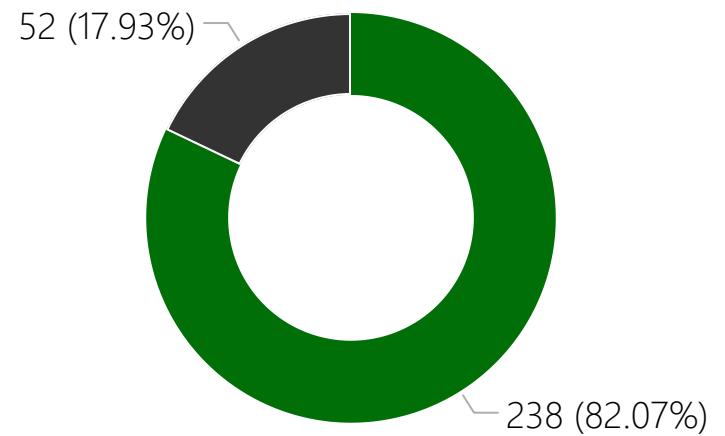
Avg Sick Leave Days

2

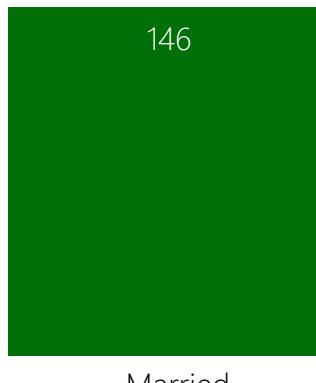
Avg Vacation Days

Percentage of Employee by Payment Mode

● Hourly ● Salaried

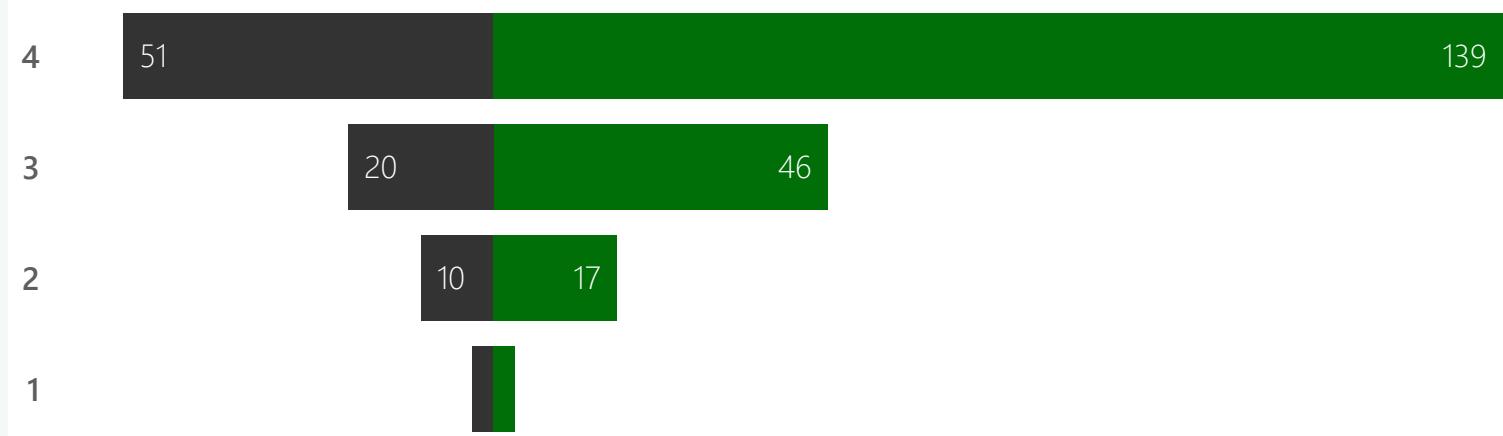


Employee Count by Marital Status



Employee Gender Distribution by Organization Level

● Female ● Male



Employee Count by Organization Level

