

Damilola Oluwafemi

Software Engineer

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SKILLS

HTML

HTML5, Accessibility, SVGs

CSS

sass, scss, BEM

Web Frameworks

Vue, React, Angular 2+, Nuxt, Next

UI Frameworks

Vuetify, TailwindCss, Semantic-UI, Chakra-ui

Javascript & Typescript

ES6+, RxJS

Continuous Deployment

Netlify, AWS Amplify, Vercel

Headless CMS

Prismic, Storyblok, Contentful

Agile

Scrum, Kanban

APIs

Rest, GraphQL

Version Control

Git, Github, Gitflow

Collaboration

Notion, Trello, Slack

State management

Vuex, React Hooks, Redux, Pinia

Lead Generation

Hubspot, Segment, Google Analytics

PROFESSIONAL EXPERIENCE

Sep 2022 – present

Remote

Frontend Engineer

Upflow SAS [🔗](#)

- Collaborating with the design and marketing teams to improve the website, and add new reusable website sections and pages.
- Interfacing directly with the internal marketing team and other stakeholders to implement lead-generation tools and strategies.
- Managing tracking and lead generation tools; Chili piper, Hubspot, Segment.
- Managing and delegating the content management process using Storyblok. This helps half the development cycle and allows other team members to change and improve the website content.

Apr 2021 – Aug 2022

Remote

Frontend Engineer

YellowCard Financials [🔗](#)

- Supported the process of launching in 10 new markets (countries) in Africa, by updating transactions and KYC methods.
- Coordinated and managed the revamp of the company's website, following a brand refresh.
- Maintained and added new features to the Yellowcard web application to improve customer experience.
- Integrated multi-language support features in the marketing website and web applications to improve customer engagement and acquisition in non-English speaking countries.
- Iterated on marketing website performance, optimizing speed and usability to increase SERP rankings and conversions. Improved lighthouse audit by 33% by ensuring all best accessibility and performance practices are followed.

Nov 2019 – Mar 2021

Remote

Frontend Engineer

Sterling Bank Plc (gomoney) [🔗](#)

- Collaborated with the design and marketing teams to improve the website, increasing conversion rates from the website by 45%, and improving page visibility.
- Maintained and added new features to the Admin management system for the flagship product, to improve customer management and dispute resolution by 70%.
- Creating modular, reusable Vue components with required front-end logic to deliver the best user experience.
- Integrating and consuming back-end REST APIs designed for system operations.

Aug 2018 – Nov 2019

Lagos, Nigeria

Frontend Engineer

Fidelity Bank Plc [🔗](#)

- Unit lead - Front-end and UI/UX unit
- Created modular Angular components with required front-end logic to deliver the best user experience
- Fully digitized the visitor and staff attendance management system, which led to a 50% reduction in visitor sign-in and sign out time and a 100% paperless system
- Implemented an in-house API management system for designing, publishing, documenting, and analyzing, and monitoring APIs in a secure environment

EDUCATION

Akure, Nigeria

Computer Science

Federal University of Technology, Akure

Bachelor of Technology

SELECTED PROJECTS

2021 – 2022

Yellowcard Web App [🔗](#)

Crypto exchange web application -- Vue, Vuex, Vue-i18n, Vuetify

- Interface and interaction design
- Worked with other engineers to implement internationalisation across the web application
- Implemented user privacy mode that allows users to choose to display their transactions wallet details

2021 – 2022

Yellowcard website [🔗](#)

Technologies Used: HTML, SCSS, Nuxt, Vuetify, Prismic CMS

- Interface design for marketing website.
- Adding static and dynamic meta-tags to website pages for better SEO and overall page visibility.
- Integrate with Prismic for content management and SEO.

2022 – present

Upflow [🔗](#)

Technologies Used: Next.js, Chakra-ui, Storyblok, GraphQL

- Interface design for marketing website.
- Architect content in Storyblok [🔗](#) in form of reusable blocks for webpages.